*Dida Inc. (the "**Company**") is regarded as having a Significant Public Float Shortfall under Rule 13.32F of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "**Listing Rules**"). Accordingly, shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company (the "**Shares**") because: (a) the Company has failed to maintain the minimum public float required under Rule 13.32B of the Listing Rules, resulting in a shortfall that constitutes a Significant Public Float Shortfall as defined under Rule 13.32F of the Listing Rules; and (b) the Stock Exchange will cancel the listing of the Shares if the Company fails to re-comply with Rule 13.32B of the Listing Rules within the prescribed period under Rule 13.32G(3) of the Listing Rules (i.e. by 20 February 2028).*

Dida Inc.
嘀嗒出行*
(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 02559)

(1) RESIGNATION OF CHAIRMAN, EXECUTIVE DIRECTORS AND INDEPENDENT NON-EXECUTIVE DIRECTORS
(2) APPOINTMENT OF CHAIRMAN, EXECUTIVE DIRECTOR AND NON-EXECUTIVE DIRECTOR
(3) APPOINTMENT OF INDEPENDENT NON-EXECUTIVE DIRECTORS AND
(4) CHANGE IN COMPOSITION OF THE BOARD COMMITTEES

Reference is made to the composite document dated July 31, 2026 jointly issued by eLong, Inc. (the "**Offeror**"), Tongcheng Travel Holdings Limited ("**Tongcheng Travel",** together with its subsidiaries, the "**Tongcheng Travel Group**") and Dida Inc. (together with its subsidiaries, the "**Group**") in relation to the Share Offer (the "**Composite Document**"). Unless otherwise specified, capitalised terms used herein shall have the same meaning as those defined in the Composite Document.

Following the close of the Share Offer as disclosed in the announcement dated August 21, 2026 jointly issued by the Offeror, Offeror Parent and the Company, the board (the "**Board**") of directors (the "**Director(s)**") of the Company hereby announces that:

RESIGNATION OF CHAIRMAN, EXECUTIVE DIRECTORS AND INDEPENDENT NON-EXECUTIVE DIRECTORS

The following Directors have tendered their resignation with effect from August 30, 2026 (the "**Effective Date**") in accordance with the Takeovers Code, which is a date no earlier than such date as permitted under Rule 7 of the Takeovers Code (i.e. after the close of the Share Offer):

(a) Mr. Song Zhongjie, chairman of the Board (the "**Chairman**") and an executive Director, has tendered his resignations as the Chairman and an executive Director, and ceased to be a member of the remuneration committee (the "**Remuneration Committee**") and a member and the chairman of the nomination committee (the "**Nomination Committee**") of the Company with effect from the Effective Date.

(b) Mr. Li Jinlong, an executive Director, has tendered his resignation as an executive Director, and ceased to be a member and the chairman of the environmental, social and governance committee (the "**ESG Committee**") of the Company with effect from the Effective Date.

(c) Mr. Duan Jianbo, an executive Director, has tendered his resignation as an executive Director, and ceased to be a member of the ESG Committee with effect from the Effective Date.

(d) Mr. Li Yuejun, an executive Director, has tendered his resignation as an executive Director, and ceased to be a member of the ESG Committee with effect from the Effective Date.

(e) Mr. Li Feng, an independent non-executive Director, has tendered his resignation as an independent non-executive Director, and ceased to be a member of each of the audit committee (the "**Audit Committee**"), Remuneration Committee and Nomination Committee of the Company with effect from the Effective Date.

(f) Mr. Li Jian, an independent non-executive Director, has tendered his resignation as an independent non-executive Director, and ceased to be a member of the Audit Committee and a member and the chairman of the Remuneration Committee with effect from the Effective Date.

(g) Ms. Wu Wenjie, an independent non-executive Director, has tendered her resignation as an independent non-executive Director, and ceased to be a member and the chairlady of the Audit Committee and a member of the Nomination Committee with effect from the Effective Date.

In accordance with Rule 13.51(2) of the Listing Rules, each of Mr. Song Zhongjie, Mr. Li Jinlong, Mr. Duan Jianbo, Mr. Li Yuejun, Mr. Li Feng, Mr. Li Jian and Ms. Wu Wenjie, has confirmed that he/she has no disagreement with the Board and there is no matter relating to his/her resignation that needs to be brought to the attention of the shareholders of the Company (the "**Shareholders**").

The Board would like to take this opportunity to express its sincere gratitude and appreciation to Mr. Song Zhongjie, Mr. Li Jinlong, Mr. Duan Jianbo, Mr. Li Yuejun, Mr. Li Feng, Mr. Li Jian and Ms. Wu Wenjie for their valuable contributions to the Company during their term of office.

