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SINCERE WATCH (HONG KONG) LIMITED

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 444)

UPDATE ANNOUNCEMENT

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Reference is made to the announcements of Sincere Watch (Hong Kong) Limited (the “**Company**”) dated 30 May 2025, 29 August 2025, 28 November 2025, 27 February 2026 and 29 May 2026 (the “**Disclaimer Update Announcements**”) in relation to the updates to the Disclaimer of Opinion. Unless the context requires otherwise, capitalized terms used herein shall bear the same meaning as defined in the Disclaimer Update Announcements.

Save as disclosed in the quarterly update announcement of the Company dated 30 June 2026, the announcements of the Company dated 3 February 2026, 30 April 2026 and 12 May 2026 and also the relevant updates disclosed in this announcement, there has been no other material updates in relation to the Disclaimer of Opinion.

The Company will continue to publish an announcement every 3 months from the date of this announcement until the Disclaimer of Opinion is resolved. Further announcement(s) may also be made by the Company for any material update(s) as and when appropriate.

As mentioned in previous announcement, the Company engaged an external accounting firm to assist the preparation of relevant management accounts of the Group. The external accounting firm has commenced its works as at the date hereof. The Company will closely monitor the status and further announcement(s) will be made by the Company as and when appropriate.

Reference is also made to the announcement of the Company dated 30 April 2026 in relation to the resignation of an Independent Non-executive Director. As at the date hereof, the Company has not yet identified suitable candidate for the position and this will constitute non-compliance with Rules 3.10, 3.10A and 3.21 of the Listing Rules. The Company will continue to identify suitable candidate for the outstanding positions to ensure that the vacancies be filled in as soon as possible.

CONTINUED SUSPENSION OF TRADING

At the request of the Company, trading in the shares of the Company on the Stock Exchange was suspended from 9:00 a.m. on 2 July 2025 and will remain suspended until further notice. Further announcement(s) will be made by the Company as and when appropriate and in compliance with the requirements under the Listing Rules.

Shareholders and potential investors are advised to exercise caution when dealing in the securities of the Company.

By order of the Board
Sincere Watch (Hong Kong) Limited
Zhang Xiaoliang
Chairman and Chief Executive Officer

Hong Kong, 31 August 2026

As at the date of this announcement, the Executive Directors of the Company are Mr. Zhang Xiaoliang (Chairman and Chief Executive Officer), Mr. An Muzong and Mr. Yang Guangqiang; the Non-executive Director of the Company is Ms. Lu Weina; and the Independent Non-executive Directors of the Company are Mr. Zong Hao and Mr. Yu Zhenxin.