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winshare 文軒

新華文軒出版傳媒股份有限公司

XINHUA WINSHARE PUBLISHING AND MEDIA CO., LTD.*

(A joint stock limited company incorporated in the People's Republic of China with limited liability)
(Stock Code: 811)

CHANGE OF H SHARE REGISTRAR

Xinhua Winshare Publishing and Media Co., Ltd.* (the “**Company**”) hereby announces that with effect from 19 August 2026, the H share registrar of the Company in Hong Kong will be changed to:

TRICOR INVESTOR SERVICES LIMITED

17/F, Far East Finance Centre

16 Harcourt Road

Hong Kong

Telephone No.: (852) 2980 1333

Facsimile No.: (852) 2810 8185

Application for registration of transfer of H shares of the Company should thereafter be lodged with Tricor Investor Services Limited with effect from 19 August 2026. H share certificates of the Company uncollected after 4:30 p.m. on 18 August 2026 shall be collected from Tricor Investor Services Limited from 19 August 2026 onwards.

By Order of the Board

XINHUA WINSHARE PUBLISHING AND MEDIA CO., LTD.*

Chairman

Zhou Qing

Sichuan, the PRC, 12 August 2026

As at the date of this announcement, the Board comprises (a) Mr. Zhou Qing, Mr. Liu Longzhang and Mr. Li Kun as executive Directors; (b) Mr. Ke Jiming and Ms. Tan Ao as non-executive Directors; and (c) Mr. Lau Tsz Bun, Mr. Deng Fumin and Mr. Han Wenlong as independent non-executive Directors.

* *For identification purposes only*