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弘毅文化集團

HONY MEDIA GROUP

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 419)**

#### **INSIDE INFORMATION**

This announcement is made by Hony Media Group (the “**Company**”, together with its subsidiaries, the “**Group**”) under Rule 13.09(2) of the Rules Governing the Listing of Securities (the “Listing Rules”) on The Stock Exchange of Hong Kong Limited and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The Company noted that there was usual movement in trading volume today.

The Company was informed that Mount Qinling Investment Limited, a substantial shareholder (as defined in the Listing Rules) of the Company, has disposed in total of approximately 202 million Shares, representing approximately 11.50% of the issued share capital of the Company as at the date of this announcement.

**Shareholders and potential investors of the Company are advised to exercise caution when dealing in the Shares.**

By Order of the Board  
**Hony Media Group**  
**HAU Wai Man, Raymond**  
*Company Secretary*

Hong Kong, 7 August 2026

*As at the date of this announcement, the Board comprises:*

*Mr. YUEN Hoi Po<sup>1</sup> (CEO), Mr. CHENG Wu<sup>1</sup>, Mr. YUEN Kin<sup>2</sup>, Ms. WANG Song Song<sup>2</sup> and Ms. PAN Min<sup>2</sup>*

<sup>1</sup> *Executive director*

<sup>2</sup> *Independent non-executive director*

*In the case of inconsistency, the English text of this announcement shall prevail over the Chinese text.*