Weibo Corporation
微博股份有限公司

(A company controlled through weighted voting rights and incorporated in the Cayman Islands with limited liability)

(Stock Code: 9898)

ANNOUNCEMENT OF SECOND QUARTER AND INTERIM 2026 FINANCIAL RESULTS

We hereby announce our unaudited financial results for the second quarter and six months ended June 30, 2026 (the "**Q2 and Interim 2026 Financial Results**"). The Q2 and Interim 2026 Financial Results are provided to our shareholders as our interim report for the six months ended June 30, 2026 under Rule 13.48(1) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "**Hong Kong Listing Rules**").

The Q2 and Interim 2026 Financial Results are available for viewing at the website of The Stock Exchange of Hong Kong Limited at **www.hkexnews.hk** and our website at **http://ir.weibo.com**.

By order of the Board
Weibo Corporation
Mr. Charles Guowei Chao
Chairman of the Board

Hong Kong, China, August 19, 2026

As at the date of this announcement, the board of directors of the Company comprises Mr. Charles Guowei Chao, Mr. Gaofei Wang, Ms. Hong Du and Mr. Bo Liu, as the directors, and Mr. Pochin Christopher Lu, Mr. Pehong Chen and Mr. Yan Wang as the independent directors.

Weibo Announces Second Quarter 2026 Unaudited Financial Results

Hong Kong, China – August 19, 2026 – Weibo Corporation ("**Weibo**" or the "**Company**") (Nasdaq: WB and HKEX: 9898), a leading social media in China, today announced its unaudited financial results for the second quarter ended June 30, 2026.

"We delivered a solid quarter," said Gaofei Wang, CEO of Weibo. "On the user front, with our continued efforts to improve user quality and drive user retention through information feed revamp, we saw solid engagement among our core users and increased consumption in the information feeds. Video consumption continued to improve, supported by better content distribution within our revamped feed and increased supply of high quality contents. On the monetization front, we focused on bringing Weibo's unique value on content marketing to more advertisers and enhancing advertising performance through AI integration. We saw solid performance of certain pillar industries and good momentum of celebrity marketing. On the AI front, we made solid progress in the integration of AI to enhance our product, content and monetization systems."

Second Quarter 2026 Highlights

- Net revenues were US$453.8 million, an increase of 2% year-over-year or a decrease of 4% year-over-year on a constant currency basis [1].
- Advertising and marketing revenues were US$381.0 million, a decrease of 1% year-over-year or a decrease of 6% year-over-year on a constant currency basis [1].
- Value-added services ("**VAS**") revenues were US$72.9 million, an increase of 19% year-over-year or an increase of 12% year-over-year on a constant currency basis [1].
- Income from operations was US$118.9 million, representing an operating margin of 26%.
- Net income attributable to Weibo's shareholders was US$67.4 million and diluted net income per share was US$0.26.
- Non-GAAP income from operations was US$125.4 million, representing a non-GAAP operating margin of 28%.
- Non-GAAP net income attributable to Weibo's shareholders was US$102.7 million and non-GAAP diluted net income per share was US$0.38.
- Monthly active users ("**MAUs**") were 561 million in June 2026.
- Average daily active users ("**DAUs**") were 254 million in June 2026.

[1] We define constant currency (non-GAAP) by assuming that the average exchange rate in the second quarter of 2026 was the same as it was in the second quarter of 2025, or RMB7.23=US$1.00.

Second Quarter 2026 Financial Results

For the second quarter of 2026, Weibo's total net revenues were US$453.8 million, an increase of 2% compared to US$444.8 million for the same period last year.

Advertising and marketing revenues for the second quarter of 2026 were US$381.0 million, a decrease of 1% compared to US$383.4 million for the same period last year. Advertising and marketing revenues excluding advertising revenues from Alibaba were US$341.8 million, a decrease of 2% compared to US$347.6 million for the same period last year. The decrease was primarily due to the descending trend of advertising demands from handset and online game sectors year-over-year, and was partially offset by increase of advertising revenues from internet service and automobile sectors as well as favorable foreign exchange impact on the reported numbers from the overall appreciation of RMB against the U.S. dollar ("**foreign exchange impact**") on a year-over-year basis. Advertising and marketing revenues from Alibaba were US$39.2 million, an increase of 10% compared to US$35.7 million for the same period last year. The increase was primarily attributable to the favorable foreign exchange impact on the reported numbers on a year-over-year basis and a modest increase in advertising demands from Alibaba mainly due to its AI application promotion.

