網譽科技
NET A GO

NET-A-GO TECHNOLOGY COMPANY LIMITED
網譽科技有限公司
(incorporated in the Cayman Islands with limited liability)
(Stock Code: 1483)

PROFIT WARNING

This announcement is made by Net-A-Go Technology Company Limited (the "**Company**", together with its subsidiaries, the "**Group**") pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "**Listing Rules**") and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board (the "**Board**") of directors (the "**Directors**") of the Company wishes to inform the shareholders of the Company (the "**Shareholders**") and potential investors that, based on a preliminary review of current available information which includes, but not limited to, the Group's unaudited management accounts for the period ended 30 June 2026 (the "**Interim Period**"), the Group expects record total comprehensive loss attributable to equity holders of the Company within the range of approximately HK$8 million to approximately HK$12 million as compared to total comprehensive income attributable to equity holders of the Company of approximately HK$47.3 million for the period ended 30 June 2025. (the "**Corresponding Period**").

The expected loss for the Interim Period was mainly attributable to the following factors:

1. As the Company terminated the advertising rights contract with Beijing Yingshiguang Electronics Commercial Co., Ltd. in October 2025, no revenue from the media advertising and marketing business was recognized during the Interim Period, compared to approximately HK$128.2 million recorded from such business in the Corresponding Period. Accordingly, the Group's revenue for the Interim Period is expected to range from approximately HK$94 million to HK$98 million, representing a decrease of approximately 45.8% to 48.0% as compared with the Corresponding Period, which recorded approximately HK$180.7 million. In addition, the Group is expected to record a gross profit in the range of approximately HK$8 million to HK$12 million, representing a decrease of approximately 64.1% to 76.0% as compared with the Corresponding Period, which recorded a gross profit of approximately HK$33.4 million.

2. During the Interim Period, the Group recognized a fair value loss on financial assets at fair value through profit or loss in the range of approximately HK$18 million to HK$22 million, as opposed to a fair value gain on financial assets at fair value through profit or loss of approximately HK$3.7 million in the Corresponding Period.

3. The absence of gain on disposal of subsidiaries during the Interim Period. In the Corresponding Period, the Group recorded a gain on disposal of subsidiaries of approximately HK$24.2 million.

As of the date of this announcement, the Company is still in the process of finalizing the interim results of the Group for the Interim Period. The information contained in this announcement is only a preliminary assessment by the Board based on the unaudited consolidated management accounts of the Group for the Interim Period currently available to the Company, and is not based on any figures or information which have been reviewed or confirmed by the audit committee of the Board (the "**Audit Committee**"), or reviewed or audited by the auditors of the Company. The actual results of the Group for the Interim Period may differ from those disclosed in this announcement. They shall not be taken as a measure or indication of the Group's current or future operating or financial performance nor shall they be taken as a representation by the Group of the corresponding figures as may be provided in due course in the Company's interim results announcement for the Interim Period, which is expected to be published by the end of August 2026 in accordance with the requirements of the Listing Rules. As such, the above figures are provided for Shareholders' and investors' reference only. Shareholders and potential investors are advised to read carefully the interim results announcement of the Company for the Interim Period.

Shareholders and potential investors of the Company are advised to exercise due caution when dealing in the securities of the Company. When in doubt, Shareholders and potential investors are advised to seek professional advice from professional or financial advisers.

By Order of the Board
Net-A-Go Technology Company Limited
Sang Kangqiao
Chairman and Executive Director

Hong Kong, 17 August 2026

As at the date of this announcement, the Executive Directors are Mr. Sang Kangqiao and Mr. Yao Fei; the Non-executive Director is Ms. Chen Wenting; the Independent Non-executive Directors are Mr. Xu Zhihao, Ms. Liu Yan and Mr. Wong Sincere.