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中国奇点国峰控股有限公司

China Qidian Guofeng Holdings Limited

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 1280)

**INTERIM RESULTS ANNOUNCEMENT
FOR THE SIX MONTHS ENDED 30 JUNE 2026**

FINANCIAL HIGHLIGHTS

(in RMB thousands, unless otherwise stated)

	Six months ended 30 June	
	2026	2025
	(unaudited)	(unaudited)
Revenue	235,469	181,907
Gross profit	25,529	37,359
Gross profit margin	10.8%	20.5%
Loss before income tax	(35,928)	(21,461)
Loss for the period	(36,769)	(21,958)
Loss for the period attributable to owners of the Company	(35,102)	(19,286)
Basic loss per share (RMB)	(0.02)	(0.01)

The board (the “**Board**”) of directors (the “**Directors**”) of China Qidian Guofeng Holdings Limited (the “**Company**”) herewith announces the unaudited condensed consolidated interim results of the Company and its subsidiaries (collectively, the “**Group**”) for the six months ended 30 June 2026 (the “**Reporting Period**”), together with the comparative figures for the six months ended 30 June 2025. The unaudited condensed consolidated interim results of the Group have not been audited or reviewed by the auditors of the Company, but have been reviewed by the audit committee of the Company (the “**Audit Committee**”).

CONDENSED CONSOLIDATED STATEMENT OF FINANCIAL POSITION

As at 30 June 2026

	Notes	30 June 2026 RMB'000 (unaudited)	31 December 2025 RMB'000 (audited)
ASSETS			
Non-current assets			
Property, plant and equipment		2,269	2,762
Right-of-use assets		19,592	13,898
Intangible assets		42,742	42,742
Goodwill		238,596	238,596
Interest in an associate		—	64
Deferred tax assets		1,362	1,362
Total non-current assets		304,561	299,424
Current assets			
Inventories		38,487	35,779
Trade receivables	3	64,217	70,075
Prepayments, deposits and other receivables		35,146	54,514
Restricted bank deposits		4,722	4,116
Cash and cash equivalents		19,541	36,150
Total current assets		162,113	200,634
Total assets		466,674	500,058
EQUITY			
Share capital	4	271,180	270,906
Reserves		(146,182)	(135,971)
Equity attributable to owners of the Company		124,998	134,935
Non-controlling interests		(157)	1,510
Total equity		124,841	136,445

		30 June	31 December
	Notes	2026	2025
		RMB'000	RMB'000
		(unaudited)	(audited)
LIABILITIES			
Non-current liabilities			
Deferred tax liabilities		11,408	11,408
Borrowings	6	59,553	74,207
Other payables		20,758	20,758
Lease liabilities		12,925	7,498
Provision for reinstatement costs		233	233
Total non-current liabilities		104,877	114,104
Current liabilities			
Trade and bills payables	5	32,050	39,131
Accruals and other payables		59,862	58,177
Contract liabilities		72,176	83,246
Lease liabilities		7,231	6,430
Borrowings	6	4,560	1,448
Other current liabilities		61,077	61,077
Total current liabilities		236,956	249,509
Total liabilities		341,833	363,613
Total equity and liabilities		466,674	500,058
Net current liabilities		(74,843)	(48,875)

CONDENSED CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME

For the six months ended 30 June 2026

		Six months ended 30 June	
	Notes	2026	2025
		RMB'000	RMB'000
		(unaudited)	(unaudited)
Revenue	7	235,469	181,907
Cost of sales and services		(209,940)	(144,548)
Gross profit		25,529	37,359
Other income	8	358	135
Other gains and losses, net	9	1,455	177
Impairment loss on trade receivables		(487)	(1,765)
Reversal of impairment loss on prepayments, deposits and other receivables		569	1,443
Share of result of an associate		(64)	(90)
Selling and marketing expenses		(18,853)	(30,784)
Administrative expenses		(43,869)	(30,004)
Operating loss		(35,362)	(23,529)
Finance income		30	3,053
Finance costs		(596)	(985)
Net finance (costs)/income	11	(566)	2,068
Loss before income tax	10	(35,928)	(21,461)
Income tax expense	12	(841)	(497)
Loss and total comprehensive expense for the period		(36,769)	(21,958)
Total comprehensive expense attributable to:			
– Owners of the Company		(35,102)	(19,286)
– Non-controlling interests		(1,667)	(2,672)
		(36,769)	(21,958)
Loss per share for loss attributable to owners of the Company (expressed in RMB per share)			
– Basic and diluted	13	(0.02)	(0.01)

NOTES TO THE CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

For the six months ended 30 June 2026

1. GENERAL INFORMATION

China Qidian Guofeng Holdings Limited (the “**Company**”) was incorporated in the Cayman Islands on 5 February 2008 as an exempted company with limited liability under the Companies Law (2009 Revision as amended, supplemented or otherwise modified) of the Cayman Islands. The shares of the Company were listed on The Stock Exchange of Hong Kong Limited (“**Stock Exchange**”) on 25 March 2010. The address of its registered office is the offices of Vistra (Cayman) Limited, P.O. Box 31119 Grand Pavilion, Hibiscus Way, 802 West Bay Road, Grand Cayman, KY1-1205, Cayman Islands.

The address of the Company’s principal place of business in the People’s Republic of China (the “**PRC**”) is located at Units 1504, 15/F, Block 5, No. 19 Beiyuan East Road, Chaoyang District, Beijing, PRC, whereas, its principal place of business in Hong Kong is located at Room 1928, 19/F, Lee Garden One, 33 Hysan Avenue, Causeway Bay, Hong Kong. In the opinion of the directors of the Company, Greatssjy Co., Ltd., a company incorporated in the British Virgin Islands, is the immediate and ultimate holding company of the Company. Mr. Yuan Li is the ultimate controlling party of the Company.

The Company is principally engaged in investment holding. The principal activities of the Company and its subsidiaries (collectively referred to as the “**Group**”) include (i) the retail of household appliance, mobile phones, computers, imported and general merchandise and provision of maintenance and installation services for household appliance; (ii) the liquor business; (iii) education-related training services in the PRC; and (iv) AI products and services.

2. BASIS OF PREPARATION AND SIGNIFICANT ACCOUNTING POLICIES

The condensed consolidated financial statements have been prepared in accordance with Hong Kong Accounting Standard 34 “Interim Financial Reporting” as issued by the Hong Kong Institute of Certified Public Accountants (the “**HKICPA**”) as well as the applicable disclosure requirements of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited. The condensed consolidated financial statements should be read in conjunction with the audited consolidated financial statements of the Company for the year ended 31 December 2025 which have been prepared in accordance with all applicable HKFRS Accounting Standards.

The condensed consolidated financial statements are presented in Renminbi (“**RMB**”), which is the functional currency of the Company and all values are rounded to the nearest thousands (RMB’000), unless otherwise indicated.

The Directors of the Company have, at the time of approving the condensed consolidated financial statements, a reasonable expectation that the Group has adequate resources to continue as a going concern for the foreseeable future. Consequently, the directors continue to adopt the going concern basis of accounting in preparing the condensed consolidated financial statements.

The condensed consolidated financial statements have been prepared under the historical cost convention.

Other than change in accounting policies resulting from application of amendments to HKFRS Accounting Standards, the accounting policies and methods of computation used in the condensed consolidated financial statements for the six months ended 30 June 2026 are the same as those presented in the Group’s annual consolidated financial statements for the year ended 31 December 2025.