VAS revenues for the second quarter of 2026 were US$72.9 million, an increase of 19% compared to US$61.4 million for the same period last year, primarily attributable to additional revenues of one-off ticket proceeds from off-line activities held by Weibo, and solid growth from membership service as well as favorable foreign exchange impact on the reported numbers on a year-over-year basis.

Costs and expenses for the second quarter of 2026 totaled US$335.0 million, an increase of 12% compared to US$299.2 million for the same period last year, mainly due to the increases in ad production costs and marketing expenses.

Income from operations for the second quarter of 2026 was US$118.9 million, compared to US$145.6 million for the same period last year. Operating margin was 26%, compared to 33% last year. Non-GAAP income from operations was US$125.4 million, compared to US$161.8 million for the same period last year. Non-GAAP operating margin was 28%, compared to 36% last year.

Non-operating loss for the second quarter of 2026 was US$27.8 million, compared to non-operating income of US$12.8 million for the same period last year. Non-operating loss for the second quarter of 2026 mainly included (i) loss from fair value change of investments of US$22.8 million, which was excluded under non-GAAP measures; and (ii) net interest and other loss of US$5.1 million.

Income tax expenses for the second quarter of 2026 were US$23.0 million, compared to US$31.7 million for the same period last year. The decrease in tax expenses was mainly due to lower income before tax in the second quarter of 2026 compared to the same period last year.

Net income attributable to Weibo's shareholders for the second quarter of 2026 was US$67.4 million, compared to US$125.7 million for the same period last year. Diluted net income per share attributable to Weibo's shareholders for the second quarter of 2026 was US$0.26, compared to US$0.48 for the same period last year. Non-GAAP net income attributable to Weibo's shareholders for the second quarter of 2026 was US$102.7 million, compared to US$143.2 million for the same period last year. Non-GAAP diluted net income per share attributable to Weibo's shareholders for the second quarter of 2026 was US$0.38, compared to US$0.54 for the same period last year.

As of June 30, 2026, Weibo's cash, cash equivalents and short-term investments totaled US$2.64 billion. For the second quarter of 2026, cash provided by operating activities was US$50.5 million, capital expenditures totaled US$3.1 million, and depreciation and amortization expenses amounted to US$15.7 million.

Conference Call

Weibo's management team will host a conference call from 7:00 AM to 8:00 AM Eastern Time on August 19, 2026 (or 7:00 PM to 8:00 PM Hong Kong Time on August 19, 2026) to present an overview of the Company's financial performance and business operations.

Participants who wish to dial in to the teleconference must register through the below public participant link. Dial-in and instructions will be provided in the confirmation email upon registering.

Participants Registration Link:
https://register-conf.media-server.com/register/BI4542e6edec00491e9198327b87da5adb

Additionally, a live and archived webcast of this conference call will be available at **http://ir.weibo.com**.

Non-GAAP Financial Measures

This release contains the following non-GAAP financial measures: non-GAAP income from operations, non-GAAP net income attributable to Weibo's shareholders, non-GAAP diluted net income per share attributable to Weibo's shareholders and adjusted EBITDA. These non-GAAP financial measures should be considered in addition to, not as a substitute for, measures of the Company's financial performance prepared in accordance with U.S. GAAP.

The Company's non-GAAP financial measures exclude stock-based compensation, amortization of intangible assets resulting from business acquisitions, net results of impairment and provision on investments, gain/loss on sale of investments and fair value change of investments, non-GAAP to GAAP reconciling items on the share of equity method investments, non-GAAP to GAAP reconciling items for the income/loss attributable to non-controlling interests, income tax effects related to the amortization of intangible assets resulting from business acquisitions and fair value change of investments (other non-GAAP to GAAP reconciling items have no tax effect), and amortization of issuance cost of convertible senior notes, unsecured senior notes and long-term loans. Adjusted EBITDA represents non-GAAP net income attributable to Weibo's shareholders before interest income/expense, net, income tax expenses/benefits, and depreciation expenses.

The Company's management uses these non-GAAP financial measures in their financial and operating decision-making, because management believes these measures reflect the Company's ongoing operating performance in a manner that allows more meaningful period-to-period comparisons. The Company believes that these non-GAAP financial measures provide useful information to investors and others in the following ways: (i) in comparing the Company's current financial results with the Company's past financial results in a consistent manner, and (ii) in understanding and evaluating the Company's current operating performance and future prospects in the same manner as management does. The Company also believes that the non-GAAP financial measures provide useful information to both management and investors by excluding certain expenses, gains/losses and other items (i) that are not expected to result in future cash payments or (ii) that are non-recurring in nature or may not be indicative of the Company's core operating results and business outlook.

