MS GROUP HOLDINGS LIMITED

萬 成 集 團 股 份 有 限 公 司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1451)

INTERIM RESULTS ANNOUNCEMENT FOR THE SIX MONTHS ENDED 30 JUNE 2026

KEY FINANCIAL INFORMATION AND RATIOS (UNAUDITED)

		Six months ended 30 June	
		2026	2025
Revenue	*HK$'000*	**78,651**	181,244
Gross profit	*HK$'000*	**16,747**	45,383
Gross profit margin	*%*	**21.3%**	25.0%
Operating (loss)/profit	*HK$'000*	**(5,345)**	19,837
(Loss)/profit attributable to equity holders	*HK$'000*	**(7,606)**	15,554
Basic (losses)/earnings per Share	*HK cents*	**(3.72)**	7.75
Interim dividend per Share	*HK cents*	**—**	—
Interim special dividend per Share	*HK cents*	**—**	—

The board (the "**Board**") of directors ("**Directors**") of MS Group Holdings Limited (the "**Company**") is pleased to present the unaudited interim results of the Company and its subsidiaries (together the "**Group**") for the six months ended 30 June 2026, together with the comparative figures for the corresponding period of 2025, as follows:

CONDENSED CONSOLIDATED INTERIM INCOME STATEMENT

For the six months ended 30 June 2026

		Unaudited Six months ended 30 June	
		2026	2025
	Note	***HK$'000***	*HK$'000*
Revenue	*6*	**78,651**	181,244
Cost of sales		**(61,904)**	(135,861)
Gross profit		**16,747**	45,383
Selling expenses		**(1,192)**	(2,193)
Administrative expenses		**(19,314)**	(24,213)
Other income		**155**	399
Other (losses)/gains, net		**(1,741)**	461
Operating (loss)/profit		**(5,345)**	19,837
Finance income		**888**	1,023
Finance expenses		**(247)**	(440)
Finance income, net	*7*	**641**	583
(Loss)/profit before taxation	*8*	**(4,704)**	20,420
Taxation	*9*	**(2,902)**	(4,866)
(Loss)/profit for the period		**(7,606)**	15,554
Attributable to:			
— Equity holders of the Company		**(7,606)**	15,554
		HK Cents	*HK Cents*
(Loss)/profit per share attributable to equity holders of the Company during the period			
Basic and diluted	*11*	**(3.72)**	7.75

CONDENSED CONSOLIDATED INTERIM STATEMENT OF COMPREHENSIVE INCOME

For the six months ended 30 June 2026

	Unaudited Six months ended 30 June	
	2026	2025
	HK$'000	*HK$'000*
(Loss)/profit for the period	**(7,606)**	15,554
Item that may be subsequently reclassified to income statement:		
Exchange translation differences	**5,969**	3,747
Other comprehensive income for the period, net of tax	**5,969**	3,747
Total comprehensive (loss)/income for the period	**(1,637)**	19,301
Total comprehensive (loss)/income for the period attributable to:		
— Equity holders of the Company	**(1,637)**	19,301

CONDENSED CONSOLIDATED INTERIM STATEMENT OF FINANCIAL POSITION

As at 30 June 2026

	Note	**Unaudited 30 June 2026** *HK$'000*	Audited 31 December 2025 *HK$'000*
ASSETS			
Non-current assets			
Property, plant and equipment	*12*	**34,345**	35,581
Right-of-use assets		**3,931**	1,799
		38,276	37,380
Current assets			
Inventories		**11,662**	18,132
Trade and other receivables	*13*	**30,310**	36,664
Deposits and prepayments		**4,054**	1,629
Cash and cash equivalents		**141,759**	180,187
		187,785	236,612
Total assets		**226,061**	273,992
EQUITY			
Equity attributable to the Company's equity holders			
Share capital	*15*	**20,440**	20,440
Share premium		**40,896**	40,896
Other reserves		**7,168**	745
Retained earnings		**120,659**	128,265
Total equity		**189,163**	190,346
LIABILITIES			
Non-current liabilities			
Deferred income tax liabilities		**6,572**	6,843
		6,572	6,843

CONDENSED CONSOLIDATED INTERIM STATEMENT OF FINANCIAL POSITION (CONTINUED)

As at 30 June 2026

	Note	**Unaudited 30 June 2026** *HK$'000*	Audited 31 December 2025 *HK$'000*
Current liabilities			
Trade and other payables	*14*	**21,633**	33,306
Bills payable		**4,433**	8,260
Dividend payables		**—**	30,660
Lease liabilities		**3,936**	1,858
Tax payable		**324**	2,719
		30,326	76,803
Total liabilities		**36,898**	83,646
Total equity and liabilities		**226,061**	273,992
Net current assets		**157,459**	159,809