Application of amendments to HKFRS Accounting Standards

In the current interim period, the Group has applied the following amendments to HKFRS Accounting Standards as issued by the HKICPA, for the first time, which are mandatorily effective for the Group's annual period beginning on 1 January 2026 for the preparation of the Group's condensed consolidated financial statements:

Amendments to HKFRS 9 and HKFRS 7	Amendments to the Classification and Measurement of Financial Instruments
Amendments to HKFRS 9 and HKFRS 7	Amendments to the Contracts Referencing Nature dependent Electricity
Amendments to HKFRS Accounting Standards – Volume 11	Amendments to HKFRS 1, HKFRS 7, HKFRS 9, HKFRS 10 and HKAS 7

The application of the amendments to HKFRS Accounting Standards in the current interim period has had no material impact on the Group's financial positions and performance for the current and prior periods and/or on the disclosures set out in these condensed consolidated financial statements.

3. TRADE RECEIVABLES

	30 June 2026 RMB'000 (unaudited)	31 December 2025 RMB'000 (audited)
Trade receivables gross	68,450	73,821
Less: Allowance for credit loss	(4,233)	(3,746)
Trade receivables, net	<u>64,217</u>	<u>70,075</u>

The credit terms granted to customers by the Group ranges from 30 days to 365 days.

The aging analysis of trade receivables based on invoice date, before allowance for credit loss as at the end of the Reporting Period is as follows:

	30 June	31 December
	2026	2025
	RMB'000	RMB'000
	(unaudited)	(audited)
Within 90 days	68,030	47,289
91 - 365 days	77	26,025
1 - 2 years	137	277
2 - 3 years	—	25
Over 3 years	206	205
Total	<u>68,450</u>	<u>73,821</u>

As at 30 June 2026, included in the Group's trade receivables balance are debtors with aggregate carrying amount of approximately RMB39,000 (31 December 2025: RMB2,113,000) which are past due as at the reporting date. None of them is considered as in default.

4. SHARE CAPITAL

Ordinary shares of US\$0.02 each:

	Number of ordinary Shares '000	Amount US\$'000	Amount equivalent to RMB'000
Authorised:			
At 1 January 2025 (audited),			
31 December 2025 (audited),			
1 January 2026 (audited),			
30 June 2026 (unaudited)	<u>5,000,000</u>	<u>100,000</u>	<u>697,851</u>

	Notes	Number of ordinary shares	Amount US\$'000	Amount equivalent to RMB'000
Issued and fully paid:				
As at 1 January 2025 (audited)		1,805,728,508	36,115	253,128
Issuance of award shares	(a)	8,127,000	163	1,168
Issuance of shares held as treasury stock for share award granted	(b)	23,400,620	468	3,317
Issuance as consideration for acquisition of the issued share capital of a subsidiary	(c)	<u>94,069,530</u>	<u>1,881</u>	<u>13,293</u>
As at 31 December 2025 (audited) and 1 January 2026 (audited)		1,931,325,658	38,627	270,906
Issuance of shares under debt capitalisation	(d)	<u>1,975,000</u>	<u>39</u>	<u>274</u>
As at 30 June 2026 (unaudited)		<u>1,933,300,658</u>	<u>38,666</u>	<u>271,180</u>

- a) On 28 May 2025, 787,000 and 5,540,000 shares were issued and granted to staff and service providers of the Company respectively, upon vesting of shares on 27 May 2025. On 30 October 2025, 1,800,000 shares were issued and granted to Mr. Wang Xianfu, non-executive director of the Company, upon vesting of shares on 31 October 2025.

- b) 23,400,620 shares were granted and vested to service providers of the Company on 29 July 2025 and were issued on 29 July 2025, which were held by the Company in treasury stock pending the transfer of shares to service providers on 29 July 2026, in accordance with the grant notice dated on 29 July 2025.
- c) On 7 September 2025, the Company entered into an acquisition agreement with independent third parties, pursuant to which the Company has conditionally agreed to acquire and the Vendors have conditionally agreed to sell the entire equity interest in Hong Kong HuiLiu Limited (“HuiLiu”). The Company’s acquisition of HuiLiu is completed on 15 December 2025. Pursuant to the acquisition agreement, the consideration for the acquisition of HuiLiu was HK\$460,000,000 and was settled by the allotment and issue of 94,069,530 shares of the Company at HK\$4.89 per share.
- d) On 3 February 2026, the Group completed the debt capitalisation pursuant to the deed of settlement with China Ruike Investment & Development Co., Ltd (“China Ruike”). The outstanding amount of RMB5,057,000 was settled by the allotment and issue of 1,975,000 new ordinary shares of the Company at an issue price of HK\$2.73 per share.

5. TRADE AND BILLS PAYABLES

	Note	30 June 2026 RMB’000 (unaudited)	31 December 2025 RMB’000 (audited)
Trade payables		27,450	35,015
Bills payable	(a)	4,600	4,116
		<u>32,050</u>	<u>39,131</u>

Note:

- (a) As at 30 June 2026, the bills payable were secured by restricted bank deposits of approximately RMB4,722,000 (31 December 2025: RMB4,116,000). These relate to trade payables in which the Group has issued bills to the relevant suppliers for settlement of trade payables. The suppliers can obtain the invoice amounts from the bank on the maturity date of the bills. The Group continues to recognise these trade payables as the Group are obliged to make payments to the relevant banks on due dates of the bills, under the same conditions as agreed with the suppliers without further extension. In the condensed consolidated statement of cash flows, settlements of these bills by the Group are included within operating cash flows based on the nature of the arrangements.

Most of the principal suppliers require prepayment for goods purchase. The credit period granted by the Group's principal suppliers ranges from 15 to 60 days for both Reporting Periods.

Aging analysis of trade and bills payables based on invoice date as at the end of the Reporting Period is as follows:

	30 June	31 December
	2026	2025
	RMB'000	RMB'000
	(unaudited)	(audited)
0 - 30 days	9,976	18,117
31 - 90 days	17,105	13,192
91 - 365 days	3,060	3,540
1 year - 2 years	1,594	1,300
2 years - 3 years	315	1,152
Over 3 years	—	1,830
	32,050	39,131

The trade and bills payables are denominated in RMB and their carrying amounts were approximate to their fair values as at the end of the Reporting Period.

