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AUNTEA JENNY

沪上阿姨

Auntea Jenny (Shanghai) Industrial Co., Ltd.

滬上阿姨(上海)實業股份有限公司

(A joint stock company incorporated in the People's Republic of China with limited liability)

(Stock Code: 02589)

**VOLUNTARY ANNOUNCEMENT
NOTICE ON VOLUNTARY EXTENSION OF
LOCK-UP PERIOD BY SHAREHOLDERS**

This announcement is voluntarily made by Auntea Jenny (Shanghai) Industrial Co., Ltd. (the “**Company**”).

Reference is made to (1) the prospectus of the Company dated April 28, 2025 and the announcement of allotment results of the Company dated May 7, 2025, in relation to, among other things, the shares held by all pre-IPO shareholders of the Company, including its controlling shareholders, being subject to a lock-up period, which expired on May 7, 2026 (the “**Original Lock-up Period**”); and (2) the voluntary announcement of the Company dated April 19, 2026, in relation to, among other things, the voluntary extension of the lock-up period by the shareholders (the “**Announcements**”). Unless otherwise indicated, terms used in this announcement shall have the same meanings as those in the Announcements.

According to the Announcements, among others, Suzhou Yizhong Venture Capital Partnership (Limited Partnership) (holding 7,949,909 shares of the Company (the “**Shares**”)), Suzhou Xiangzhong Venture Capital Partnership (Limited Partnership) (holding 1,140,004 Shares), Nanjing Xiangzhong Venture Capital Partnership (Limited Partnership) (holding 285,001 Shares), Zhuhai Jinyiming Equity Investment Fund Partnership (Limited Partnership) (holding 2,850,001 Shares), Guangzhou Hanshuai Venture Capital Partnership (Limited Partnership) (holding 1,000,000 Shares) and Shanghai Yipu Enterprise Management Co., Ltd. (holding 500,000 Shares) (collectively, the “**Relevant Shareholders**”) have undertaken not to dispose of, in any way, the Shares of the Company held by them from the expiry date of the Original Lock-up Period to August 7, 2026 (inclusive) (the “**First Lock-up Period Extension**”).

Recently, the Company received the voluntary letter of undertaking from each of the Relevant Shareholders. Based on their strong confidence in the Company's comprehensive operational strength, mature operating system and core management team, and their continued optimism about the long-term development potential of the consumer sector in which the Company operates and the Company's growth prospects, the Relevant Shareholders have voluntarily undertaken to the Company that, from the expiry date of the First Lock-up Period Extension (being August 7, 2026) to November 7, 2026 (inclusive), the number of Shares to be disposed of by each of them, if any, during the aforementioned period shall not exceed the following number of Shares: Suzhou Yizhong Venture Capital Partnership (Limited Partnership) (not exceeding 1,987,477 Shares), Suzhou Xiangzhong Venture Capital Partnership (Limited Partnership) (not exceeding 285,001 Shares), Nanjing Xiangzhong Venture Capital Partnership (Limited Partnership) (not exceeding 71,250 Shares), Zhuhai Jinyiming Equity Investment Fund Partnership (Limited Partnership) (not exceeding 940,500 Shares), Guangzhou Hanshuai Venture Capital Partnership (Limited Partnership) (not exceeding 250,000 Shares), and Shanghai Yipu Enterprise Management Co., Ltd. (not exceeding 150,000 Shares). Accordingly, the aggregate number of Shares that may be disposed of by the Relevant Shareholders during the aforementioned period shall not exceed 3,684,228 Shares, representing approximately 3.50% of the total issued Shares of the Company as at the date of this announcement.

For the avoidance of doubt, as disclosed in the Announcements, Shanghai Puhai Enterprise Management Co., Ltd. (holding 47,090,996 Shares), Shanghai Senrui Enterprise Management Partnership (Limited Partnership) (holding 18,293,400 Shares), Shanghai Yuchao Enterprise Management Partnership (Limited Partnership) (holding 17,210,725 Shares), Shanghai Yuyun Enterprise Management Partnership (Limited Partnership) (holding 1,449,978 Shares) and Shanghai Yuhong Enterprise Management Partnership (Limited Partnership) (holding 1,449,978 Shares) have each undertaken not to dispose of, in any way, the Shares of the Company held by them from the expiry date of the Original Lock-up Period to November 7, 2026 (inclusive), and the relevant undertakings remain unchanged.

The Company believes that the extension of the lock-up period demonstrates the Relevant Shareholders' confidence in the future prospects and long-term value of the Company. The Relevant Shareholders will continue to closely monitor the Company's operating performance and may, after taking into account the Company's business development and the overall performance of the capital market, consider disposing of Shares as and when appropriate.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the securities of the Company.

By order of the Board
Auntea Jenny (Shanghai) Industrial Co., Ltd.
Mr. Shan Weijun
Chairperson of the Board and Executive Director

Hong Kong, August 9, 2026

As at the date of this announcement, the Board comprises: (i) Mr. Shan Weijun, Ms. Zhou Rongrong, Mr. Zhou Tianmu and Mr. Wang Jiaxing as executive Directors; and (ii) Mr. Han Ding-guo, Mr. Chung Chong Sun and Ms. Yu Fang Jing as independent non-executive Directors.