CONDENSED CONSOLIDATED INTERIM STATEMENT OF CHANGES IN EQUITY

For the six months ended 30 June 2026

	Unaudited						
	Share capital *HK$'000*	**Share premium** *HK$'000*	**Capital reserve** *HK$'000*	**Exchange reserve** *HK$'000*	**Share based payment reserve** *HK$'000*	**Retained earnings** *HK$'000*	**Total equity** *HK$'000*
Balance at 1 January 2025	20,000	36,614	131	(9,334)	4,233	172,859	224,503
Comprehensive income:							
Profit for the period	—	—	—	—	—	15,554	15,554
Other comprehensive income:							
Exchange translation differences	—	—	—	3,747	—	—	3,747
Total comprehensive income for the period ended 30 June 2025	—	—	—	3,747	—	15,554	19,301
Transactions with equity holders:							
Dividend paid	—	—	—	—	—	(40,440)	(40,440)
Share-based payments	—	—	—	—	1,126	—	1,126
Total transactions with equity holders	—	—	—	—	1,126	(40,440)	(39,314)
Issue of shares upon exercise of share option	220	1,276	—	—	—	—	1,496
Balance at 30 June 2025	20,220	37,890	131	(5,587)	5,359	147,973	205,986
Balance at 1 January 2026	**20,440**	**40,896**	**131**	**(3,580)**	**4,194**	**128,265**	**190,346**
Comprehensive income:							
Loss for the period	**—**	**—**	**—**	**—**	**—**	**(7,606)**	**(7,606)**
Other comprehensive income:							
Exchange translation differences	**—**	**—**	**—**	**5,969**	**—**	**—**	**5,969**
Total comprehensive income/(loss) for the period ended 30 June 2026	**—**	**—**	**—**	**5,969**	**—**	**(7,606)**	**(1,637)**
Transactions with equity holders:							
Share-based payments	**—**	**—**	**—**	**—**	**454**	**—**	**454**
Total transactions with equity holders	**—**	**—**	**—**	**—**	**454**	**—**	**454**
Balance at 30 June 2026	**20,440**	**40,896**	**131**	**2,389**	**4,648**	**120,659**	**189,163**

CONDENSED CONSOLIDATED INTERIM STATEMENT OF CASH FLOWS

For the six months ended 30 June 2026

	Unaudited	
	Six months ended 30 June	
	2026	2025
	HK$'000	*HK$'000*
Cash flows from operating activities		
Cash (used in)/generated from operations	**(4,019)**	66,177
Tax paid	**(3,045)**	(4,510)
Net cash (used in)/generated from operating activities	**(7,064)**	61,667
Cash flows from investing activities		
Purchases of property, plant and equipment	**(803)**	(485)
Proceed from disposal of property, plant and equipment	**6**	—
Interest received	**805**	1,009
Net cash generated from investing activities	**8**	524
Cash flows from financing activities		
Interest paid	**(247)**	(440)
Payment of principal element of lease liabilities	**(2,252)**	(2,084)
Proceeds from issue of shares *(Note 15)*	**—**	1,496
Dividend paid	**(30,660)**	(40,440)
Net cash used in financing activities	**(33,159)**	(41,468)
Net (decrease)/increase in cash and cash equivalents	**(40,215)**	20,723
Cash and cash equivalents at 1 January	**180,187**	114,515
Exchange gains on cash and cash equivalents	**1,787**	3,002
Cash and cash equivalents at 30 June	**141,759**	138,240

NOTES TO THE CONDENSED CONSOLIDATED INTERIM FINANCIAL INFORMATION

1 CORPORATE INFORMATION AND BASIS OF PRESENTATION

General information

MS Group Holdings Limited (the "**Company**") is a limited liability company incorporated in the Cayman Islands on 9 March 2017. The address of its registered office is Cricket Square, Hutchins Drive, P.O. Box 2681, Grand Cayman KY1-1111, Cayman Islands.

The Company is an investment holding company and its subsidiaries (together, the "**Group**") are principally engaged in the manufacture and sales of plastic bottles and cups for infants and toddlers and plastic and stainless steel sports bottles.

The controlling shareholder of the Company is Mr. Chung Kwok Keung Peter ("**Mr. Chung**") (the "**Controlling Shareholder**").

This condensed consolidated interim financial information is presented in thousands of Hong Kong dollars ("**HK$000**"), unless otherwise stated.

2 BASIS OF PREPARATION AND PRESENTATION

This unaudited condensed consolidated interim financial information for the six months ended 30 June 2026 has been prepared in accordance with Hong Kong Accounting Standard ("**HKAS**") 34 "Interim Financial Reporting" issued by the Hong Kong Institute of Certified Public Accountants ("**HKICPA**") and applicable disclosure requirements of the Listing Rules.

The condensed consolidated interim financial information should be read in conjunction with the consolidated financial statements of the Group for the year ended 31 December 2025, which have been prepared in accordance with Hong Kong Financial Reporting Standards ("**HKFRS**") issued by the Hong Kong Institute of Certified Public Accountants ("**HKICPA**").

3 ACCOUNTING POLICIES

The accounting policies and methods of computation used in the preparation of this unaudited condensed consolidated interim financial information are consistent with those used in the Group's consolidated financial statements for the year ended 31 December 2025. A number of new or amended standards became applicable for the current reporting period. The Group did not have to change its accounting policies or make retrospective adjustments as a result of adopting these standards.

4 CRITICAL ACCOUNTING ESTIMATES AND JUDGEMENTS

The preparation of this condensed consolidated interim financial information requires management to make judgements, estimates and assumptions that affect the application of accounting policies and the reported amounts of assets and liabilities, income and expense. Actual results may differ from these estimates.

In preparing this condensed consolidated interim financial information, the significant judgements made by management in applying the Group's accounting policies and the key sources of estimation uncertainty were the same as those that applied to the consolidated financial statements for the year ended 31 December 2025.

5 FINANCIAL RISK MANAGEMENT

(a) Financial risk factors

The Group's activities expose it to a variety of financial risks: foreign currency risk, credit risk and liquidity risk.

The condensed consolidated interim financial information does not include all financial risk management information and disclosures required in the annual financial statements, and should be read in conjunction with the consolidated financial statements for the year ended 31 December 2025.

There have been no changes in the risk management policies since the year ended 31 December 2025.

(b) Fair value estimation

The carrying amounts of the Group's financial assets and liabilities approximate their fair values due to the short-term maturities of these assets and liabilities.

