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VOLUNTARY ANNOUNCEMENT

BUSINESS UPDATE - ROBOTICS PLATFORM OPERATION BUSINESS

ENTERING INTO THE COOPERATION AGREEMENT WITH LONGFOR PROPERTY SERVICES AND PROGRESS OF PROJECT OPERATIONS

This announcement is made by Hony Media Group (the “**Company**”, together with its subsidiaries, the “**Group**”) on a voluntary basis to provide information to the Company’s shareholders and potential investors regarding the Group’s latest business developments.

I. ENTERING INTO THE COOPERATION AGREEMENT

The board of directors (the “**Directors**”) of the Company (the “**Board**”) is pleased to announce that AIROBO (Chengdu) Technology Co., Ltd.* (艾諾博（成都）科技有限公司), an indirect subsidiary of the Group, has entered into the Property Robotics Operations Platform Co-construction and Operational Cooperation Agreement with Longfor Property Services Group Company Limited* (龍湖物業服務集團有限公司) (“**Longfor Property Services**”) for a term of five years. Leveraging the Group's AIROBO operating system as the underlying technology foundation, the parties will jointly construct and operate the "Longfor Property Robotics Operations Platform" to achieve unified connection and integrated operational management for multi-brand and multi-category robots, thereby promoting the large-scale application of robots in community and property scenarios.

Longfor Property Services is a wholly-owned subsidiary of Longfor Group Holdings Limited, which is a company listed on the Stock Exchange of Hong Kong Limited (stock code: 960). It manages a property area under management of approximately 360 million square meters across over 2,100 projects in more than 100 cities nationwide.

II. PROGRESS OF PROJECT OPERATIONS

The parties are currently conducting initial pilots on two projects, namely North China Yuhujing* (華北御湖境) and Chengdu Xichen Yuanzhu* (成都西宸原著). As a milestone progress, the pilot project at Chengdu Xichen Yuanzhu has commenced trial operation. Multi-category robots, including inspection and delivery robots, have been comprehensively introduced, achieving unified connection and collaborative operations powered by the Group's AIROBO unified operations platform. This advances the application of community robotics from single-machine and single-scenario pilots toward multi-category and platform-based integrated operations. As an independent third-party operational infrastructure, the platform supports the unified connection and operational management of robots across various brands and categories.

III. REASONS FOR AND BENEFITS OF THE COOPERATION

The cooperation and implementation of the project mark significant progress in the expansion of the Group's robotics operations platform business. It facilitates the validation and consolidation of robotics operational capabilities in real-world property settings, thereby gradually establishing a replicable business model.

To the best of the Directors' knowledge, information and belief, having made all reasonable enquiries, Longfor Property Services and its ultimate beneficial owner are third parties independent of the Company and its connected persons.

IV. GENERAL

The specific implementation of the aforesaid cooperation and projects remains subject to subsequent execution of project documents between the parties and actual progress, and is therefore subject to certain uncertainties. **Shareholders and potential investors of the Company are advised to exercise caution when dealing in the securities of the Company.** The Company will make further announcement(s) in relation to any material progress as and when appropriate in accordance with the Rules Governing the Listing of Securities on the Stock Exchange of Hong Kong Limited and other applicable laws and regulations.

** Note: The English name of these companies/projects are directly translated from their Chinese names and are furnished for identification purpose only. Should any inconsistencies between the Chinese names and the English names exist, the Chinese names shall prevail.*

By Order of the Board
Hony Media Group
HAU Wai Man, Raymond
Company Secretary

Hong Kong, 17 August 2026

As at the date of this announcement, the Board comprises:

Mr. YUEN Hoi Po¹ (CEO), Mr. CHENG Wu¹, Mr. YUEN Kin², Ms. WANG Song Song² and Ms. PAN Min²

¹ Executive director

² Independent non-executive director

In the case of inconsistency, the English text of this announcement shall prevail over the Chinese text.