Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.

Newtrend

新琪安集團股份有限公司
(Newtrend Group Holding Co., Ltd.)

(A joint stock company incorporated in the People's Republic of China with limited liability)

(Stock Code: 2573)

PROFIT WARNING

This announcement is made by Newtrend Group Holding Co., Ltd. (the "**Company**", together with its subsidiaries, the "**Group**") pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "**Listing Rules**") and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors (the "**Director(s)**") of the Company (the "**Board**") hereby informs the shareholders of the Company (the "**Shareholders**") and potential investors that, based on the preliminary review of the unaudited consolidated management accounts of the Group for the six months ended 30 June 2026 (the "**Reporting Period**") and the information currently available to the Board, it is expected that the Group will record a loss in the range of approximately RMB48.8 million to RMB65.8 million for the Reporting Period, as compared to the unaudited net profit of approximately RMB24.4 million recorded for the six months ended 30 June 2025 (the "**Corresponding Period**").

The Board considered that the expected turnaround from profit to loss of the Group for the Reporting Period was mainly due to (i) the continued uncertainties in global trade policies, coupled with a weak macroeconomic environment, leading to a slowdown in market demand; (ii) the continued intense market competition and intensified price competition in the industry during the Reporting Period, resulting in a decrease in the average selling prices of sales orders, thereby negatively affected the revenue of the Group and led to a decrease in operating income as compared to the Corresponding Period; (iii) the continued increase in raw material costs and other production costs during the Reporting Period, which pressured the gross profit margin of the Group; and (iv) the fluctuations and appreciation of the Renminbi exchange rate, which resulted in an increase in the Group's net exchange losses as compared to the Corresponding Period.

As the Company is still in the process of finalising the interim results of the Group for the Reporting Period, the information contained in this announcement is only based on the preliminary assessment by the Board with reference to the Group's unaudited consolidated management accounts which are subject to adjustments, and information available for the time being. Such management accounts have not been audited or reviewed by the auditors of the Company nor reviewed by the audit committee of the Company. The actual results of the Group for the Reporting Period to be published may be different from the information contained in this announcement. Shareholders and potential investors are advised to read carefully the interim results announcement of the Company for the Reporting Period, which is expected to be published by the end of August 2026.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
Newtrend Group Holding Co., Ltd.
Mr. Wang Xiaoqiang
Chairman of the Board and Executive Director

Ji'an, PRC, 17 August 2026

As at the date of this announcement, the Board comprises Mr. Wang Xiaoqiang, Mr. Wang Hao, Ms. Chen Lijun and Ms. Zuo Yue as executive Directors; and Dr. Song Jingjin, Dr. Zhang Xi and Mr. Lo Kwing Yu as independent non-executive Directors.