Use of non-GAAP financial measures has limitations. The Company's non-GAAP financial measures do not include all income and expense items that affect the Company's operations. They may not be comparable to non-GAAP financial measures used by other companies. Accordingly, care should be exercised in understanding how the Company defines its non-GAAP financial measures. Reconciliations of the Company's non-GAAP financial measures to the nearest comparable GAAP measures are set forth in the section below titled "Unaudited Reconciliation of Non-GAAP to GAAP Results."

About Weibo

Weibo is a leading social media for people to create, share and discover content online. Weibo combines the means of public self-expression in real time with a powerful platform for social interaction, content aggregation and content distribution. Any user can create and post a feed and attach multi-media and long-form content. User relationships on Weibo may be asymmetric; any user can follow any other user and add comments to a feed while reposting. This simple, asymmetric and distributed nature of Weibo allows an original feed to become a live viral conversation stream.

Weibo enables its advertising and marketing customers to promote their brands, products and services to users. Weibo offers a wide range of advertising and marketing solutions to companies of all sizes. Weibo generates a substantial majority of its revenues from the sale of advertising and marketing services, including the sale of social display advertisement and promoted marketing offerings. Weibo displays content in a simple information feed format and offers native advertisement that conforms to the information feed on our platform. We are continuously refining our social interest graph recommendation engine, which enables our customers to perform people marketing and target audiences based on user demographics, social relationships, interests and behaviors, to achieve greater relevance, engagement and marketing effectiveness.

Safe Harbor Statement

This press release contains forward-looking statements. These statements are made under the "safe harbor" provisions of the U.S. Private Securities Litigation Reform Act of 1995. These forward-looking statements can be identified by terminology, such as "will," "expects," "anticipates," "future," "intends," "plans," "believes," "confidence," "estimates" and similar statements. Among other things, Weibo's expected financial performance and strategic and operational plans, as described, without limitation, in quotations from management in this press release, contain forward-looking statements. Weibo may also make written or oral forward-looking statements in the Company's periodic reports to the U.S. Securities and Exchange Commission ("**SEC**"), in announcements, circulars or other publications made on the website of The Stock Exchange of Hong Kong Limited (the "**Hong Kong Stock Exchange**"), in press releases and other written materials and in oral statements made by its officers, directors or employees to third parties. Statements that are not historical facts, including statements about the Company's beliefs and expectations, are forward-looking statements. Forward-looking statements involve inherent risks and uncertainties. A number of important factors could cause actual results to differ materially from those contained in any forward-looking statement. Potential risks and uncertainties include, but are not limited to, Weibo's limited operating history in certain new businesses; failure to sustain or grow active user base and the level of user engagement; the uncertain regulatory landscape in China; fluctuations in the Company's quarterly operating results; the Company's reliance on advertising and marketing sales for a majority of its revenues; failure to successfully develop, introduce, drive adoption of or monetize new features and products; failure to compete effectively for advertising and marketing spending; failure to successfully integrate acquired businesses; risks associated with the Company's investments, including equity pick-up and impairment; failure to compete successfully against new entrants and established industry competitors; changes in the macro-economic environment, including the depreciation of the Renminbi; and adverse changes in economic and political policies of the PRC government and its impact on the Chinese economy. Further information regarding these and other risks is included in Weibo's annual reports on Form 20-F and other filings with the SEC and the Hong Kong Stock Exchange. All information provided in this press release is current as of the date hereof, and Weibo assumes no obligation to update such information, except as required under applicable law.

Contact:
Investor Relations
Weibo Corporation
Email: ir@staff.weibo.com

WEIBO CORPORATION
UNAUDITED CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS
(In thousands of U.S. dollars and in thousands for shares, except per share data)

