7Road Holdings Limited
第七大道控股有限公司
(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 797)

POSITIVE PROFIT ALERT

This announcement is made by 7Road Holdings Limited (the "**Company**", together with its subsidiaries, the "**Group**") pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "**Listing Rules**") and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board (the "**Board**") of directors (the "**Directors**") of the Company hereby informs the shareholders of the Company (the "**Shareholders**") and potential investors that, based on the preliminary assessment of the unaudited consolidated management accounts of the Group for the six months ended 30 June 2026 and the information currently available to the Board, the Group is expected to record a net profit of approximately RMB52 million for the six months ended 30 June 2026 compared with a net profit of approximately RMB26.1 million for the six months ended 30 June 2025. It was mainly attributable to an increase in online games revenue due to the positive performance of the Group's online games in the first half of 2026.

It should be noted that the Group has yet to finalize its interim results for the six months ended 30 June 2026. The information contained in this announcement is solely based on the information currently available to the Group and the Board's preliminary assessment of the unaudited consolidated management accounts of the Group for the six months ended 30 June 2026, which have not been reviewed by the Company's auditor or the audit committee of the Board. As such, the final interim results of the Group for the six months ended 30 June 2026 may be different from the financial disclosure contained in this announcement. Shareholders and potential investors are therefore advised to read carefully the interim results announcement of the Company for the six months ended 30 June 2026, which is expected to be published by the Company by the end of August 2026.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
7Road Holdings Limited
Meng Shuqi
Chairman

Shenzhen, the PRC, 7 August 2026

As at the date of this announcement, the executive Directors are Mr. Meng Shuqi, Mr. Liu Zhizhen and Mr. Yang Cheng; and the independent non-executive Directors are Mr. Xue Jun, Ms. Li Yiqing and Mr. Lui Chi Ho.