MOKINGRAN JEWELLERY GROUP CO., LTD.
夢金園黃金珠寶集團股份有限公司

(A joint stock company incorporated in the People's Republic of China with limited liability)

(Stock Code: 2585)

INSIDE INFORMATION
POSITIVE PROFIT ALERT

This announcement is made by MOKINGRAN JEWELLERY GROUP CO., LTD. (the "**Company**", together with its subsidiaries, the "**Group**") pursuant to Rule 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "**Listing Rules**") and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors of the Company (the "**Board**") wishes to inform the shareholders (the "**Shareholders**") and potential investors of the Company that, based on a preliminary review of the unaudited consolidated management accounts of the Group for the six months ended June 30, 2026 (the "**Reporting Period**") and other information currently available to the Board, the Group is expected to record:

(i) revenue ranging from RMB9,158 million to RMB11,193 million for the Reporting Period, representing a decrease of approximately 12% to an increase of approximately 7% as compared to that of RMB10,451 million for the six months ended June 30, 2025 (the "**Corresponding Period**");

(ii) overseas revenue ranging from RMB230 million to RMB281 million for the Reporting Period, representing an increase of approximately 59% to 94% as compared to that of RMB145 million for the Corresponding Period;

(iii) a net profit ranging from RMB26 million to RMB32 million for the Reporting Period, representing an increase of approximately 141% to 150% as compared to a net loss of RMB64 million for the Corresponding Period; and

(iv) a profit for the period attributable to owners of the Company ranging from RMB18 million to RMB21 million for the Reporting Period, representing an increase of approximately 126% to 130% as compared to a loss for the period attributable to owners of the Company of RMB70 million for the Corresponding Period.

The expected change in performance was mainly attributable to the following factors: (i) against the backdrop of fluctuations in gold prices, losses generated from Au (T+D) contracts and gold loans were lower than those recorded in the Corresponding Period; and (ii) while the decrease in sales volume in the domestic market led to a decline in overall revenue, overseas revenue recorded growth due to the effectiveness of the Group's overseas market expansion efforts, resulting in the continued improvement of its domestic and overseas business structure.

The information set out in this announcement is solely based on a preliminary assessment by the management of the Company based on the unaudited management accounts of the Group for the six months ended June 30, 2026 and other information currently available to the Company. Such information has not been reviewed or audited by the Company's auditors nor reviewed by the audit committee of the Company. Details of the financial information for the six months ended June 30, 2026 of the Group will be disclosed in the interim results of the Company to be published on August 25, 2026 by the Company.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
MOKINGRAN JEWELLERY GROUP CO., LTD.
夢金園黃金珠寶集團股份有限公司
WANG Zhongshan
Chairman and Executive Director

Shandong, the People's Republic of China
August 11, 2026

As at the date of this announcement, the Board comprises Mr. WANG Zhongshan, Ms. ZHANG Xiuqin, Mr. WANG Guoxin and Mr. WANG Zegang as executive directors; and Mr. BAI Xianyue, Mr. WENG Xin and Mr. DING Xiaodong as independent non-executive directors.