	Three months ended		Six months ended	
	June 30, 2025	June 30, 2026	June 30, 2025	June 30, 2026
Net revenues:				
Advertising and marketing	$383,352	$380,974	$722,458	$750,729
Value-added services	61,446	72,852	119,195	124,422
Net revenues	444,798	453,826	841,653	875,151
Costs and expenses:				
Cost of revenues (1)	103,451	129,804	192,253	247,547
Sales and marketing (1)	109,747	118,752	205,557	231,049
Product development (1)	78,068	75,425	154,089	148,922
General and administrative (1)	7,962	10,986	33,874	17,853
Total costs and expenses	299,228	334,967	585,773	645,371
Income from operations	145,570	118,859	255,880	229,780
Non-operating income (loss):				
Investment related income (loss), net	(3,112)	(22,755)	5,245	(57,786)
Interest and other income (loss), net	15,945	(5,088)	29,691	(29,972)
	12,833	(27,843)	34,936	(87,758)
Income before income tax expenses	158,403	91,016	290,816	142,022
Less: Income tax expenses	31,705	22,958	55,996	38,630
Net income	126,698	68,058	234,820	103,392
Less: Net income attributable to non-controlling interests	429	391	763	815
Accretion to redeemable non-controlling interests	584	290	1,408	485
Net income attributable to Weibo's shareholders	$125,685	$67,377	$232,649	$102,092

	Three months ended		Six months ended	
	June 30, 2025	**June 30, 2026**	**June 30, 2025**	**June 30, 2026**
Basic net income per share attributable to Weibo's shareholders	$0.53	$0.28	$0.98	$0.43
Diluted net income per share attributable to Weibo's shareholders	$0.48	$0.26	$0.88	$0.39
Shares used in computing basic net income per share attributable to Weibo's shareholders	238,632	239,462	238,459	239,414
Shares used in computing diluted net income per share attributable to Weibo's shareholders	268,346	271,550	267,429	270,841
(1) Stock-based compensation in each category:				
Cost of revenues	$980	$184	$2,219	$630
Sales and marketing	2,234	351	5,163	1,138
Product development	5,340	792	12,180	2,712
General and administrative	3,465	784	7,504	2,167

WEIBO CORPORATION
UNAUDITED CONDENSED CONSOLIDATED BALANCE SHEETS
(In thousands of U.S. dollars)

	As of	
	December 31, 2025	June 30, 2026
Assets		
Current assets:		
Cash and cash equivalents	$2,298,941	$1,639,148
Restricted cash	–	2,413
Short-term investments	106,139	997,443
Accounts receivable, net	400,209	337,565
Prepaid expenses and other current assets	330,356	338,480
Amount due from SINA[(1)]	441,143	440,269
Current assets subtotal	3,576,788	3,755,318
Property and equipment, net	282,442	278,021
Goodwill and intangible assets, net	265,573	264,019
Long-term investments	1,663,346	1,602,826
Other non-current assets	1,303,037	1,245,549
Total assets	**$7,091,186**	**$7,145,733**
Liabilities, Redeemable Non-controlling Interests and Shareholders' Equity		
Liabilities:		
Current liabilities:		
Accounts payable	$248,977	$257,954
Accrued expenses and other current liabilities	648,492	629,964
Income taxes payable	80,049	58,565
Deferred revenues	78,315	100,160
Current liabilities subtotal	1,055,833	1,046,643

	As of	
	December 31, 2025	June 30, 2026
Long-term liabilities:		
Convertible senior notes	323,944	325,515
Unsecured senior notes	745,630	746,114
Long-term loans	793,976	795,808
Other long-term liabilities	164,240	166,215
Total liabilities	3,083,623	3,080,295
Redeemable non-controlling interests	32,828	17,791
Shareholders' equity:		
Weibo shareholders' equity	3,920,729	3,991,172
Non-controlling interests	54,006	56,475
Total shareholders' equity	3,974,735	4,047,647
Total liabilities, redeemable non-controlling interests and shareholders' equity	**$7,091,186**	**$7,145,733**

(1) Included short-term loans to and interest receivable from SINA of US$401.9 million as of December 31, 2025 and US$397.0 million as of June 30, 2026.

WEIBO CORPORATION
UNAUDITED RECONCILIATION OF NON-GAAP TO GAAP RESULTS
(In thousands of U.S. dollars and in thousands for shares, except per share data)

