Shenzhen Creality 3D Technology Co., Ltd.
深圳市創想三維科技股份有限公司
(A joint stock company incorporated in the People's Republic of China with limited liability)
(Stock code: 3388)

PROFIT WARNING

This announcement is made by Shenzhen Creality 3D Technology Co., Ltd. (the "**Company**", together with its subsidiaries, the "**Group**") pursuant to Rule 13.09(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "**Listing Rules**") and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of the directors of the Company (the "**Board**") wishes to inform the shareholders (the "**Shareholders**") and potential investors of the Company that, based on the preliminary assessment of the unaudited consolidated management accounts of the Group for the six months ended June 30, 2026 (the "**First Half of 2026**") and information currently available to the Company, the Group is expected to record a loss attributable to owners of the Company of approximately RMB53 million to RMB63 million for the First Half of 2026, as compared with a profit attributable to owners of the Company of approximately RMB107.49 million for the corresponding period in 2025. To supplement the financial information presented in accordance with International Financial Reporting Standards ("**IFRS**"), the Group is expected to record an adjusted net loss (a non-IFRS measure) of approximately RMB10 million to RMB20 million for the First Half of 2026.[1]

The Board is of the view that the Group's financial performance shifting from profit to loss during the First Half of 2026 is mainly due to (i) the Group's intensified promotional efforts and pricing concessions to expand its overseas market presence, coupled with product portfolio optimization and inventory clearance relating to product upgrades, which together resulted in a decline in gross profit margin; (ii) the Group's expansion of its online direct sales business, as well as its enhanced brand marketing and promotional activities through offline channels to enhance the Group's customer reach, which led to an increase in marketing and advertising expenses (including the promotion fees paid to third-party e-commerce platforms, offline stores and channel partners); (iii) an increase in the Group's investment in technology research and development initiatives and the expansion of its research and development team, resulting in higher personnel and material costs and thus an increase in research and development expenses; and (iv) the foreign exchange losses arising from exchange rate fluctuations due to the continued appreciation of the Renminbi against the US dollar during the First Half of 2026.

[1] The non-IFRS measure is calculated by adding back share-based compensation expenses and listing expenses. Such measure is unaudited in nature and is not required by, or presented in accordance with, IFRS. The presentation of such non-IFRS measure when shown in conjunction with the corresponding IFRS measures facilitates a comparison of our operating performance by eliminating the impact of certain expenses to allow investors to consider metrics used by our management. Such non-IFRS measures allow investors to consider metrics used by our management in evaluating our performance. The use of the non-IFRS measures has limitations as an analytical tool, and investors should not consider it in isolation from, or as a substitute for or superior to, an analysis of our results of operations or financial condition as reported under IFRS. In addition, the non-IFRS financial measures may be defined differently from similar terms used by other companies and therefore may not be comparable to similar measures presented by other companies.

The Company is still in the process of finalizing its interim results of the Group for the First Half of 2026. The information contained in this announcement is solely based on a preliminary assessment by the Board with reference to the unaudited consolidated management accounts and information currently available, which have not been audited or reviewed by the auditor or the audit committee of the Company, and are subject to adjustments where necessary. The information contained in this announcement may differ from the interim results announcement of the Company which is expected to be published by the end of August 2026 in accordance with the Listing Rules. Shareholders and potential investors of the Company should refer to and carefully read the interim results announcement of the Company for the First Half of 2026.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
Shenzhen Creality 3D Technology Co., Ltd.
Mr. Ao Danjun
Executive Director and Vice Chairman of the Board

Hong Kong, August 6, 2026

Directors of the Company to which this announcement relates are: (i) Mr. Chen Chun, Mr. Ao Danjun, Mr. Liu Huilin, Mr. Tang Jingke, and Mr. Fang Zongdi as executive directors; (ii) Mr. Huang Hongman as non-executive director; and (iii) Ms. Gao Li, Ms. Wang Yating, and Mr. Liang Huaquan as independent non-executive directors.