APPOINTMENT OF CHAIRMAN, EXECUTIVE DIRECTOR AND NON-EXECUTIVE DIRECTOR

Appointment of Chairman and Non-executive Director

The Board hereby announces that Mr. Xu Jianzhong ("**Mr. Xu**") has been appointed as the Chairman and a non-executive Director with effect from the Effective Date.

The biographical details of Mr. Xu are as follows:

Mr. XU Jianzhong (徐建中), aged 39, was appointed as a senior vice president of the Tongcheng Travel Group in January 2019, and is responsible for the transportation business of the Tongcheng Travel Group. From July 2010 to present, Mr. Xu consecutively served as a vacation product manager of Tongcheng Network, the product manager, principal, senior principal, vice president of air ticket business group, and the head of transportation business group.

Mr. Xu obtained a bachelor's degree from Guilin University of Technology (桂林理工大學) in the PRC in June 2009 and an EMBA degree from Fudan University (復旦大學) in the PRC in January 2022.

The Company has entered into a letter of appointment with Mr. Xu for a term of one year commencing from the Effective Date which is subject to re-election by the shareholders of the Company. The letter of appointment of Mr. Xu can be terminated either by (i) Mr. Xu or (ii) the Company by giving the other party not less than one month's notice in writing. Mr. Xu will hold office until the first annual general meeting of the Company after his appointment and be eligible for re-election in accordance with the articles of association of the Company. Mr. Xu will not receive any emolument as a non-executive Director under his letter of appointment. Mr. Xu's emolument is subject to review and determination by the Board with reference to, inter alia, his qualifications and experience, duties and responsibilities with the Company, the prevailing market situation, the Company's performance and the recommendation of the Remuneration Committee from time to time.

Save as disclosed above, as at the date of this announcement, Mr. Xu has confirmed that he (i) does not hold any other positions with the Company or other members of the Group; (ii) did not hold other directorship in public companies the securities of which are listed on any securities market in Hong Kong or overseas in the past three years; (iii) does not have any relationship with the Directors, senior management, substantial shareholders or controlling shareholders (as defined in the Listing Rules) of the Company; and (iv) is not interested in any shares, underlying shares or debentures of the Company or its associated corporations within the meaning of Part XV of the Securities and Futures Ordinance (Cap. 571 of the Laws of Hong Kong).

Appointment of Executive Director

The Board hereby announces that Mr. Yan Yan ("**Mr. Yan**") has been appointed as an executive Director with effect from the Effective Date.

The biographical details of Mr. Yan are as follows:

Mr. YAN Yan (閆琰), aged 37, obtained a bachelor's degree in accounting for management from Aston University (英國阿斯頓大學) in the United Kingdom in 2010 and a master of science degree in international business from Aston University in 2012. Mr. Yan has over 10 years of experience in financial management. Prior to joining the Company, Mr. Yan served at Tongcheng Travel Group from 2016 to 2026, where he held the position of assistant vice president in 2026 and was primarily responsible for finance and business analysis center of the Tongcheng Travel Group, mainly covering financial planning, business analysis and data analytics.

Mr. Yan is a fellow member of The Association of Chartered Certified Accountants (FCCA) and a member of Beta Gamma Sigma, the international business honour society.

Mr. Yan has been appointed as the chief financial officer of the Company with effect from August 28, 2026.

The Company has entered into a service contract with Mr. Yan for a term of three years commencing from the Effective Date which is subject to re-election by the shareholders of the Company. The service contract of Mr. Yan can be terminated either by (i) Mr. Yan or (ii) the Company by giving the other party not less than three months' notice in writing. Mr. Yan will hold office until the first annual general meeting of the Company after his appointment and be eligible for re-election in accordance with the articles of association of the Company. Mr. Yan will not receive any emolument as an executive Director under his service contract. Mr. Yan's emolument is subject to review and determination by the Board with reference to, inter alia, his qualifications and experience, duties and responsibilities with the Company, the prevailing market situation, the Company's performance and the recommendation of the Remuneration Committee from time to time.

Save as disclosed above, as at the date of this announcement, Mr. Yan has confirmed that he (i) does not hold any other positions with the Company or other members of the Group; (ii) did not hold other directorship in public companies the securities of which are listed on any securities market in Hong Kong or overseas in the past three years; (iii) does not have any relationship with the Directors, senior management, substantial shareholders or controlling shareholders (as defined in the Listing Rules) of the Company; and (iv) is not interested in any shares, underlying shares or debentures of the Company or its associated corporations within the meaning of Part XV of the Securities and Futures Ordinance (Cap. 571 of the Laws of Hong Kong).

