卫龙美味全球控股有限公司
WEILONG Delicious Global Holdings Ltd
(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 9985)

ANNOUNCEMENT OF INTERIM RESULTS FOR THE SIX MONTHS ENDED JUNE 30, 2026

2026 Interim Results Highlights

- Total revenue was RMB3,714.9 million, representing a year-on-year increase of 6.7%;
- Gross profit was RMB1,775.7 million, representing a year-on-year increase of 8.1%;
- Gross profit margin was 47.8%, representing a year-on-year increase of 0.6 percentage points;
- Profit for the period was RMB765.5 million, representing a year-on-year increase of 4.0%;
- Basic earnings per share were RMB0.32, representing a year-on-year increase of 3.2%;
- Interim dividend per ordinary share resolved to be distributed was RMB0.19, and special dividend per ordinary share resolved to be distributed was RMB0.09.

The board (the "**Board**") of directors of WEILONG Delicious Global Holdings Ltd (the "**Company**" or "**WL Delicious**") is pleased to announce the unaudited interim condensed consolidated results of the Company and its subsidiaries (the "**Group**") for the six months ended June 30, 2026 (the "**Reporting Period**") prepared in accordance with the IFRS Accounting Standards, together with the comparative figures for the corresponding period ended June 30, 2025.

INTERIM CONDENSED CONSOLIDATED STATEMENT OF PROFIT OR LOSS

For the six months ended June 30, 2026

	Notes	**2026** ***RMB'000*** **(Unaudited)**	2025 *RMB'000* (Unaudited)
Revenue from contracts with customers	*3*	**3,714,910**	3,482,935
Cost of sales of goods	*3, 4*	**(1,939,190)**	(1,840,519)
Gross profit		**1,775,720**	1,642,416
Distribution and selling expenses	*4*	**(669,153)**	(527,246)
Administrative expenses	*4*	**(224,632)**	(201,125)
Other income, net		**31,596**	34,698
Other gains/(losses), net		**4,097**	(225)
Operating profit		**917,628**	948,518
Finance income		**109,339**	93,664
Finance costs		**(9,565)**	(13,701)
Finance income, net		**99,774**	79,963
Profit before income tax		**1,017,402**	1,028,481
Income tax expense	*5*	**(251,876)**	(292,277)
Profit for the period		**765,526**	736,204
Profit is attributable to:			
– Owners of the Company		**766,565**	733,019
– Non-controlling interests		**(1,039)**	3,185
Earnings per share for profit attributable to owners of the Company ***(RMB)***			
Basic earnings per share	*6*	**0.32**	0.31
Diluted earnings per share	*6*	**0.32**	0.31

INTERIM CONDENSED CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME

For the six months ended June 30, 2026

	2026	2025
	RMB'000	*RMB'000*
	(Unaudited)	(Unaudited)
Profit for the period	**765,526**	736,204
Other comprehensive income/(loss)		
Items that may be reclassified to profit or loss:		
Exchange differences on translation of foreign operations	**(1,447)**	13,747
Items that may not be reclassified to profit or loss:		
Exchange differences on translation of the Company	**(151,737)**	(59,721)
Other comprehensive loss for the period, net of tax	**(153,184)**	(45,974)
Total comprehensive income for the period	**612,342**	690,230
Total comprehensive income/(loss) for the period attributable to:		
– Owners of the Company	**613,944**	687,015
– Non-controlling interests	**(1,602)**	3,215

INTERIM CONDENSED CONSOLIDATED STATEMENT OF FINANCIAL POSITION

June 30, 2026

	Note	**June 30, 2026** **RMB'000** **(Unaudited)**	December 31, 2025 *RMB'000* (Audited)
Assets			
Non-current assets			
Property, plant and equipment		**1,459,936**	1,408,230
Right-of-use assets		**488,449**	499,940
Goodwill		**4,269**	4,269
Other intangible assets		**21,288**	20,929
Term deposits with initial term over three months		**2,049,571**	2,215,848
Deferred income tax assets		**44,741**	45,209
Other non-current assets		**59,745**	41,011
Total non-current assets		**4,127,999**	4,235,436
Current assets			
Trade, other receivables and prepayments	*8*	**290,766**	270,808
Inventories		**958,403**	889,099
Financial assets at fair value through profit or loss		**150,276**	250,103
Debt instruments as amortised cost		**68,577**	–
Term deposits with initial term over three months		**3,578,113**	4,016,708
Cash and cash equivalents		**1,492,354**	1,690,604
Total current assets		**6,538,489**	7,117,322
Total assets		**10,666,488**	11,352,758

INTERIM CONDENSED CONSOLIDATED STATEMENT OF FINANCIAL POSITION (continued)
June 30, 2026

	Note	**June 30, 2026** *RMB'000* **(Unaudited)**	December 31, 2025 *RMB'000* (Audited)
Liabilities			
Non-current liabilities			
Lease liabilities		**9,283**	16,057
Deferred income		**159,086**	160,758
Deferred income tax liabilities		**91,551**	129,787
Total non-current liabilities		**259,920**	306,602
Current liabilities			
Trade and other payables	*9*	**770,559**	937,238
Contract liabilities and refund liabilities		**296,275**	505,970
Current income tax liabilities		**70,270**	85,491
Borrowings		**1,760,779**	2,201,010
Lease liabilities		**7,664**	5,922
Total current liabilities		**2,905,547**	3,735,631
Total liabilities		**3,165,467**	4,042,233
Net assets		**7,501,021**	7,310,525
Equity			
Share capital		**161**	161
Treasury shares		**(3,149)**	–
Other reserves		**2,916,611**	3,074,634
Retained earnings		**4,578,061**	4,224,791
Equity attributable to owners of the Company		**7,491,684**	7,299,586
Non-controlling interests		**9,337**	10,939
Total equity		**7,501,021**	7,310,525
Total equity and liabilities		**10,666,488**	11,352,758

NOTES TO INTERIM CONDENSED CONSOLIDATED FINANCIAL INFORMATION

June 30, 2026

1 BASIS OF PREPARATION

The interim condensed consolidated financial information for the six months ended June 30, 2026 has been prepared in accordance with IAS 34 *Interim Financial Reporting*. The interim condensed consolidated financial information does not include all the information and disclosures required in the annual financial statements and should be read in conjunction with the Group's annual consolidated financial statements for the year ended December 31, 2025.

This interim condensed consolidated financial information is presented in Renminbi ("**RMB**") and all values are rounded to the nearest thousand except when otherwise indicated.

2 CHANGES IN ACCOUNTING POLICIES

The accounting policies adopted in the preparation of the interim condensed consolidated financial information are consistent with those applied in the preparation of the Group's annual consolidated financial statements for the year ended December 31, 2025, except for the adoption of the following amended IFRS Accounting Standards for the first time for the current period's financial information.

Amendments to IFRS 9 and IFRS 7	*Amendments to the Classification and Measurement of Financial Instruments*
Amendments to IFRS 9 and IFRS 7	*Contracts Referencing Nature-dependent Electricity*
Annual Improvements to IFRS Accounting Standards – Volume 11	Amendments to IFRS 1, IFRS 7, IFRS 9, IFRS 10 and IAS 7

3. SEGMENT INFORMATION

The Group is principally engaged in the production and sale of spicy snack food. Majority of the Group's revenue and business activities are conducted in the People's Republic of China ("**PRC**").

For management purposes, the Group is organized into business units based on their products and has three reportable operating segments as follows:

By product type:

- Seasoned flour products, primarily comprising Big Latiao, Mini Latiao, Kiss Burn, Mala Mala and others
- Vegetable products, primarily comprising Konjac Shuang and Fengchi Kelp
- Other products, primarily comprising Stinky Tofu, gift box products and others

The chief operating decision-maker ("**CODM**") monitors the results of the Group's operating segments separately for the purpose of making decisions about resource allocation and performance assessment. Segment performance is evaluated based on gross profit. No analysis of segment operating profit is presented as CODM does not regularly review such information for the purposes of resource allocation and performance assessment. Segment assets and liabilities are not presented as CODM reviews the assets and liabilities on a central basis. Therefore, only segment revenue and segment gross profit are presented.

The following is an analysis of the Group's revenue and results by reportable segments.

Six months ended June 30, 2026

	Seasoned flour products *RMB'000* **(Unaudited)**	**Vegetable products** *RMB'000* **(Unaudited)**	**Other products** *RMB'000* **(Unaudited)**	**Total** *RMB'000* **(Unaudited)**
Revenue	**1,181,437**	**2,440,998**	**92,475**	**3,714,910**
Cost of sales	**(603,672)**	**(1,291,703)**	**(43,815)**	**(1,939,190)**
Gross profit	**577,765**	**1,149,295**	**48,660**	**1,775,720**

Six months ended June 30, 2025

	Seasoned flour products *RMB'000* (Unaudited)	Vegetable products *RMB'000* (Unaudited)	Other products *RMB'000* (Unaudited)	Total *RMB'000* (Unaudited)
Revenue	1,309,964	2,108,786	64,185	3,482,935
Cost of sales	(676,515)	(1,127,006)	(36,998)	(1,840,519)
Gross profit	633,449	981,780	27,187	1,642,416

(a) Geographical information

Revenue from external customers by location of the customers is shown in the table below:

	For the six months ended June 30,	
	2026	2025
	RMB'000	*RMB'000*
	(Unaudited)	(Unaudited)
PRC	**3,655,949**	3,429,466
Overseas	**58,961**	53,469
	3,714,910	3,482,935

Majority of the Group's identifiable assets and liabilities were located in the PRC.

