# Shanghai Sunmi Technology Co., Ltd.
# 上海商米科技集團股份有限公司

*(A joint stock company controlled through weighted voting rights and incorporated in the People's Republic of China with limited liability)*

**(Stock Code: 6810)**

## PROFIT WARNING

This announcement is made by Shanghai Sunmi Technology Co., Ltd. (the "**Company**", together with its subsidiaries, the "**Group**") pursuant to Rule 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "**Listing Rules**") and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

Based on the preliminary assessment of the unaudited consolidated management accounts of the Group for the six months ended June 30, 2026 (the "**Reporting Period**") and the evaluation of the latest currently available information, the Group expects to record revenue of approximately RMB1,700 million to RMB1,800 million for the Reporting Period, representing a year-on-year increase in revenue of approximately RMB300 million to RMB400 million. Compared to the profit attributable to shareholders of approximately RMB15.93 million for the six months ended June 30, 2025, the Group expects to record a loss attributable to shareholders of approximately RMB65 million to RMB95 million for the six months ended June 30, 2026.

The increase in revenue was primarily attributable to the growth in market demand driven by the global expansion of the Company during the Reporting Period. The loss attributable to shareholders was primarily due to the following factors during the Reporting Period: 1. the impact of fluctuations in international exchange rates, resulting net foreign exchange losses of approximately RMB80 million to RMB90 million; and 2. the impact of listing expenses, amounting to approximately RMB45 million to RMB55 million.

The information contained in this announcement is solely based on a preliminary assessment of the unaudited consolidated management accounts of the Group for the Reporting Period and the relevant revenue estimates available as at the date of this announcement. Such information has not been audited or reviewed by the auditor of the Company, nor has it been reviewed by the audit committee of the Company, and the actual financial results of the Group for the Reporting Period may be subject to adjustments. The actual results of the Group for the Reporting Period may differ from the information contained in this announcement. Shareholders and potential investors of the Company are advised to read carefully the interim results announcement of the Company for the Reporting Period, which is expected to be published by the end of August 2026.

**Shareholders and potential investors of the Company are advised to exercise caution when dealing in the securities of the Company.**

By order of the Board
**Shanghai Sunmi Technology Co., Ltd.**
**Mr. Lin Zhe**
*Executive Director, Chairman and General Manager*

Shanghai, China, July 31, 2026

*As at the date of this announcement, the board of the Company comprises: (i) Mr. Lin Zhe, Mr. Chen Xiaojing, Mr. Zhang Jinpu and Mr. Chen Guihong as executive directors; (ii) Mr. Wang Huan and Ms. Zhang Yi as non-executive directors; and (iii) Mr. Li Shihong, Ms. Wang Xia and Mr. Poon Wing Shing, Anthony as independent non-executive directors.*