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Sinomax Group Limited

盛諾集團有限公司

(Incorporated under the laws of the Cayman Islands with limited liability)

(Stock Code: 1418)

PROFIT WARNING

This announcement is made by Sinomax Group Limited (the "**Company**", together with its subsidiaries, collectively the "**Group**") pursuant to Rule 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "**Listing Rules**") and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors of the Company (the "**Board**") wishes to inform the shareholders of the Company (the "**Shareholders**") and potential investors that, based on a preliminary review of the unaudited consolidated management accounts of the Group for the six months ended 30 June 2026 (the "**Period**") and other information currently available to the Board, the Group is expected to record a profit for the Period of approximately HK$20.0 million as compared to a profit of approximately HK$30.4 million for the six months ended 30 June 2025.

During the Period, the Group continued to invest in the expansion of its business in the United States and Europe, including strengthening its sales and marketing capabilities, enhancing brand awareness and increasing promotional activities, and continued to strengthen the organizational capabilities to support its expanding business operations. These strategic investments supported the Group's revenue growth during the Period but the increase in the related expenses outweighed the improvement in revenue, leading to a decrease in the Group's net profit. Nonetheless, the Group has continued to streamline the operations and the expenses decreased in the second quarter compared with the first quarter for the Period.

Apart from the above, the Group also experienced an increase in raw material costs during the Period. This was attributable to supply chain disruptions and higher procurement costs arising from geopolitical developments in the Middle East during March and April 2026, which resulted in increased costs for raw materials and logistics. The Group was not able to fully pass these increased costs on to customers during the Period, which affected the Group's profit.

The Company is in the process of finalising the Group's unaudited consolidated financial results for the Period. The information contained in this announcement is only a preliminary assessment by the Board based on the information currently available to it and such information has not been audited or reviewed by the Company's auditors or audit committee. Shareholders and potential investors of the Company are advised to read the interim results announcement of the Company for the Period carefully, which is expected to be published by the end of August 2026.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
Sinomax Group Limited
Lam Chi Fan
Chairman

Hong Kong, 6 August 2026

As at the date of this announcement, the non-executive director of the Company is Mr. Lam Chi Fan (Chairman of the Board); the executive directors of the Company are Mr. Cheung Tung (President), Mr. Chen Feng, Mr. Lam Kam Cheung (Chief Financial Officer and Company Secretary) and Ms. Lam Fei Man; and the independent non-executive directors of the Company are Mr. Wong Chi Keung, Mr. Zhang Hwo Jie and Dr. Cheung Wah Keung.