弘毅文化集团
HONY MEDIA GROUP

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 419)

VOLUNTARY ANNOUNCEMENT

BUSINESS UPDATE - ROBOTICS PLATFORM OPERATION BUSINESS

OFFICIAL LAUNCH OF AIROBO ROBOTICS OPERATIONS MANAGEMENT PLATFORM 1.0

This announcement is made by Hony Media Group (the "**Company**", together with its subsidiaries, the "**Group**") on a voluntary basis to provide information to the Company's shareholders and potential investors regarding the Group's latest business developments.

Reference is made to the announcements of Company dated 17 August 2026, 19 August 2026 and 24 August 2026 (collectively, the "**Announcements**") in relation to the signing of cooperation agreements with Longfor Property Services and Greentown Property Services, among others. Unless the context otherwise requires, capitalised terms used herein shall have the same meanings as those defined in the Announcements.

OFFICIAL LAUNCH OF AIROBO ROBOTICS OPERATIONS MANAGEMENT PLATFORM 1.0

The board of directors (the "**Board**") of the Company is pleased to announce that the Group's AIROBO Robotics Operations Management Platform 1.0 ("**AIROBO Platform**") has been officially launched. This marks further progress by the Group in building core technical systems, including heterogeneous robot unified connection, spatial data management, task operations, and multi-robot collaboration. At present, AIROBO Platform has completed the connection and adaptation of dozens of mainstream robot models, covering various robot categories such as delivery, cleaning, inspection, and service, and continues to expand the types of connectable robots and application scenarios.

AIROBO Platform has been officially deployed and operated in projects under Greentown Property Services, and will gradually be deployed in projects where the Group has entered into cooperation agreements, including Longfor Property Services, Central China Property Management, Excellence Property Management, and Junfa Property Service.

Constructing a Heterogeneous Robot Unified Connection and Data Abstraction System

Differences among robots in communication protocols, device interfaces, status models, task models, map formats, and coordinate systems represent one of the core technical challenges in achieving unified management and large-scale operation of multi-category robots. To address these technical issues, AIROBO Platform has established a unified connection and data abstraction architecture for heterogeneous robots. It performs protocol adaptation, data standardization, and semantic mapping on device interfaces, status data, task instructions, and spatial information of different robots, converting heterogeneous data from various robot systems into AIROBO Platform's unified data model.

Based on this architecture, AIROBO Platform can uniformly manage robot device status, spatial location, task progress, operation results, and exception events, driving robotics operations from traditional single-device independent management toward multi-category, project-level unified operations.

Adopting a modular and scalable technical architecture, AIROBO Platform continuously enhances its adaptation capabilities for different robot and device types. As the scale of connected robots expands, AIROBO Platform can continuously scale robot categories without altering its core operational architecture, providing a technical foundation for large-scale connection and operation.

Building a Unified Spatial Semantic Data Foundation

As robots enter complex physical environments such as communities, parks, and commercial buildings, their large-scale operation involves not only device connectivity but also the establishment of a unified data relationship between robots and the real physical space.

AIROBO Platform continuously builds a unified spatial semantic data system for robotics operations. It structurally manages spatial elements such as buildings, floors, zones, maps, coordinates, points, paths, and traffic rules. Through spatial data adaptation and mapping mechanisms, it links map, coordinate, and point data used by different robots to AIROBO Platform's unified spatial model.

On this basis, AIROBO Platform further integrates robots, physical spaces, elevators, access control, tasks, and operational events into a unified scene data system. This links robot device data, spatial data, and scene infrastructure data, providing a spatial data foundation for continuous robot operations across regions, floors, and complex scenarios.

This technical system extends robotics operations from traditional device connectivity and management to unified digital management between robots and physical space, providing a technical foundation for unified task management and collaborative operation of multi-category robots within the same physical space.

Constructing Task Orchestration and a Closed Loop for Robotics Operational Data

Based on the unified robot data and spatial data system, AIROBO Platform has further established task management and operational data capabilities for different robot types, forming a unified data link across robot capabilities, spatial information, scene facilities, and operational tasks.

AIROBO Platform can continuously record robot status, spatial position, execution progress, operation results, and exception events during task execution, gradually establishing a complete robotics operational data loop comprising "robot connection — spatial mapping — task orchestration — execution feedback — result logging — data analysis".

As the number of connected robots, application projects, and task execution volumes continue to grow, AIROBO Platform will continuously consolidate device data, spatial data, task data, and operational data, laying a data foundation for project operation optimization, task management, and technical iterations.

Continuously Building Core Technical Systems for Robotics Operations

The Group is continuously promoting core technology research and development as well as intellectual property layout around AIROBO Platform. This primarily covers technical directions including heterogeneous robot protocol adaptation, unified data models, spatial semantic data modeling, cross-map and coordinate system mapping, task orchestration, multi-robot collaboration, scene infrastructure connection, and robotics operational data processing, while actively advancing related patent applications.

AIROBO Platform does not rely on specific robot brands or single robot forms. Its core technical value lies in building a unified operational technology layer between robot devices and actual application scenarios. By uniformly connecting robots, space, infrastructure, tasks, and operational data, it progressively constructs a cross-category and sustainably scalable robotics operational technology platform.

The Board believes that the large-scale application of robots depends not only on the capabilities of individual robots, but also on whether different types of robots can achieve unified connection, unified spatial representation, unified task management, and continuous operation within the same physical space. The unified connection of heterogeneous robots, spatial semantic data, and task operation systems built by AIROBO Platform help resolve practical issues such as system heterogeneity, inconsistent spatial data, and fragmented operational data during large-scale deployment, providing a technical foundation for advancing robotics from single-machine applications to large-scale multi-robot operations.

The official launch of AIROBO Platform 1.0 represents a significant milestone in the Group's robotics platform operation business, advancing from project-level robotics operations to a unified robotics operational technology infrastructure. The Group will continue to advance AIROBO Platform technology iterations, robot category connections, spatial data system construction, application scenario expansion, and intellectual property layout, while actively exploring application and commercialization opportunities for relevant technical capabilities in more real-world scenarios.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the securities of the Company.

By Order of the Board
Hony Media Group
HAU Wai Man, Raymond
Company Secretary

Hong Kong, 28 August 2026

As at the date of this announcement, the Board comprises:

Mr. YUEN Hoi Po[1] (CEO), Mr. CHENG Wu[1], Mr. YUEN Kin[2], Ms. WANG Song Song[2] and Ms. PAN Min[2]

[1] Executive director
[2] Independent non-executive director

In the case of inconsistency, the English text of this announcement shall prevail over the Chinese text.