APPOINTMENT OF INDEPENDENT NON-EXECUTIVE DIRECTORS

The Board hereby announces that Mr. Chu Rongwei ("**Mr. Chu**"), Ms. Ju Huijun ("**Ms. Ju**") and Mr. Yan Zhang have been appointed as independent non-executive Directors with effect from the Effective Date.

The biographical details of Mr. Chu, Ms. Ju and Mr. Yan Zhang are as follows:

Mr. CHU Rongwei (褚榮偉), aged 46, has served as an associate professor and the deputy head of the Department of Marketing at the School of Management, Fudan University (復旦大學管理學院) since January 2016 and June 2021, respectively. Mr. Chu has also served as the secretary general of the China Marketing Research Centre and the director of the Research Office for High-Quality Development of Health and Healthcare at Fudan University since January 2016 and June 2021, respectively. Mr. Chu's research interests encompass emerging markets, China market structure, urbanisation and migration, consumer culture and welfare, as well as artificial intelligence and society, and has published extensively in internationally recognised academic journals, including (among others) the China Economic Review and the Asia Pacific Journal of Marketing and Logistics. Prior to his current appointment, Mr. Chu served as an assistant professor in the Department of Marketing at the School of Management, Fudan University from May 2013 to December 2015. Mr. Chu obtained a doctor's degree in management from Fudan University in January 2010.

The Company has entered into a letter of appointment with Mr. Chu for a term of one year commencing from the Effective Date which is subject to re-election by the shareholders of the Company. The letter of appointment of Mr. Chu can be terminated either by (i) Mr. Chu or (ii) the Company by giving the other party not less than one month's notice in writing. Mr. Chu will receive a director's fee of RMB200,000 per annum as an independent non-executive Director under his letter of appointment. Mr. Chu will hold office until the first annual general meeting of the Company after his appointment and be eligible for re-election in accordance with the articles of association of the Company. Mr. Chu's emolument was determined by the Board with reference to, inter alia, his qualifications and experience, duties and responsibilities with the Company, the prevailing market situation and the recommendation of the Remuneration Committee and is subject to review by the Board and the Remuneration Committee from time to time.

Ms. JU Huijun (居慧珺), aged 39, holds a bachelor's degree in economics from Fudan University (復旦大學). Ms. Ju is a Certified Public Accountant in the PRC, having obtained her qualification in April 2012. Ms. Ju has extensive experience in capital markets and venture capital fund management. She joined Genbridge Capital (元禾原點) in November 2013 and has been serving as its operations director since then. In this capacity, she is primarily responsible for overall coordination of fundraising, operational compliance, post-investment financial management, investor reporting and full life-cycle management of multiple RMB equity investment funds. She has also been involved in the financial review and business data analysis of portfolio companies, including several companies which have subsequently listed on capital markets, and has assisted such portfolio companies in connection with their financing and listing. Prior to joining Genbridge Capital, Ms. Ju worked at financial institutions including PricewaterhouseCoopers and CSVC (中新創投) between 2009 and 2013, where she was engaged in financial analysis work for multiple enterprises and accumulated experience in corporate financial management and capital markets-oriented financial assessment.

The Company has entered into a letter of appointment with Ms. Ju for a term of one year commencing from the Effective Date which is subject to re-election by the shareholders of the Company. The letter of appointment of Ms. Ju can be terminated either by (i) Ms. Ju or (ii) the Company by giving the other party not less than one month's notice in writing. Ms. Ju will hold office until the first annual general meeting of the Company after her appointment and be eligible for re-election in accordance with the articles of association of the Company. Ms. Ju will receive a director's fee of RMB200,000 per annum as an independent non-executive Director under her letter of appointment. Ms. Ju's emolument was determined by the Board with reference to, inter alia, her qualifications and experience, duties and responsibilities with the Company, the prevailing market situation and the recommendation of the Remuneration Committee and is subject to review by the Board and the Remuneration Committee from time to time.

Mr. YAN Zhang (嚴彰), aged 45, completed the EMBA Program of Cheung Kong Graduate School of Business (長江商學院) in October 2023. Mr. Yan Zhang has over a decade of experience in business-to-business (B2B) digital platform operations, mergers and acquisitions and industrial capital management. From 2010 to 2020, Mr. Yan Zhang served as Chief Executive Officer of Suzhou Jingdong Gongpinhui Information Technology Co., Ltd. (蘇州京東工品匯信息科技有限公司), which was acquired by Jingdong Industrials, Inc. in 2020. In his role, he established a large-scale, one-stop B2B e-commerce digital procurement platform for industrial supplies, and was responsible for overseeing overall corporate strategy, core team development, digital platform construction, market operations, and end-to-end capital activities including multiple financing rounds and merger and acquisition transactions. Mr. Yan Zhang has served as the chairman of Suzhou Yicheng Yihui Information Technology Co., Ltd. (蘇州一程一匯信息科技有限公司) since 2021, an enterprise focusing on cross-border e-commerce and facilitating the overseas expansion of Chinese manufacturing brands. In this capacity, he is primarily responsible for overall strategic planning, organisational management and corporate governance, domestic and overseas market development, and coordination of investment and financing activities.