(b) Information about major customers

During the six months ended June 30, 2026, revenue from sales to the two major third-party customers was RMB508.0 million and RMB487.8 million, amounting to approximately 14% and 13% of the Group's total revenue, respectively (six months ended June 30, 2025: revenue from sales to a major third-party customer was RMB389.6 million, amounting to approximately 11% of the Group's total revenue).

(c) An analysis of revenue is as follows:

	For the six months ended June 30,	
	2026	2025
	RMB'000	*RMB'000*
	(Unaudited)	(Unaudited)
Revenue from contracts with customers		
Sale of goods	**3,714,910**	3,482,935

The timing of the above revenue recognition is when the performance obligations of sales and delivery of goods are satisfied at a point in time.

The performance obligation is satisfied upon delivery of goods and payment in advance is normally required, except for customers with credit terms up to 90 days. Some contracts provide customers with a right of return and volume rebates which give rise to variable consideration.

The Group has no revenue contract that has an original expected duration of more than one year, thus management has applied the practical expedient under IFRS 15 and is not required to disclose the aggregate amount of the transaction prices allocated to the performance obligations that are unsatisfied or partially satisfied as of the end of the reporting period.

4. EXPENSE BY NATURE

	For the six months ended June 30,	
	2026	2025
	RMB'000	*RMB'000*
	(Unaudited)	(Unaudited)
Consumption of raw materials	**1,507,697**	1,372,274
Changes in inventories of finished goods and goods in transit	**33,239**	81,100
Employee benefit expenses	**526,792**	532,388
Transportation expenses	**118,628**	109,334
Utilities	**84,248**	80,400
Promotion and advertising expenses	**307,420**	161,255
Other tax expenses	**40,107**	32,702
Depreciation and amortisation	**92,252**	86,164
Travelling expenses	**19,988**	22,299
Repairs and maintenance	**20,728**	21,564
Office expenses	**26,402**	21,597
Auditor's remuneration		
– Audit services	**1,300**	1,300
– Non-audit services	**121**	299
Expense relating to short-term leases	**2,119**	6,259
Professional fees	**13,547**	13,055
Others	**38,387**	26,900
Total cost of sales of goods, distribution and selling expenses and administrative expenses	**2,832,975**	2,568,890

5. INCOME TAX EXPENSE

	For the six months ended June 30,	
	2026	2025
	RMB'000	*RMB'000*
	(Unaudited)	(Unaudited)
Current tax		
Current tax on profit for the period	**226,644**	277,576
Deferred income tax		
Increase in deferred income tax assets	**(1,366)**	(7,636)
Increase in deferred income tax liabilities	**26,598**	22,337
Total deferred tax expense	**25,232**	14,701
Income tax expense	**251,876**	292,277

The Group is subject to income tax on an entity basis on profits arising in or derived from the jurisdictions in which members of the Group are domiciled and operate.

6. EARNINGS PER SHARE

(a) Basic

Basic earnings per share is calculated by dividing the profit attributable to owners of the Company, excluding any costs of servicing equity other than ordinary shares by the weighted average number of ordinary shares outstanding during the period. The weighted average number of outstanding ordinary shares was after taking into account the effect of treasury shares held.

	For the six months ended June 30,	
	2026	2025
	(Unaudited)	(Unaudited)
Profit attributable to owners of the Company *(RMB'000)*	**766,565**	733,019
Weighted average number of outstanding ordinary shares *(thousands)*	**2,406,534**	2,338,730
Basic earnings per share *(RMB)*	**0.32**	0.31

Outstanding ordinary shares that are contingently returnable (i.e. subject to recall) are not treated as outstanding and are excluded from the calculation of basic earnings per share until the date the shares are no longer subject to recall.

During the six months ended June 30, 2026, an aggregate of 5,090,108 restricted share units ("**RSU**") (June 30, 2025: 10,805,243) become vested under the terms and conditions of the restricted share unit schemes, so the effect of these shares has been taken into account in the calculation of basic earnings per share since the vesting date.

(b) Diluted

Diluted earnings per share is calculated based on the profit attributable to owners of the Company after adjusting the weighted average number of outstanding ordinary shares to assume conversion of all dilutive potential ordinary shares during the period. The weighted average number of outstanding ordinary shares was after taking into account the effect of treasury shares held.

	For the six months ended June 30,	
	2026	2025
	(Unaudited)	(Unaudited)
Profit attributable to owners of the Company *(RMB'000)*	**766,565**	733,019
Weighted average number of outstanding ordinary shares *(thousands)*	**2,406,534**	2,338,730
Adjustments for:		
– RSUs *(thousands)*	**2,697**	4,536
Adjusted weighted average number of outstanding ordinary shares for diluted earnings per share *(thousands)*	**2,409,231**	2,343,266
Diluted earnings per share *(RMB)*	**0.32**	0.31

7. DIVIDENDS

	For the six months ended June 30,	
	2026	2025
	RMB'000	*RMB'000*
	(Unaudited)	(Unaudited)
Final and special dividends declared	**413,295**	705,032

On June 11, 2026, the Company's shareholders approved a profit distribution plan at an annual general meeting, pursuant to which a final dividend in respect of the year ended December 31, 2025 of RMB0.17 per share, amounting to a total final dividend of RMB413,295,000, were declared to all shareholders. The dividends were paid in June 2026.

An interim dividend in respect of the six months ended June 30, 2026 of RMB0.19 per share, amounting to a total interim dividend of approximately RMB461,764,000, and a special dividend in respect of the six months ended June 30, 2026 of RMB0.09 per share, amounting to a total special dividend of approximately RMB218,730,000, representing approximately 90% of the net profit of the Group for the six months ended June 30, 2026, were declared by the Company's board of directors at the board meeting held on August 13, 2026. The interim condensed consolidated financial information does not reflect these dividend payables.

8. TRADE, OTHER RECEIVABLES AND PREPAYMENTS

	June 30, 2026	December 31, 2025
	RMB'000	*RMB'000*
	(Unaudited)	(Audited)
Trade receivables:		
Receivables from third parties	**68,154**	90,454
Loss allowance	**(5)**	(5)
	68,149	90,449
Other receivables:		
Deposits	**4,715**	5,048
Loans to third parties	**200**	200
Others	**2,067**	1,296
Loss allowance	**(200)**	(200)
	6,782	6,344
Prepayments:		
Prepayments for raw materials	**20,986**	8,727
Prepayments for services	**82,083**	73,709
Input VAT recoverable	**69,080**	15,285
Prepayment for income tax	**43,686**	76,294
	215,835	174,015
	290,766	270,808

Trade receivables primarily arise from credit sales of products. The Group usually delivers products to distributors after they have made the payment, while for direct sale customers, credit period is granted. The credit terms are generally up to 90 days.

As at June 30, 2026 and December 31, 2025, the aging analysis of the trade receivables based on invoice date is as follows:

	June 30, 2026	December 31, 2025
	RMB'000	*RMB'000*
	(Unaudited)	(Audited)
Trade receivables:		
Within 90 days	**66,072**	88,509
91 to 180 days	**2,082**	1,945
	68,154	90,454

9. TRADE AND OTHER PAYABLES

	June 30, 2026	December 31, 2025
	RMB'000	*RMB'000*
	(Unaudited)	(Audited)
Trade payables:		
– Third parties	**246,737**	269,704
	246,737	269,704
Other payables:		
Salary and welfare payables	**203,377**	251,772
Amounts due to a related party	**–**	560
Deposits payables	**117,688**	113,216
Freight charges payables	**26,691**	31,144
Payables for purchase of property, plant and equipment	**26,255**	37,487
Tax payable	**41,800**	51,837
VAT payable related to contract liabilities	**10,879**	37,542
Utilities payables	**14,628**	17,463
Consideration payable for acquisition of a subsidiary	**–**	4,000
Others	**82,504**	122,513
	523,822	667,534
	770,559	937,238

The aging analysis of the trade payables based on invoice date is as follows:

	June 30, 2026	December 31, 2025
	RMB'000	*RMB'000*
	(Unaudited)	(Audited)
Trade payables:		
Within 90 days	**246,737**	269,704

MANAGEMENT DISCUSSION AND ANALYSIS

Macro and Industry Environment

Looking back at the first half of 2026, China's economy operated within a reasonable range with rapid expansion of new growth drivers. According to data released by the National Bureau of Statistics, GDP rose by 4.7% year-on-year in the first half of 2026, and new demand for quality consumption was unleashed at an accelerated pace.

