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**Natural Food International Holding Limited**
**五谷磨房食品國際控股有限公司**

*(Registered by way of continuation in the Cayman Islands with limited liability)*
**(Stock Code: 1837)**

# INSIDE INFORMATION
# POSITIVE PROFIT ALERT

This announcement is made by Natural Food International Holding Limited (the "**Company**", together with its subsidiaries, the "**Group**") pursuant to Rule 13.09(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "**Listing Rules**") and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors (the "**Directors**") of the Company (the "**Board**") wishes to inform the shareholders of the Company and potential investors that, based on the preliminary review of the unaudited consolidated management accounts of the Group for the six months ended 30 June 2026 (the "**Period**") and other information currently available to the Company, the Group is expected to record a net profit ranging from approximately RMB150 million to RMB160 million for the Period, representing an increase of approximately 40% to 50% as compared to the net profit of approximately RMB107 million for the corresponding period in 2025 (the "**Prior Period**").

The increase in the Group's net profit was mainly attributable to: (1) the effective implementation of the business development strategy, resulting in a stable increase in the overall revenue, in particular, sales of the offline channel, including supermarket counter business and offline shelf business, grew significantly as compared to the Prior Period; and (2) the effective implementation of various budget and cost control policies, so as to control the selling and distribution expenses and general administrative expenses in a reasonable and effective manner.

The information contained in this announcement is only based on a preliminary review of the unaudited management accounts of the Group and other information currently available to the Board, which has not been reviewed by the Company's auditors and is subject to possible adjustments arising from further review. The Company is still in the process of finalising the interim results of the Group for the six months ended 30 June 2026. The interim results of the Group for the Period may be different from the information referred in this announcement. Further details of the Group's financial results and performance will be disclosed in the Company's announcement of interim results for the Period, which is expected to be published by the end of August 2026.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

For and on behalf of
**Natural Food International Holding Limited**
**GUI Changqing**
*Chairman*

Hong Kong, 17 August 2026

*As at the date of this announcement, the Board of Directors of the Company comprises Ms. GUI Changqing and Mr. ZHANG Zejun as executive Directors, Ms. TSE Cheung On Anne and Mr. WANG Duo as non-executive Directors, and Mr. ZHANG Senquan, Mr. OUYANG Liangyi and Mr. CHOU Hung Chi as independent non-executive Directors.*