The Company has entered into a letter of appointment with Mr. Yan Zhang for a term of one year commencing from the Effective Date which is subject to re-election by the shareholders of the Company. The letter of appointment of Mr. Yan Zhang can be terminated either by (i) Mr. Yan Zhang or (ii) the Company by giving the other party not less than one month's notice in writing. Mr. Yan Zhang will hold office until the first annual general meeting of the Company after his appointment and be eligible for re-election in accordance with the articles of association of the Company. Mr. Yan Zhang will receive a director's fee of RMB200,000 per annum as an independent non-executive Director under his letter of appointment. Mr. Yan Zhang's emolument was determined by the Board with reference to, inter alia, his qualifications and experience, duties and responsibilities with the Company, the prevailing market situation and the recommendation of the Remuneration Committee and is subject to review by the Board and the Remuneration Committee from time to time.

Save as disclosed above, as at the date of this announcement, each of Mr. Chu, Ms. Ju and Mr. Yan Zhang has confirmed that he/she (i) does not hold any other positions with the Company or other members of the Group; (ii) did not hold other directorship in public companies the securities of which are listed on any securities market in Hong Kong or overseas in the past three years; (iii) does not have any relationship with the Directors, senior management, substantial shareholders or controlling shareholders (as defined in the Listing Rules) of the Company; and (iv) is not interested in any shares, underlying shares or debentures of the Company or its associated corporations within the meaning of Part XV of the Securities and Futures Ordinance (Cap. 571 of the Laws of Hong Kong).

Each of Mr. Chu, Ms. Ju and Mr. Yan Zhang has confirmed (a) his/her independence as regards each of the factors referred to in Rules 3.13(1) to (8) of the Listing Rules; (b) that he/she has no past or present financial or other interest in the business of the Company or its subsidiaries or any connection with any core connected persons (as defined under the Listing Rules) of the Company; and (c) that there are no other factors that may affect his/her independence at the time of his/her appointment.

Save as disclosed above, there are no other matters in respect of the appointments of Mr. Xu, Mr. Yan, Mr. Chu, Ms. Ju and Mr. Yan Zhang that need to be brought to the attention of the shareholders of the Company and there is no other information that is required to be disclosed pursuant to Rules 13.51(2)(h) to (v) of the Listing Rules.

The Board would like to extend a warm welcome to Mr. Xu, Mr. Yan, Mr. Chu, Ms. Ju and Mr. Yan Zhang to join the Board as Directors.

CHANGE IN COMPOSITION OF BOARD COMMITTEES

Following the change in Directors as disclosed above, the Board hereby announces that, with effect from the Effective Date:

(i) Mr. Wang Xiaobo, an executive Director and the chief executive officer of the Company, has been appointed as a member of the Remuneration Committee;

(ii) Mr. Xu has been appointed as a member and the chairman of the Nomination Committee;

(iii) Ms. Li Jun, a non-executive Director, has been appointed as a member of the Audit Committee;

(iv) Mr. Chu has been appointed as a member and the chairman of the ESG Committee and a member of the Remuneration Committee;

(v) Ms. Ju has been appointed as a member and the chairlady of the Audit Committee and a member of each of the Nomination Committee and ESG Committee; and

(vi) Mr. Yan Zhang has been appointed as a member and the chairman of the Remuneration Committee and a member of each of the Audit Committee, Nomination Committee and the ESG Committee.

By order of the Board
Dida Inc.
Wang Xiaobo
Executive Director and Chief Executive Officer

Hong Kong, August 30, 2026

As at the date of this announcement, the Board comprises Mr. WANG Xiaobo and Mr. YAN Yan as executive Directors; Mr. XU Jianzhong and Ms. LI Jun as non-executive Directors; and Mr. CHU Rongwei, Ms. JU Huijun and Mr. YAN Zhang as independent non-executive Directors.

The Directors of the Company jointly and severally accept full responsibility for the accuracy of the information contained in this announcement and confirm, having made all reasonable inquiries, that to the best of their knowledge, opinions expressed in this announcement have been arrived at after due and careful consideration and there are no other facts not contained in this announcement, the omission of which would make any statement in this announcement misleading.

Where the English and the Chinese texts conflict, the English text prevails.