6 SEGMENT INFORMATION

The Group is principally engaged in manufacturing and sale of plastic bottles and cups for infants and toddlers and plastic and stainless steel sports bottles to original equipment manufacturing business (the "**OEM Business**") customers, and customers under its own brand. An analysis of the Group's revenue is as follows:

	Unaudited Six months ended 30 June	
	2026	2025
	HK$'000	*HK$'000*
Revenue		
OEM Business customer products	**78,639**	180,915
Own brand products	**12**	329
	78,651	181,244

6 SEGMENT INFORMATION (CONTINUED)

Management has determined the operating segments based on the reports reviewed by the chief operating decision-maker that are used for making strategic decisions. The chief operating decision-maker is identified as executive directors of the Company. The chief operating decision-maker considers the business from a product perspective and assesses the performance of the operating segments based on a measure of gross profit for the purpose of allocating resources. No analysis of segment assets or segment liabilities is regularly provided to the chief operating decision-maker.

The management has identified two operating segments, based on the types of products, namely (i) manufacture and sale of plastic bottles and cups for infants and toddlers and plastic and stainless steel sports bottles to OEM Business customers; and (ii) design, manufacture and sale of own brand infant products.

The segment information provided to the chief operating decision-maker for the six months ended 30 June 2026 (unaudited) is as follows:

	OEM Business customer products *HK$'000*	**Own brand products** *HK$'000*	**Total** *HK$'000*
Segment revenue from external customers			
Timing of revenue recognition — at a point in time	**78,639**	**12**	**78,651**
Cost of sales	**(61,895)**	**(9)**	**(61,904)**
Gross profit	**16,744**	**3**	**16,747**
Selling expenses			**(1,192)**
Administrative expenses			**(19,314)**
Other income			**155**
Other gains, net			**(1,741)**
Finance income, net			**641**
Loss before taxation			**(4,704)**
Taxation			**(2,902)**
Loss for the period			**(7,606)**

6 SEGMENT INFORMATION (CONTINUED)

The segment information provided to the chief operating decision-maker for the six months ended 30 June 2025 (unaudited) is as follows:

	OEM Business customer products *HK$'000*	Own brand products *HK$'000*	Total *HK$'000*
Segment revenue from external customers			
Timing of revenue recognition — at a point in time	180,915	329	181,244
Cost of sales	(135,634)	(227)	(135,861)
Gross profit	45,281	102	45,383
Selling expenses			(2,193)
Administrative expenses			(24,213)
Other income			399
Other gains, net			461
Finance income, net			583
Profit before taxation			20,420
Taxation			(4,866)
Profit for the period			15,554

7 FINANCE INCOME, NET

	Unaudited Six months ended 30 June **2026** ***HK$'000***	2025 *HK$'000*
Interest on bills payables	**(215)**	(333)
Interest expenses on lease liabilities	**(32)**	(107)
Bank interest income	**888**	1,023
	641	583

8 (LOSS)/PROFIT BEFORE TAXATION

(Loss)/profit before taxation is arrived at after charging/(crediting):

	Unaudited	
	Six months ended 30 June	
	2026	2025
	HK$'000	*HK$'000*
Cost of inventories	**38,803**	98,300
Provision for the impairment loss on inventory	**—**	251
Employee benefit expenses	**24,944**	40,253
Management fee expenses	**1,199**	1,137
Depreciation of property, plant and equipment *(Note 12)*	**3,196**	3,069
Depreciation of right-of-use assets	**2,196**	2,100
Expected credit loss adjustment on trade and other receivables	**21**	(129)
Net (gain)/loss on disposal/write-off of property, plant and equipment	**(6)**	40
Government grants	**(88)**	(83)

9 TAXATION

Hong Kong profits tax has been provided at the rate of 16.5% on the estimated assessable profits for the period. The Peoples' Republic of China ("**PRC**") enterprise income tax has been calculated on the estimated assessable profits for the period at the rates of taxation prevailing in the PRC.

The amount of taxation charged to the condensed consolidated interim income statement represents:

	Unaudited	
	Six months ended 30 June	
	2026	2025
	HK$'000	*HK$'000*
Current tax:		
Hong Kong provision for the period	**138**	1,836
PRC provision for the period	**447**	3,232
PRC under-provision in respect of prior years	**—**	103
PRC withholding tax	**2,852**	—
Deferred		
Provision for the period	**(535)**	(305)
Taxation charge	**2,902**	4,866

10 DIVIDENDS

No dividends has been paid or declared by the Company for six months ended 30 June 2026 (2025: nil).

11 (DEFICIT)/EARNINGS PER SHARE — BASIC AND DILUTED

(a) Basic (deficit)/earnings per share

Basic earnings per share is calculated by dividing the profit attributable to owners of the Company by the weighted average number of ordinary shares in issue during the respective periods.

	Unaudited	
	Six months ended 30 June	
	2026	2025
(Loss)/profit attributable to owners of the Company (HK$'000)	**(7,606)**	15,554
Weighted average number of ordinary shares in issue (thousands)	**204,400**	200,741
Basic (deficit)/earnings per share (Hong Kong cents)	**(3.72)**	7.75

(b) Diluted earnings per share

Diluted earnings per share for the period ended 30 June 2026 and 2025 are equal to the basic earnings per share as the potential dilutive ordinary shares arising from exercise of the outstanding share options would be anti-dilutive.

