QP Group
雋思集團

Q P GROUP HOLDINGS LIMITED
雋思集團控股有限公司
(Incorporated in the Cayman Islands with limited liability)
(Stock code: 1412)

ANNOUNCEMENT OF INTERIM RESULTS FOR THE SIX MONTHS ENDED 30 JUNE 2026

2026 INTERIM RESULTS HIGHLIGHT

- For the six months ended 30 June 2026 ("**6M2026**"), Q P Group Holdings Limited (the "**Company**") and its subsidiaries' (collectively, the "**Group**") total revenue was approximately HK$575.0 million, representing an increase of approximately 8.0% as compared with the total revenue for the six months ended 30 June 2025 ("**6M2025**"). For 6M2026, revenue generated from original equipment manufacturer ("**OEM**") sales and web sales contributed approximately 78.3% and 21.7% of the total revenue respectively.

- For 6M2026, the Group's profit attributable to equity holders of the Company was approximately HK$8.1 million, representing a decrease of approximately 79.0% as compared with that of 6M2025.

- Basic earnings per share of the Company for 6M2026 was approximately HK1.53 cents (6M2025: HK7.26 cents).

- The board (the "**Board**") of directors (the "**Directors**") of the Company has resolved to declare an interim dividend of HK1.0 cent per ordinary share for 6M2026 (6M2025: HK2.0 cents).

The Board announces the unaudited interim condensed consolidated results of the Group for 6M2026, together with comparative figures for 6M2025, as follows:

INTERIM CONDENSED CONSOLIDATED STATEMENT OF PROFIT OR LOSS AND OTHER COMPREHENSIVE INCOME

For the six months ended 30 June 2026

		Six months ended 30 June	
		2026	2025
	Note	***HK$'000***	*HK$'000*
		(Unaudited)	(Unaudited)
Revenue	5	**575,038**	532,417
Cost of sales		**(411,864)**	(337,366)
Gross profit		**163,174**	195,051
Other gains/(losses), net	6	**2,229**	(8,959)
Other income	7	**5,821**	5,338
Selling and distribution expenses		**(57,218)**	(47,719)
Administrative expenses		**(105,236)**	(101,883)
Operating profit		**8,770**	41,828
Finance income	9	**621**	4,174
Finance costs	9	**(1,071)**	(1,896)
Finance (costs)/income, net		**(450)**	2,278
Profit before income tax		**8,320**	44,106
Income tax expense	10	**(385)**	(5,742)
Profit for the period		**7,935**	38,364
Attributable to:			
Equity holders of the Company		**8,122**	38,631
Non-controlling interests		**(187)**	(267)
		7,935	38,364
Earnings per share for profit attributable to equity holders of the Company			
— Basic and diluted earnings per share (expressed in HK cents per share)	11	**1.53**	7.26

		Six months ended 30 June	
		2026	2025
	Note	***HK$'000***	*HK$'000*
		(Unaudited)	(Unaudited)
Other comprehensive income, net of tax:			
Item that may be subsequently reclassified to profit or loss			
Currency translation differences		**18,629**	19,513
Total comprehensive income for the period		**26,564**	57,877
Attributable to:			
Equity holders of the Company		**26,751**	58,144
Non-controlling interests		**(187)**	(267)
		26,564	57,877

INTERIM CONDENSED CONSOLIDATED STATEMENT OF FINANCIAL POSITION

As at 30 June 2026

	Note	**As at 30 June 2026** **HK$'000** **(Unaudited)**	As at 31 December 2025 HK$'000
ASSETS			
Non-current assets			
Property, plant and equipment	13	**543,067**	512,632
Investment property		**1,800**	1,800
Right-of-use assets		**144,080**	144,170
Intangible assets		**27,602**	27,171
Deposits, prepayments and other receivables		**27,767**	30,854
Deferred income tax assets		**19,452**	14,065
Equity investment at fair value through profit or loss		**500**	500
		764,268	731,192
Current assets			
Inventories		**109,260**	106,957
Trade receivables	14	**209,903**	152,684
Deposits, prepayments and other receivables		**61,893**	68,950
Derivative financial instruments		**1,655**	—
Cash and bank balances		**57,507**	110,994
		440,218	439,585
Total assets		**1,204,486**	1,170,777

