MOMENTUM FINANCIAL HOLDINGS LIMITED
正乾金融控股有限公司

(Incorporated in Bermuda with limited liability)

(Stock Code: 1152)

INSIDE INFORMATION — PROFIT WARNING

This announcement is made by Momentum Financial Holdings Limited (the "**Company**", together with its subsidiaries, collectively the "**Group**") pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited and Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board (the "**Board**") of directors (the "**Directors**") of the Company wishes to inform the shareholders of the Company (the "**Shareholders**") and potential investors that based on the unaudited consolidated management accounts of the Group for the six months ended 30 June 2026 (the "**Period**"), the Group is expected to record a consolidated net loss of approximately HK$3,200,000 for the Period, as compared with a net profit of approximately HK$3,600,000 for the period ended 30 June 2025. The turnaround from profit to loss was primarily attributable to (i) a decrease in gross profit; (ii) an increase in administrative expenses and other expenses; and (iii) an increase in income tax expenses.

The information contained in this announcement is based solely on the preliminary assessment by the Board of the unaudited consolidated management accounts of the Group and the information currently available to the Company. The relevant financial data or information have not been audited or reviewed by the auditor or the audit committee of the Company. Shareholders and potential investors are advised to read carefully the unaudited interim results announcement of the Group for the Period, which is expected to be published no later than 31 August 2026.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board
Momentum Financial Holdings Limited
Cao Wenbo
Chairman, Executive Director and CEO

Hong Kong, 28 August 2026

As at the date of this announcement the Board comprises two executive Directors, namely Mr. Cao Wenbo and Mr. Li Zilun; and three independent non-executive Directors, namely Mr. Sin Ka Man, Ms. Liang Lina and Mr. Ye Fei.