12 PROPERTY, PLANT AND EQUIPMENT

	Decoration	Furniture and fixtures	Office equipment	Plants and machinery	Tools and equipment	Motor vehicles	Total
	HK$'000	*HK$'000*	*HK$'000*	*HK$'000*	*HK$'000*	*HK$'000*	*HK$'000*
At 31 December 2025 (audited)							
Cost	11,539	1,453	4,699	67,818	17,543	6,266	109,318
Accumulated depreciation	(5,040)	(1,446)	(4,525)	(40,694)	(17,341)	(4,691)	(73,737)
Net book amount	6,499	7	174	27,124	202	1,575	35,581
Period ended 30 June 2026 (unaudited)							
Opening net book amount	**6,499**	**7**	**174**	**27,124**	**202**	**1,575**	**35,581**
Exchange differences	**234**	**—**	**4**	**1,067**	**—**	**22**	**1,327**
Additions	**313**	**—**	**—**	**14**	**476**	**—**	**803**
Disposals/write-off	**(127)**	**—**	**—**	**(31)**	**—**	**(12)**	**(170)**
Depreciation charge	**(291)**	**(2)**	**(35)**	**(2,286)**	**(120)**	**(462)**	**(3,196)**
Closing net book amount	**6,628**	**5**	**143**	**25,888**	**558**	**1,123**	**34,345**
At 30 June 2026 (unaudited)							
Cost	**12,085**	**1,453**	**4,842**	**69,730**	**18,020**	**6,221**	**112,351**
Accumulated depreciation	**(5,457)**	**(1,448)**	**(4,699)**	**(43,842)**	**(17,462)**	**(5,098)**	**(78,006)**
Net book amount	**6,628**	**5**	**143**	**25,888**	**558**	**1,123**	**34,345**

13 TRADE AND OTHER RECEIVABLES

	Unaudited 30 June 2026 HK$'000	Audited 31 December 2025 HK$'000
Trade receivables	**29,534**	36,170
Loss allowance	**(1,412)**	(1,391)
	28,122	34,779
Other receivables	**2,188**	1,885
	30,310	36,664

The Group has established credit policies for customers in each of its businesses. The average credit period granted for trade receivables ranges from 30 to 90 days. The carrying values of trade and other receivables approximate their fair values.

The ageing analyses of the Group's trade receivables by invoice dates are as follows:

	Unaudited 30 June 2026 HK$'000	Audited 31 December 2025 HK$'000
0 – 30 days	**16,199**	17,197
31 – 60 days	**10,485**	17,260
61 – 90 days	**1,341**	322
Over 90 days	**97**	—
	28,122	34,779

14 TRADE AND OTHER PAYABLES

	Unaudited 30 June 2026 HK$'000	Audited 31 December 2025 HK$'000
Trade payables	**5,806**	12,224
Accruals and other payables	**13,506**	19,011
Contract liabilities *(Note)*	**2,321**	2,071
	21,633	33,306

The carrying values of trade and other payables approximate their fair values.

Note: Contract liabilities of HK$2,071,000 included in the balance as at 1 January 2026 were recognised as revenue during the period ended 30 June 2026.

14 TRADE AND OTHER PAYABLES (CONTINUED)

The ageing analyses of the Group's trade payables by invoice dates are as follows:

	Unaudited 30 June 2026	Audited 31 December 2025
	HK$'000	*HK$'000*
0 – 30 days	**4,421**	7,044
31 – 60 days	**—**	2,586
61 – 90 days	**92**	1,405
Over 90 days	**1,293**	1,189
	5,806	12,224

The credit period for the trade payables for the Group's business generally ranges from 30 to 90 days.

15 SHARE CAPITAL

	No. of shares	**Amount**
		HK$'000
Ordinary shares of HK$0.1 each, authorised:		
At 30 June 2025 (unaudited), 31 December 2025 and 30 June 2026 (unaudited)	3,800,000,000	380,000
Ordinary shares of HK$0.1 each, issued and fully paid:		
At 30 June 2025 (unaudited)	202,200,000	20,220
Issue of ordinary shares upon exercise of share options *(Note)*	2,200,000	220
At 31 December 2025 and at 30 June 2026 (unaudited)	204,400,000	20,440

Note: During the year ended 31 December 2025, 4,400,000 share options were exercised under the Company's share option scheme, for aggregate cash consideration of HK$2,992,000.

During the six months ended 30 June 2025, 2,200,000 share options were exercised under the Company's share option scheme, for aggregate cash consideration of HK$1,496,000.

16 CONTINGENT LIABILITIES

As at 30 June 2026 and 31 December 2025, the Group had no significant contingent liabilities.

17 RELATED PARTY TRANSACTIONS

A summary of significant related party transactions is set out below:

Name of related party	Relationship with the Group
Huafulai Green Energy (Shaoguan) Co., Ltd ("**Huafulai**")	Controlled by Mr. Chau Wai, an executive Director
Kwong Fai Trading Limited ("**Kwong Fai**")	Jointly controlled by Mr. Chung and his spouse
Penghui Qiye (Wengyuan) Company Limited* (鵬輝企業(翁源)有限公司) ("**Penghui**")	Controlled by Mr. Chung and Mr. Chau Ching ("**Mr. Chau**")

* *The English translations of company or entity names in Chinese are for identification purpose only.*

(a) Transactions with related parties

	Unaudited	
	Six months ended 30 June	
	2026	2025
	HK$'000	*HK$'000*
Huafulai		
— Utility expenses	**728**	760
Kwong Fai		
— Depreciation of right-of-use assets	**264**	263
— Interest expenses on lease liabilities	**4**	20
Penghui		
— Management fee expenses	**1,096**	1,034
— Depreciation of right-of-use assets	**1,932**	1,837
— Interest expenses on lease liabilities	**28**	87

The above transactions with related parties were calculated in the ordinary course of business of the Group based on the terms mutually agreed between the relevant parties.

The Group leased certain premises with the aggregate carrying amount of right-of-use assets of HK$3,932,000 and lease liabilities of HK$3,936,000 as at 30 June 2026 from Kwong Fai and Penghui. During the period ended 30 June 2026, the lease payments paid to Kwong Fai and Penghui were HK$279,000 (2025: HK$279,000) and HK$2,005,000 (2025: HK$1,912,000), respectively.

(b) Key management compensation

During the period ended 30 June 2026, no transactions (2025: Nil) have been entered into with the directors of the Company (being the key management personnel) other than the emoluments paid or accrued to them (being key management personnel compensation).