	Note	As at 30 June 2026 HK$'000 (Unaudited)	As at 31 December 2025 HK$'000
EQUITY			
Equity attributable to equity holders of the Company			
Share capital	17	**5,320**	5,320
Share premium		**139,593**	139,593
Reserves		**753,108**	752,957
Shareholders' funds		**898,021**	897,870
Non-controlling interests		**(2,281)**	(2,094)
Total equity		**895,740**	895,776
LIABILITIES			
Non-current liabilities			
Deferred income tax liabilities		**6,952**	7,010
Lease liabilities		**1,278**	1,649
		8,230	8,659
Current liabilities			
Trade payables	16	**76,714**	70,873
Accruals, provisions and other payables		**89,309**	98,371
Contract liabilities		**23,079**	22,756
Current income tax liabilities		**12,944**	11,861
Borrowings	15	**95,293**	59,377
Lease liabilities		**3,177**	3,104
		300,516	266,342
Total liabilities		**308,746**	275,001
Total equity and liabilities		**1,204,486**	1,170,777

NOTES TO THE INTERIM CONDENSED CONSOLIDATED FINANCIAL INFORMATION

1 GENERAL INFORMATION

The Company is an investment holding company and its subsidiaries are principally engaged in manufacturing and trading of paper products.

The Company was incorporated in the Cayman Islands on 19 April 2018 as an exempted company with limited liability under the Companies Law (Cap. 22, Law 3 of 1961 as consolidated and revised) of the Cayman Islands. The address of the Company's registered office is P.O. Box 500, Suite 210, 2nd Floor, Windward III, Regatta Office Park, Grand Cayman, KY1-1106, Cayman Islands. The Company's shares are listed on the Main Board of The Stock Exchange of Hong Kong Limited (the "**Hong Kong Stock Exchange**").

In the opinion of Directors, Good Elite Holdings Limited, a company incorporated in the British Virgin Islands with limited liability and owed as to 50% by Mr. Cheng Wan Wai and as to 50% by Mr. Yeung Keng Wu Kenneth, is the immediate and ultimate holding company of the Company.

The interim condensed consolidated financial information is presented in Hong Kong dollars ("**HK$**"), unless otherwise stated.

2 BASIS OF PREPARATION

The interim condensed consolidated financial information for the six months ended 30 June 2026 has been prepared in accordance with Hong Kong Accounting Standard ("**HKAS**") 34, "Interim Financial Reporting" as issued by the Hong Kong Institute of Certified Public Accountants as well as with the applicable disclosure requirements of Appendix D2 to the Rules Governing the Listing of Securities (the "**Listing Rules**") on The Stock Exchange of Hong Kong Limited (the "**Stock Exchange**").

The interim condensed consolidated financial information should be read in conjunction with the annual financial statements for the year ended 31 December 2025, which have been prepared in accordance with HKFRS Accounting Standards ("**HKFRSs**").

3 ACCOUNTING POLICIES

Except as described below, the accounting policies applied are consistent with those of the annual financial statements for the year ended 31 December 2025, as described in those annual financial statements. Taxes on income in the interim periods are accrued using the tax rate that would be applicable to expected total earnings.

The following amendments to standards are mandatory for the first time for the financial year beginning 1 January 2026 and currently relevant to the Group:

Amendments to HKFRS 9 and HKFRS 7	Amendments to the Classification and Measurement of Financial Instruments	1 January 2026
Amendments to HKFRS 1, HKFRS 7, HKFRS 9, HKFRS 10 and HKAS 7	Annual Improvements to HKFRS Accounting Standards — Volume 11	1 January 2026
Amendments to HKFRS 9 and HKFRS 7	Amendments to Contracts Referencing Nature-dependent Electricity	1 January 2026
Amendments to HKFRS 7, HKFRS 18, HKAS 1, HKAS 8, HKAS 36 and HKAS 37	Disclosures about Uncertainties in the Financial Statements	1 January 2026

The adoption of these amendments to standards did not have significant impacts on the Group's results and financial position and did not require retrospective adjustments.

These new standards, amendments to existing standards and interpretation are not expected to have a material impact on the Group in the current or future reporting periods and on foreseeable future transactions.

