鳳凰衛視

PHOENIX MEDIA INVESTMENT (HOLDINGS) LIMITED
鳳凰衛視投資(控股)有限公司
(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 02008)

CHANGE OF NON-EXECUTIVE DIRECTORS AND COMPOSITION OF BOARD COMMITTEES

RESIGNATIONS OF NON-EXECUTIVE DIRECTORS

The board (the "**Board**") of directors (the "**Directors**" and each a "**Director**") of Phoenix Media Investment (Holdings) Limited (the "**Company**") hereby announces that:

(1) Mr. QIU Baohua ("**Mr. QIU**") has resigned as a Non-executive Director and a member of the remuneration committee of the Company, with effect from 14 August 2026 due to other work arrangement; and

(2) Mr. CUI Xian ("**Mr. CUI**") has resigned as a Non-executive Director, a member of the audit committee (the "**Audit Committee**") and the risk management committee (the "**Risk Management Committee**") of the Company, with effect from 14 August 2026 due to other work arrangement.

Each of Mr. QIU and Mr. CUI has confirmed that he has no disagreement with the Board and there is no matter relating to his resignation that needs to be brought to the attention of The Stock Exchange of Hong Kong Limited (the "**Stock Exchange**") and the shareholders of the Company (the "**Shareholders**").

The Board would like to take this opportunity to express its sincere gratitude and appreciation to Mr. QIU and Mr. CUI for their past contributions to the Company.

APPOINTMENT OF NON-EXECUTIVE DIRECTOR

The Board also announces that Ms. GUO Yutong ("**Ms. GUO**") has been appointed as a Non-executive Director with effect from 14 August 2026.

The biographical details of Ms. GUO are as follows:

Ms. GUO Yutong, 43, Chartered Financial Analyst, Certified Public Accountant. She is currently the Deputy Head of Consumer and Financial Institutions Group Investment Division of Bank of China Group Investment Limited ("**BOCGI**"), presiding over the department's overall operations. Prior to joining BOCGI, Ms. GUO worked at the Head Office of Bank of China from 2013 to 2025, where she served as senior manager in the Investment Banking & Asset Management Department and the Corporate Finance & Investment Banking Department. From 2008 to 2012, Ms. GUO held a position at PricewaterhouseCoopers.

Ms. GUO holds a Master's degree in International Finance from the University of International Business and Economics.

Save as disclosed above, Ms. GUO (i) has not previously held and is not holding any other position with the Company or its subsidiaries; (ii) did not hold any other directorships in the last three years in public companies the securities of which are listed on any securities market in Hong Kong or overseas and does not have any other major appointments and professional qualifications; and (iii) does not have any relationship with any Directors, senior management, substantial shareholders or controlling shareholders of the Company for the purpose of the Rules Governing the Listing of Securities on the Stock Exchange. As at the date of this announcement, Ms. GUO does not have any interests in the securities of the Company within the meaning of Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

Ms. GUO has entered into a letter of appointment with the Company for a term of 3 years commencing from 14 August 2026 (subject to retirement by rotation and re-election in accordance with the articles of association of the Company (the "**Articles**")), which may be terminated by not less than 3 months' prior notice served by either party. Ms. GUO will not receive any director's fee or other emoluments from the Company for her position as a Non-executive Director (or as member of Board committees as disclosed below), which is in line with the treatment of other current Non-executive Directors. Pursuant to article 83(3) of the Articles, Ms. GUO shall hold office until the first annual general meeting of the Company after her appointment and shall then be eligible for re-election.

Save as disclosed above, the Board is not aware of any other matters in relation to the appointment of Ms. GUO that need to be brought to the attention of the Shareholders, and there is no information that is required to be disclosed pursuant to Rules 13.51(2)(h) to 13.51(2)(v) of the Listing Rules.

The Board would like to take this opportunity to express its warmest welcome to Ms. GUO for joining the Board.

CHANGE IN COMPOSITION OF BOARD COMMITTEES

The Board further announces that Ms. GUO has been appointed as a member of Audit Committee and Risk Management Committee in place of Mr. CUI with effect from 14 August 2026.

By Order of the Board
Phoenix Media Investment (Holdings) Limited
XU Wei
Chairman and Chief Executive Officer

Hong Kong, 14 August 2026

As at the date of this announcement, the Board comprises:

Executive Directors
Mr. XU Wei (Chairman and Chief Executive Officer) and Mr. LI Ting (Deputy Chief Executive Officer and Editor-in-Chief)

Non-executive Directors
Ms. HO Chiu King, Pansy Catilina (Vice-chairman), Mr. DING Wei and Ms. GUO Yutong

Independent Non-executive Directors
Mr. Thaddeus Thomas BECZAK, Mr. FANG Fenglei and Mr. ZHOU Longshan