6. BORROWINGS

		30 June	31 December
		2026	2025
		RMB'000	RMB'000
	Notes	(unaudited)	(audited)
Non-current			
Loans from shareholders	(A)	9,841	10,098
Loan from a former shareholder	(B)	6,394	3,788
Other borrowings	(C)	43,318	60,321
		59,553	74,207
Current			
Loans from shareholders	(A)	3,214	—
Other borrowings	(C)	1,346	1,448
		4,560	1,448
Unsecured		64,113	75,655

At 30 June 2026 and 31 December 2025, the borrowings were repayable as follows:

	30 June 2026 RMB'000 (unaudited)	31 December 2025 RMB'000 (audited)
Within 1 year or demand	4,560	1,448
After 1 year but within 2 years	20,331	15,893
After 2 years but within 5 years	39,222	58,314
	<u>64,113</u>	<u>75,655</u>

(A) Loans from shareholders

	30 June 2026 RMB'000 (unaudited)	31 December 2025 RMB'000 (audited)
Noble Trade International Holdings Limited (“Noble Trade International”)	12,785	10,098
Mr. Yuan Li	270	—
	<u>13,055</u>	<u>10,098</u>

Note:

The movement of loan from Noble Trade International is set out below:

	30 June	31 December
	2026	2025
	RMB'000	RMB'000
	(unaudited)	(audited)
At the beginning of the period/year	10,098	85,010
Addition of borrowings	6,039	10,035
Repayment of borrowings	(2,699)	—
Accrual of interest	128	1,796
Exchange adjustment	(509)	(1,398)
Netted off with loan receivables	—	(85,345)
Waiver of interest payables	(272)	—
At the end of the period/year	12,785	10,098

As at 31 December 2025, the total principal amount of borrowings from Noble Trade International amounted to HK\$10,000,000 (equivalent to approximately RMB9,032,000) and US\$130,000 (equivalent to approximately RMB914,000) and interest payables amounted to approximately HK\$168,000 (equivalent to approximately RMB152,000). These borrowings are unsecured, interest bearing ranged from 0% - 3.5% per annum and repayable on 8 July 2028 and 29 October 2028, respectively.

As at 30 June 2026, the total principal amount of borrowings from Noble Trade International amounted to HK\$10,000,000 (equivalent to approximately RMB8,686,000), HK\$3,700,000 (equivalent to approximately RMB3,214,000) and US\$130,000 (equivalent to approximately RMB885,000) and interest payables amounted to Nil. These borrowings are unsecured, interest-free and repayable on 6 January 2027, 8 July 2028, and 29 October 2028, respectively.

Pursuant to a supplemental agreement entered into with Noble Trade International on 12 January 2026, the lender agreed to waive all accrued and future interest in respect of the HK\$10,000,000 borrowing from its borrowing date until its repayment date, and accordingly the interest rate of such borrowing was revised from 3.5% per annum to 0% per annum. After signing of the supplemental agreement, these borrowings are unsecured, interest-free and repayable on 8 July 2028, 6 January 2027 and 29 October 2028, respectively. The effective interest rates of the loans are 11.64% per annum.

(B) Loan from a former shareholder

	30 June 2026 RMB'000 (unaudited)	31 December 2025 RMB'000 (audited)
Chongqing Saint Information Technology Co., Ltd. (重慶聖商信息科技有限公司) ("Chongqing Saint")	<u>6,394</u>	<u>3,788</u>

As at 30 June 2026, the total principal amount of borrowings from Chongqing Saint amounted to approximately RMB3,210,000, RMB300,000 and RMB2,728,000 and interest payables amounted to approximately RMB156,000. These borrowings are unsecured, interest bearing at 3.0%, 3.0% and interest-free and repayable on 25 November 2027, 12 January 2028 and 28 June 2029, respectively.

(C) Other borrowings

	Notes	30 June 2026 RMB'000 (unaudited)	31 December 2025 RMB'000 (audited)
Loan from independent third parties			
Mr. Wu Jipeng	(a)	1,296	1,348
Guangdong Shengrong Financial Services Holdings Limited (廣東聖融金服控股有限公司) (“Guangdong Shengrong”)			
	(b)	11,596	11,596
Mr. Ma Cheng	(c)	50	100
		12,942	13,044
A related party			
Mr. Yuan Yang	(d)	5,069	5,172
Xinyu Force Awakening Enterprise Management Partnership (Limited Partnership) (“Xinyu”)			
	(e)	26,653	43,553
		31,722	48,725
Total other borrowings		44,664	61,769

Notes:

- a) Mr. Wu Jipeng is a friend of the chairman. The directors of the Company, to the best of their knowledge, information and belief, considered that Mr. Wu Jipeng is an independent third party of the Group. The loan is unsecured, interest bearing at 5.5% per annum and repayable on 31 December 2026.

- b) Amount due to Guangdong Shengrong represented interest payable of approximately RMB12,613,000. On 25 November 2024, the Group entered into an extension agreement with Guangdong Shengrong, pursuant to which, the repayment date of interest payable of approximately RMB12,613,000, with amortised cost of RMB11,087,000, has been extended to 26 November 2027 and gain on extension of interest payables of RMB1,574,000 was recognised accordingly for the year ended 31 December 2024.
- c) At 30 June 2026, the loan is unsecured, interest-free and repayable on 29 December 2026.
- d) Mr. Yuan Yang (袁煬), is the brother of Mr. Yuan Li, the ultimate controlling party of the Company. As at 30 June 2026, the borrowings from Mr. Yuan Yang amounted to approximately HK\$5,836,000 (equivalent to approximately RMB5,069,000) (31 December 2025: approximately HK\$5,727,000 (equivalent to approximately RMB5,172,000)). This borrowing is unsecured, interest bearing at 4% per annum and repayable on 12 October 2027.
- e) Xinyu is a related party of the Group. 82% of shares of Xinyu were held by Mr. Yuan Li, the ultimate controlling party of the Company. On 13 July 2025, 1 August 2025 and 1 December 2025, Xinyu lent the principal amounts of RMB18,600,000, RMB36,400,000 and RMB2,500,000 respectively to the Group which are interest-free, unsecured and repayable on 12 July 2028, 31 July 2028 and 30 November 2028 respectively. The effective interest rates of the loans are 11.36% per annum. The discounting effect of RMB13,947,000 between the present value of the loans and the principal amount of the loans was recognised as capital contribution and was included in the consolidated statement of changes in equity for the year ended 31 December 2025. During the six months ended 30 June 2026, the Group repaid principal amounts of approximately RMB49,300,000 and obtained additional loan of approximately RMB32,400,000 in respect of the borrowings from Xinyu.

7. REVENUE AND SEGMENT INFORMATION

(i) REVENUE

Revenue represents fair value of the consideration received or receivable for goods sold to customers and provision of education-related training services in normal course of business to customers, net of discounts and sales related taxes.

Disaggregation of revenue from contracts with customers is as follows:

	Six months ended 30 June	
	2026	2025
	RMB'000	RMB'000
	(unaudited)	(unaudited)
Types of goods and services		
Sales of home appliances	88,547	124,049
Sales of liquor	98,439	17,215
Education-related training services	3,750	40,643
AI products and services	44,733	—
Total revenue	235,469	181,907
Timing of revenue recognition		
A point in time	231,719	141,264
Over time	3,750	40,643
	<u>235,469</u>	<u>181,907</u>

(ii) SEGMENT INFORMATION

The Group's reportable and operating segments, based on information reported to the chief operating decision maker (“**CODM**”), being the chief executive officer of the Company, for the purpose of resource allocation and performance assessment focuses on type of goods or services delivered or provided are as follows:

Household appliance business — retail of household appliance, mobile phones, computers, imported and general merchandise and provision of maintenance and installation services for household appliance.

Liquor business — trading of liquor.

Education business — education-related training services.

AI products and services — sales and delivery of AI servers, computing power equipment and related hardware, as well as GPU distribution.

After carefully reviewing the Group's strategic position in its sales of AI products and services, the Group decided to combine the “Livestream e-commerce” reporting segment into “AI products and services”, which includes the business described above for better presentation.