The preparation of the 2026 interim condensed consolidated financial information in conformity with HKFRSs requires the use of certain critical accounting estimates. It also requires the management to make judgements, estimates and assumptions that affect the application of accounting policies and the reported amounts of assets and liabilities, income and expense. Actual results may differ from these estimates. The significant judgements made by management in applying the Group's accounting policies and the key sources of estimation uncertainty were the same as those that applied to the consolidated financial statements for the year ended 31 December 2025.

4 ESTIMATES

The preparation of interim condensed consolidated financial information requires the management to make judgements, estimates and assumptions that affect the application of accounting policies and the reported amounts of assets and liabilities, income and expense. Actual results may differ from these estimates.

In preparing this interim condensed consolidated financial information, the significant judgements made by the management in applying the Group's accounting policies and the key sources of estimation uncertainty were the same as those that applied to the consolidated financial statements for the year ended 31 December 2025.

5 REVENUE AND SEGMENT INFORMATION

	Six months ended 30 June	
	2026	2025
	HK$'000	*HK$'000*
	(Unaudited)	(Unaudited)
Revenue		
Sales of paper and other products	**575,038**	532,417

Sales of goods are recognised at the point in time when a group entity has delivered products to customers and fulfilled all the performance obligations as stipulated in the sales contracts.

As at 30 June 2026 and 31 December 2025, all performance obligations not yet fulfilled by the Group were from contracts with original expected duration of less than one year.

Management has determined the operating segments based on the reports reviewed by the chief operating decision-maker that are used for making strategic decisions and assessing performance. The chief operating decision-maker is identified as the executive directors of the Group. The executive directors assess the performance of the operating segments based on a measure of gross profit for the purposes of allocating resources and assessing performance. These reports are prepared on the same basis as the consolidated financial statements for the year ended 31 December 2025.

The management has identified two reportable segments based on sales channels, namely (i) web sales; and (ii) OEM sales.

The segment information provided to the executive directors for the six months ended 30 June 2026 and 2025 are as follows:

	Six months ended 30 June 2026		
	Web sales	**OEM sales**	**Total**
	HK$'000	***HK$'000***	***HK$'000***
	(Unaudited)	**(Unaudited)**	**(Unaudited)**
Segment revenue from external customers	**124,628**	**450,410**	**575,038**
Cost of sales	**(27,986)**	**(383,878)**	**(411,864)**
Gross profit	**96,642**	**66,532**	**163,174**
Other gains, net			**2,229**
Other income			**5,821**
Selling and distribution expenses			**(57,218)**
Administrative expenses			**(105,236)**
Finance costs, net			**(450)**
Profit before income tax			**8,320**
Income tax expense			**(385)**
Profit for the period			**7,935**

	Six months ended 30 June 2025		
	Web sales	OEM sales	Total
	HK$'000	*HK$'000*	*HK$'000*
	(Unaudited)	(Unaudited)	(Unaudited)
Segment revenue from external customers	113,276	419,141	532,417
Cost of sales	(20,300)	(317,066)	(337,366)
Gross profit	92,976	102,075	195,051
Other losses, net			(8,959)
Other income			5,338
Selling and distribution expenses			(47,719)
Administrative expenses			(101,883)
Finance income, net			2,278
Profit before income tax			44,106
Income tax expense			(5,742)
Profit for the period			38,364

Revenue from major customers who have individually contributed to 10% or more of the total revenue of the Group are as follows:

	Six months ended 30 June	
	2026	2025
	HK$'000	*HK$'000*
	(Unaudited)	(Unaudited)
Customer A	**99,294**	115,889
Customer B	**154,159**	172,586

Revenue from external customers by location, based on the destination of delivery are as follows:

	Six months ended 30 June	
	2026	2025
	HK$'000	*HK$'000*
	(Unaudited)	(Unaudited)
The United States of America (the "**USA**")	**341,104**	317,919
Europe	**103,818**	94,666
The People's Republic of China (including Hong Kong) (the "**PRC**")	**40,001**	34,795
Others	**90,115**	85,037
	575,038	532,417

Non-current assets, other than deferred income tax assets and equity investment at fair value through profit or loss, are located as follows:

	As at 30 June 2026	As at 31 December 2025
	HK$'000	*HK$'000*
	(Unaudited)	
The PRC	**515,472**	518,369
Vietnam	**228,844**	198,258
	744,316	716,627

