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通通 AI 社交集團有限公司
Tong Tong AI Social Group Limited

(Incorporated in Bermuda with limited liability)

(Stock Code: 628)

POSITIVE PROFIT ALERT

This announcement is made by Tong Tong AI Social Group Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

Based on a preliminary review of the unaudited consolidated management accounts of the Group for the six months ended 30 June 2026 (the “**Relevant Period**”) and the information currently available to the board (the “**Board**”) of directors (the “**Directors**”) of the Company, the Group expects to record a profit attributable to the owners of the Company in the range of approximately RMB50.0 million to RMB56.0 million for the Relevant Period as compared to a profit attributable to the owners of the Company of approximately RMB31.9 million for the six months ended 30 June 2025 (the “**Corresponding Period**”).

The Board considers that the increase in the Group’s results for the Relevant Period as compared to the Corresponding Period is principally attributable to the following factors: (i) the Group expects to recognise an increase in revenue due to the expansion of the digital content ecosystem business; and (ii) the Group expects to record an increase in exchange gain due to the positive exchange rate fluctuations during the Relevant Period.

The Company is in the process of finalising the financial results of the Group for the Relevant Period. The information contained in this announcement is only a preliminary assessment by the management of the Company based on the unaudited consolidated management accounts of the Group for the Relevant Period and other information currently available and is not based on any figures or information which has been audited or reviewed by the auditors of the Company. The actual results of the Group for the Relevant Period may differ from the information contained in this announcement. Please refer to the interim results announcement of the Company for the Relevant Period, which is expected to be published by the end of August 2026, for details on the financial information of the Group for the Relevant Period.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the securities of the Company.

By order of the Board
Tong Tong AI Social Group Limited
Zhou Yafei
Chairman

Hong Kong, 18 August 2026

As at the date of this announcement, the Company's executive Directors are Mr. Zhou Yafei and Mr. Song Chenxi; the non-executive Directors are Ms. Wei Ting and Ms. Wu Qian; and the independent non-executive Directors are Mr. Mak Yau Kee Adrian, Professor Japhet Sebastian Law and Professor Huang Song.