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AOM International

AOM INTERNATIONAL GROUP COMPANY LIMITED

權識國際集團股份有限公司

(Incorporated in the Cayman Islands with limited liability and continued in Bermuda with limited liability)

(Stock Code: 00381)

VOLUNTARY ANNOUNCEMENT LATEST BUSINESS DEVELOPMENT

This announcement is made by AOM International Group Company Limited (the “**Company**“, together with its subsidiaries, the “**Group**”) on a voluntary basis to inform the shareholders of the Company and potential investors of the latest development of the Group’s business.

COOPERATION AGREEMENT

The board (the “**Board**”) of directors (the “**Directors**”) of the Company is pleased to announce that on 27 July 2026 (after the trading hours of the Stock Exchange), Kiu Hung (Fujian) Investment Co., Ltd (“**Kiu Hung Fujian**”), a wholly-owned subsidiary of the Company, entered into the Cooperation Agreement with Hainan Lianshang Digital Industry Development Co., Ltd.* (海南鏈商數字產業發展有限公司) (“**Hainan Lianshang**”). The agreement concerns the establishment of a comprehensive, in-depth and stable strategic partnership between the two parties leveraging their respective strengths. The cooperation will focus on building an integrated industrial operation platform that combines “the operation of the Boao Global Digital Economy Conference, digital overseas expansion for Chinese enterprises, and cross-border listing in Samoa” (the “**Cooperation**”). To the best of the Directors’ knowledge, information and belief having made all reasonable enquiries, Hainan Lianshang and their ultimate beneficial owners are independent third parties respectively.

COOPERATION

Pursuant to the cooperation agreement, Kiu Hung Fuijian and Hainan Lianshang have designated Yuanmingtang (Guangzhou) Digital Technology Co., Ltd.* (元名堂(廣州)數字科技有限公司) (“**Yuanmingtang**”), a wholly-owned subsidiary of Hainan Lianshang, as the sole long-term joint venture vehicle to carry out equity structure adjustments, capital injections, and business authorisation, and to build a integrated industrial operation platform that combines “the operation of the Boao Global Digital Economy Conference, digital overseas expansion for Chinese enterprises, and cross-border listing in Samoa”. The agreement has a term of three years. Upon completion of the industrial and commercial change registration and capital payment, Kiu Hung Fuijian becomes the controlling shareholder of Yuanmingtang and a co-organiser of the 2026 Boao Global Digital Economy Conference. The four core synergistic business arrangements under the Cooperation include:

(i) Exclusive Investment Promotion and Operation of The 2026 Boao Global Digital Economy Conference

Hainan Lianshang shall provide an exclusive written authorisation, pursuant to which Yuanmingtang shall have full authority over the conference’s omni-channel investment promotion, booth sales, corporate sponsorship, organisation of thematic forums, media publicity, and VIP government-enterprise guest liaison. As an organiser of the conference, Kiu Hung Fuijian shall be entitled to a full suite of official benefits, including a keynote speech at the opening ceremony, a dedicated sub-forum on Samoa cross-border listing, a specially-equipped booth in the main venue, exclusive interviews with omni-channel media, and the title of Honorary Chairman of the summit for three years. Leveraging the overseas capital resources of the Hainan Lianshang Group, the summit will also be enhanced by the participation of overseas-listed companies and cross-border financial institutions.

(ii) Comprehensive Digital Overseas Expansion Services for Chinese Enterprises

Drawing on the summit’s resources of over 3,000 domestic entity and digital enterprises, Yuanmingtang shall establish a one-stop go-global service system covering overseas market expansion, cross-border compliance, overseas channel development, and brand digitalisation, and coordinate with the Group’s Hong Kong financial division to provide ancillary investment and financing services for go-global initiatives.

(iii) Samoa Cross-Border Listing Services for Chinese Enterprises

A dedicated forum, “From Boao to Samoa: Cross-border Listing of Chinese Enterprises and the New Blue Ocean of the Digital Economy”, will be launched. In the medium to long term, Kiu Hung Fuijian and Hainan Lianshang will jointly rely on Yuanmingtang to establish an independent overseas listing business segment, creating a regular service channel for domestic enterprises to access the offshore capital markets of the South Pacific.

(iv) Nationwide Industrial Chain Synergy Expansion

Leveraging the summit’s provincial-, municipal-, and county-level tiered authorization system, and in conjunction with the nationwide store network of the Group’s Fujian Laojiu stewed pots and taverns, the summit traffic will be converted into franchisees for the physical industry. The relevant proceeds will be uniformly incorporated into the operating profit of Yuanmingtang (元名堂).