6 OTHER GAINS/(LOSSES), NET

	Six months ended 30 June	
	2026	2025
	HK$'000	*HK$'000*
	(Unaudited)	(Unaudited)
Other gains/(losses), net		
Fair value gain on derivative financial instruments	**1,859**	—
Foreign exchange gains/(losses)	**831**	(8,375)
Loss on disposal of property, plant and equipment	**(461)**	(584)
	2,229	(8,959)

7 OTHER INCOME

	Six months ended 30 June	
	2026	2025
	HK$'000	*HK$'000*
	(Unaudited)	(Unaudited)
Other income		
Rental income	**27**	22
Sales of scrap materials	**3,734**	3,991
Government grants	**1,892**	1,083
Others	**168**	242
	5,821	5,338

8 PROFIT BEFORE INCOME TAX

Profit before income tax is arrived after charging/(crediting):

	Six months ended 30 June	
	2026	2025
	HK$'000	*HK$'000*
	(Unaudited)	(Unaudited)
Employee benefit expenses (including directors' emoluments)	**204,787**	190,519
Depreciation of property, plant and equipment	**33,214**	28,982
Amortisation of right-of-use assets	**3,585**	3,043
Amortisation of intangible assets	**643**	602
Auditor's remuneration		
— Audit services	**1,298**	1,269
— Non-audit services	**450**	450
Short-term lease expenses	**893**	1,150
Provision for/(reversal of) inventory obsolescence	**204**	(3,236)

9 FINANCE (COSTS)/INCOME, NET

	Six months ended 30 June	
	2026	2025
	HK$'000	*HK$'000*
	(Unaudited)	(Unaudited)
Finance income		
Bank interest income	**621**	4,174
Finance costs		
Interest expense on bank borrowings	**(958)**	(1,645)
Interest expense on liabilities under supplier finance arrangements	**—**	(181)
Interest expense on lease liabilities	**(113)**	(70)
	(1,071)	(1,896)
Finance (costs)/income, net	**(450)**	2,278

10 INCOME TAX EXPENSE

	Six months ended 30 June	
	2026	2025
	HK$'000	*HK$'000*
	(Unaudited)	(Unaudited)
Current income tax	**5,457**	5,991
Deferred income tax	**(5,072)**	(249)
	385	5,742

Under the two-tiered profits tax rates regime of Hong Kong profits tax, the first HK$2 million of assessable profits of a qualifying group entity in Hong Kong will be taxed at 8.25%, and assessable profits above HK$2 million will be taxed at 16.5%. The assessable profits of group entities in Hong Kong not qualifying for the two-tiered profits tax rates regime will continue to be taxed at a flat rate of 16.5%.

The subsidiaries established and operated in the PRC (excluding Hong Kong as mentioned above) are subject to the PRC Corporate Income Tax at the rate of 25% during the six months ended 30 June 2026 and 2025 respectively.

Pursuant to the relevant laws and regulation in the PRC, the Group's subsidiaries, Dongguan Zensee Printing Limited (東莞雋思印刷有限公司) and Taunus Printing (Heshan) Company Limited* (騰達印刷(鶴山)有限公司) were accredited as high-tech enterprises in 2017 and 2021 respectively, and both of them are entitled to the preferential tax rate of 15% for the six months ended 30 June 2026 (six months ended 30 June 2025: 15%).

Pursuant to the relevant laws and regulations in the PRC, certain entities of the Group are qualified as small-scale and marginal profit enterprises. As a result, they were entitled to the preferential income tax rate of 5% for taxable income of first Renminbi ("**RMB**") 3 million during the six months ended 30 June 2026 and 2025.

The subsidiaries established and operated in Vietnam are subject to the Vietnam Corporate Income Tax ("**CIT**") at the rate of 20% during the six months ended 30 June 2026 and 2025 respectively, subject to tax holiday policies in Vietnam.

Pursuant to the relevant laws and regulations in Vietnam, the Group's subsidiary, Q P Enterprise (Vietnam) Company Limited, which was undertaking a new investment project in an industrial park, is entitled to tax holiday under which its taxable income would be fully exempted from CIT for two years from the first year an enterprise has taxable income from a new investment project eligible for tax incentives after offsetting prior year tax losses, followed by 50% reduction in CIT in the next four years. If an enterprise has no taxable income for the first three years, counting from the first year if it has turnover from a new investment project, the tax exemption or reduction duration shall be counted from the fourth year.