	Three months ended		Six months ended	
	June 30, 2025	**June 30, 2026**	**June 30, 2025**	**June 30, 2026**
Income from operations	$145,570	$118,859	$255,880	$229,780
Add: Stock-based compensation	12,019	2,111	27,066	6,647
Amortization of intangible assets resulting from business acquisitions	4,161	4,410	8,283	8,755
Non-GAAP income from operations	**$161,750**	**$125,380**	**$291,229**	**$245,182**
Net income attributable to Weibo's shareholders	$125,685	$67,377	$232,649	$102,092
Add: Stock-based compensation	12,019	2,111	27,066	6,647
Amortization of intangible assets resulting from business acquisitions	4,161	4,410	8,283	8,755
Investment related gain/loss, net (1)	3,112	22,755	(5,245)	57,786
Non-GAAP to GAAP reconciling items on the share of equity method investments	(2,642)	6,489	(1,603)	24,265
Non-GAAP to GAAP reconciling items for the income/loss attributable to non-controlling interests	(578)	(530)	(1,070)	(1,054)
Tax effects on non-GAAP adjustments (2)	(485)	(1,893)	(1,219)	(7,787)
Amortization of issuance cost of convertible senior notes, unsecured senior notes and long-term loans	1,943	1,943	3,886	3,886
Non-GAAP net income attributable to Weibo's shareholders	**$143,215**	**$102,662**	**$262,747**	**$194,590**
Non-GAAP diluted net income per share attributable to Weibo's shareholders	**$0.54***	**$0.38***	**$0.99***	**$0.73***

	Three months ended		Six months ended	
	June 30, 2025	**June 30, 2026**	**June 30, 2025**	**June 30, 2026**
Shares used in computing GAAP diluted net income per share attributable to Weibo's shareholders	268,346	271,550	267,429	270,841
Shares used in computing non-GAAP diluted net income per share attributable to Weibo's shareholders	**268,346**	**271,550**	**267,429**	**270,841**
Adjusted EBITDA:				
Net income attributable to Weibo's shareholders	$125,685	$67,377	$232,649	$102,092
Non-GAAP adjustments	17,530	35,285	30,098	92,498
Non-GAAP net income attributable to Weibo's shareholders	143,215	102,662	262,747	194,590
Interest income, net	(10,098)	(5,396)	(24,084)	(3,002)
Income tax expenses	32,190	24,851	57,215	46,417
Depreciation expenses	10,363	11,049	19,512	21,914
Adjusted EBITDA	**$175,670**	**$133,166**	**$315,390**	**$259,919**
Net revenues	$444,798	$453,826	$841,653	$875,151
Non-GAAP operating margin	36%	28%	35%	28%

(1) To adjust impairment and provision on investments, gain/loss on sale of investments and fair value change of investments.

(2) To adjust the income tax effects of non-GAAP adjustments, which primarily related to amortization of intangible assets resulting from business acquisitions and fair value change of investments. Other non-GAAP adjustment items have no tax effect, because (i) they were recorded in entities established in tax free jurisdictions, or (ii) full valuation allowances were provided for related deferred tax assets as it is more-likely-than-not they will not be realized.

* Net income attributable to Weibo's shareholders is adjusted for interest expense of convertible senior notes for calculating diluted EPS.

WEIBO CORPORATION
UNAUDITED ADDITIONAL INFORMATION
(In thousands of U.S. dollars)

	Three months ended		Six months ended	
	June 30, 2025	**June 30, 2026**	**June 30, 2025**	**June 30, 2026**
Net revenues				
Advertising and marketing				
Non-Ali advertisers	$347,610	$341,815	$644,104	$668,318
Alibaba	35,742	39,159	78,354	82,411
Subtotal	383,352	380,974	722,458	750,729
Value-added services	61,446	72,852	119,195	124,422
	$444,798	**$453,826**	**$841,653**	**$875,151**

Reconciliation between U.S. GAAP and International Financial Reporting Standards

PricewaterhouseCoopers was engaged by the Company to conduct limited assurance engagement in accordance with International Standard on Assurance Engagements 3000 (Revised) "Assurance Engagements Other Than Audits or Reviews of Historical Financial Information" ("**ISAE 3000 (Revised)**") on the reconciliation statement of the unaudited financial information of the Company, its subsidiaries, VIEs and VIEs' subsidiaries (collectively referred to as "**the Group**") setting out the differences between the unaudited interim condensed consolidated financial information for the six months ended June 30, 2026 prepared under U.S. GAAP and the International Financial Reporting Standards ("**IFRS**") (the "**Reconciliation Statement**").