18 SHARE-BASED PAYMENTS

The fair value of options granted is recognised as an employee benefits expense with a corresponding increase in equity. The total amount to be expensed is determined by reference to the fair value of the options granted:

— including any market performance conditions (e.g. the entity's share price);

— excluding the impact of any service and non-market performance vesting conditions (e.g. profitability, sales growth targets and remaining an employee of the entity over a specified time period); and

— including the impact of any non-vesting conditions (e.g. the requirement for employees to save or hold shares for a specific period of time).

The total expense is recognised over the vesting period, which is the period over which all of the specified vesting conditions are to be satisfied. At the end of each period, the entity revises its estimates of the number of options that are expected to vest based on the non-market vesting and service conditions. It recognises the impact of the revision to original estimates, if any, in profit or loss, with a corresponding adjustment to equity. Where share options are forfeited, any expenses previously recognised in relation to such share options are reversed effective from the date of the forfeiture.

The Company adopted a share option scheme pursuant to a written resolution of the Shareholders passed on 15 May 2018. 6,000,000 share options were granted to the Directors, senior management and certain employees of the Group on 7 June 2021. 10,000,000 share options were granted to the Directors and certain employees of the Group on 27 May 2024.

Share-based payment amounted HK$454,000 (2025: HK$1,126,000) was recognised in the condensed consolidated interim income statement during the period ended 30 June 2026.

19 APPROVAL OF INTERIM FINANCIAL INFORMATION

The unaudited condensed consolidated interim financial information for the six months ended 30 June 2026 was approved by the board on 19 August 2026.

MANAGEMENT DISCUSSION AND ANALYSIS

Business Review

For the six months ended 30 June 2026, the Group continued to engage in its two core businesses, namely (i) the OEM Business, being the production and sales of plastic bottles and cups for infants and toddlers and plastic and stainless steel sports bottles on an OEM basis, predominately targeting the overseas markets; and (ii) the Yo Yo Monkey Business, being the production and sales of infant and toddler products under the "Yo Yo Monkey (優優馬騮)" brand primarily in the PRC market. The Group operates its Production Base situated in Wengyuan County, Shaoguan City, Guangdong Province, the PRC, and the majority of the revenue of the Group has been derived from the OEM Business. Both the OEM Business and the Yo Yo Monkey Business of the Group were still facing tremendous macro-economic and industry challenges in the first half of 2026:

- The primary market of the OEM Business (being the major revenue segment of the Group) is the United States. Trade and tariff policies of the United States have been subject to changes since 2025, and the resulting uncertainty has caused the major OEM Business customers to become increasingly cautious in placing orders for the products of the Group. Given the relatively passive nature of the OEM Business, the Group had limited ability to offset the declining trend in sales orders received from its OEM customers and, as a result, the Group experienced a material drop in sales orders received, particularly for stainless steel sports bottles, for the first half of 2026 as compared with the first half of 2025. Furthermore, in conjunction with the decrease in sales orders, the profitability of the Group was negatively affected by the reduction in economies of scale.

- The Yo Yo Monkey Business focuses on the PRC market. Due to the ferocious and unending industry competition (particularly price wars) in the local markets, the Yo Yo Monkey Business continued to face hurdles to retain its market share and ended up with a material year-on-year decline in revenue for the first half of 2026 as compared with the first half of 2025, especially for the sales from physical retail shops, along with the immense difficulties encountered in the development of the online sector of the business.

On the whole, during the first half of 2026, the businesses of the Group confronted a wave of challenges of unprecedented scale not seen in the past decade, where the Group suffered a hardship and recorded a pronounced decline in financial performance as compared with the first half of 2025, primarily due to the reduction in customer orders amid the uncertain macro-economic and international trading environment. The material decrease in sales orders received from major customers during the period led to the deterioration of profitability of the Group from recording a net profit in the first half of 2025 to a net loss in the first half of 2026.

Financial Review

The following table sets out the key financial figures of the Group for the six months ended 30 June 2026, with comparative figures for the six months ended 30 June 2025.

	Unaudited Six months ended 30 June **2026** ***HK$'000***	 2025 *HK$'000*
Revenue	**78,651**	181,244
Gross profit	**16,747**	45,383
(Loss)/profit before income tax	**(4,704)**	20,420
Net (loss)/profit attributable to equity holders	**(7,606)**	15,554

Revenue

OEM Business

In light of the uncertainty arising from changes to the tariff policies of the United States in respect of goods manufactured in the PRC, the major OEM Business customers of the Group became increasingly cautious in placing orders for the products of the Group, resulting in a decline in revenue of the OEM Business. For the six months ended 30 June 2026, revenue generated from the OEM Business amounted to approximately HK$78.6 million, which represented a decrease of approximately 56.5% as compared to approximately HK$180.9 million for the corresponding period in 2025. The significant drop in sales performance of the OEM Business was primarily driven by the decrease in sales orders received from the existing customers, particularly for the production of stainless steel sports bottles. Revenue for stainless steel sports bottles was approximately HK$25.0 million for the first half of 2026 (first half of 2025: approximately HK$116.4 million). For the stainless steel sports bottles, the Group manufactured the plastic parts and procured the metallic parts to produce the finished products. For the six months ended 30 June 2026, the two largest customers continued to be the major contributors of revenue for the OEM Business, where they contributed revenue of approximately HK$59.3 million (first half of 2025: approximately HK$155.5 million) and approximately HK$15.4 million (first half of 2025: approximately HK$22.1 million), respectively.