During the Reporting Period, driven by the rollout of consumption-boosting policies, evolving household consumption philosophies and in-depth empowerment by digital technologies, China's domestic consumer market was generally characterised by continuous structural differentiation. Consumption trends have shifted from extensive rigid-demand-driven growth to a new stage of refined and quality growth, while consumption demands have also upgraded from basic consumption to an integrated experience that pursues value for money, health attributes and scenario innovation. As indicated in the *2026 China Consumer Market Outlook Report* published by PwC[1], Chinese Mainland consumers demonstrate higher health awareness than the global average among survey respondents, with over 60% of interviewees willing to pay a premium for consumer goods with healthy and sustainable attributes. The *2026 State of the Global Consumer Report* by McKinsey[2] further supplements that Generation Z and Millennial groups show a preference for domestically-produced light wellness products featuring low fat and high dietary fiber, while market demand for low-calorie food continues to climb.

During the Reporting Period, the snack food industry underwent a consumption upgrading wave, with industry competition evolving into comprehensive rivalry centred on raw materials, nutritional value and health attributes. Segmented categories featuring high-fibre and low-fat formulations as well as simplified ingredient lists posted strong performance. According to the *2026 China Food & Beverage Trend Observation Report* by Ipsos[3], the industry exhibited a dual-track development characteristic of "reducing ingredients while enhancing nutrition", with high-protein, high-fibre, low-calorie and clean-label snacks achieving notable growth.

From a channel perspective, offline channels are undergoing accelerated transformation towards experiential and scenario-driven development. Emerging formats such as snack specialty retailers and fresh snack stores continued their expansion, driving profound transformations in consumption scenario innovation. Meanwhile, the structure and operation of online channels are also witnessing in-depth shifts: instant retail achieved explosive growth, while omni-channel multi-category hierarchical operation covering traditional shelf e-commerce and content-driven e-commerce, like live-streaming e-commerce, has become an essential prerequisite for brand development.

1 PwC: *2026 China Consumer Market Outlook Report*
2 McKinsey & Company: *State of the Consumer 2026: When tech acceleration and cost pressures collide*
3 Ipsos: *2026 China Food & Beverage Trend Observation Report*

Against the backdrop of the foregoing market shifts, the Group shall continuously integrate online and offline data, expedite the in-depth integration of online and offline channels, accelerate product iteration and innovation, upgrade manufacturing processes on an ongoing basis and refine standardised production systems. The Group should also roll out a tiered omni-channel strategy to foster a new framework for omni-channel consumption, so as to capture structural industry opportunities arising from health-focused consumption upgrade.

Business Review

During the Reporting Period, closely following industry development trends and in conjunction with the Group's long-term development strategy, the Group completed a major upgrade of its corporate culture to align the business consensus and code of conduct for all employees from top to bottom.

Our Mission was upgraded from "Let the world fall in love with Chinese flavours" to "Serve delicious wholesome food, share joyful moments." This updated Mission anchors the core product roadmap of delivering tasty and healthy offerings, sets clear value benchmarks for the Group's product R&D and innovation, places the continuous improvement of consumer experience at the heart of our operations, runs the business with passion and dedication, and conveys happiness and positivity to consumers. Our Vision was upgraded from "Make authentic Chinese gourmet more entertaining, casual, convenient, affordable, digitally intelligent, to achieve leadership in NPS and operational efficiency, and ultimately build a great business that brings joy and happiness to people for 123 years" to "Become a world-class food enterprise trusted and beloved by the public, bring happiness to people for 123 years". It further clarifies the Group's long-term aspiration: we adhere to the strategic goal of high-quality and sustainable long-term development, deepen our focus on the core food business, continuously elevate the Group's brand reputation and mindshare among consumers, and ultimately build the Company into a world-class food enterprise deeply favoured by consumers. Our Core Values were upgraded from "Put consumer experience at the core, value those who strive, benchmark courageously against best-in-class peers, and embrace continuous self-reflection" to "Put products first and stay obsessed with consumer demands, value those who strive, regard innovation as our only way to survive, and embrace criticism and self-criticism". The updated Core Values take products, consumer demands and user experience as the core; regard employees with vision, drive, results and potential as the organisational cornerstone; treat all business chain innovation covering products, channels, branding, supply chain and organisation as the core driving force for the Group's long-term development; and stick to criticism and self-criticism to objectively examine operational issues and optimise business operations and management, while uphold honesty, pragmatism and self-reflection to fuel the organisation's long-term evolution. Rooted in the Group's long-term development strategy, this corporate culture upgrade helps the Group lift product competitiveness and brand influence externally, activate organisational vitality and optimise management mechanisms internally, thereby laying a solid cultural underpinning for the Group's steady operation and long-term high-quality sustainable development.

During the Reporting Period, the Group adhered to our product R&D philosophy of "maximising the intrinsic value of nature with an industrial approach". We continued to refine the consumer demand insight mechanism, built an end-to-end integrated product development and management system based on market and consumer needs, and accordingly accelerated the responsiveness of our R&D function to market demands and consumer needs. The Group kept exploring diversified dietary flavours and launched multiple products with distinctive regional tastes. In response to prevailing consumption trends, we also rolled out a brand-new bean-based product category. We firmly believed that product competitiveness is the cornerstone of development and the core driver for connecting with consumers, winning their trust and maintaining long-term brand loyalty. The Group adheres to a multi-category product strategy. On one hand, we upgraded production techniques and optimised quality for classic products to consolidate our leading market position. On the other hand, we pursued continuous innovation across new categories, new flavours, new packaging and new consumption scenarios to further enrich our product matrix.

During the Reporting Period, the Group continuously optimised its integrated marketing system, deepened interaction and emotional bonding with young consumer groups, and steadily expanded the Group's brand influence. In terms of brand rejuvenation development, the Group officially named Teens in Times, a youth artist group, as Weilong Global Brand Ambassador and Category Recommendation Officer. Through offline urban outdoor media placement, the launch of ambassador-themed exclusive products and multi-dimensional omni-channel online content communication, the Group further consolidated its youthful brand image. From the perspective of product marketing, the Group launched limited-edition themed versions for our classic product Kiss Burn, upgraded customised packaging design, and rolled out matching exclusive peripheral gifts and fun online interactive campaigns, endowing the products with emotional value and collectible attributes to boost consumers' purchase motivation. For brand content communication, the Group continued to deepen its presence on mainstream content platforms such as short-video and lifestyle-sharing channels. By launching hot topic campaigns, scenario-based live streaming and building a multi-tiered matrix of content creator partnerships, the Group consistently delivered high-dissemination-value content, which helped accumulate user base and improve market conversion efficiency simultaneously. At the social value level, the Group rolled out a giant-panda-themed public welfare interactive marketing initiative, fulfilling corporate social responsibility via a light-hearted and interesting communication approach and enhancing public recognition and favourability towards the brand.

During the Reporting Period, China's domestic retail channels underwent profound restructuring. Traffic to traditional offline channels remained under sustained pressure, while emerging formats including snack specialty retailers and membership supermarkets achieved rapid iteration. Online traditional e-commerce experienced weakened growth momentum, and the penetration rate of emerging models such as instant retail, live-streaming e-commerce and online-offline integrated formats kept rising. The availability of multiple purchasing paths has rendered consumer shopping entry points increasingly fragmented. Against the backdrop of such evolving channel landscape, proactively embracing changes and strengthening innovation capacity constitutes the core underpinning for the long-term development of brands. Keeping abreast of the industry's channel transformation trends, the Group accelerated the layout and rollout of emerging channels. On one hand, we consolidated the fundamental base of online and offline traditional channels and deepened refined operations; on the other hand, we vigorously expanded various emerging channels, tapped the potential of new consumption scenarios, and developed new products tailored to scenario demands to realise comprehensive consumer connection and long-term consumer operation across all touchpoints, continuously lifting the overall competitiveness derived from the Group's multi-channel collaborative operations.

During the Reporting Period, the Group recorded a total revenue of RMB3,714.9 million, representing an increase of 6.7% as compared with RMB3,482.9 million in the corresponding period of the year ended December 31, 2025 (the "**Previous Year**"), primarily due to the Group's continuous efforts in strengthening product innovation and brand building during the Reporting Period. Meanwhile, the Group also proactively optimised its channel strategies in response to the rapid development of new channel formats and the innovation of consumption scenarios. Gross profit of the Group in the Reporting Period increased by 8.1% from RMB1,642.4 million in the corresponding period of the Previous Year to RMB1,775.7 million in the Reporting Period, and the Group's gross profit margin increased by 0.6 percentage points from 47.2% in the corresponding period of the Previous Year to 47.8% in the Reporting Period, mainly attributable to the Group's continuous advancement of cost reduction and efficiency improvement across the supply chain during the Reporting Period. The Group's net profit increased by 4.0% from RMB736.2 million in the corresponding period of the Previous Year to RMB765.5 million during the Reporting Period, and the net profit margin decreased by 0.5 percentage points from 21.1% in the corresponding period of the Previous Year to 20.6% in the Reporting Period.

