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Dida Inc. (the “Company”) is regarded as having a Significant Public Float Shortfall under Rule 13.32F of the Listing Rules. Accordingly, shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company (the “Shares”) because: (a) the Company has failed to maintain the minimum public float required under Rule 13.32B of the Listing Rules, resulting in a shortfall that constitutes a Significant Public Float Shortfall as defined under Rule 13.32F of the Listing Rules; and (b) the Stock Exchange will cancel the listing of the Shares if the Company fails to re-comply with Rule 13.32B of the Listing Rules within the prescribed period under Rule 13.32G(3) of the Listing Rules (i.e. by 20 February 2028).



Dida Inc.

嘀嗒出行*

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 02559)

NON-COMPLIANCE WITH THE MINIMUM PUBLIC FLOAT REQUIREMENT

References are made to (i) the composite document dated 31 July 2026 jointly issued by eLong, Inc. (the “**Offeror**”), Tongcheng Travel Holdings Limited (the “**Offeror Parent**”) and the Company in relation to the Share Offer (the “**Composite Document**”) and (ii) the announcement dated 21 August 2026 jointly issued by the Offeror, the Offeror Parent and the Company in relation to, among others, the Share Offer and the public float of the Company (the “**Results Announcement**”). Unless otherwise defined, capitalised terms used in this announcement shall have the same meanings as those defined in the Composite Document and the Results Announcement.

NON-COMPLIANCE WITH THE MINIMUM PUBLIC FLOAT REQUIREMENT

Immediately upon the close of the Share Offer and as at the date of the Results Announcement:

- (1) the Offeror and the persons acting in concert with it were interested in an aggregate of 910,755,954 Shares (representing approximately 88.74% of the total issued Shares as at the date of the Results Announcement); and
- (2) an aggregate of 115,526,390 Shares (representing approximately 11.26% of the total issued Shares as at the date of the Results Announcement) were held by the public (as defined under the Listing Rules).

In light of the above and considering that the market value of the Shares held by the public is less than HK\$500,000,000, the Company does not satisfy the minimum public float requirement of 25% as set out in Rule 13.32B(1) of the Listing Rules or the alternative threshold as set out in Rule 13.32B(2) of the Listing Rules. Therefore, the Company has a Significant Public Float Shortfall as defined under Rule 13.32F of the Listing Rules.

PLAN TO RESTORE PUBLIC FLOAT

As stated in the Results Announcement, the Offeror and the Directors will take appropriate steps to ensure the Company's compliance with Rule 13.32B of the Listing Rules as soon as practicable.

Details of the restoration plan, being proposed steps to be taken by the Offeror and the Directors to restore the public float of the Company, will be announced by way of a subsequent announcement in accordance with the requirements under the Listing Rules.

SHAREHOLDING STRUCTURE OF THE COMPANY

The following table sets out the shareholding structure of the Company as at the date of this announcement:

	No. of Shares	% of Shares
Offeror and parties acting in concert with it (<i>Note 1</i>)	910,755,954	88.74
Public Shareholders	115,526,390	11.26
Total	1,026,282,344	100.00

Note 1: Nomura is the exclusive financial adviser to the Offeror in connection with the Share Offer. Accordingly, Nomura and relevant members of the Nomura group which hold Shares on an own account or discretionary managed basis are presumed to be acting in concert with the Offeror in respect of shareholdings of the Nomura group in the Company in accordance with class (5) of the definition of "acting in concert" under the Takeovers Code (except in respect of the Shares held by members of the Nomura group which are exempt principal traders or exempt fund managers, in each case recognised by the Executive as such for the purposes of the Takeovers Code). Exempt principal traders and exempt fund managers which are connected for the sole reason that they are under the same control as Nomura are not presumed to be acting in concert with the Offeror.

As at the date of this announcement, except for Shares held by members of the Nomura group acting in the capacity of exempt principal traders or exempt fund managers or Shares held on behalf of non-discretionary investment clients, members of the Nomura group did not own or control any Shares or any other relevant securities (as defined in Note 4 to Rule 22 of the Takeovers Code) of the Company, nor were there any Shares (or convertible securities, warrants, options or derivatives in respect thereof) borrowed or lent, or dealt for value in, by any member of the Nomura group.

For so long as the Company remains non-compliant with Rule 13.32B(2) of the Listing Rules, the Company will comply with the relevant disclosure requirements under the Listing Rules and refrain from taking any action which may further lower the percentage of its public float, unless the Company can demonstrate there are exceptional circumstances.

By the board of directors of
Dida Inc.
SONG Zhongjie
Chairman of the Board, chief executive officer and executive Director

Hong Kong, 21 August 2026

As at the date of this announcement, the Board comprises 9 directors, namely Mr. Song Zhongjie, Mr. Li Jinlong, Mr. Duan Jianbo, Mr. Li Yuejun and Mr. Wang Xiaobo as executive directors; Ms. Li Jun as non-executive Director; and Mr. Li Feng, Mr. Li Jian and Ms. Wu Wenjie as independent non-executive directors.

In the event of any inconsistency, the English text of this announcement shall prevail over its Chinese text.