The extent of procedures selected depends on the PricewaterhouseCoopers's judgment and their assessment of the risk. These procedures included:

(i) comparing the amounts in the columns "Amounts as reported under U.S. GAAP" as set out in the Reconciliation Statement with the corresponding amounts set out in the unaudited interim condensed consolidated financial information of the Group prepared under U.S. GAAP for the six months ended June 30, 2026;

(ii) assessing the appropriateness of the adjustments made in arriving at the "Amounts as reported under IFRS" as set out in the Reconciliation Statement, which included evaluating the differences between the Group's accounting policies adopted under U.S. GAAP and IFRS for the six months ended June 30, 2026, and examining evidence supporting the adjustments made in arriving at the "Amounts as reported under IFRS"; and

(iii) checking the arithmetic accuracy of the calculation of the amounts in the columns "Amounts as reported under IFRS" as set out in the Reconciliation Statement.

The procedures performed by PricewaterhouseCoopers in this limited assurance engagement vary in nature and timing from, and are less in extent than for, a reasonable assurance engagement. Consequently, the level of assurance obtained in a limited assurance engagement is substantially lower than the assurance that would have been obtained had a reasonable assurance engagement been performed. For the purposes of this engagement, PricewaterhouseCoopers is not responsible for updating or reissuing any reports or opinions on any historical financial information used in compiling the Reconciliation Statement. PricewaterhouseCoopers's engagement was intended solely for the use of the Directors in connection with this Reconciliation Statement and may not be suitable for another purpose.

Based on the procedures performed and evidence obtained, PricewaterhouseCoopers have concluded that nothing has come to their attention that causes them to believe that:

(i) the amounts in the column "Amounts as reported under U.S. GAAP" as set out in the Reconciliation Statement are not in agreement with the corresponding amounts in the unaudited interim condensed consolidated financial information of the Group under U.S. GAAP for the six months ended June 30, 2026;

(ii) the Reconciliation Statement is not prepared, in all material respects, in accordance with the basis of preparation; and

(iii) the calculation of the amounts in the columns "Amounts as reported under IFRS" as set out in the Reconciliation Statement are not arithmetically accurate.

The unaudited condensed consolidated financial information are prepared in accordance with U.S. GAAP, which differ in certain respects from IFRS. The effects of material differences between the unaudited condensed consolidated financial information of the Group prepared under U.S. GAAP and IFRS are as follows:

Reconciliation of unaudited condensed consolidated statements of operations (in US$ thousands):

		For the Six Months Ended June 30, 2025 IFRS adjustments					
	Amounts as reported under U.S. GAAP	Convertible senior notes *(Note (i))*	Leases *(Note (ii))*	Investments measured at fair value *(Note (iii))*	Share-based compensation *(Note (iv))*	Redeemable non-controlling interests *(Note (v))*	Amounts as reported under IFRS
Costs and expenses:							
Cost of revenues	192,253	–	(29)	–	(1,355)	–	190,869
Sales and marketing	205,557	–	(114)	–	(3,336)	–	202,107
Product development	154,089	–	(62)	–	(7,750)	–	146,277
General and administrative	33,874	–	(357)	–	(3,868)	(877)	28,772
Total costs and expenses	585,773	–	(562)	–	(16,309)	(877)	568,025
Investment related income (loss), net	5,245	–	–	1,837	–	–	7,082
Interest and other income (loss), net	29,691	3,840	(1,028)	–	–	(2,295)	30,208
Fair value changes of convertible senior notes	–	(12,687)	–	–	–	–	(12,687)
Income before income tax expenses	290,816	(8,847)	(466)	1,837	16,309	(1,418)	298,231
Less: Income tax expenses	55,996	–	–	(33)	–	–	55,963
Net income	234,820	(8,847)	(466)	1,870	16,309	(1,418)	242,268
Less: Net income attributable to non-controlling interests	763	–	–	–	–	1,073	1,836
Accretion to redeemable non-controlling interests	1,408	–	–	–	–	(1,408)	–
Net income attributable to Weibo's shareholders	232,649	(8,847)	(466)	1,870	16,309	(1,083)	240,432

