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弘毅文化集團

HONY MEDIA GROUP

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 419)

**(1) BUSINESS UPDATE - ROBOTICS PLATFORM OPERATION BUSINESS; AND
(2) PROPOSED CHANGE OF COMPANY NAME**

(1) BUSINESS UPDATE - ROBOTICS PLATFORM OPERATION BUSINESS

The business update section of this announcement is made by Hony Media Group (the “**Company**”, together with its subsidiaries, the “**Group**”) on a voluntary basis to provide information to the Company’s shareholders and potential investors regarding the Group’s latest business developments.

Following the entering into of the cooperation agreement with Longfor Property Service Group Limited* (龍湖物業服務集團有限公司), AIROBO (Chengdu) Technology Co., Ltd.* (艾諾博(成都) 科技有限公司), an indirect subsidiary of the Company, has recently further entered into cooperation agreement or strategic cooperation framework agreement in relation to the co-construction and operation of property robotics operations platforms with Henan Central China Property Management Co., Ltd.* (河南建業物業管理有限公司) (“**Central China Property Management**”), Shenzhen Excellence Property Management Co., Ltd.* (深圳市卓越物業管理有限責任公司) (“**Excellence Property Management**”) and Yunnan Junfa Property Service Co., Ltd.* (雲南俊發物業服務有限公司) (“**Junfa Property Service**”), respectively.

Central China Property Management is a wholly-owned subsidiary of Central China New Life Limited, which is a company listed on the Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”) (stock code: 9983). Being the largest property management service provider in central China region (including the provinces of Henan, Hubei, Hunan, Jiangxi, Shanxi and Anhui), Central China Property Management has a property area under management of over 190 million square meters across over 1,000 projects, covering all 18 prefecture-level cities in Henan Province as well as multiple cities in nearby provinces.

Excellence Property Management is a wholly-owned subsidiary of Excellence Commercial Property & Facilities Management Limited, a company listed on the Stock Exchange (stock code: 6989). Focusing on high-end commercial office and integrated real estate services, Excellence Property Management has a property area under management reaching 78 million square meters, including Excellence Century Plaza, Excellence Times Square, One Avenue and Excellence INTOWN, and is one of the leading enterprises in the management of CBD commercial office buildings and high-end industrial parks in Shenzhen.

Junfa Property Service is a national Class-I qualified property management enterprise with a comprehensive service system covering property services, asset operation management, and community lifestyle services. With a property area under management exceeding 28 million square meters, it is a representative leading property service enterprise in the Yunnan region.

Pursuant to the aforesaid agreements, the parties will leverage the Group's AIROBO operating system as the underlying technology foundation to jointly construct and operate the relevant property robotics operations platforms, achieving unified connection and integrated operational management for multi-brand and multi-category robots, and promoting the application of robots in property service scenarios such as delivery, cleaning, security patrol, and equipment inspection. The aforesaid cooperation further expands the network of partners and scenario foundation for the Group's robotics operations platform business.

To the best of the Directors' knowledge, information, and belief, having made all reasonable enquiries, the aforementioned counterparties and their ultimate beneficial owners are third parties independent of the Company and its connected persons. The specific implementation of the relevant cooperation remains subject to the subsequent execution of project documents between the parties and actual progress, and is therefore subject to certain uncertainties. The Company will make further announcement(s) in relation to any material progress as and when appropriate in accordance with the Rules Governing the Listing of Securities on the Stock Exchange and other applicable laws and regulations.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the securities of the Company.

(2) PROPOSED CHANGE OF COMPANY NAME

The board of directors ("**Board**") of the Company proposes to change the English name of the Company from "Hony Media Group" to "AIROBO Platform Group Limited" and to change the Chinese name of the Company from "弘毅文化集團" to "AIROBO平台集團有限公司" (the "**Proposed Change of Company Name**").