Our Products

The Group is a leader and pioneer in the spicy snack food industry in China. The Group adheres to the strategy of multiple categories with its products covering seasoned flour products, vegetable products, and other product categories. Seasoned flour products, also commonly known as Latiao (辣條), primarily comprise Big Latiao (大麵筋), Mini Latiao (小麵筋), Kiss Burn (親嘴燒), Mala Mala (麻辣麻辣) and others. Vegetable products primarily comprise Konjac Shuang (魔芋爽) and Fengchi Kelp (風吃海帶). Other products primarily comprise Stinky Tofu (臭豆腐) and gift box products, among others.

During the Reporting Period, the Group continued to upgrade and optimise its vegetable product portfolio. Closely aligning with consumers' demand for healthy and delicious snacks, the Group took low-burden ingredients such as konjac as the core and carried out flavour innovations based on classic local flavours from various regions across the country, so as to provide consumers with diverse options of tasty and healthy snacks. In the meantime, the Group kept optimising the seasoning craftsmanship of Fengchi Kelp. While retaining its healthy attributes, the product was upgraded with new flavours, enabling consumers to enjoy authentic, low-burden characteristic flavoured snacks in multiple scenarios including daily leisure, outdoor activities and other occasions.

During the Reporting Period, the Group carried out flavour iteration and portable small-packaging upgrades for its seasoned flour product portfolio. We rolled out brand-new flavours for classic products including Mini Latiao and Kiss Burn, catering to young consumers' preference for novel and diversified tastes, so as to continuously elevate overall consumer experience.

During the Reporting Period, to further enrich consumers' snack options and recreate distinctive regional culinary flavours across different localities, the Group newly launched an innovative product matrix of Stinky Tofu, featuring four differentiated single SKUs with unique regional characteristics respectively. The Classic Original flavour replicates the authentic Hunan spicy street snack taste of Changsha; the Fermented Bean Curd Spicy Hot flavour is jointly developed with Wangzhihe, a China Time-honoured Brand, which realises the cross-category integration of mellow traditional fermented bean curd flavour and leisure snacks; the Fragrant Spicy Luosifen flavour restores the rich snail broth flavour of Guangxi, catering to the taste preferences of core enthusiasts; the Chilli Oil Pork Intestine flavour draws on the Sichuan-Chongqing marinating cooking technique, transforming authentic urban street food into convenient ready-to-eat snacks. Benefiting from its outstanding R&D philosophy and flavour innovation, this Stinky Tofu product matrix was awarded the Silver Prize at the 8th iSEE Global Food Innovation Awards, marking the recognition of the Group's product innovation capability by authoritative industrial institutions.

The Group's product innovation closely follows market trends and core consumer demands, offering consumers tastier, more diversified and healthier options of snacks, enriching scenario-based consumption experiences, continuously empowering brand development, and consolidating the Group's category influence and market competitiveness.

During the Reporting Period, our revenue was primarily derived from the sales of seasoned flour products and vegetable products. The following table sets forth a breakdown of our revenue by product categories for the periods indicated:

Product category	**For the six months ended June 30,**			
	2026		2025	
	RMB'000	***% of total revenue***	*RMB'000*	*% of total revenue*
Seasoned flour products	**1,181,437**	**31.8**	1,309,964	37.6
Vegetable products	**2,440,998**	**65.7**	2,108,786	60.5
Other products	**92,475**	**2.5**	64,185	1.9
Total	**3,714,910**	**100.0**	3,482,935	100.0

During the Reporting Period, revenue generated from our seasoned flour products declined by 9.8% from RMB1,310.0 million in the corresponding period of the Previous Year to RMB1,181.4 million in the Reporting Period; this decline was primarily attributable to (i) the Group's proactive resource reallocation and (ii) the adverse impact stemming from reduced traffic in traditional offline channels. Revenue from our seasoned flour products as a percentage of total revenue decreased from 37.6% in the corresponding period of the Previous Year to 31.8% in the Reporting Period, reflecting that the Group has made strategic investments in categories with greater market potential in response to market changes and consumer demands.

During the Reporting Period, revenue from our vegetable products increased by 15.8% from RMB2,108.8 million in the corresponding period of Previous Year to RMB2,441.0 million in the Reporting Period and its percentage to our total revenue increased from 60.5% in the corresponding period of Previous Year to 65.7% in the Reporting Period, mainly due to (i) the Group actively explored consumer needs, continuously innovated, and constantly enriched the product matrix of this category; and (ii) the Group continued to strengthen omni-channel development and brand building.

During the Reporting Period, revenue generated from our other products increased by 44.1% from RMB64.2 million in the corresponding period of the Previous Year to RMB92.5 million in the Reporting Period, accounting for 2.5% of our total revenue, up from 1.9% recorded in the corresponding period of the Previous Year.

Our Customers and Sales Channels

Customers of the Group are primarily offline and online distributors, and to a lesser extent, direct sales customers and individual consumers who purchase from our self-operated online stores. Through in-depth channel building over years, we have a nationwide distribution network that deeply penetrates the Chinese market. As of June 30, 2026, we cooperated with 1,637 offline distributors and served key national or regional supermarkets, snack specialty retailers, chain convenience stores and other points of sale (the "**POS**").

During the Reporting Period, the landscape of domestic retail channels continued to diverge; snack specialty retailers, membership supermarkets, community convenience stores and fresh snack stores achieved rapid scale expansion. The whole industry witnessed accelerated channel iteration, with a host of new retail formats emerging successively. Closely tracking evolving channel trends, we continued to empower distributors and sales representatives to strengthen in-store display management, rolled out differentiated SKUs tailored to the consumption characteristics of each channel, proactively captured opportunities from emerging channels and tapped into the growth potential brought by industrial upgrading.

We have established a diversified online channel matrix, deepened the development of traditional e-commerce and content e-commerce, and rolled out parallel layouts for the instant retail segment. We adopt refined operations for traditional e-commerce and continuously expand consumption scenarios, while content e-commerce conducts end-user operations via in-house live streaming, KOL live streaming and short videos. Meanwhile, online platforms act as testing grounds for our new products and a vehicle for consumer cultivation. We synergise online and offline channel resources to advance cross-channel deployment and fully unleash the operating potential of our omni-channel business.

The table below sets out a breakdown of our revenue by sales channels for the periods indicated:

	For the six months ended June 30,			
	2026		2025	
	RMB'000	***% of total revenue***	*RMB'000*	*% of total revenue*
Offline channels[1]	**3,232,048**	**87.0**	3,147,223	90.4
Online channels	**482,862**	**13.0**	335,712	9.6
– Online distribution[2]	**112,562**	**3.0**	107,762	3.1
– Online direct sales[3]	**370,300**	**10.0**	227,950	6.5
Total	**3,714,910**	**100.0**	3,482,935	100.0

1 Offline channels mainly include distribution through our offline distributors and direct sales through some emerging channels.

2 Online distribution refers to the sales model under which we distribute goods to online retailers such as Tmall Supermarket and JD Supermarket, or other online distributors, who then sell our products to consumers.

3 Online direct sales refer to the sales model under which we sell products directly to consumers through our self-operated online stores on multiple third-party online platforms, such as Tmall, JD.com, Pinduoduo, Douyin and Kuaishou.

Our revenue from offline channels increased by 2.7% from RMB3,147.2 million in the corresponding period of Previous Year to RMB3,232.0 million during the Reporting Period, mainly reflecting the impact brought by the Group's proactive adjustments in response to the decline of traffic in offline channel during the Reporting Period. Our revenue from offline channels as a percentage of our total revenue decreased from 90.4% in the corresponding period of Previous Year to 87.0% in the Reporting Period.

Revenue from online channels increased by 43.8% from RMB335.7 million in the corresponding period of Previous Year to RMB482.9 million in the Reporting Period, of which our revenue from online distribution increased by 4.5% from RMB107.8 million in the corresponding period of Previous Year to RMB112.6 million in the Reporting Period and our revenue from online direct sales increased by 62.4% from RMB228.0 million in the corresponding period of Previous Year to RMB370.3 million in the Reporting Period, primarily due to the traffic diverging among various online channels, the Group has further intensively cultivated traditional shelf-based e-commerce and vigorously expanded content e-commerce channels in light of the development of online channels during the Reporting Period to fully accommodate demands from different consumption scenarios.

The table below sets forth a breakdown of revenue contribution by geographic locations of the registered offices of offline distributors and some direct sales channels during the periods indicated, presented as a percentage of our total offline revenue:

	For the six months ended June 30,			
	2026		2025	
	RMB'000	***% of total offline revenue***	*RMB'000*	*% of total offline revenue*
Eastern China	**781,363**	**24.2**	746,130	23.7
Central China	**395,058**	**12.2**	481,596	15.3
Northern China	**415,051**	**12.8**	420,960	13.4
Southern China	**435,532**	**13.5**	637,576	20.3
Southwestern China	**746,857**	**23.1**	406,419	12.9
Northwestern China	**399,301**	**12.4**	401,073	12.7
Overseas	**58,886**	**1.8**	53,469	1.7
Total	**3,232,048**	**100.0**	3,147,223	100.0

We recorded relatively balanced revenue from offline distributors covering various geographic regions in China; however, during the Reporting Period, certain direct sales channel customers transitioned their contract signing from regional-level to headquarter-level, which led to certain fluctuations in the proportion of total revenue attributable to Central China, Southern China and Southwestern China, and the geographic breakdown of our domestic revenue is generally consistent with the economic development levels and population sizes of different regions nationwide.