		For the Six Months Ended June 30, 2026 IFRS adjustments					
	Amounts as reported under U.S. GAAP	Convertible senior notes *(Note (i))*	Leases *(Note (ii))*	Investments measured at fair value *(Note (iii))*	Share-based compensation *(Note (iv))*	Redeemable non-controlling interests *(Note (v))*	Amounts as reported under IFRS
Costs and expenses:							
Cost of revenues	247,547	–	(59)	–	(190)	–	247,298
Sales and marketing	231,049	–	(48)	–	(312)	–	230,689
Product development	148,922	–	(102)	–	(747)	–	148,073
General and administrative	17,853	–	(451)	–	(215)	(225)	16,962
Total costs and expenses	645,371	–	(660)	–	(1,464)	(225)	643,022
Investment related income (loss), net	(57,786)	–	–	(1,805)	–	–	(59,591)
Interest and other income (loss), net	(29,972)	3,840	(889)	–	–	1,967	(25,054)
Fair value changes of convertible senior notes	–	50,320	–	–	–	–	50,320
Income before income tax expenses	142,022	54,160	(229)	(1,805)	1,464	2,192	197,804
Less: Income tax expenses	38,630	–	–	(271)	–	–	38,359
Net income	103,392	54,160	(229)	(1,534)	1,464	2,192	159,445
Less: Net income attributable to non-controlling interests	815	–	–	–	–	485	1,300
Accretion to redeemable non-controlling interests	485	–	–	–	–	(485)	–
Net income attributable to Weibo's shareholders	102,092	54,160	(229)	(1,534)	1,464	2,192	158,145

Reconciliation of unaudited condensed consolidated balance sheets (in US$ thousands):

	Amounts as reported under U.S. GAAP	As of December 31, 2025 IFRS adjustments					Amounts as reported under IFRS
		Convertible senior notes *(Note (i))*	Leases *(Note (ii))*	Investments measured at fair value *(Note (iii))*	Share-based compensation *(Note (iv))*	Redeemable non-controlling interests *(Note (v))*	
Goodwill and intangible assets, net	265,573	–	–	–	–	(11,293)	254,280
Long-term investments	1,663,346	–	–	137,300	–	–	1,800,646
Other non-current assets	1,303,037	–	(3,247)	–	–	–	1,299,790
Total assets	7,091,186	–	(3,247)	137,300	–	(11,293)	7,213,946
Accrued expenses and other current liabilities	648,492	(375)	–	–	–	–	648,117
Convertible senior notes	323,944	59,100	–	–	–	–	383,044
Financial liability	–	–	–	–	–	35,657	35,657
Other long-term liabilities	164,240	–	–	12,330	–	–	176,570
Total liabilities	3,083,623	58,725	–	12,330	–	35,657	3,190,335
Redeemable non-controlling interest	32,828	–	–	–	–	(32,828)	–
Weibo shareholders' equity	3,920,729	(58,725)	(3,247)	124,970	–	(33,801)	3,949,926
Non-controlling interests	54,006	–	–	–	–	19,679	73,685
Total shareholders' equity	3,974,735	(58,725)	(3,247)	124,970	–	(14,122)	4,023,611
Total liabilities, redeemable non-controlling interests and shareholders' equity	7,091,186	–	(3,247)	137,300	–	(11,293)	7,213,946

	Amounts as reported under U.S. GAAP	As of June 30, 2026 IFRS adjustments					Amounts as reported under IFRS
		Convertible senior notes *(Note (i))*	Leases *(Note (ii))*	Investments measured at fair value *(Note (iii))*	Share-based compensation *(Note (iv))*	Redeemable non-controlling interests *(Note (v))*	
Goodwill and intangible assets, net	264,019	–	–	–	–	(11,627)	252,392
Long-term investments	1,602,826	–	–	136,998	–	–	1,739,824
Other non-current assets	1,245,549	–	(3,575)	–	–	–	1,241,974
Total assets	7,145,733	–	(3,575)	136,998	–	(11,627)	7,267,529
Accrued expenses and other current liabilities	629,964	(375)	–	–	–	–	629,589
Convertible senior notes	325,515	4,940	–	–	–	–	330,455
Financial liability	–	–	–	–	–	18,001	18,001
Other long-term liabilities	166,215	–	–	12,424	–	–	178,639
Total liabilities	3,080,295	4,565	–	12,424	–	18,001	3,115,285
Redeemable non-controlling interest	17,791	–	–	–	–	(17,791)	–
Weibo shareholders' equity	3,991,172	(4,565)	(3,575)	124,574	–	(24,168)	4,083,438
Non-controlling interests	56,475	–	–	–	–	12,331	68,806
Total shareholders' equity	4,047,647	(4,565)	(3,575)	124,574	–	(11,837)	4,152,244
Total liabilities, redeemable non-controlling interests and shareholders' equity	7,145,733	–	(3,575)	136,998	–	(11,627)	7,267,529

Notes:

Basis of Preparation

The Directors of the Company are responsible for preparation of the Reconciliation Statement in accordance with the relevant requirements of the Hong Kong Listing Rules and relevant guidance in HKEX-GL111-22. The Reconciliation Statement was prepared based on the Group's unaudited interim condensed consolidated financial information for the six months ended June 30, 2026 prepared under U.S. GAAP, with adjustments made (if any) thereto in arriving at the unaudited financial information of the Group prepared under IFRS. The adjustments reflect the differences between the Group's accounting policies under U.S. GAAP and IFRS.

