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香港中旅國際投資有限公司
CHINA TRAVEL INTERNATIONAL INVESTMENT HONG KONG LIMITED

(Incorporated in Hong Kong with limited liability)
(Stock Code: 308)

POSITIVE PROFIT ALERT

This announcement is made by the board of directors (the "**Board**") of China Travel International Investment Hong Kong Limited (the "**Company**") pursuant to Rule 13.09(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "**Listing Rules**") and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The Board would like to inform the shareholders (the "**Shareholders**") and potential investors of the Company that, based on the preliminary review of the unaudited consolidated management accounts of the Company and its subsidiaries (collectively, the "**Group**") for the six months ended 30 June 2026 and the information currently available to the Board, a profit attributable to shareholders of more than HK$80 million is expected to be recorded in the Group's consolidated results for the six months ended 30 June 2026, as compared with the loss attributable to shareholders of HK$87 million for the six months ended 30 June 2025.

The Board considers that the turnaround from loss to profit for the six months ended 30 June 2026 was mainly attributable to (i) the completion of the spin-off of the Group's tourism property business on 22 December 2025 by way of distribution in specie, which allowed divestment of its persistently loss-making business; (ii) the Group's acquisition of Jilin Songhua Lake International Resorts Company Limited and China Travel (Beijing) Ice and Snow Sports Development Co., Ltd. on 27 October 2025, which serves as new growth drivers for the Group; and (iii) the effective implementation of the Company's strategies, which has supported significant improvement in the Group's results of operations.

As the Company has yet to finalize the interim results of the Group for the six months ended 30 June 2026, the information contained in this announcement is only based on the preliminary assessment of the Board on the unaudited consolidated management accounts of the Company for the six months ended 30 June 2026 and the information currently available to the Board, which has not been reviewed by the Company's auditors and the audit committee of the Board. The actual results of the Group for the six months ended 30 June 2026 may be different from the disclosure in this announcement, and may be subject to further amendments and adjustments where necessary. Details of the Group's performance will be set out in the interim results announcement of the Group for the six months ended 30 June 2026, which is expected to be published on 31 August 2026.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board
China Travel International Investment Hong Kong Limited
Wu Qiang
Chairman

Hong Kong, 13 August 2026

As at the date of this announcement, the Board comprises three executive Directors, namely Mr. Wu Qiang, Mr. Feng Gang and Mr. Li Pengyu; two non-executive Directors, namely Mr. Tsang Wai Hung and Mr. Fan Zhishi; and three independent non-executive Directors, namely Mr. Song Dawei, Ms. Fang Xuan and Mr. Qian Jiannong.