Segment revenues and results

The following is an analysis of the Group's revenue and results by reportable and operating segments:

	Household appliance business RMB'000 (unaudited)	Liquor business RMB'000 (unaudited)	Education business RMB'000 (unaudited)	AI products and services RMB'000 (unaudited)	Total RMB'000 (unaudited)
Six months ended 30 June 2026					
Revenue sales to external					
customers	88,547	98,439	3,750	44,733	235,469
Segment results	<u>(5,449)</u>	<u>(8,908)</u>	<u>1,885</u>	<u>(1,672)</u>	<u>(14,144)</u>
Unallocated income					1,274
Unallocated expenses					(22,994)
Share of result of an associate					<u>(64)</u>
Loss before income tax					<u><u>(35,928)</u></u>

	Household appliance business RMB'000 (unaudited)	Liquor business RMB'000 (unaudited)	Education business RMB'000 (unaudited)	Livestream e-commerce RMB'000 (unaudited)	Total RMB'000 (unaudited)
Six months ended 30 June 2025					
Revenue sales to external					
customers	124,049	17,215	40,643	—	181,907
Segment results	<u>(3,726)</u>	<u>(3,324)</u>	<u>(8,227)</u>	<u>—</u>	<u>(15,277)</u>
Unallocated income					503
Unallocated expenses					(6,597)
Share of result of an associate					<u>(90)</u>
Loss before income tax					<u><u>(21,461)</u></u>

Segment assets and liabilities

The following is an analysis of the Group's assets and liabilities by reportable and operating segment:

At 30 June 2026

Segment assets and liabilities	Household appliance business RMB'000 (unaudited)	Liquor business RMB'000 (unaudited)	Education business RMB'000 (unaudited)	AI products and services RMB'000 (unaudited)	Total RMB'000 (unaudited)
Segment assets	93,572	32,853	3,128	331,829	461,382
Unallocated assets					5,292
Total assets					<u>466,674</u>
Segment liabilities	129,285	38,714	72,729	29,315	270,043
Unallocated liabilities					71,790
Total liabilities					<u>341,833</u>

At 31 December 2025

Segment assets and liabilities	Household appliance business RMB'000 (audited)	Liquor business RMB'000 (audited)	Education business RMB'000 (audited)	Livestream e-commerce RMB'000 (audited)	Total RMB'000 (audited)
Segment assets	88,144	39,530	4,308	345,970	477,952
Unallocated assets					22,106
Total assets					<u>500,058</u>
Segment liabilities	118,524	39,274	49,850	42,125	249,773
Unallocated liabilities					113,840
Total liabilities					<u>363,613</u>

8. OTHER INCOME

	Six months ended 30 June	
	2026	2025
	RMB'000	RMB'000
	(unaudited)	(unaudited)
Activities income	243	51
Others	115	84
	<u>358</u>	<u>135</u>

9. OTHER GAINS AND LOSSES, NET

	Six months ended 30 June	
	2026	2025
	RMB'000	RMB'000
	(unaudited)	(unaudited)
(Write-down)/reversal of write-down of inventories	(26)	454
Gain on early termination of lease agreement	211	—
Gain on waiver of interest payables	446	—
Exchange gains, net	695	—
Gain on debt capitalisation	252	—
Others	(123)	(277)
	<u>1,455</u>	<u>177</u>

10. LOSS BEFORE INCOME TAX

Loss before income tax has been arrived at after charging:

	Six months ended 30 June	
	2026	2025
	RMB'000	RMB'000
	(unaudited)	(unaudited)
Cost of sales and services	209,940	144,548
Employee benefit expenses		
(including the directors' emoluments)	15,255	22,800
Depreciation of right-of-use assets	3,493	3,576
Depreciation of property, plant and equipment	391	391

11. NET FINANCE COSTS/(INCOME)

	Six months ended 30 June	
	2026	2025
	RMB'000	RMB'000
	(unaudited)	(unaudited)
Finance costs		
– Interest expenses on other borrowings	276	2,107
– Interest expenses on lease liabilities	320	403
– Gain on foreign exchange from borrowings	—	(1,525)
	596	985
Finance income		
– Interest income on bank deposits	(30)	(148)
– Interest income on loan receivables	—	(2,905)
Net finance costs/(income)	566	(2,068)

12. INCOME TAX

	Six months ended 30 June	
	2026	2025
	RMB'000	RMB'000
	(unaudited)	(unaudited)
PRC enterprise income tax		
– Under provision in prior years	—	573
– Provision for the year	841	—
Deferred tax – current year	—	(76)
Income tax expenses	<u>841</u>	<u>497</u>

(a) HONG KONG PROFITS TAX

The Group is not subject to Hong Kong profits tax as it has no assessable income arising in or derived from Hong Kong for the six months ended 30 June 2026 (six months ended 30 June 2025: Nil).

(b) PRC ENTERPRISE INCOME TAX

Under the Law of the PRC on Enterprise Income Tax (the “**EIT Law**”) and Implementation Regulation of the EIT Law, the statutory tax rate of the PRC subsidiaries is 25% for both periods.

Beijing Qidian Guofeng Intelligent Computing Technology Co., Ltd (formerly known as Beijing Shengshang Entrepreneurial Technology Co., Ltd), a subsidiary of the Company, obtained the Certificate of High and New Technology Enterprise in October 2023, which is valid for three years. Enterprise income tax is levied at a rate of 15%.

13. LOSS PER SHARE

Basic and diluted loss per share is calculated by dividing the loss for the period attributable to owners of the Company by the weighted average number of ordinary shares in issue during the period.

	Six months ended 30 June	
	2026	2025
	(unaudited)	(unaudited)
Loss attributable to owners of the Company (RMB'000)	<u>(35,102)</u>	<u>(19,286)</u>
Weighted average number of ordinary shares in issue ('000)	<u>1,932,940</u>	<u>1,806,952</u>
Basic loss per share (RMB)	<u><u>(0.02)</u></u>	<u><u>(0.01)</u></u>

Diluted

The Group had no potentially dilutive ordinary shares in issue for the six months ended 30 June 2026 and 2025. Accordingly, the diluted loss per share is computed to be the same as the basic loss per share for the six months ended 30 June 2026 and 2025.

14. INTERIM DIVIDENDS

No interim dividend was declared during the six months ended 30 June 2026 (six months ended 30 June 2025: Nil) and the Directors do not recommend the payment of any interim dividend for the six months ended 30 June 2026.

MANAGEMENT DISCUSSION AND ANALYSIS

MARKET REVIEW: MACROECONOMIC RESILIENCE PERSISTS AND NEW QUALITY PRODUCTIVE FORCES ARE GROWING AT AN ACCELERATED PACE

In the first half of 2026, the external environment remained complex and volatile, with geopolitical conflicts, global trade frictions and policy divergence among major economies continuing to weigh on market expectations. Despite these multiple pressures, the Chinese economy operated within a reasonable range, supported by more proactive macroeconomic policies, while its development resilience and structural upgrading trend persisted. According to the statistics published by the National Bureau of Statistics on its website on 15 July 2026, for the six months ended 30 June 2026, the gross domestic product (GDP) reached RMB69,570.4 billion, representing a year-on-year increase of 4.7% calculated based on constant prices. The added value of the tertiary industry grew by 5.2% year-on-year, and the added value of the information transmission, software and information technology services industry grew by 10.7% year-on-year, significantly outpacing the overall economic growth. This reflects that the digital economy and new quality productive forces remained important drivers of China's economic transformation and upgrading.

