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BEIJING MEDIA CORPORATION LIMITED

北青傳媒股份有限公司

(A joint stock company incorporated in the People's Republic of China with limited liability)

(Stock Code: 1000)

CHANGE OF DATE OF EXTRAORDINARY GENERAL MEETING AND BOOK CLOSURE PERIOD

Reference is made to the announcement of Beijing Media Corporation Limited (the “**Company**”) dated 20 July 2026 (the “**Original Announcement**”) in relation to, among others, the date of the extraordinary general meeting (“**EGM**”) and the book closure period.

The Board announces that the EGM, which was initially scheduled to be held on Friday, 18 September 2026 as set out in the Original Announcement, will be rescheduled to 2:00 p.m. on Friday, 4 September 2026 at the Conference Room 1102, the 11th Floor, Beijing Youth Daily Building, No.23 Baijiazhuang Dongli, Chaoyang District, Beijing, the PRC (the “**Rescheduled EGM**”) due to adjustments to business arrangements.

For the purposes of determining the entitlement of the shareholders of the Company (the “**Shareholders**”) to attend and vote at the Rescheduled EGM, the register of members of the Company will be closed from Monday, 31 August 2026 to Friday, 4 September 2026 (both days inclusive), instead of Monday, 14 September 2026 to Friday, 18 September 2026 (both days inclusive). The record date for determining the entitlement of the Shareholders to attend and vote at the Rescheduled EGM will be on Friday, 4 September

2026. In order to be qualified to attend and vote at the Rescheduled EGM, all transfer documents of the holders of H shares of the Company together with the relevant share certificates must be lodged with Computershare Hong Kong Investor Services Limited, the Company's H share registrar and transfer office in Hong Kong, at Shops 1712–1716, 17th Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong, no later than 4:30 p.m. on Friday, 28 August 2026.

By Order of the Board
Beijing Media Corporation Limited
Nie Sen
Chairman

Beijing, the PRC
14 August 2026

As at the date of this announcement, the Board comprises: the executive directors of the Company, Jing Enji and Wu Min; the non-executive directors of the Company, Nie Sen, Wang Hao, Li Zhen, Li Xiaowei and Wang Zechen; and the independent non-executive directors of the Company, Shi Hongying, Chan Yee Ping, Michael, Du Guoqing and Kong Weiping.

Please also refer to the published version of this announcement on the Company's website at www.bjmedia.com.cn.