BeBeBus

BUTONG GROUP

不同集团

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 6090)

INSIDE INFORMATION ANNOUNCEMENT
POSITIVE PROFIT ALERT

This announcement is made by BUTONG GROUP (the "**Company**," together with its subsidiaries, the "**Group**") pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "**Listing Rules**") and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board (the "**Board**") of directors (the "**Directors**") of the Company wishes to inform the shareholders and potential investors of the Company that, based on the preliminary review of the draft unaudited consolidated management accounts of the Group for the six months ended June 30, 2026 and the information currently available to the Board, the Group expects to record, for the six months ended June 30, 2026, an increase in profit attributable to equity shareholders of the Company of not less than 90% from the same period of 2025 (approximately RMB48.5 million for the six months ended June 30, 2025).

Subject to finalization of the interim results of the Group for the six months ended June 30, 2026 (the "**Interim Results**"), the Board considers that the increase in the aforesaid profit attributable to equity shareholders of the Company for the six months ended June 30, 2026 was primarily due to: (i) an increase in gross profit, primarily due to an increase in revenue, and an improvement in gross profit margin as a result of an increased portion of revenue contributed by feeding gear products which carry a higher gross profit margin; (ii) an increase in other income and net gain, primarily due to an increase in government grants and interest income; and (iii) a decrease in listing expenses, equity-settled share-based payments, and interest on redeemable preferred shares (which contributes to an increase in profit attributable to equity shareholders of the Company for the six months ended June 30, 2026 of not less than 40% from the same period of 2025).

The information contained in this announcement represents only a preliminary assessment by the Board based on the information currently available, including the draft unaudited consolidated management accounts of the Group for the six months ended June 30, 2026, which have not been reviewed by the Company's auditor or the audit committee of the Board. As at the date of this announcement, the Company is in the process of finalizing the Interim Results, which may differ from that disclosed herein above. Shareholders and potential investors should refer to the interim results announcement of the Company for the relevant period, which is expected to be published in compliance with the requirements under the Listing Rules.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the Company's securities.

By order of the Board
BUTONG GROUP
不同集团
Mr. Wang Wei
Chairman of the Board

Hong Kong, August 13, 2026

As at the date of this announcement, the Board comprises Mr. Wang Wei, Ms. Shen Ling and Mr. Yan Dong as executive Directors, and Mr. Yan Jianjun, Mr. Yu Chun Kau and Ms. Chan Wing Ki as independent non-executive Directors.