Our Production Facilities and Capacities

In the first half of 2026, the Group pressed ahead with the automation, lean transformation and digital upgrading of its production facilities to lift production efficiency on an ongoing basis and guarantee consistent product quality.

As of June 30, 2026, the Group operates five production plants in Henan Province, namely Luohe Pingping Plant, Luohe Weilai Plant, Zhumadian Weilai Plant, Luohe Weidao Plant and Luohe Xinglin Plant.

Meanwhile, as disclosed in the announcement of the Company dated April 22, 2025, the new production base in Nanning, Guangxi, for which the Group kicked off planning and layout in 2025, is under steady construction. Once completed and commissioned, it will add reserve production capacity to underpin the Group's business expansion.

The tables below set out the details of our designed production capacity, actual production, and utilisation rates for the periods indicated, by product types and by plants:

	For the six months ended June 30,					
	2026			2025		
Type of Products	**Designed Production Capacity** *(ton)*	**Actual Production** *(ton)*	**Utilisation Rate**	Designed Production Capacity *(ton)*	Actual Production *(ton)*	Utilisation Rate
Seasoned flour products	**81,763.8**	**64,199.3**	**78.5%**	81,317.1	65,711.7	80.8%
Vegetable products	**133,628.5**	**95,329.4**	**71.3%**	94,734.0	73,433.1	77.5%
Other products	**8,264.2**	**7,276.2**	**88.0%**	2,619.1	1,982.9	75.7%
Total	**223,656.5**	**166,804.9**	**74.6%**	178,670.2	141,127.7	79.0%

During the Reporting Period, the Group's designed production capacity for seasoned flour products remained broadly flat against the corresponding period of the Previous Year. Designed production capacity for vegetable products posted a notable year-on-year increase to cater to the rising market demand for such products. Capacity for other products also grew significantly year-on-year, driven by the rollout of production lines for the new Stinky Tofu product. Overall capacity utilization edged down slightly year-on-year. The Group will continue to lift production line efficiency and progressively strengthen regional market responsiveness and delivery timeliness.

	For the six months ended June 30,					
	2026			2025		
Production Plants	**Designed Production Capacity** *(ton)*	**Actual Production** *(ton)*	**Utilisation Rate**	Designed Production Capacity *(ton)*	Actual Production *(ton)*	Utilisation Rate
Luohe Pingping Plant	**15,611.6**	**9,511.8**	**60.9%**	21,409.1	18,044.5	84.3%
Luohe Weilai Plant	**36,488.3**	**28,128.4**	**77.1%**	30,728.5	24,270.6	79.0%
Zhumadian Weilai Plant	**17,034.2**	**14,350.6**	**84.2%**	19,599.1	16,297.0	83.2%
Luohe Weidao Plant	**51,202.3**	**41,781.7**	**81.6%**	47,923.5	36,844.8	76.9%
Luohe Xinglin Plant	**103,320.1**	**73,032.4**	**70.7%**	59,010.0	45,670.8	77.4%
Total	**223,656.5**	**166,804.9**	**74.6%**	178,670.2	141,127.7	79.0%

During the Reporting Period, the Group's total designed production capacity across all production plants increased compared with the corresponding period of the Previous Year. The growth was mainly driven by the Group's continuous capacity deployment in response to market demand, as well as measures to improve economies of scale at core plants based on the production efficiency of each individual plant. Overall capacity utilisation edged down slightly year-on-year within the Reporting Period, largely attributable to the expansion of designed production capacity.

Our Food Safety and Quality Control

As one of China's leading snack food enterprises, we always take product quality as our core anchor and regard food safety as the "lifeline" for our survival and development. We continuously refine and upgrade our food safety management system, enforcing rigorous full-chain controls covering R&D and design, raw material selection through to finished product delivery. Rooted in the consumer trend toward health-focused and high-quality consumption, we deepen product innovation and development, committing ourselves to delivering safe, healthy and delicious snack foods to consumers.

We have built a multi-dimensional quality organisational framework centred on product quality and guided by the PDCA closed-loop management philosophy, delivering a quality management system that fully covers five core links: R&D, procurement, manufacturing, warehousing & logistics, and end-market sales. Each module is supported by standardised management systems to carry out refined control: ranging from upfront food safety risk assessment and full-lifecycle supplier management, to plant-wide rollout of the HACCP (Hazard Analysis and Critical Control Points) system, as well as operational standards for warehousing, transportation and finished product inspection & release. The Group continuously develops a robust risk prevention mechanism featuring proactive prevention, in-process control and post-event traceability.

To iterate and upgrade the effectiveness of full-value-chain quality control, the Group has set up a Comprehensive Quality Management Centre. We promote and implement the management philosophy of "every employee bears responsibility for quality" across the entire industrial chain, all departments and all staff members, and establish a closed-loop management system highlighted by "strict admission control at the source, precise production control and rapid after-sales response". By adhering to high-specification quality standards throughout the whole value chain, we consistently reinforce food safety and deliver safe, reliable and premium-quality products to consumers at large.

Our R&D Capabilities

During the Reporting Period, the Group kept closely aligned with the food industry's upgrading trends in health, nutrition and flavour. Adhering to an industrial-oriented R&D philosophy, we steadily pushed forward R&D work along four key directions: system optimisation, technological breakthroughs, industry-university-research collaboration and product innovation.

The Group continued to refine its modular R&D and innovation system and improve standardised project management rules and cross-team collaboration mechanisms, thereby markedly lifting R&D iteration efficiency and the industrialisation transformation capability of research achievements. We launched targeted technological breakthroughs in four core fields: food texture optimisation, flavour modulation, green preservation and sterilisation, and production process upgrading. A number of cutting-edge processes and technical outcomes have been implemented, consolidating the Group's core technological moat. Meanwhile, the Group further deepened industry-university-research cooperation with top-tier universities. Leveraging jointly built research platforms, we jointly conduct research on forward-looking technologies and advance their industrial application, continuously strengthen the R&D talent pipeline and underpin the foundation for the Group's long-term innovative development.

Driven by improved R&D systems and technological breakthroughs, the Group has successfully rolled out iterative upgrades for a range of products and built up a pipeline of innovative new products with differentiated competitive advantages. This has further enriched and optimised our product matrix, providing robust technical support for the Group's steady operation and high-quality long-term sustainable development.

Our Information Technology

During the Reporting Period, the Group continued to advance the deep integration of information technology and business. Meanwhile, we focused on the rollout of digital scenarios and the development of the information security system to comprehensively elevate the Group's overall digital capabilities, providing robust technical support and security safeguards for the stable operation of all businesses.

In terms of digital scenario application, the Group actively explored the implementation of artificial intelligence applications, empowering scenarios including data analysis, business review, intelligent recognition and office collaboration with AI technology, so as to effectively improve the efficiency of data processing and management decision-making. From the perspective of digital product management, the Group kept refining the one-item-one-code management system, connected full-chain product data covering production, warehousing, circulation and terminal sales, and optimised the full-lifecycle product management level. On the supply chain and production front, the Group rolled out automated warehousing equipment, intelligent scheduling tools and digital management systems to boost warehousing operational efficiency, inventory management granularity and order fulfilment capacity. In addition, we promoted the coordinated linkage among production equipment, business systems and data platforms, achieving transparent, standardised and intelligent upgrading of the whole production process.

FINANCIAL REVIEW

Revenue and Gross Profit

During the Reporting Period, the Group recorded a revenue of RMB3,714.9 million, representing an increase of 6.7% as compared with RMB3,482.9 million in the corresponding period of the Previous Year, primarily driven by the Group's ongoing efforts to reinforce product innovation and brand development, alongside its proactive initiatives to continuously refine its channel strategies in response to the rapid evolution of new retail formats and the emergence of innovative consumption scenarios.

During the Reporting Period, gross profit of the Group increased by 8.1% from RMB1,642.4 million in the first half of Previous Year to RMB1,775.7 million. During the Reporting Period, gross profit margin of the Group increased from 47.2% in the corresponding period of Previous Year by 0.6 percentage points to 47.8%, mainly attributable to the Group's continuous efforts to cut costs and improve the supply chain efficiency, which drove an improvement in gross profit margin.

Distribution and Selling Expenses

During the Reporting Period, distribution and selling expenses of the Group amounted to RMB669.2 million, representing an increase of 26.9% as compared with RMB527.2 million in the corresponding period of Previous Year. During the Reporting Period, distribution and selling expenses of the Group accounted for 18.0% of the total revenue, representing an increase of 2.9 percentage points as compared with 15.1% in the corresponding period of Previous Year. The increase in the Group's distribution and selling expenses was mainly attributable to the Group's intensified brand promotion efforts during the Reporting Period, which led to a corresponding rise in promotion and advertising expenses.