Pursuant to the laws and regulations of the British Virgin Islands ("**BVI**") and the Cayman Islands, the Group is not subject to any income tax in the BVI and the Cayman Islands during the six months ended 30 June 2026 and 2025, respectively.

* *The English translation of company name is for reference only. The official name is in Chinese.*

11 EARNINGS PER SHARE FOR PROFIT ATTRIBUTABLE TO EQUITY HOLDERS OF THE COMPANY

The calculation of the basic earnings per share is based on the profit attributable to ordinary equity holders of the Company of approximately HK$8,122,000 for the six months ended 30 June 2026 (six months ended 30 June 2025: approximately HK$38,631,000), and the weighted average number of ordinary shares of 532,000,000 for the six months ended 30 June 2026 and 2025, respectively.

The Group had no potentially dilutive ordinary shares in issue during the six months ended 30 June 2026 and 2025.

The calculations of basic and diluted earnings per share are based on:

Earnings

	Six months ended 30 June	
	2026	2025
	HK$'000	*HK$'000*
	(Unaudited)	(Unaudited)
Profit attributable to equity holders of the Company	**8,122**	38,631

Shares

	Number of shares	
	Six months ended 30 June	
	2026	2025
	(Unaudited)	(Unaudited)
Weighted average number of ordinary shares in issue *(thousands)*	**532,000**	532,000
Earnings per share *(HK cents per share)*	**1.53**	7.26

12 DIVIDENDS

(a) Interim dividend payable to equity holders of the Company declared after the reporting period

	Six months ended 30 June	
	2026	2025
	HK$'000	*HK$'000*
	(Unaudited)	(Unaudited)
Interim dividend declared after the reporting period of HK1.0 cent (six months ended 30 June 2025: HK2.0 cents) per ordinary share	**5,320**	10,640

The interim dividend declared after the end of the reporting period was not recognised as a liability as at the end of the reporting period.

(b) Final dividend payable to equity holders of the Company attributable to the previous financial year, approved and paid during the reporting period

	Six months ended 30 June	
	2026	2025
	HK$'000	*HK$'000*
	(Unaudited)	(Unaudited)
Final dividend in respect of the previous financial year, approved and paid during the reporting period, of HK5.0 cents (six months ended 30 June 2025: HK11.0 cents) per ordinary share	**26,600**	58,520

13 PROPERTY, PLANT AND EQUIPMENT

During the six months ended 30 June 2026, the Group acquired property, plant and equipment with a total cost of approximately HK$52.5 million. These acquisitions were mainly attributable to the addition of plant and machinery of approximately HK$30.2 million and construction in progress of approximately HK$16.6 million, which were primarily attributable to the development and expansion of the Group's Vietnam factory.

During the six months ended 30 June 2026, the Group disposed of property, plant and equipment with a net book value of approximately HK$590,000 (six months ended 30 June 2025: approximately HK$984,000).

14 TRADE RECEIVABLES

	As at 30 June 2026 *HK$'000* **(Unaudited)**	As at 31 December 2025 *HK$'000*
Trade receivables	**209,903**	152,684

Trade receivables represent credit sales of goods to third parties. The credit terms granted by the Group are generally ranging from 30 to 90 days.

As at 30 June 2026 and 31 December 2025, the aging analysis of the trade receivables, based on invoice date, were as follows:

	As at 30 June 2026 *HK$'000* **(Unaudited)**	As at 31 December 2025 *HK$'000*
Within 30 days	**105,666**	84,450
31–60 days	**65,524**	43,586
61–90 days	**34,969**	21,639
Over 90 days	**3,744**	3,009
	209,903	152,684

The maximum exposure to credit risk at the reporting date is the carrying value of the trade receivables. The Group does not hold any collateral as security.

The Group applies the simplified approach to provide for expected credit losses prescribed by HKFRS 9, which permits the use of the lifetime expected loss provision for all trade receivables. The Group considers the credit risk characteristics and the days past due to measure the expected credit losses. During the six months ended 30 June 2026 and 2025, the expected credit losses for customers of sales of goods are minimal, given there is no history of significant defaults from customers and no adverse change is anticipated in the future business environment. No provision for impairment of trade receivables has been made throughout the six months ended 30 June 2026 and 2025.

