SenseTime Group Inc.

商汤集团股份有限公司

(A company controlled through weighted voting rights and incorporated in the Cayman Islands with limited liability)

(Stock Codes: 0020 (HKD Counter) and 80020 (RMB Counter))

POSITIVE PROFIT ALERT

This announcement is made by SenseTime Group Inc. (the "**Company**", together with its subsidiaries and consolidated affiliated entities, the "**Group**") pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "**Listing Rules**") and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance, Chapter 571 of the Laws of the Hong Kong Special Administrative Region of the People's Republic of China.

The board of directors of the Company (the "**Board**") wishes to inform shareholders of the Company (the "**Shareholders**") and potential investors that, based on preliminary assessment of information currently available to the Board for the six months ended June 30, 2026 (the "**1H2026**"):

(a) the Group is expected to record a profit for the period in the range of approximately RMB500 million to RMB700 million for 1H2026, as compared to a loss for the period of approximately RMB1,489.27 million for the six months ended June 30, 2025 (the "**1H2025**"); and

(b) the Group is expected to record a period-over-period reduction of adjusted net loss based on non-IFRS measures for 1H2026 (as compared with the adjusted net loss of 1H2025) in the range of 60% to 70%, representing an acceleration of the reduction in adjusted net loss period-over-period in 1H2026 (i.e. 1H2026 vs 1H2025) as compared with the same year-over-year change of the year ended December 31, 2025 (i.e. FY2025 vs FY2024).

The current expected change from a consolidated loss in 1H2025 to a consolidated profit for 1H2026 under IFRS measures would represent the first consolidated profit reported by the Company since its listing on The Stock Exchange of Hong Kong Limited. The aforementioned changes for 1H2026 under IFRS measures are mainly attributable to: (i) the reduction in loss in the principal business segments of the Group in 1H2026 as compared with 1H2025; and (ii) a gain arising from the fair value changes of the Group's investment portfolio within the AI ecosystem strategically built by the Group throughout the years.

The presentation of adjusted net loss based on non-IFRS measures (the methodology of which has been set out in the Company's results announcements for 1H2025 and the year ended December 31, 2025) may not be comparable to similarly titled measures presented by any other companies. The use of non-IFRS measures stated in this announcement has limitations as an analytical tool, and Shareholders and potential investors should not consider it in isolation from, or as a substitute for, analysis of the Group's operating results or financial condition as reported under IFRS. Please refer to the interim results announcement of the Company for 1H2026, which is expected to be published on August 26, 2026, for further details.

This profit alert announcement is based solely on the preliminary assessment made by the Board and the management of the Company after taking into account the information currently available (including the unaudited consolidated management accounts of the Group for 1H2026 which have not been reviewed, audited or approved by the Company's Audit Committee or auditor), and may therefore be subject to adjustments.

The Company is in the process of finalising the interim results of the Group for 1H2026. Shareholders and potential investors are advised to read carefully the interim results announcement of the Company for 1H2026.

Shareholders and potential investors are advised to exercise caution when dealing in the securities of the Company.

By order of the Board
SenseTime Group Inc.
商汤集团股份有限公司
Dr. Xu Li
Executive Chairman
Chief Executive Officer

Hong Kong, August 16, 2026

As at the date of this announcement, the executive Directors are Dr. Xu Li, Dr. Wang Xiaogang, Dr. Lin Dahua, Mr. Yang Fan and Mr. Wang Zheng; the non-executive Director is Ms. Fan Yuanyuan; and the independent non-executive Directors are Prof. Xue Lan, Mr. Lyn Frank Yee Chon and Mr. Chiu Duncan.