Youzan Technology Limited
有贊科技有限公司

(Incorporated in Bermuda with limited liability)

(Stock Code: 6051)

POSITIVE PROFIT ALERT

This announcement is made by Youzan Technology Limited (the "**Company**" and together with its subsidiaries, the "**Group**") pursuant to the Rule 13.09(2)(a) of Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "**Listing Rules**") and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board (the "**Board**") of directors (the "**Directors**") of the Company wishes to inform the shareholders of the Company (the "**Shareholders**") and potential investors that, based on the preliminary assessment on the Group's unaudited consolidated management accounts for the six months ended 30 June 2026 and other information currently available to the Board, the Group is expected to record (i) revenue of approximately RMB765 million to RMB775 million for the six months ended 30 June 2026, representing an increase of approximately 7.2% to 8.6% as compared with the corresponding period in 2025, primarily attributable to (a) the Group's proactive efforts in expanding its base of high-quality merchants, which resulted in steady growth in revenue contribution per merchant, and (b) the initial success in the commercialisation of AI; and (ii) a net profit of approximately RMB65 million to RMB72 million for the six months ended 30 June 2026, as compared with approximately RMB73 million for the corresponding period in 2025, primarily attributable to the Group's strategic expansion of its sales talent pool and increased investment in AI-related initiatives during the period, which resulted in increased expenditure alongside revenue growth.

The information contained in this announcement is only based on the information currently available to the Board and the preliminary assessment on the unaudited consolidated management accounts of the Group, which have neither been reviewed by the audit committee of the Company nor audited by the Company's auditors and may be subject to adjustment based on further review. Shareholders and potential investors are advised to read the interim results of the Group for the six months ended 30 June 2026 carefully, which is expected to be released on 13 August 2026.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
Youzan Technology Limited
Zhu Ning
Chairman

Hong Kong, 3 August 2026

As at the date of this announcement, the Board comprises two executive Directors, namely Mr. Zhu Ning and Mr. Yu Tao; and four independent non-executive Directors, namely Dr. Fong Chi Wah, Mr. Deng Tao, Mr. Li Shaojie and Ms. Li Qingyang.