Yo Yo Monkey Business

For the six months ended 30 June 2026, the Yo Yo Monkey Business recorded revenue of approximately HK$12,000, which represented a substantial decline of approximately 96.3% as compared to approximately HK$329,000 for the corresponding period in 2025. The Yo Yo Monkey Business faced setbacks in the PRC in the first half of 2026, primarily attributable to (i) the vigorous and endless local market competition (particularly price wars), where the Group failed to retain its market share; and (ii) the reliance on sales via physical retail shops and the unsuccessful development of online sales, where the Group could not capture opportunities in the huge internet shopping market.

Gross profit

The gross profit of the Group was approximately HK$16.7 million, representing a gross profit margin of approximately 21.3%, for the six months ended 30 June 2026, as compared to the gross profit of approximately HK$45.4 million, representing a gross profit margin of approximately 25.0%, for the six months ended 30 June 2025.

In respect of the OEM Business, gross profit margin was approximately 21.3% for the six months ended 30 June 2026 (first half of 2025: approximately 25.0%).

In respect of the Yo Yo Monkey Business, gross profit margin was approximately 21.4% for the six months ended 30 June 2026 (first half of 2025: approximately 30.9%).

The aforementioned declines in gross profit and gross profit margin were primarily attributable to (i) the aforementioned drop in revenue, leading to the reduction in economies of scale; and (ii) the reduction in selling price of the products of the Group to remain competitive in the market.

Selling expenses

The selling expenses of the Group were approximately HK$1.2 million for the six months ended 30 June 2026, representing a decrease of approximately HK$1.0 million or 45.6% as compared to approximately HK$2.2 million for the six months ended 30 June 2025. Such decrease was mainly attributable to the reduction in employee benefit expenses, transportation expenses and marketing and promotional spending in the first half of 2026, as part of the cost control measures of the Group.

Administrative expenses

The administrative expenses of the Group amounted to approximately HK$19.3 million for the six months ended 30 June 2026, representing a year-on-year decrease of approximately HK$4.9 million. Such decrease was mainly because of the reduction in employee-related expenses (primarily including salary and bonus) by approximately HK$5.5 million, as part of the cost control measures of the Group. The administrative expenses of the Group accounted for approximately 24.6% of the total revenue for the six months ended 30 June 2026, as compared with approximately 13.4% of total revenue for the six months ended 30 June 2025, primarily due to the aforementioned drop in revenue, leading to the reduction in economies of scale.

Other income and gains/losses

The Group recorded other net income and losses of approximately HK$1.6 million for the six months ended 30 June 2026, as compared to that of approximately HK$0.9 million net other income and gains for the six months ended 30 June 2025. The other income and losses were mainly generated from sundry income, which primarily included exchange losses of approximately HK$1.7 million, for the six months ended 30 June 2026.

Finance income

The Group recorded a net finance income of approximately HK$0.6 million for the six months ended 30 June 2026, which was at a similar level as compared with approximately HK$0.6 million for the six months ended 30 June 2025. The finance expenses were mainly interest expenses for the utilisation of bill facilities and lease liabilities, whilst the finance income was primarily interest income from time deposits placed at banks. The Group did not purchase any financial product during the first half of 2026 (first half of 2025: Nil).

Net loss

The Group recorded a net loss of approximately HK$7.6 million for the six months ended 30 June 2026, which was approximately HK$23.2 million less than the net profit of approximately HK$15.6 million for the six months ended 30 June 2025. Such deterioration from net profit to net loss was mainly attributable to the aforementioned plunge in revenue, which eroded the profitability of the Group.

LIQUIDITY, FINANCIAL RESOURCES AND CAPITAL STRUCTURE

The cash and cash equivalents of the Group as at 30 June 2026 amounted to approximately HK$141.8 million (31 December 2025: approximately HK$180.2 million). The cash and cash equivalents of the Group as at 30 June 2026 were primarily denominated in Hong Kong dollars, Renminbi and US dollars and were mainly contributed by the cash generated from operating activities of the Group. The Group had net cash used in operating activities of approximately HK$7.1 million for the six months ended 30 June 2026, which was primarily driven by the loss before taxation of approximately HK$4.7 million. As at 30 June 2026, the Group maintained banking facilities of approximately HK$30.0 million (31 December 2025: approximately HK$30.0 million). As at 30 June 2026, the gearing ratio of the Group (being total interest-bearing borrowings divided by total equity) was nil (31 December 2025: Nil).

CAPITAL COMMITMENT AND CAPITAL EXPENDITURE

As at 30 June 2026, the Group had no capital commitment (31 December 2025: Nil).

For the first half of 2026, the capital expenditure of the Group (being gross addition of property, plant and equipment) was approximately HK$803,000 (first half of 2025: approximately HK$485,000). Such capital expenditure was primarily for the acquisition of new machineries and equipment.

TREASURY POLICY

The Group had a sufficient level of cash and banking facilities for the conduct of its trade in the normal course of business during the six months ended 30 June 2026. The management will continue to follow a prudent policy in managing the Group's cash balances and maintain a strong and healthy liquidity to ensure that the Group is well placed to take advantage of any future growth opportunities.

EXCHANGE RATE RISK

The transactions of the Group are primarily denominated in US dollars, Renminbi and Hong Kong dollars. In particular, sales are primarily made in US dollars whereas payments of staff wages and salaries are in Renminbi and Hong Kong dollars. The Group is exposed to exchange rate risk, especially from the fluctuation of the value of Renminbi.

For the six months ended 30 June 2026, the Group recorded a loss on foreign exchange of approximately HK$1.7 million (first half of 2025: gain on foreign exchange of approximately HK$0.5 million).

The Group had not used any derivatives to hedge its exposure to foreign exchange risk during the six months ended 30 June 2026. The management of the Company will continue to monitor the Group's foreign currency risk exposure and to ensure that it is kept at an acceptable level.

CHARGE ON ASSETS

None of the assets of the Group were pledged as at 30 June 2026 (31 December 2025: Nil).

