C.banner International Holdings Limited
千百度國際控股有限公司

(Incorporated in Bermuda with limited liability)

(Stock Code: 1028)

POSITIVE PROFIT ALERT

This announcement is made by C.banner International Holdings Limited (the "**Company**", together with its subsidiaries, the "**Group**") pursuant to Rule 13.09 of the Rules Governing the Listing of Securities (the "**Listing Rules**") on the Stock Exchange and the Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board (the "**Board**") of directors (the "**Directors**") of the Company wishes to inform the shareholders (the "**Shareholders**") and potential investors of the Company that, based on the preliminary review and assessment of the Group's unaudited consolidated management accounts and financial information for the six months ended 30 June 2026 (the "**period under review**"), the Group is expected to report a net profit attributable to equity holders of approximately RMB7 million for the six months ended 30 June 2026 while the Group reported a net loss attributable to equity holders of approximately RMB142 million for the six months ended 30 June 2025. The expected turnaround to net profit for the period under review was primarily attributable to (i) the impairment provision made in the six months ended 30 June 2025 against trade debt owed by Mayflower (Nanjing) Enterprises Limited, which did not recur in the period under review; and (ii) the Group strengthened the optimisation of its internal organisational structure for the footwear business and made significant adjustments to persistently underperforming or loss-making stores, collectively enhancing operating results for the period under review.

The Company is still in the process of finalising the Group's interim results for the six months ended 30 June 2026. As such, the information contained in this announcement is based on the preliminary assessment of the Board on the unaudited consolidated management accounts and financial information currently available. Such information has not been reviewed and/or audited by the auditors of the Company nor the audit committee of the Company, and may therefore be subject to change. The interim results of the Group for the six months ended 30 June 2026 is expected to be announced before the end of August 2026.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
C.banner International Holdings Limited
Chen Yixi
Chairman

PRC, 17 August 2026

As at the date of this announcement, the executive Directors are Mr. CHEN Yixi, Mr. YUAN Zhenhua, Mr. LI Niyong and Mr. ZHANG Baojun; the non-executive Directors are Ms. FAN Yuanyuan and Ms. ZHANG Yichen; and the independent non-executive Directors are Mr. KWONG Wai Sun Wilson, Mr. ZHENG Hongliang and Dr. WANG Meng.