In the consumption market, for the six months ended 30 June 2026, the national total retail sales of consumer goods reached RMB24,872.2 billion, representing a year-on-year increase of 1.3%. Retail sales of consumer goods (excluding automobiles) grew by 2.8% year-on-year, and the national online retail sales of goods and services grew by 5.2% year-on-year. Although the consumption recovery remained moderate, demand for online services, convenient business formats, green and smart consumption, as well as quality-oriented and rational consumption, continued to be unleashed, propelling enterprises to shift from simple scale expansion to refined operations and enhancing channel efficiency and in-depth user value cultivation.

At the policy level, in the first half of 2026, policies related to “artificial intelligence +”, vocational education reform, lifelong learning for all, inclusive computing power and industrial digitalisation were intensively implemented, providing clear direction for the integration of technology with the real economy. Artificial intelligence is no longer confined to isolated trials but has accelerated its penetration into various application scenarios such as manufacturing, information and communications, education, consumer operations and enterprise services. Meanwhile, against the backdrop of more rational demand, inventory destocking, channel restructuring and brand differentiation, the traditional consumer goods industry has entered a new cycle that places greater emphasis on quality, culture, efficiency and long-term customer management. These macroeconomic and industry trends are highly aligned with the Group’s established dual-core strategy of “AI + Maotai-flavor liquor” and the development theme of “technology empowers consumption, consumption fuels technology”.

BUSINESS REVIEW AND OPERATING PERFORMANCE

During the Reporting Period, the Group continued to advance the focus of its business portfolio from diversified operations towards core segments, promoting resource allocation and operational optimisation along the main business lines of AI and Maotai-flavor liquor. According to the Group’s unaudited interim financial information, for the six months ended 30 June 2026, the Group’s revenue was approximately RMB235.5 million, representing an increase of approximately 29.4% from approximately RMB181.9 million for the same period of 2025. The revenue growth was mainly driven by the rapid volume expansion of the liquor business and the new contribution from new businesses including the AI products and services business, reflecting that the Group’s business restructuring has gradually formed new revenue pillars. Meanwhile, the Group has further reviewed the profitability, liability structure and strategic synergy value of the home appliances and digital retail-related businesses, and plans to dispose China Yinrui (HK) Investment Holding Company Limited (the “Target Group”) and its subsidiaries with continuous losses and insolvency, to significantly improve the Group’s financial condition in one time, reduce historical burdens and potential risks, and release management and financial resources to support the implementation of the dual-core strategy of “AI + Maotai-flavor liquor”. Facing a market environment characterised by a moderate consumption recovery, intensified competition in traditional channels and deepening industry differentiation, the Group adhered to a long-term value orientation, strengthened the capability building of its core businesses, and enhanced organisational synergy efficiency, thereby laying a foundation for subsequent high-quality development.

AI BUSINESS: CAPITALISING ON POLICY TAILWINDS AND STRENGTHENING COMPUTING POWER AND APPLICATION SERVICE CAPABILITIES

As at 30 June 2026, the artificial intelligence industry had entered a new phase characterised by the synchronised advancement of policy guidance, computing power infrastructure, model application and industry-specific scenarios. In the first half of the year, the State Council and the Ministry of Industry and Information Technology, among other authorities, continued to promote the implementation of policies such as the “artificial intelligence +” initiative, “artificial intelligence + manufacturing”, “artificial intelligence + information and communications” and inclusive computing power, with a focus on supporting computing power supply, model and data synergy, the cultivation of industry application scenarios, and the intelligent transformation of small and medium-sized enterprises.

Following the acquisition of Hong Kong HuiLiu Limited and the establishment of Shenzhen Qidian Intelligent Computing Technology Co, Ltd. (深圳奇點智算科技有限公司) (“Qidian Intelligent Computing”) in 2025, the Group has initially formed a dual-track development model of “AI computing power + AI technology application”. During the Reporting Period, the Group carried out business planning and capability building based on a model of “procurement-on-demand and integrated services”, with its business scope covering AI server hardware delivery, computing power leasing services, data centre hosting and operation and maintenance management services, and extending to value-added services such as computing power planning, equipment configuration, delivery and installation, commissioning and debugging support, post-delivery operation and maintenance, and technical training.

During the Reporting Period, the Group’s AI business progressively moved from the preliminary planning stage into business delivery and commercial validation, with AI products and services revenue becoming a new source of income. For the six months ended 30 June 2026, revenue from AI products and services amounted to approximately RMB44.7 million, accounting for approximately 19.0% of total revenue, reflecting the Group’s emerging commercialisation capabilities in the sales and delivery of AI servers, computing power equipment and related hardware. Among these, signed contracts including AI server sales agreements, computing power server sales agreements and GPU distribution framework agreements have also laid a clearer business foundation for the Group’s AI business to progress from early-stage planning towards scaled operations.

In terms of supply chain and customer expansion, the Group conducted its business through channels such as OEM authorised distribution, direct customer sales, collaboration with upstream hardware manufacturers and public procurement tenders, and has established a business foundation in areas including AI server sales, computing power server sales and GPU distribution. With regard to the uncertainties brought about by external policy changes affecting the supply of certain GPU hardware, the Group has prudently assessed the relevant supply chain arrangements and delivery risks, and has proactively formulated response plan to ensure steady business operations afterwards.

In respect of internal synergy, during the Reporting Period, the Group continued to explore the integration of AI capabilities into the Maotai-flavor liquor business and user operation scenarios, including brewing quality management, warehousing management, channel data analysis, tiered member operations, content generation and precision marketing. Through the two-way integration of computing power capabilities and consumption scenarios, the synergy foundation between the Group's AI business and its consumer business has been further consolidated.

MAOTAI-FLAVOR LIQUOR BUSINESS: NAVIGATING THE DEEP ADJUSTMENT STAGE AND FOCUSING ON QUALITY, CHANNELS AND CULTURAL VALUE

In the first half of 2026, the liquor industry remained in a phase of deep structural adjustment. At the Eighth (Enlarged) Meeting of the Sixth Board of Directors convened by the China Alcoholic Drinks Association in Beijing on 21 May 2026, it was noted that the Chinese alcoholic drinks industry has fully entered a new stage of high-quality sustainable development characterised by structural reshaping, value regression and momentum conversion. The liquor industry faces challenges such as simultaneous pressure on volume, price and profit, changing consumption scenarios, channel disruption and intensifying differentiation. The logic of industry competition has shifted from incremental expansion to in-depth cultivation of existing markets, with market resources further concentrating towards advantageous production areas, quality brands, stable channels and enterprises with consumer operation capabilities.

Confronted with the cyclical industry adjustment, the Group continued its deployment in the core segment of Maotai-flavor liquor, adhered to its roots in the core production area along the Chishui River in Maotai Town, and advanced the building of its product, channel and brand systems centred on the position of “high-quality and affordable”. During the Reporting Period, revenue from liquor sales amounted to approximately RMB98.4 million, representing a significant increase of approximately 471.8% from approximately RMB17.2 million for the same period of 2025, making it one of the most outstanding business segments in terms of revenue growth for the Group. This fully reflected the significantly enhanced conversion capabilities of the Shengjiu product matrix, the Shengyouhui channel system and the core community consumption scenarios. During the Period, the Group continued to strengthen its traditional craftsmanship, quality control and product tiering, and enhanced product recognition and customer stickiness through customised jar-sealing events, tasting experiences and core community consumption scenarios.