(i) Convertible senior notes

Under U.S. GAAP, the convertible senior notes were measured at amortized cost, with any difference between the initial carrying value and the repayment amount recognized as interest expenses using the effective interest method over the period from the issuance date to the maturity date. Under IFRS, the Group's convertible senior notes were designated as at fair value through profit or loss such that the convertible senior notes were initially recognized at fair values. Subsequent to initial recognition, the Group considered that the amounts of changes in fair value of the convertible senior notes which were attributed to changes in own credit risk of the convertible senior notes recognized in other comprehensive income were insignificant. Therefore, the amounts of changes in fair value of the convertible senior notes were recognized in the profit or loss.

(ii) Leases

Under U.S. GAAP, the amortization of the right-of-use assets and interest expense related to the lease liabilities are recorded together as lease cost to produce a straight-line recognition effect in the income statement. Under IFRS, the amortization of the right-of-use asset is on a straight-line basis while the interest expense related to the lease liabilities are the amount that produces a constant periodic rate of interest on the remaining balance of the lease liability. The amortization of the right-of-use assets is recorded as lease expense and the interest expense is required to be presented in separate line items.

(iii) Investments measured at fair value

Under U.S. GAAP, convertible redeemable preferred shares and ordinary shares with preferential rights issued by privately-held companies without readily determinable fair values could elect an accounting policy choice. The Group elects the measurement alternative to record these equity investments without readily determinable fair values at cost, less impairment, and plus or minus subsequent adjustments for observable price changes. Under IFRS, these investments were classified as financial assets at fair value through profit or loss and measured at fair value with changes in fair value recognized through profit or loss. Fair value changes of these long-term investments were recognized in the profit or loss.

(iv) Share-based compensation

Under U.S. GAAP, companies are permitted to make an accounting policy election regarding the attribution method for awards with service-only conditions and graded vesting features. The valuation method that the company uses (single award or multiple tranches of individual awards) is not required to align with the choice in attribution method used (straight-line or accelerated tranche by tranche). Under IFRS, companies are not permitted to choose how the valuation or attribution method is applied to awards with graded-vesting features. Companies should treat each installment of the award as a separate grant. This means that each installment would be separately measured and attributed to expense over the related vesting period, which would accelerate the expense recognition.

(v) Redeemable non-controlling interests

On October 31, 2020, the Group entered into a series of share purchase agreements with then existing shareholders of Shanghai Jiamian Information Technology Co., Ltd. or JM Tech, to acquire the majority of JM Tech's equity interest. The Group agreed to redeem the non-controlling interests ("**NCI**") held by founders and CEO of JM Tech under certain circumstances. Under US GAAP, the Group determined that the NCI with redemption rights should be bundled and classified as redeemable NCI and mezzanine classified on the balance sheet, since they are contingently redeemable upon the occurrence of certain conditional events, which are not solely within the control of the Group. The redeemable NCI is recognized at fair value on the acquisition date taking into account the probability of future redemption as well as estimated redemption amount, and such fair value includes the right of redemption, which is viewed as part of the accounting purchase price when applying acquisition accounting. Subsequently, the Group records accretion on the redeemable NCI as a whole to the redemption value over the period from the date of the acquisition to the date of earliest redemption. The accretion using the effective interest method, is recorded as deemed dividends to NCI holders. Under IFRS, as it is considered that the Group undertakes the obligation to purchase the remaining equity of JM Tech held by the founders and CEO at fair value, the risk and reward of the shares reside with non-controlling interests in the consolidated statements. Therefore, the Company recognized the NCI at fair value as permanent equity on acquisition date, and the fair value of such permanent equity NCI does not consider the redemption right. IFRS requires the fair value of NCI redemption right (present value of the estimated redemption amount) to be recognized as a separate financial liability on the balance sheet because the Group has an obligation to pay cash in the future to purchase the NCI shares. This separate financial liability is not viewed as part of accounting purchase price when applying acquisition accounting, which resulted in lower purchase price and therefore, a lower goodwill being recognized from the acquisition. The initial recognition of this financial liability is a reduction of the parent's equity. Subsequent changes in the carrying amount of the financial liability are recognized as finance charges in the income statement.