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Xuan Wu Cloud Technology Holdings Limited
玄武雲科技控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 2392)

POSITIVE PROFIT ALERT
TURNAROUND FROM NET LOSS TO NET PROFIT

This announcement is made by Xuan Wu Cloud Technology Holdings Limited (the "**Company**" together with its subsidiaries and consolidated affiliated entities, the "**Group**") pursuant to the Rule 13.09(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "**Listing Rules**") and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board (the "**Board**") of directors (the "**Directors**") of the Company wishes to inform the shareholders (the "**Shareholders**") and potential investors of the Company that based on the information currently available to the Board and a preliminary assessment of the unaudited consolidated management accounts of the Group for the six months ended 30 June 2026 (the "**Reporting Period**"), the Board expects that the Group will turn from a net loss to recording a net profit during the Reporting Period, and the net profit is expected to be approximately RMB3.0 million to 4.0 million, as compared with a net loss of the Company of RMB29.2 million recorded for the corresponding period in 2025.

Based on the information currently available, the Board considers that the increase in profit during the Reporting Period was mainly attributable to the following factors:

(1) **Continued expansion and optimisation of the customer base and customer mix:** The Group continued to expand and optimise its customer base and customer mix, driving an approximately 10% increase in revenue during the Reporting Period;

(2) **Continued implementation of cost reduction and efficiency enhancement measures**: The Group continued to implement cost reduction and efficiency enhancement measures, which effectively improved operational efficiency and enabled effective control over its overall operating costs, resulting in an approximately 12.7% year-on-year decrease in expenses; and

(3) **Disposal of sales cloud business and greater focus on the Group's core business:** The sales cloud business was disposed of on 30 January 2026 and ceased to be included in the Group's consolidated financial statements thereafter. Following the disposal, the Group has been able to devote more resources to its core business of "AI + cloud communications" ("AI + 云通信"). Compared with the corresponding period in 2025, the discontinued sales cloud business is expected to have reduced the Group's loss by approximately RMB13 million.

As the Group is still in the process of finalising the consolidated interim results for the Reporting Period, the relevant information contained in this announcement is only based on the preliminary assessment by the Board based on the figures and information currently available and may be subject to further adjustments and finalisation. Therefore, the actual results of the Group for the Reporting Period may differ from the information contained in this announcement and further details of the Group's financial results for the Reporting Period is expected to be published in due course.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
Xuan Wu Cloud Technology Holdings Limited
Mr. Lian Jian
Chairman and Executive Director

Hong Kong, Wednesday, 29 July 2026

As at the date of this announcement, the Board comprises Mr. Lian Jian, Mr. Li Hairong, Mr. Huang Fangjie, Dr. Chen Zhengxu as executive Directors; and Mr. Wang Guisheng, Dr. Xiao Jingyi and Mr. Cao Jianrong as independent non-executive Directors.