In terms of channels, the Group continued to optimise the three-dimensional distribution network of Shengyouhui, promoting synergy among partners, authorised distributors, regional distributors and offline experience centres, and combined online stores, livestreaming, social media communities and private domain operations to build an all-domain integrated model of “new retail + experience centres + forward warehouses”. Against the backdrop of industry-wide channel inventory destocking and rising requirements for cost efficiency, the Group placed greater emphasis on the retention of high-value customer groups, the development of regional benchmarks and refined channel management, avoiding inefficient goods distribution and disorderly price competition. As a result, channel quality and brand stickiness have been improved.

In terms of brand, during the Reporting Period, the Group shaped a differentiated positioning centred on production area value, quality endorsement, cultural experience and AI empowerment, and strengthened the professionalism and trustworthiness of the Shengjiu brand through high-end tasting events, jar-sealing ceremonies, core-scenario communications and the mobilisation of industry expert resources. Although the liquor industry still faces the pressures of slow demand recovery and adjustments to the pricing system in the short term, the Group has gradually established a competitive foundation capable of navigating through cycles, underpinned by its quality certainty, channel control capabilities and long-term member assets.

TRAINING BUSINESS: FROM SCALE EXPANSION TO RESOURCE OPTIMISATION AND ACCUMULATION OF DIGITAL AND INTELLIGENT CAPABILITIES

In the first half of 2026, the training industry continued to face the trends of regulatory standardisation, demand differentiation and market clearing, with the traditional business model centred on traffic acquisition and standardised course sales remaining under pressure. Meanwhile, policies relating to building a strong nation through education, vocational education reform, lifelong learning for all and “artificial intelligence + education” continued to advance, generating new structural demand for training in areas such as industrial workforce, enterprise management, new employment groups, and the digital transformation of small and medium-sized enterprises. Relevant policy documents issued by the Ministry of Education in 2026 explicitly proposed advancing a ubiquitous and accessible lifelong education system, carrying out high-quality, bespoke and practical vocational skills training, and strengthening digital literacy and AI application capability training for the industrial workforce.

Against this backdrop, the Group prudently evaluated the market investment efficiency, course product competitiveness and synergy value with the Group’s core strategy of its training business in accordance with the direction of strategic review and resource optimisation. During the Reporting Period, revenue from education-related training services amounted to approximately RMB3.8 million, representing an adjustment from approximately RMB40.6 million for the same period of 2025, mainly reflecting the Group’s initiative to proactively scale back low-efficiency projects, reduce non-core investments and reallocate resources towards more strategically synergistic segments such as AI and Maotai-flavor liquor. The Group no longer pursued scale expansion only, but instead focused on high-quality enterprise customer groups, digital transformation, AI application capabilities and industrial service scenarios, retaining core capabilities with value in terms of customer retention and cross-business conversion.

Meanwhile, the Group regarded the training business as an important entry point for connecting enterprise customers, AI capabilities and the private domain ecosystem of the Maotai-flavor liquor business. During the Reporting Period, through entrepreneur courses, digital transformation events, AI application training camps and offline networking scenarios, the training business provided customer touchpoints for AI computing power and application services, while also building high-net-worth customer group scenarios and a community operation foundation for the Maotai-flavor liquor business.

HOME APPLIANCES AND DIGITAL ELECTRONIC PRODUCTS BUSINESS: STEADY OPERATIONS IN TANDEM WITH THE DIVESTITURE OF NON-PERFORMING ASSETS

During the Reporting Period, the Group continued to streamline non-core categories of traditional home appliances and focused on mobile phones, tablets and core digital electronic products. In the first half of 2026, the trade-in policy for consumer goods and the trends of smart and green consumption continued to provide a certain level of support for the retail of digital products. Revenue from home appliances sales amounted to approximately RMB88.5 million, representing a decline from approximately RMB124.0 million for the same period of 2025. In response to shifts in demand patterns in traditional retail and the requirements for business structure optimisation, the Group reviewed its product structure, store efficiency, online content operations and after-sales service capabilities. The core digital categories maintained stable operations, providing cash flow support for the advancement of the Group's core strategy.

Meanwhile, the Group prudently reviewed the low-efficiency and non-performing assets under its home appliances and digital electronic products-related businesses, and planed to dispose of the relevant target group (subsidiaries), thereby divesting business assets with continuous losses, significant liabilities and relatively high potential litigation risk. Instead of altering the Group's fundamental direction of maintaining stable operations and refined management of its core digital categories, the arrangement will help reduce the historical burdens and the drain on resources from inefficient assets, optimise the asset structure, enhance cash flow quality and management efficiency, and further support the Group's dual-core focus on AI and Maotai-flavor liquor.

FINANCIAL REVIEW

REVENUE

For the six months ended 30 June 2026, the Group's revenue was approximately RMB235.5 million, representing an increase of 29.4% from approximately RMB181.9 million for the six months ended 30 June 2025.

Turnover of the Group comprising revenues by operations is as follows:

	Six months ended 30 June	
	2026	2025
	RMB'000	RMB'000
	(unaudited)	(unaudited)
Types of goods and services		
Sales of home appliances	88,547	124,049
Sales of liquor	98,439	17,215
Education-related training services	3,750	40,643
AI products and services	44,733	—
Total revenue	<u>235,469</u>	<u>181,907</u>

COST OF SALES

For the six months ended 30 June 2026, the cost of sales of the Group was approximately RMB209.9 million, increased by 45.2% from approximately RMB144.5 million for the six months ended 30 June 2025, which was due to an increase of sales volume.

GROSS PROFIT

For the six months ended 30 June 2026, the gross profit of the Group was approximately RMB25.5 million, decreased by 31.7% from approximately RMB37.4 million for the six months ended 30 June 2025.

OTHER INCOME

For the six months ended 30 June 2026, other income recorded by the Group amounted to approximately RMB358,000, representing an increase of 165.2% in comparison to approximately RMB135,000 for the six months ended 30 June 2025.

OTHER GAINS AND LOSSES, NET

For the six months ended 30 June 2026, the Group recorded other net gain of approximately RMB1,455,000 as compared to approximately RMB177,000 for the six months ended 30 June 2025.

SELLING AND MARKETING EXPENSES

For the six months ended 30 June 2026, the Group's total selling and marketing expenses amounted to approximately RMB18.9 million, representing a decrease of 38.8% from approximately RMB30.8 million for the six months ended 30 June 2025.

ADMINISTRATIVE EXPENSES

For the six months ended 30 June 2026, the Group's total administrative expenses amounted to approximately RMB43.9 million, increased by 46.2% from approximately RMB30.0 million for the six months ended 30 June 2025.

OPERATING LOSS

For the six months ended 30 June 2026, the operating loss amounted to approximately RMB35.4 million, increased by 50.3% from the operating loss of approximately RMB23.5 million for the six months ended 30 June 2025.

NET FINANCE (COSTS)/INCOME

For the six months ended 30 June 2026, the Group recorded the net financial costs of the Group amounted to approximately RMB566,000 as compared to net finance income approximately RMB2.1 million for the six months ended 30 June 2025.

LOSS BEFORE INCOME TAX

For the six months ended 30 June 2026, the loss before income tax amounted to approximately RMB35.9 million, representing an increase of 67.0% in comparison to approximately RMB21.5 million for the six months ended 30 June 2025.