Administrative Expenses

During the Reporting Period, administrative expenses of the Group increased by 11.7% from RMB201.1 million in the corresponding period of Previous Year to RMB224.6 million. During the Reporting Period, administrative expenses of the Group accounted for 6.0% of the total revenue, representing an increase of 0.2 percentage points as compared with 5.8% in the corresponding period of Previous Year. The increase in the Group's administrative expenses was mainly attributable to the intensified efforts in organisational development and talent cultivation, as well as the continued advancement of digital system construction during the Reporting Period.

Other Income, Net

During the Reporting Period, net other income of the Group amounted to RMB31.6 million, representing a decrease of 8.9% as compared with RMB34.7 million in the corresponding period of Previous Year.

Finance Income, Net

Net finance income of the Group increased by 24.8% from RMB80.0 million in the corresponding period of Previous Year to RMB99.8 million during the Reporting Period, mainly attributable to the increased interests from relevant products on the premise of ensuring liquidity and capital safety.

Income Tax Expense

During the Reporting Period, income tax expenses of the Group amounted to RMB251.9 million, representing a decrease of 13.8% as compared with RMB292.3 million in the corresponding period of Previous Year, which was in line with a decrease of the taxable income of the Group during the Reporting Period.

Profit for the Period

As a result of the foregoing, profit for the period of the Group was RMB765.5 million, representing an increase of 4.0% as compared with the corresponding period of Previous Year. The Group's net profit margin for the Reporting Period was 20.6%, a slight drop from 21.1% in the corresponding period of Previous Year. The Group's profitability remains at a reasonable level, with consistently robust core operating performance.

Dividends

Based on the Group's overall performance, having accounted for, including but not limited to, surplus, overall financial conditions and capital expenditures of the Group during the Reporting Period, the Board has decided to declare an interim dividend (the "**Interim Dividend**") of RMB0.19 per share for the six months ended June 30, 2026 (inclusive of tax, amounting to a total Interim Dividend of approximately RMB461.8 million), representing approximately 60% of the net profit of the Group for the six months ended June 30, 2026. Besides, the Board decided to declare a special dividend (the "**Special Dividend**") of RMB0.09 per share (inclusive of tax, amounting to a total Special Dividend of approximately RMB218.7 million), representing approximately 30% of the net profit of the Group for the six months ended June 30, 2026. The dividend is expected to be paid on or about October 26, 2026.

As at the date of this announcement, the Company held 807,600 treasury shares and did not hold any repurchased Shares pending cancellation. None of the treasury shares or repurchased Shares pending cancellation (if any) will receive the Interim Dividend or the Special Dividend. In respect of any repurchased Shares held or deposited in CCASS (Central Clearing and Settlement System) for resale on the Stock Exchange (if any), the Company will, before the last registration date for determining entitlements to the Interim Dividend and the Special Dividend, withdraw such repurchased Shares from CCASS and either re-register them in the Company's own name as treasury shares or cancel them. The aggregate amounts of the Interim Dividend and the Special Dividend stated above were calculated based on the number of issued Shares entitled to receive such dividends as at the date of this announcement, excluding the 807,600 treasury shares held by the Company as at the date of this announcement.

Term Deposits with Initial Term over Three Months, Cash and Cash Equivalents and Borrowings

As of June 30, 2026, the sum of term deposits with initial term over three months, cash and cash equivalents of the Group amounted to RMB7,120.0 million, representing a decrease of 10.1% as compared with RMB7,923.2 million as of the end of Previous Year, mainly attributable to the cash used in the acquisition of property, plant and equipment and dividend payment during the Reporting Period. Borrowings of the Group were RMB1,760.8 million and RMB2,201.0 million as of June 30, 2026 and December 31, 2025, respectively. As of June 30, 2026, among the Group's total borrowings, RMB10.8 million (December 31, 2025: RMB176.0 million) was represented by secured bank loans which the Group obtained for the construction of plants and purchase of machinery and equipment, while the remaining borrowings were used to meet the Group's working capital requirements.

Inventories

Inventories of the Group increased by 7.8% from RMB889.1 million as of the end of Previous Year to RMB958.4 million as of June 30, 2026. Due to the increased reserve of certain raw materials, inventory turnover days of the Group increased from 86 days in the Previous Year to 87 days in the Reporting Period.

Trade, Other Receivables and Prepayments

Trade receivables of the Group decreased by 24.7% from RMB90.4 million as of the end of Previous Year to RMB68.1 million as of June 30, 2026. The turnover days of trade receivables increased from 3.6 days in the Previous Year to 3.9 days in the Reporting Period.

Other receivables of the Group increased by 7.9% from RMB6.3 million as of the end of Previous Year to RMB6.8 million as of June 30, 2026.

Prepayments of the Group increased by 24.0% from RMB174.0 million as of the end of Previous Year to RMB215.8 million as of June 30, 2026, primarily due to an increase in input VAT recoverable.

Financial Assets at Fair Value through Profit or Loss

Financial assets at fair value through profit or loss of the Group were RMB250.1 million and RMB150.3 million as of the end of Previous Year and as of June 30, 2026, respectively.

Trade and Other Payables

Trade payables of the Group decreased by 8.5% from RMB269.7 million as of the end of Previous Year to RMB246.7 million as of June 30, 2026. The turnover days of trade payables increased from 23.4 days in the Previous Year to 24.3 days in the Reporting Period.

Other payables of the Group decreased by 21.5% from RMB667.5 million as of the end of Previous Year to RMB523.8 million as of June 30, 2026.

Contract Liabilities and Refund Liabilities

Contract liabilities and refund liabilities of the Group decreased by 41.4% from RMB506.0 million as of the end of Previous Year to RMB296.3 million as of June 30, 2026, primarily due to increased orders for the Chinese New Year at the end of Previous Year.

Gearing Ratio

As of June 30, 2026, the gearing ratio of the Group, which is calculated as total interest-bearing borrowings divided by total equity, was 23.5%, as compared with 30.1% as of the end of Previous Year.

Treasury Policy

The Group adopts a prudent financial management approach for its treasury policy to ensure that the Group's liquidity structure comprising assets, liabilities and other commitments is able to always meet its capital requirements.

FOREIGN EXCHANGE RISK

The Group mainly operates in China with most of the transactions settled in RMB. The functional currency of the subsidiaries in Chinese Mainland is RMB, while the functional currency of the Company and subsidiaries outside Chinese Mainland is HKD, USD, IDR or others. Both the entities in and outside Chinese Mainland have assets and liabilities, like cash held with bank and other major licensed payment institutions and term deposits with initial term over three months, which are denominated in USD, HKD and IDR. Foreign exchange risk arises from the fluctuations in exchange rates. The Group has continued to closely track and manage its exposure to fluctuation in foreign exchange rates arising from the majority of the Group's deposits denominated in foreign currencies.

CONTINGENT LIABILITIES

As of June 30, 2026, the Group did not have any significant contingent liabilities.

CAPITAL COMMITMENTS

As of June 30, 2026, the Group had capital commitments for the construction of property, plant and equipment of approximately RMB236.7 million (December 31, 2025: RMB160.7 million).

PLEDGE OF ASSETS

As of June 30, 2026, the Group has pledged certain land use rights amounting to RMB44.1 million (December 31, 2025: RMB87.9 million).

SIGNIFICANT INVESTMENT, MATERIAL ACQUISITION AND DISPOSAL

The Group did not have any significant investment held (including any investments in an investee with a value of 5% or more of the Group's total assets as of June 30, 2026), or any material acquisition or disposal of any relevant subsidiary, associate and joint venture during the Reporting Period. The Group subscribed for wealth management products from financial institutions for cash management. During the Reporting Period and as at the date of this announcement, there was no information in respect of subscription for such wealth management products from a single financial institution required to be disclosed pursuant to Chapter 14, Chapter 14A or Appendix D2 of the Listing Rules.

FUTURE PLAN FOR MATERIAL INVESTMENTS OR CAPITAL ASSETS

As of the date of this announcement, except for the "Future Plans and Use of Proceeds" disclosed in the prospectus, and the investment in the construction of a snack food production base in Nanning, Guangxi Zhuang Autonomous Region (the Company expects to raise the required funds either through its own capital or various financing methods) disclosed in the Group's announcement dated April 22, 2025, the Group did not have any existing plans for acquiring other material investments or capital assets.

OUTLOOK

Building on the newly upgraded corporate culture, in line with the Mission of "Serve delicious wholesome food, share joyful moments", the Vision of "Become a world-class food enterprise trusted and beloved by the public, bring happiness to people for 123 years", and the Core Values of "put products first and stay obsessed with consumer demands, value those who strive, regard innovation as our only way to survive, and embrace criticism and self-criticism", the Group continues to build a leading company in the spicy snack food industry, thus providing more value to its customers, consumers and employees.

