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NOTICE OF BOARD MEETING

The board of directors (the “**Board**”) of Newborn Town Inc. (the “**Company**”) hereby announces that a meeting of the Board will be held on Tuesday, 25 August 2026 for the purpose of, among other matters, (i) considering and approving the interim results of the Company and its subsidiaries for the six months ended 30 June 2026 and its publication; and (ii) considering the recommendation on the payment of an interim dividend, if any.

By order of the Board
Newborn Town Inc.
LIU Chunhe
Chairman

Beijing, 13 August 2026

As at the date of this announcement, the executive Directors of the Company are Mr. LIU Chunhe, Mr. LI Ping, Mr. YE Chunjian and Mr. SU Jian; and the independent non-executive Directors of the Company are Mr. CHI Shujin, Ms. CHEN Sichao and Mr. CHEN Yuyu.