INCOME TAX EXPENSE

For the six months ended 30 June 2026, the income tax expense of the Group amounted to approximately RMB841,000, as compared to the income tax expense of approximately RMB497,000 for the six months ended 30 June 2025.

LOSS ATTRIBUTABLE TO OWNERS OF THE COMPANY

The loss attributable to owners of the Company for the six months ended 30 June 2026 was approximately RMB35.1 million, while there was loss attributable to owners of approximately RMB19.3 million for the six months ended 30 June 2025.

CASH AND CASH EQUIVALENTS

As at 30 June 2026, the Group's cash and cash equivalents were approximately RMB19.5 million, representing a decrease of 45.9% from approximately RMB36.2 million as at 31 December 2025.

INVENTORIES

As at 30 June 2026, the Group's inventories amounted to approximately RMB38.5 million, representing an increase of 7.6% from approximately RMB35.8 million as at 31 December 2025.

PREPAYMENTS, DEPOSITS AND OTHER RECEIVABLES

As at 30 June 2026, prepayments, deposits and other receivables of the Group amounted to approximately RMB35.1 million, representing a decrease of 35.5% from approximately RMB54.5 million as at 31 December 2025.

TRADE AND BILLS RECEIVABLES

As at 30 June 2026, trade and bills receivables of the Group amounted to approximately RMB64.2 million, representing a decrease of 8.36% from approximately RMB70.1 million as at 31 December 2025.

TRADE AND BILLS PAYABLES

As at 30 June 2026, trade and bills payables of the Group amounted to approximately RMB32.1 million, representing a decrease of 18.1% from approximately RMB39.1 million as at 31 December 2025.

GEARING RATIO AND THE BASIS OF CALCULATION

As at 30 June 2026, gearing ratio of the Group was 73.2%, in comparison to 72.7% as at 31 December 2025. The gearing ratio is equal to total liabilities divided by the sum of total equity and total liabilities.

LIQUIDITY, FINANCIAL RESOURCES AND FUNDING

As at 30 June 2026, the Group's cash and cash equivalents (excluding the restricted cash) were approximately RMB19.5 million (31 December 2025: approximately RMB36.2 million).

The net current liabilities of the Group were approximately RMB74.8 million (31 December 2025: approximately RMB48.9 million), which consisted of current assets of approximately RMB162.1 million (31 December 2025: approximately RMB200.6 million) and current liabilities of approximately RMB237 million (31 December 2025: approximately RMB249.5 million).

The Group manages its capital structure to finance its overall operation by using different sources of funds. As at 30 June 2026, the borrowings of the Group amounted to approximately RMB64.1 million, decreased from approximately RMB75.7 million as at 31 December 2025. As at 30 June 2026, the Group's borrowings were denominated in RMB and Hong Kong Dollar with fixed interest rate ranging from 3.0% to 5.5%.

CHARGES ON GROUP ASSETS

As at 30 June 2026, the Group had restricted bank deposits of approximately RMB4,722,000 pledged to secure bills payable. Save as disclosed above, the Group did not have any other material charges on its assets as at 30 June 2026.

FOREIGN CURRENCIES AND TREASURY POLICY

All the income and the majority of expenses of the Group were denominated in RMB. During the six months ended 30 June 2026, the Group has not entered into any forward contracts to hedge its exposure to foreign exchange risk. The Group does not have a foreign currency hedging policy. However, the Directors monitor the Group's foreign exchange exposure closely and may, depending on the circumstances and trend of foreign currencies, consider adopting appropriate foreign currency hedging policy in the future.

LITIGATION AND CONTINGENCIES

As at 30 June 2026, the Group was involved in two material litigations: (i) Nanjing Haihuitong Supply Chain Service Co., Ltd (南京海滙通供應鏈服務有限公司) filed a lawsuit seeking rescission of the gratuitous transfer of 65% equity interest in Anhui Four Seas Huiyin Household Appliances Sales Co., Ltd (安徽四海滙銀家電銷售有限公司) (“**Anhui Four Seas**”) by Yangzhou Laitai Trading Group Co., Ltd (揚州來泰商貿集團有限公司) (for details, please refer to the announcement dated 23 April 2025). On 12 March 2026, the Hanjiang District People’s Court of Yangzhou City issued a ruling in accordance with the law, dismissing all the claims of Nanjing Haihuitong Supply Chain Service Co., Ltd (南京海滙通供應鏈服務有限公司). The property preservation measures taken by Haihuitong Supply Chain Service Co., Ltd (南京海滙通供應鏈服務有限公司) against Yangzhou Huiyin Commercial Chain Co., Ltd (揚州滙銀商業連鎖有限公司) in connection with the case have been lifted by the said ruling; (ii) the judgment in relation to Huainan Jianle Investment Co., Ltd. (淮南市健樂投資股份有限公司) litigation has become effective and may result in a disposal of equity interests in Anhui Four Seas. The Directors are of the view that the relevant litigations will not have any material adverse impact on the Group.

INTERIM DIVIDEND

The Board does not recommend the payment of any interim dividend for the six months ended 30 June 2026.

EMPLOYMENT AND REMUNERATION POLICY

The Group adopts remuneration policies similar to its peers in the industry. The remuneration payable to our staff is fixed with reference to the prevailing market rates in the region. Our management receives a fixed sum of basic salary and a discretionary performance bonus after annual/monthly/quarterly assessments.

The remuneration of other employees comprises basic salary and an attractive sum of monthly performance bonuses. In compliance with the applicable statutory requirements in the PRC and existing requirements of the local government, the Group participates in different social welfare plans for the employees.

HUMAN RESOURCES

As at 30 June 2026, the Group had 228 employees, decreased by 17.1% from 275 employees as at 31 December 2025.

SIGNIFICANT INVESTMENTS

As at 30 June 2026, the Group did not hold any significant investments, the fair value of which accounted for more than 5% of the Group's total assets.

FUTURE PLANS FOR MATERIAL INVESTMENTS AND CAPITAL ASSETS

As at 30 June 2026, the Group did not have any plans for future material investments and capital assets with established and legally enforceable contracts for the coming year.

FUTURE OUTLOOK

Looking ahead to the second half of 2026, the Chinese economy will continue to face challenges from external uncertainties and divergent paces of domestic demand recovery. Nevertheless, macroeconomic policies are expected to maintain their focus on expanding domestic demand, stabilising employment, promoting consumption, fostering new quality productive forces and driving industrial upgrading. The digital economy, artificial intelligence, green computing power, industrial digitalisation and intelligence, and quality consumption will remain key areas of structural growth. The traditional consumer goods industry, on the other hand, will accelerate its return to value amidst rational consumption, channel restructuring and brand differentiation.