INFORMATION REGARDING HAINAN LIANSHANG

Hainan Lianshang

Hainan Lianshang was established in March 2022 in China as a core initiator and organiser of the Boao Global Digital Economy Summit (博鰲全球數字經濟峰會), holding 70% of the summit's brand usage rights. The summit is permanently hosted at the Boao Forum for Asia International Conference Center in Hainan, and has successfully held three consecutive annual conferences in 2023, 2024, and 2025, bringing together resources from national and local government enterprises, academician think tanks, and listed companies, thereby building a core platform for government-enterprise alignment in the digital economy. The 2026 Boao Global Digital Economy Conference is scheduled to take place from 10 to 13 December, focusing on key topics such as new quality productive forces, digital industrialization, industrial digitalization, cross-border digital trade, and overseas listings.

Yuanmingtang, a wholly-owned subsidiary of Hainan Lianshang, possesses a full-service execution team covering the entire summit process, including investment promotion, brand operations, government-enterprise invitations, and event implementation. The Cooperation will exclusively authorize Yuanmingtang as the sole investment and operation entity for the 2026 Summit, coordinating all business activities including exhibition booths, sponsorships, sub-forums, media, and enterprise matchmaking.

Mr. Wang Dashan (王大山), the core principal of Hainan Lianshang, serves as Secretary-General of the Boao Global Digital Economy Summit, Founder and Chairman of Hainan Lianshang, and President of Yuanmingtang. He has overall responsibility for Yuanmingtang's day-to-day operations, the full-case investment promotion and implementation for the Boao Summit, the integration of domestic corporate resources, and the operation of the domestic service segment for digital go-global initiatives.

REASONS FOR AND BENEFITS OF THE COOPERATION

The Group is principally engaged in (i) the manufacturing and trading of toys and gifts items, (ii) exploration of natural resources, (iii) the business of Chinese herbs products, and (iv) the investment in various potential businesses including fruit plantation, yellow wine, leisure and culture.

The Board considers that the Cooperation agreed with Hainan Lianshang is in full alignment with the Group's long-standing strategy of diversification and its long-term development goal of "strengthening core business and enhancing shareholder value".

As a professional supplier of enterprise digital solutions, Hainan Lianshang possesses profound technical expertise and practical experience in areas including blockchain, big data and digital industry innovation. Through the Cooperation, the Group will be able to directly adopt Hainan Lianshang's advanced digital technologies and solutions to optimize the operational processes of its existing business lines (including the trading of toys and gifts, production of Chinese herbs products and the sales of aged Fujian liquor), comprehensively enhancing the Group's operational efficiency, supply chain management effectiveness and business innovation capabilities.

Hainan Lianshang is based in the Hainan Free Trade Port, a national strategic hub for openness, which enjoys unique policy advantages and industrial agglomeration effects. This Cooperation will serve as a key springboard for the Group's entry into the digital economy and blockchain industry in mainland China, which helps the Group rapidly integrate into the digital industry ecosystem, explore new revenue streams and broaden its profit base.

The Group will fully leverage its advantages as a Hong Kong-listed company in terms of capital platform, international operational experience and established cross-border business network. Combined with the core technologies of Hainan Lianshang in empowering physical enterprises through digitalization, the two parties will jointly create a win-win model of "capital + technology + industry" to achieve efficient resource allocation.

Having carefully assessed the vast market prospects of the digital transformation of China's real economy, the Board believes that the digital economy sector possesses immense growth potential. This Cooperation will help diversify the Group's operational risks and further optimize its asset allocation and business structure. It is expected to generate long-term and stable capital appreciation for the Group, thereby creating better investment returns for all shareholders.

After considering the foregoing, the Directors believe that the cooperation agreement is in the interests of the Group and that its terms and conditions are entered into on normal commercial terms, fair and reasonable and in the interests of the Company and its shareholders as a whole.

LISTING RULES IMPLICATIONS

As the transactions contemplated under the cooperation agreement generate revenue in the normal and ordinary course of the Group's business, entering into the cooperation agreement does not constitute a notifiable transaction under Chapter 14 of the Listing Rules.

The Company will issue further announcements regarding the latest developments of the aforementioned Cooperation in due course in accordance with the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited. Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board
AOM International Group Company Limited
Fan Xuefei
Chairman

Hong Kong, 27 July 2026

As at the date of this announcement, the Board comprises four executive Directors, Mr. Fan Xuefei, Mr. Li Lizhong, Mr. Liu Mingqing and Mr. Yang Bincheng; one non-executive Director Mr. Tang Sing Hing, Kenny; and three independent non-executive Directors, Mr. Chak Ching Long, Mr. Wang Xiao Ning and Ms. Chen Yuxin.

* For identification purposes only