Looking ahead, the Group will closely follow the consumption trends of health orientation, diversification and personalisation, continuously optimise its R&D and innovation processes, establish a market-driven new product development mechanism, and build an end-to-end integrated product development system covering the full process including market, R&D, sales and supply chain guided by market demand to improve the efficiency and success rate of new product incubation. Meanwhile, the Group will keep upgrading and expanding the product matrix of existing categories, launch innovative products that fit the needs of diverse consumption scenarios, optimise product combinations for emerging consumption scenarios, actively capture young consumers' demands for trying new products and personalised choices, and continuously consolidate the Group's core competitiveness through persistent product innovation.

In terms of brand strategy, the Group will steadily push forward brand upgrading and roll out integrated brand marketing and communication initiatives to continuously build a youthful, healthy, vibrant and creative brand image, deeply embed the brand into diverse consumption scenarios, further enrich our content communication matrix on mainstream social platforms and realise content co-creation with consumers. Simultaneously, the Group will adopt consumer-preferred innovative marketing methods including IP co-branding and offline themed activities to conduct in-depth interactions with consumers and forge emotional bonds. These endeavours will steadily consolidate and elevate the Group's influence and brand favourability across consumer groups of all age brackets, allow the brand to truly integrate into consumers' daily leisure lives, and thereby deliver sustained improvement to the Group's overall brand value.

In terms of channel layout, against the backdrop of sustained structural reshuffling of domestic retail channels, ever-diversifying consumption scenarios and continuously upgrading consumer demands, the Group will continue to roll out a tiered omni-channel strategy spanning online and offline touchpoints, and ramp up the expansion of POS and operation of consumer engagement. Meanwhile, the Group will flexibly respond to market trends featuring rapid shifts in channel landscape and sustained traffic fragmentation, strengthen efficient online-offline synergy to build a full-domain channel network and consolidate competitive strength amid rapid channel transformation. Offline, the Group will keep optimising channel structure and elevating market coverage quality as well as operational execution efficiency for all types of physical POS; online, the Group will continuously improve the synergistic ecosystem of diversified e-commerce channels, and leverage consumption data from various channels to feed back into the iteration of product matrix and new product development, so as to further deepen the in-depth synergy between the Group's channels and product offerings and deliver sustained driving force for the long-term sound growth of the business. In addition, the Group will proactively push forward localised deployment in core overseas markets to underpin the long-term sustainable development of overseas businesses going forward.

Furthermore, regarding the supply chain, the Group will continue to focus on the full-link segments covering procurement, production and warehousing & distribution, and advance the standardisation construction of the entire process. On the basis of steadily delivering high-quality products, the Group will continuously improve supply chain responsiveness and overall operational efficiency. Concurrently, the Group will deepen the development of its digitalisation system to empower cost reduction and efficiency improvement across all business segments. In terms of organisation and talent, the Group will keep iterating and optimising its organisational structure, perfect the talent recruitment and training system, and strengthen comprehensive team capacity building as well as incentive mechanisms, so as to deliver robust organisational and talent support for the Group's long-term high-quality and sustainable development.

Finally, the Group will continue to stay true to our original aspiration and keep our mission in mind, focus on the creation of long-term corporate value, actively practice social responsibility, and promote the long-term sustainable development of the enterprise. We are committed to creating more value for consumers, customers, shareholders, investors, employees, and society as a whole.

PROCEEDS FROM THE PLACING OF EXISTING SHARES AND TOP-UP SUBSCRIPTION OF NEW SHARES UNDER THE GENERAL MANDATE

On May 15, 2025, the Company completed the placing of existing Shares and top-up subscription of new Shares under the general mandate, pursuant to which an aggregate of 80,000,000 Shares were placed and subscribed for at a price of HK$14.72 per Share. The total gross proceeds from the placing and subscription amounted to approximately HK$1,177.60 million, and the net proceeds after deducting commissions and estimated expenses were approximately HK$1,167.04 million. For details, please refer to the announcements of the Company dated May 8, 2025 and May 15, 2025, respectively. During the Reporting Period and as of the date of this announcement, there has been no change in the intended use of the net proceeds. The Company plans to gradually utilise the net proceeds in accordance with such intended uses within two years after the completion of the placing and subscription, based on its actual business situations. Such expected timetable is based on the Company's best estimation of market conditions and business operation in the future, and is subject to change depending on the development of current and future market conditions as well as actual business needs.

As of June 30, 2026, the use of net proceeds by the Group is set out below:

Intended purposes of net proceeds	**% of use of proceeds raised**	**Net proceeds from the Placing available** *(HKD million)*	**Actual net amount utilised during the Reporting Period** *(HKD million)*	**Actual net amount utilised as of June 30, 2026** *(HKD million)*	**Unutilised net amount as of June 30, 2026** *(HKD million)*	**Expected timeline for fully utilising unutilised net amount**
Expanding and upgrading the Company's production facilities and supply chain system to improve its production capacity	50%	583.5	242.2	559.5	24.0	1–2 years after the completion of the placing and subscription
Expanding the Company's sales and distribution network	20%	233.4	79.7	196.7	36.7	1–2 years after the completion of the placing and subscription
Brand building	20%	233.4	21.9	195.4	38.0	1–2 years after the completion of the placing and subscription
Other general corporate purpose	10%	116.7	12.8	67.7	49.0	1–2 years after the completion of the placing and subscription
Total	**100%**	**1,167.0**	**356.6**	**1,019.3**	**147.7**	**–**

Note: Due to rounding, there may be a difference between the sum of the individual sub-values and the total amount.

SIGNIFICANT EVENT AFTER THE REPORTING PERIOD

Save for other disclosures in this announcement, there have been no significant events of the Group from June 30, 2026 until the date of this announcement.

HUMAN RESOURCES AND REMUNERATION POLICY

As at June 30, 2026, the total number of employees of the Group was 5,918, and during the Reporting Period, the total employee benefits (including Directors' remuneration) amounted to approximately RMB526.8 million. We always believe that the Group's long-term growth depends on the expertise and capability of our employees. We proactively optimise the talent selection and cultivation mechanism in order to improve the overall competitiveness of our employees and their sense of belonging to the Group.

The human resources are one of the Group's most important assets and the key to the continuous growth of the Group's business. The Group's remuneration policy is determined by the salary levels in different regions, employee rank and performance and the market conditions. Apart from basic remuneration, for all employees in Chinese Mainland, the Group makes contributions towards employee mandatory social security schemes including pensions, unemployment compensation, work-related injury insurance, maternity insurance and medical insurance in accordance with the applicable laws and regulations of Chinese Mainland. The Group also makes contributions towards housing provident fund schemes for employees in Chinese Mainland as required by applicable local laws and regulations in Chinese Mainland. For employees in Hong Kong and other countries, the Group also makes contributions towards relevant insurance schemes, pension schemes and provident fund as required by applicable local laws and regulations. The pensions and unemployment insurance belong to defined contributions schemes. The Group does not have the right to confiscate the contributions, and therefore has no use of the contributions for the six months ended June 30, 2026. Besides, performance bonus and other incentive systems are established to recognise and encourage organisations and employees which have made outstanding contributions to the Group's business. Generally, a salary review is conducted annually to make sure that the overall remuneration policy is competitive.

The Group has introduced human resource management system, which facilitates the decision makers and management team to comprehensively and timely understand the Company's employee structure and the growth status of its employees, and helps human resource department to continuously improve the organisational structure of human resources according to business development, thus greatly improving the business collaborative efficiency.

At the same time, the Group systematically plans the functions of each department, attaches importance to the complementary allocation within the Group in the selection and appointment of talents, pays attention to the comprehensive performance assessment of the team and individual in the assessment of personnel ability, and supplements the introduction of external outstanding talents on the basis of the training of internal talents to consummate the construction of the entire talent echelon.

The Group emphasises employee training and development, and has established a systematic talent training system for providing employee development resources and platforms. Based on the Group's strategic development needs, our training system is developed from three aspects, namely basic general training, business professional training and competency improvement training, with the aim of helping talents improve their ability to achieve both organisational mission and personal mission. At the same time, the Group has established an online unified knowledge and information sharing platform named "Fenxiang Tang (分享堂)", through which the knowledge and information is disseminated so as to add value among employees. The Group launched a Management Trainee Development Programme, providing intensive training, cross-functional job rotations, mentoring and specialised training to accelerate the development of high-potential talent and cultivate a strong pipeline of future management leaders.

In strict compliance with the Labor Law of the People's Republic of China and the Labor Contract Law of the People's Republic of China, the Group pays labor remuneration and makes contributions to social insurance and housing provident funds for its employees. Meanwhile, we also provide annual check-ups, holiday benefits, etc., so as to fully protect our employees through a variety of benefit measures.

In order to motivate and reward the directors, senior management members and other employees who contributed to the development of the Group, the restricted share unit schemes (the "**RSU Schemes**") were approved and adopted by the Board on January 1, 2021 and March 21, 2024 (the "**Dates of Adoption**") respectively. The RSU Schemes shall be valid and effective for the period of ten (10) years commencing on the Dates of Adoption.