AI BUSINESS: FOCUSING ON AI PRODUCTS AND SERVICES AND BUILDING AN INFRASTRUCTURE SERVICE ECOSYSTEM

The Group will continue to leverage Qidian Intelligent Computing and Shanghai Huiliu Network Technology Co., Ltd. (上海繪流網絡科技有限公司) as its key business entities to deepen its deployment in areas such as AI servers, computing power equipment, domestic computing power, green computing power and AI application services. It will also proceed as planned with the establishment of an independent AI business segment and the implementation of the “procurement-on-demand and integrated services” model. During the Reporting Period, revenue from AI products and services already contributed approximately RMB44.7 million in newly added revenue, providing preliminary performance validation for the commercialisation of the Group’s AI business. In the short term, the Group will prioritise the fulfilment of existing signed AI server and computing power server contracts, advancing the delivery of secured orders as scheduled. Amidst the impact of external policies on GPU supply, the Group will actively expand domestic substitution and diversified supply sources, deepen cooperation with domestic chip manufacturers, and enhance domestic chip compatibility and technical service capabilities. The Group will progressively expand from AI hardware sales and server integration into computing power leasing, data centre hosting, operation and maintenance management, technical training and industry-specific AI deployment services, thereby building a full-life cycle service system characterised by more recurring revenue streams and higher technological added value, and forging a core growth engine for the Group’s high-quality development.

MAOTAI-FLAVOR LIQUOR BUSINESS: UPHOLDING QUALITY AND CHANNELS, AND ENHANCING BRAND AND MEMBER VALUE

The Group will remain committed to the core production area, traditional craftsmanship and quality standards, and the positioning of “high-quality and affordable”. It will continue to advance the proliferation of the Shengyouhui channel network, private domain member operations, scenario-based tasting experiences and brand culture cultivation. The Group will further strengthen its traditional craftsmanship, quality control and product tiering, enhance the conversion capabilities of customised jar-sealing events, tasting experiences and core community consumption scenarios, manage channel inventory and the pricing system with greater efficiency, and increase the conversion and repurchase rates among high-value customer groups. The Group will also promote the empowerment of brewing, warehousing, member operations and precision marketing through AI technology, building a competitive moat that integrates quality, brand, culture and digital intelligence.

TRAINING BUSINESS AND HOME APPLIANCES AND DIGITAL ELECTRONIC PRODUCTS BUSINESS: OPTIMISING RESOURCE ALLOCATION AND STRENGTHENING SYNERGY AND ASSET QUALITY

The Group will continue to uphold resource optimisation and structural adjustment, focusing on directions such as enterprise digital transformation, AI application capabilities, lifelong learning and high-quality vocational skills enhancement, and enhancing the synergistic value of its course products with the Group’s AI and Maotai-flavor liquor businesses. Going forward, the Group will operate its training business in a lighter, leaner and more synergistic manner, facilitating its transformation from a traditional education revenue centre to a provider of enterprise services and ecosystem connectivity capabilities. For low-efficiency investments and non-core projects, the Group will maintain a prudent attitude and drive the concentration of resources towards business segments with greater growth potential and strategic synergy.

The Group will take the proposed disposal as an important milestone, while retaining the function of stable operations and cash flow support from core digital categories, it will divest non-performing assets with continuous losses, significant liabilities and relatively high potential contingent risks, thereby reducing the drain on the Group’s balance sheet and operating resources caused by historical burdens. Upon completion of the disposal, the Group will continue to optimise the product structure, store efficiency, online content operations

and after-sales service capabilities of its core digital categories, and will more clearly focus on AI, Maotai-flavor liquor, and corporate training and scenario-based services with synergistic value. This will form a development structure in which the technology business provides growth momentum, the Maotai-flavor liquor business captures quality consumption and cultural scenarios, the training business connects enterprise customers and ecosystem resources, and the core digital categories maintain stable cash flow support.

The Group will continue to uphold its values of “business for good with innovation and creation”, steadfastly advance its dual-core strategy of “AI + Maotai-flavor liquor”, and deepen the ecosystem synergy of “technology empowers consumption, consumption fuels technology”. The Board and management believe that by divesting low-efficiency and non-core assets, focusing on core segments, enhancing organisational efficiency, accumulating technological capabilities, and building brand and channel strength, the Group will be able to seize structural opportunities amidst an uncertain market environment, drive long-term, stable and sustainable development, and create more resilient value returns for its shareholders.

COMPLIANCE WITH THE CORPORATE GOVERNANCE CODE

During the six months ended 30 June 2026 and up to the date of this announcement, the Company has applied the principles and code provisions of the Corporate Governance Code (“**CG Code**”) contained in Appendix C1 to the Listing Rules (the “**Code Provisions**”) as the basis of the Company’s corporate governance practices. The Board is of the view that the Company has complied with the Code Provisions set out in the CG Code during the six months ended 30 June 2026 and up to the date of this announcement.

MODEL CODE FOR SECURITIES TRANSACTIONS BY DIRECTORS

The Company has adopted the Model Code for Securities Transactions by Directors of Listed Issuers as set out in Appendix C3 to the Listing Rules (the “**Model Code**”) as the code of conduct regarding securities transactions by the Directors. Having made specific enquiry of all Directors, all Directors have confirmed that they have complied with the required standard of dealings as set out in the Model Code throughout the six months ended 30 June 2026.

AUDIT COMMITTEE

During the six months ended 30 June 2026, the Audit Committee comprises three independent non-executive Directors, namely Mr. Zhang Yihua, Mr. Kong Xiangming and Ms. Tang Chung Kwan Brenda, including two independent non-executive Directors who possess the appropriate professional qualifications or accounting or related financial management expertise.

As of the date of this announcement, the composition of the Audit Committee is in compliance with relevant requirements of the Listing Rules. The Audit Committee has adopted the terms of reference in line with the CG Code issued by the Stock Exchange. The principal duties of the Audit Committee are to assist the Board in reviewing the financial information and reporting process, internal control procedures and risk management system, audit plan and relationship with external auditors and arrangements to enable employees of the Company, in confidence, to raise concerns about possible improprieties in financial reporting, internal control or other matters of the Company. The Audit Committee has in conjunction with management reviewed the accounting principles and practices adopted by the Group and discussed internal controls and financial reporting matters including a review of the unaudited interim results for the six months ended 30 June 2026.

There is no disagreement between the Board and the Audit Committee regarding the accounting treatment adopted by the Company.

SUFFICIENCY OF PUBLIC FLOAT

Based on the publicly available information and to the best of the Directors' knowledge, information and belief, the Company has maintained a sufficient public float throughout the six months ended 30 June 2026, and up to the date of this announcement.

PURCHASE, SALE OR REDEMPTION OF THE COMPANY'S LISTED SECURITIES

Neither the Company nor any of its subsidiaries had purchased, sold or redeemed any of the listed securities of the Company (including sale of treasury shares) during the six months ended 30 June 2026. As at 30 June 2026, the Company has treasury shares of 21,435,751.

IMPORTANT EVENTS AFTER THE REPORTING PERIOD

Save as disclosed in this announcement, there was no other significant event after the Reporting Period.

PUBLICATION OF INTERIM RESULTS ANNOUNCEMENT AND INTERIM REPORT

The 2026 interim report of the Company will be dispatched (if requested) to shareholders of the Company and published on the Stock Exchange's website at www.hkexnews.hk and the Company's website at www.qidianguofeng.cn in due course. This announcement can also be accessed on these websites.

By Order of the Board
China Qidian Guofeng Holdings Limited
Yuan Li
Chairman

Shenzhen, PRC, 28 August 2026

As at the date of this announcement, the Board comprises four executive Directors, namely Mr. Yuan Li, Mr. Sun Yue, Mr. Yuan Lijun and Mr. Zhuang Liangbao; one non-executive Director, namely Mr. Wang Xianfu, and three independent non-executive Directors, namely Mr. Zhang Yihua, Mr. Kong Xiangming and Ms. Tang Chung Kwan Brenda.