柠萌影视

Linmon Media Limited

檸萌影視傳媒有限公司

(An exempted company incorporated in the Cayman Islands with limited liability)

(Stock Code: 9857)

CHANGE OF NON-EXECUTIVE DIRECTOR

The board of directors (the "**Board**") of Linmon Media Limited (the "**Company**", together with its subsidiaries and consolidated affiliated entities, the "**Group**") hereby announces that Mr. Zhang Rong has resigned as the non-executive director and member of the audit committee of the Board of the Company due to his career planning arrangement with effect from 12 August 2026.

Mr. Zhang Rong has confirmed that he has no disagreement with the Board, and there are no matters relating to his resignation that need to be brought to the attention of the shareholders of the Company. The Board wishes to express its sincere gratitude to Mr. Zhang Rong for his valuable contributions to the Company during his term of office.

The Board also announces that Mr. Zheng Jiaming has been appointed as a non-executive director and member of the audit committee of the Board of the Company with effect from 12 August 2026.

The biographical details of Mr. Zheng Jiaming are set out as below:

Mr. Zheng Jiaming, aged 40, joined Hony Private Equity Fund Management (Shanghai) Co., Ltd., a firm focusing on the management of private equity investment, real estate investment, venture capital, hedge funds and public equity funds, in July 2012, and currently serves as the managing director of the consumer business division at Hony Capital, where he is responsible for investments in consumer goods, services and culture-related sectors. Mr. Zheng has approximately over 10 years of experience in investment.

Mr. Zheng graduated from Fudan University in June 2012 with a master's degree in management.

Mr. Zheng Jiaming has entered into an appointment letter with the Company for an initial term of three years. Mr. Zheng Jiaming will hold office until the commencement of the first annual general meeting of the Company after his appointment and shall then be eligible for re-election at that meeting. He is subject to retirement by rotation and re-election in accordance with the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "**Listing Rules**") and the articles of association of the Company as amended from time to time. The remuneration of Mr. Zheng Jiaming shall be determined by the Board based on the recommendation of the remuneration committee of the Board and the Company's remuneration policy. The Company will not pay any remuneration package of director remuneration, compensation, bonus, reward or other non-cash compensation to Mr. Zheng Jiaming for his position as the non-executive director of the Company.

Save as disclosed above, Mr. Zheng Jiaming has not held any directorships in the last three years in any other public companies the securities of which are listed in Hong Kong or overseas, nor does he hold any positions within the Company or other members of the Group. He does not have any relationship with any other directors, senior management, substantial shareholders or controlling shareholders of the Company, and does not have any interests in the shares of the Company within the meaning of Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong). There is no other information which is required to be disclosed pursuant to the requirements under Rules 13.51(2)(h) to 13.51(2)(v) of the Listing Rules, and there are no other matters relating to his appointment that need to be brought to the attention of the shareholders of the Company.

The Board would like to take this opportunity to extend its warm welcome to Mr. Zheng Jiaming for joining the Board.

By order of the Board
Linmon Media Limited
Su Xiao
Chairman

Beijing, the PRC
12 August 2026

As at the date of this announcement, the executive directors of the Company are Mr. Su Xiao, Ms. Chen Fei and Ms. Xu Xiao'ou; the non-executive directors of the Company are Ms. Wang Juan and Mr. Zheng Jiaming; and the independent non-executive directors of the Company are Mr. Jiang Changjian, Ms. Tang Songlian and Ms. Liang Ning.