For details of the RSU Schemes, please refer to the prospectus of the Company published on the website of the Hong Kong Stock Exchange (www.hkexnews.hk) and the website of the Company (www.weilongshipin.com) and the 2026 interim report of the Company which is expected to be published by the end of September 2026.

The details of the incentive shares granted to the employees under the grant proposal of the RSU Schemes will be published in the 2026 interim report of the Company, which is expected to be published by the end of September 2026.

DIVIDEND

Relevant resolution has been passed at a meeting of the Board held on August 13, 2026, and the Board has resolved to distribute the Interim Dividend of RMB0.19 per share (tax inclusive, with a total amount of approximately RMB461.8 million), and the Special Dividend of RMB0.09 per share (tax inclusive, with a total amount of approximately RMB218.7 million). The dividend is expected to be paid on or about October 26, 2026. The Interim Dividend and the Special Dividend will be paid in HK$. The exchange rate for the calculation of the dividends payable in HK$ will be based on the middle rate of RMB against HK$ as published by the People's Bank of China on the date of this announcement. Accordingly, the amount of the Interim Dividend payable in HK$ is HK$0.2196 per share (tax inclusive), and the amount of the Special Dividend payable in HK$ is HK$0.104 per share (tax inclusive).

The Company will not be liable for any claim arising from any delay in, or inaccurate determination of the status of the shareholders or dispute over the withholding mechanism. The Board is not aware of any shareholders who have waived or agreed to waive any dividend.

CLOSURE OF REGISTER OF MEMBERS

The register of members of the Company will be closed from Monday, September 28, 2026 to Wednesday, September 30, 2026, both days inclusive, during which period no transfer of shares will be registered. The record date to determine the entitlement of the shareholders to receive the Interim Dividend and the Special Dividend will be Wednesday, September 30, 2026. In order to be eligible to receive the Interim Dividend and the Special Dividend, all share transfer documents, accompanied by the relevant share certificates, must be lodged with the Company's share registrar in Hong Kong Tricor Investor Services Limited, at 17/F, Far East Finance Centre, 16 Harcourt Road, Hong Kong for registration by 4:30 p.m. on Friday, September 25, 2026.

ENVIRONMENTAL, SOCIAL AND GOVERNANCE

The Group has always emphasised the importance of sustainable development and corporate social responsibility, and is committed to integrating the concept of sustainable development into its strategic planning and daily operations. The Group keeps abreast of ESG development trends and regulatory changes, and continuously enhances its corporate governance framework and ESG management system.

Guided by its mission of "Serve delicious wholesome food, share joyful moments", the Group works together with its business partners and stakeholders to promote ESG practices, implement sustainable business operations and strive to create greater value for the world. The 2025 Environmental, Social and Governance Report was prepared with reference to the Environmental Social and Governance Reporting Code set out in Appendix C2 to the Listing Rules and was published on the websites of the Company and the Stock Exchange on 23 April 2026.

In terms of the environment, the Group continues to improve its environmental management system by promoting compliant emissions management, energy and water conservation, the application of clean energy and low-carbon production, while continuously identifying and responding to climate-related risks and opportunities, with a view to minimising the impact of its production and operating activities on the natural environment. In terms of employees, the Group adheres to compliant employment practices and is committed to fostering a diverse, equal and inclusive working environment, safeguarding the lawful rights and interests, health, safety and well-being of its employees, while continuously improving its talent development and career advancement system to support the mutual growth of its employees and the Group. In terms of the community, the Group actively fulfils its corporate social responsibility by continuously supporting rural revitalisation, disaster relief, assistance to those in need and community development initiatives, giving back to society through concrete actions.

In terms of corporate governance, the Group continues to enhance its corporate governance, risk management and internal control systems, strengthen compliance management, business ethics and a culture of integrity, and reinforce information security and privacy protection, thereby providing safeguards for the steady and sustainable development of the Group. In terms of products and services, the Group remains consumer-oriented and regards food safety and product quality as lifeline for its business development. It continues to implement a comprehensive quality management mechanism covering the entire value chain, including product research and development, raw material admission, production and processing, warehousing and transportation and after-sales services, while continuously improving its customer feedback and complaint handling mechanism to safeguard consumer experience and rights. In addition, the Group continues to enhance its supplier admission, evaluation and audit mechanisms by incorporating ESG factors including product quality, environmental protection, labour compliance and business ethics, into its supply chain risk management, and works together with its industry partners to promote a stable, responsible and sustainable supply chain.

PURCHASE, SALE AND REDEMPTION OF LISTED SECURITIES OF THE COMPANY

Buy-back Mandate

The Directors were granted a general mandate (the "**Buy-back Mandate**") by the shareholders pursuant to a resolution passed on June 11, 2026 to repurchase Shares from time to time on the open market. Under the Buy-back Mandate, the Directors are authorised to repurchase up to 10% of the total number of issued Shares of the Company (excluding treasury shares, if any) as at the date of passing of the relevant resolution, being 243,114,557 Shares.

Share Buy-back

During the Reporting Period, the Company repurchased 507,600 Shares on The Stock Exchange pursuant to the Buy-back Mandate, at an aggregate consideration of HK$3,613,858.00. The repurchased Shares are held by the Company as treasury shares. The Board is of the view that the Share Buy-back reflects the Company's confidence in its own business development prospects and long-term value, and also helps to enhance capital management efficiency and create long-term value for the Shareholders, which is in the best interests of the Company and the Shareholders as a whole.

Details of the Share Buy-back as at June 30, 2026 are set out below:

Month of repurchase	**Total number of shares repurchased**	**Purchase Price per Share**		**Total Consideration Paid**
		Highest	**Lowest**	
		(HKD)	*(HKD)*	*(HKD)*
June, 2026	507,600	7.25	6.95	3,613,858.00

Save as disclosed above, during the Reporting Period, none of the Company or its subsidiaries had purchased, sold or redeemed any of the listed securities (including sale of treasury shares) of the Company. As at June 30, 2026, the Company held 507,600 treasury shares in total, which are intended to be used in the future for equity incentive arrangements that the Company may adopt or implement, subject to compliance with the Listing Rules, the applicable laws and regulations of the Cayman Islands and the Articles of Association, so as to further improve the long-term incentive mechanism of the Group and align the interests of the Company, the Shareholders and the core employees of the Group.

AUDIT COMMITTEE

The Company established the Audit Committee with a set of written terms of reference made in compliance with the CG Code. As at the date of this announcement, the Audit Committee of the Company comprises three independent non-executive Directors, namely Mr. ZHANG Bihong, Ms. XU Lili and Ms. XING Dongmei. Mr. ZHANG Bihong currently serves as the chairman of the Audit Committee. The Audit Committee has reviewed the Company's unaudited condensed consolidated interim results for the six months ended June 30, 2026, and confirmed that the applicable accounting principles, standards and requirements have been complied with, and that adequate disclosures have been made.

The interim results for the six months ended June 30, 2026 are unaudited, but have been reviewed by Ernst & Young, the independent auditors of the Company, in accordance with International Standard on Review Engagements 2410 *Review of Interim Financial Information Performed by the Independent Auditor of the Entity* issued by the International Auditing and Assurance Standards Board.

COMPLIANCE WITH THE CORPORATE GOVERNANCE CODE SET OUT IN APPENDIX C1 TO THE LISTING RULES

The Company is committed to the best practices on corporate governance. The Company has adopted the principles and code provisions set out in the Corporate Governance Code (the "**CG Code**") under Appendix C1 to the Listing Rules, and had complied with all applicable code provisions as set out in the CG Code since January 1, 2026 and up to the date of this announcement.

COMPLIANCE WITH THE MODEL CODE SET OUT IN APPENDIX C3 TO THE LISTING RULES

The Company has adopted the Model Code for Securities Transactions by Directors of Listed Issuers (the "**Model Code**") as set out in Appendix C3 to the Listing Rules as the code of conduct regarding the Directors' dealings in the securities of the Company.

After making specific enquiries with all Directors, all of them confirmed that they had complied with the provisions set out in the Model Code during the Reporting Period.

PUBLICATION OF INTERIM RESULTS ANNOUNCEMENT AND INTERIM REPORT

This announcement is published on the website of the Hong Kong Stock Exchange (http://www.hkexnews.hk) and the website of the Company (https://www.weilongshipin.com), and the interim report for the six months ended June 30, 2026 of the Company will be published on the aforementioned websites.

By order of the Board
WEILONG Delicious Global Holdings Ltd
LIU Weiping
Chairman

Hong Kong, China
August 13, 2026

As at the date of this announcement, the executive directors of the Company are Mr. LIU Weiping, Mr. LIU Fuping, Mr. LIU Zhongsi and Mr. YU Feng; the non-executive director of the Company is Mr. WEI Zhe; and the independent non-executive directors of the Company are Ms. XU Lili, Mr. ZHANG Bihong and Ms. XING Dongmei.