弘毅文化集团
HONY MEDIA GROUP

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 419)

VOLUNTARY ANNOUCEMENT
BUSINESS UPDATE
EXPANDING INTO ROBOTICS PLATFORM OPERATION BUSINESS

This announcement is made by Hony Media Group (the "**Company**", together with its subsidiaries, the "**Group**") on a voluntary basis to provide information to the Company's shareholders and potential investors regarding the Group's latest business developments.

Formation of Joint Venture

The board (the "**Board**") of directors (the "**Directors**") of the Company is pleased to announce that the Company has jointly established a joint venture, AIROBO (HK) LIMITED (the "**Joint Venture**"), in Hong Kong with AIROBO PTE. LTD ("**AIROBO**") to engage in the robotics platform operation business. The Joint Venture is owned as to 70% by the Company and 30% by AIROBO.

Establishment of Domestic Operating Entity

The Joint Venture has established a wholly owned subsidiary, namely AIROBO (Chengdu) Technology Co., Ltd. ("**AIROBO (Chengdu)**") at China (Sichuan) Pilot Free Trade Zone. AIROBO (Chengdu) is the Group's operating entity in the People's Republic of China (the "**PRC**"), responsible for the specific operation of business development, technology research and development, and customer service of the robotics platform in the PRC market. The Joint Venture and AIROBO (Chengdu) have become subsidiaries of the Group, and their financial results will be consolidated into the Group's consolidated financial statements. To the best of the Directors' knowledge, information and belief, having made all reasonable enquiries, AIROBO and its ultimate beneficial owner are third parties independent of the Company and its connected persons at the time of the establishment of the Joint Venture.

Reasons and Benefits

The Group has accumulated capabilities in artificial intelligence (AI) algorithms, data platform operations and intelligent system development within the sector of digitized operation services in healthcare industry. The robotics platform operation business represents an extended application of the aforementioned AI and digitized operation capabilities into physical space scenarios, sharing a common technical foundation with the Group's existing technology.

With the advancement of AI, the Internet of Things (IoT), and automation technologies, the robotics industry is evolving from hardware manufacturing toward platform-based operations. Building upon the continued operation of the Group's existing businesses, the formation of the Joint Venture and the establishment of the domestic operating entity represent an expansionary layout into new application scenarios with leverage of the Group's AI and digitized operation capabilities.

AIROBO possesses relevant experience in robotics platform operations and technology research and development, whereas the Group commands corporate management expertise, market resources and digitized operation capabilities. The Board believes that the cooperation between both parties will facilitate the business development of the Joint Venture and is in the interests of the Company and its shareholders as a whole.

LISTING RULES IMPLICATIONS

As the highest applicable percentage ratios (as defined in Rule 14.07 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "**Listing Rules**")) in respect of the establishment of the Joint Venture are all below 5%, such transaction does not constitute a notifiable transaction under Chapter 14 of the Listing Rules.

By Order of the Board
Hony Media Group
HAU Wai Man, Raymond
Company Secretary

Hong Kong, 12 August 2026

As at the date of this announcement, the Board comprises:

Mr. YUEN Hoi Po[1] (CEO), Mr. CHENG Wu[1], Mr. YUEN Kin[2], Ms. WANG Song Song[2] and Ms. PAN Min[2]

[1] *Executive director*
[2] *Independent non-executive director*

In the case of inconsistency, the English text of this announcement shall prevail over the Chinese text.