MATERIAL ACQUISITION, DISPOSAL AND INVESTMENT

The Group (i) did not perform any material acquisition or disposal of subsidiaries, associates or joint ventures or investments during the six months ended 30 June 2026; and (ii) did not hold any significant investment as at 30 June 2026.

FUTURE PLANS FOR MATERIAL INVESTMENTS OR CAPITAL ASSETS

The Group did not have future plans for material investments and capital assets during the six months ended 30 June 2026 and up to the date of this interim results announcement.

CONTINGENT LIABILITIES

As at 30 June 2026, the Group had no material contingent liabilities, nor was aware of any pending or potential material legal proceedings involving the Group.

EVENTS AFTER THE REPORTING PERIOD

Save as disclosed below, the Company is not aware of any material subsequent events from 30 June 2026 to the date of this interim results announcement.

As detailed in the joint announcement issued by L.V.E.P. Holdings Limited (the "**Offeror**") and the Company dated 5 May 2026, Mr. Chung (an executive Director), through the Offeror (wholly-owned by Mr. Chung), acquired 75,000,000 Shares from Ching Wai Holdings Limited (wholly-owned by Mr. Chau, an executive Director). Following the aforesaid acquisition, the Offeror was required to make mandatory unconditional cash offers to acquire all the issued Shares and to cancel all the outstanding share options of the Company (other than the excluded Shares and the excluded share options) (the

"**Offers**"). The process relating to the Offers remained ongoing after 30 June 2026. As at the date of this announcement, the Offeror and the Company were in the course of finalising the composite document in relation to the Offers, which will be despatched in due course. The Offeror and the Company will jointly publish further announcement(s) in relation to the despatch of the composite document and any changes to the expected timetable for the Offers as and when appropriate. Both Mr. Chung and Mr. Chau continue to be executive Directors of the Company up to the date of this announcement and the Board believes such acquisition does not have any material impact on the operations of the Group.

EMPLOYEES AND REMUNERATION POLICIES

The Group had 394 full-time employees as at 30 June 2026, which was less than that of 563 full-time employees as at 30 June 2025. The decrease in the number of employees was mainly because of the lower demand for production workers (non-administrative staff) for manufacturing processes along with the decline in sales orders received in the first half of 2026.

The Group places strong emphasis on the development and training of employees so as to equip them with the requisite skills and safety knowledge in performing their duties and to enhance the competitiveness of the Group.

Employees are remunerated and granted bonuses based on their performance, work experience and prevailing market conditions. In compliance with the statutory requirements in the PRC, the Group participates in a social insurance scheme and a housing provident fund. The social insurance scheme includes pension insurance, medical insurance, maternity insurance, unemployment insurance and injury insurance. For the Hong Kong employees, the Group contributes to the Mandatory Provident Fund scheme as applicable. Employee benefit expenses of the Group for the first half of 2026 were approximately HK$24.9 million (first half of 2025: approximately HK$40.2 million).

The Group has adopted a share option scheme under which employees of the Group may be granted an opportunity to acquire equity interests in the Company in recognition of their contributions to the Group. On 7 June 2021, the Company granted 6,000,000 share options to the Directors, senior management and certain employees of the Group to subscribe for an aggregate of 6,000,000 shares of the Company ("**Shares**"). On 27 May 2024, the Company granted 10,000,000 share options to the Directors and certain employees of the Group to subscribe for an aggregate of 10,000,000 Shares. For further details, please refer to the announcements of the Company dated 7 June 2021 and 27 May 2024 and note 18 to the condensed consolidated interim financial information of the Company in this interim results announcement.

PROSPECTS

The businesses of the Group are struggling through a wave of challenges, the scale of which is unprecedented in the past decade. Currently, the dynamic macro-environment is at a phase that is severely unfavourable to, and is beyond the control of, the Group. In particular, uncertainty surrounding the tariff policies of the United States, coupled with inflationary pressures arising partly from regional conflicts, has adversely affected the core businesses and financial performance of the Group in the first half of 2026. For the time being, the overall prospect of the Group is still highly obscure.

In respect of the OEM Business, given that the production base is situated in the PRC and the major market is the United States, the business is heavily dependent on a healthy trade relationship between the United States and the PRC. Since 2025, changes in the tariff policies of the United States in respect of products manufactured in the PRC and the resulting uncertainty have caused customers of the OEM Business to become increasingly cautious in placing orders for the products of the Group, which undermined the development of the business. Although the Group obtained notable sales orders for stainless steel sports water bottles to boost its revenue in year 2025, the Group failed to secure the same in the first half of 2026. In general, given the relatively passive nature of the OEM Business, the Group had limited ability to offset the declining trend in sales orders received. If the presidential administration of the United States maintains such stance, or enacts even stricter trade policies, on products manufactured in the PRC, the performance of the OEM Business would continue to be at risk. Owing to the concentration of customer and the concentration of geographical market, the OEM Business remains highly vulnerable, where both the level and also the mix of product demand of the Group in the future are practicably difficult to predict as they depend on, among other factors, trade policy, industry environment and product cycle that all shift from time to time. Nonetheless, the Group has formulated a series of risk mitigation strategies, which primarily include (i) deepening the collaboration with existing customers to obtain more sales orders for both existing and new product lines; (ii) liaising with potential customers, such as well-known bottle brands, so as to allow the OEM Business to expand its global footprint and diversify its present focus on the United States market; (iii) exploring the possible enhancements of manufacturing capabilities for products including but not limited to plastic sports bottle and stainless steel sports bottle, primarily for meeting the demands of existing customers and improving the margins of the relevant products; and (iv) evaluating the feasibility, especially the costs, of geographically extending the production facilities of the OEM Business to other regions of Asia.