Conditions for the Proposed Change of Company Name

The Proposed Change of Company Name is subject to (i) the passing of a special resolution by the shareholders of the Company (the **“Shareholders”**) at an extraordinary general meeting to be convened (**“EGM”**) to approve the change of the English name and the Chinese name of the Company; and (ii) the Registrar of Companies in the Cayman Islands approving the Proposed Change of Company Name by issuing a certificate of incorporation on change of name.

Subject to the satisfaction of the conditions set out above, the Proposed Change of Company Name will take effect from the date on which the Registrar of Companies in the Cayman Islands issues the certificate of incorporation on change of name in respect of the Proposed Change of Company Name. The Company will then further carry out the necessary filing procedures with the Companies Registry in Hong Kong under the Companies Ordinance (Chapter 622 of the Laws of Hong Kong).

Reasons for the Proposed Change of Company Name

The principal activity of the Company is investment holding. The Group is principally engaged in (i) digitized operation services in healthcare industry; and (ii) entertainment and media business. With reference to the voluntary announcements of the Company dated 12 August 2026 and 17 August 2026 and as part of the Group’s strategy to progressively optimize its portfolio of business segments over the long term, the Group is expanding into the robotics platform operation business.

Given that AI capabilities have been heavily adopted and utilized in the sector of digitized operation services in healthcare industry and the application of AI is now further extended to the robotics platform operation business, the Board considers that the Proposed Change of Company Name will better reflect the current status of the Group’s business development and provide the Company with a more appropriate corporate image and identity which will benefit the Company’s future business development and is in the best interests of the Company and the Shareholders as a whole.

Effect of the Proposed Change of Company Name

The Proposed Change of Company Name will not affect any of the rights of the Shareholders and the trading of the shares (the **“Shares”**) of the Company on the Stock Exchange. Moreover, the Proposed Change of Company Name will not, of itself, affect the rights of any Shareholders or the Company’s daily business operation and its financial position.

All existing share certificates of the Company in issue bearing the existing name of the Company will, after the Proposed Change of Company Name becoming effective, continue to be effective and as documents of title to the Shares of the Company and will remain valid for trading, settlement, registration and delivery purposes. Accordingly, there will not be any arrangement for free exchange of the existing share certificates for new share certificates bearing the new name of the Company. Upon the changes of the English name and the Chinese name of the Company becoming effective, new share certificates of the Company will be issued under such new names of the Company.

Subject to the confirmation by the Stock Exchange, the English stock short name and the Chinese stock short name for trading of the Shares on the Stock Exchange will also be changed after the Proposed Change of Company Name has become effective. Subject to the Proposed Change of Company Name becoming effective, the Company will also change its company website and corporate logo. The Company will make further announcement(s) to inform the Shareholders of such changes as and when appropriate.

General

The EGM will be convened to consider and, if thought fit, approve the Proposed Change of Company Name. A circular containing information relating to the Proposed Change of Company Name and a notice convening the EGM will be despatched to the Shareholders in due course.

As no Shareholders have a material interest in the Proposed Change of Company Name, no Shareholders will be required to abstain from voting on the resolution(s) to approve the Proposed Change of Company Name at the EGM.

Further announcement(s) relating to the results of the EGM, and the effective date of the Proposed Change of Company Name and the corresponding change in, among others, the stock short names of the Company will be made by the Company as and when appropriate.

** Note: The English name of these companies are directly translated from their Chinese names and are furnished for identification purpose only. Should any inconsistencies between the Chinese names and the English names exist, the Chinese names shall prevail.*

By Order of the Board
Hony Media Group
HAU Wai Man, Raymond
Company Secretary

Hong Kong, 19 August 2026

As at the date of this announcement, the Board comprises:

Mr. YUEN Hoi Po¹ (CEO), Mr. CHENG Wu¹, Mr. YUEN Kin², Ms. WANG Song Song² and Ms. PAN Min²

¹ *Executive director*

² *Independent non-executive director*

In the case of inconsistency, the English text of this announcement shall prevail over the Chinese text.