The Yo Yo Monkey Business primarily operates in the PRC and the performance of the business has been, and is expected to continue to be, under immense pressure given (i) the intense local competition, where fierce price wars have continued to hinder the business from capturing or even maintaining market share; (ii) the transition in consumer shopping pattern from offline to online, which is unfavourable as the sales of the Yo Yo Monkey Business have historically been primarily relying on sales through retail sales at physical stores; and (iii) the previous declining trend of birth rate in the PRC that structurally undermined future industry product demand. Although the Group believes the Yo Yo Monkey Business is well positioned and has exerted considerable efforts to develop in the PRC market, the business has a grim outlook at this point of time.

Over the past decade, the Group has steered through waves of challenges and, in the meanwhile, the Group has accumulated vital experience to overcome crises. Nowadays, the Group is backed by its seasoned management team, comprehensive production capabilities and solid market reputation. However, the current wave of challenges is the toughest one faced by the Group, where the performance of the Group underwent a substantial downturn and the future direction is still full of uncertainties. Under the present circumstances, the management team of the Group vows to adopt a very cautious approach, keep very close track of environmental changes and carefully employ workable strategies. With unfaltering determination, the Group upholds its enduring spirit and makes every effort to strive to ride over the storm and rise.

MODEL CODE FOR SECURITIES TRANSACTIONS BY DIRECTORS

The Company has adopted the code of conduct regarding Directors' securities transactions as set out in the Model Code for Securities Transactions by Directors of Listed Issuers (the "**Model Code**") in Appendix C3 to the Listing Rules. Having made specific enquiry to all the Directors, they have all confirmed that they have complied with the required standard as set out in the Model Code for the six months ended 30 June 2026.

PURCHASE, SALE OR REDEMPTION OF THE COMPANY'S LISTED SECURITIES

Neither the Company nor any of its subsidiaries had purchased, sold or redeemed any of the listed securities of the Company (including sale of treasury shares) for the six months ended 30 June 2026.

As at 30 June 2026, the Company did not hold any treasury shares.

INTERIM DIVIDEND

The Board does not recommend the payment of an interim dividend for the six months ended 30 June 2026 (six months ended 30 June 2025: nil).

CORPORATE GOVERNANCE CODE

The Company is committed to achieving and maintaining high standards of corporate governance. For the six months ended 30 June 2026, the Company had adopted and complied with the code provisions of the Corporate Governance Code as set out in Appendix C1 to the Listing Rules.

The Board will continue to review and monitor its code of corporate governance practices of the Company with an aim to maintaining a high standard of corporate governance.

REVIEW OF FINANCIAL INFORMATION

The audit committee of the Company has discussed with the management of the Company the internal control and financial reporting matters relating to the preparation of the unaudited condensed consolidated interim financial information for the six months ended 30 June 2026. It has also reviewed the unaudited condensed consolidated interim financial information for the six months ended 30 June 2026 with the management and recommended them to the Board for approval.

TAKEOVERS CODE IMPLICATIONS

Reference is made to (i) the joint announcement issued by L.V.E.P. Holdings Limited (the "**Offeror**") and the Company dated 5 May 2026 in relation to, among other things, the mandatory unconditional cash offers (the "**Offers**"); and (ii) the profit warning announcement of the Company dated 18 May 2026 (the "**Profit Warning Announcement**"). The estimate of the Group's consolidated profit attributable to the Shareholders for the four months ended 30 April 2025 and the consolidated loss attributable to the Shareholders for the four months ended 30 April 2026 contained in the Profit Warning Announcement shall be reported on in accordance with Rule 10.4 of the Takeovers Code. As the Company published this unaudited condensed consolidated interim results announcement of the Group for the six months ended 30 June 2026 (the "**Interim Results Announcement**") prior to the despatch of the next Shareholders' document, being the Composite Document, the requirement under Rule 10 of the Takeovers Code to report on the Profit Warning Announcement has been superseded by the publication of the Interim Results Announcement.

The Interim Results Announcement will be reported on in accordance with Rule 10.4 of the Takeovers Code and the relevant reports will be contained in the Composite Document to be jointly issued by the Offeror and the Company to the Shareholders in accordance with the Takeovers Code, which is expected to be despatched on or before 31 August 2026.

WARNING

The Interim Results Announcement does not meet the standard required by Rule 10 of the Takeovers Code and has not been reported on in accordance with the Takeovers Code. Shareholders and potential investors should exercise caution in placing reliance on the Interim Results Announcement in assessing the merits and demerits of the Offers. Shareholders and potential investors of the Company are advised to exercise caution when dealing in the securities of the Company. Persons who are in doubt about their positions should consult their professional advisers.

PUBLICATION OF INTERIM RESULTS ANNOUNCEMENT AND INTERIM REPORT

This interim results announcement is published on the respective websites of The Stock Exchange of Hong Kong Limited (the "**Stock Exchange**") (www.hkexnews.hk) and the Company (www.mainsuccess.cn). The interim report for the six months ended 30 June 2026 of the Company containing all the information required by the Listing Rules will be published on the respective websites of the Stock Exchange and the Company in due course.

On behalf of the Board
MS Group Holdings Limited
Chau Ching
Chairman

Hong Kong, 19 August 2026

As of the date of this announcement, the executive Directors are Mr. Chau Ching, Mr. Chung Kwok Keung Peter, Mr. Chung Leonard Shing Chun, Mr. Chau Wai and Ms. Lo Siu Fun Helena; and the independent non-executive Directors are Mr. Yu Hon To David, Mr. Seto John Gin Chung and Mr. Asvaintra Bhanusak.

The Directors jointly and severally accept full responsibility for the accuracy of the information contained in this announcement and confirm, having made all reasonable enquiries, that to the best of their knowledge, opinions expressed in this announcement have been arrived at after due and careful consideration and there are no other facts not contained in this announcement, the omission of which would make any statement in this announcement misleading.