The carrying amounts of trade receivables approximate their fair values as at 30 June 2026 and 31 December 2025.

The Group's trade receivables were denominated in the following currencies:

	As at 30 June 2026 *HK$'000* **(Unaudited)**	As at 31 December 2025 *HK$'000*
United States dollars ("**USD**")	**102,362**	83,859
Hong Kong dollars ("**HKD**")	**98,236**	60,355
RMB	**9,086**	7,724
Others	**219**	746
	209,903	152,684

15 BORROWINGS

	As at 30 June 2026 *HK$'000* **(Unaudited)**	As at 31 December 2025 *HK$'000*
Bank borrowings – amounts due on demand and/or within one year shown under current liabilities	**95,293**	59,377

As at 30 June 2026 and 31 December 2025, borrowings of approximately HK$95,293,000 and HK$59,377,000, respectively, were subject to repayable on demand clause.

The Group's borrowings were denominated in following currencies:

	As at 30 June 2026 *HK$'000* **(Unaudited)**	As at 31 December 2025 *HK$'000*
HKD	**89,524**	53,833
RMB	**5,769**	5,544
	95,293	59,377

The effective interest rates (per annum) of the above borrowings as at 30 June 2026 and 31 December 2025 were as follows:

	Effective interest rate	**As at 30 June 2026** *HK$'000* **(Unaudited)**	As at 31 December 2025 *HK$'000*
Bank borrowings			
— Hong Kong Interbank Offered Rate	**+0.4% to +1.1%** (2025: +0.4% to +1.1%)	**89,524**	53,833
— Fixed Rate	**2.2%** (2025: 2.45%)	**5,769**	5,544
		95,293	59,377

As at 30 June 2026 and 31 December 2025, the borrowings were pledged by certain assets with carrying values shown below:

	As at 30 June 2026 *HK$'000* **(Unaudited)**	As at 31 December 2025 *HK$'000*
Right-of-use assets	**75,757**	76,652
Property, plant and equipment	**49,451**	62,425
	125,208	139,077

The carrying amounts of borrowings of the Group approximate their fair values as at 30 June 2026 and 31 December 2025.

16 TRADE PAYABLES

	As at 30 June 2026 HK$'000 (Unaudited)	As at 31 December 2025 HK$'000
Trade payables	**76,714**	70,873

As at 30 June 2026 and 31 December 2025, the aging analysis of the trade payables, based on invoice date, were as follows:

	As at 30 June 2026 HK$'000 (Unaudited)	As at 31 December 2025 HK$'000
Within 30 days	**47,001**	37,719
31–60 days	**18,137**	21,672
61–90 days	**8,827**	7,030
Over 90 days	**2,749**	4,452
	76,714	70,873

The carrying amounts of trade payables approximate their fair values as at 30 June 2026 and 31 December 2025.

The Group's trade payables were denominated in the following currencies:

	As at 30 June 2026 HK$'000 (Unaudited)	As at 31 December 2025 HK$'000
RMB	**54,519**	49,935
HKD	**9,468**	6,420
USD	**2,621**	5,017
Vietnamese Dong ("**VND**")	**10,106**	9,501
	76,714	70,873

17 SHARE CAPITAL

	As at 30 June 2026 *HK$'000* **(Unaudited)**	As at 31 December 2025 *HK$'000*
Authorised:		
2,000,000,000 (31 December 2025: 2,000,000,000) ordinary shares of HK$0.01 each	**20,000**	20,000
Issued and fully paid:		
532,000,000 (31 December 2025: 532,000,000) ordinary shares of HK$0.01 each	**5,320**	5,320

MANAGEMENT DISCUSSION AND ANALYSIS

BUSINESS REVIEW

Corporate Profile

Established in 1985, the Group is a paper product manufacturing and printing services provider, offering its customers diversified manufacturing and printing solutions for a wide spectrum of products. Headquartered in Hong Kong, the Group operates production plants at Dongguan and Heshan in Guangdong Province, the PRC and Chau Son Ward in Ninh Binh Province, Vietnam. The Group's principal product categories are tabletop games, greeting cards, educational items, trading cards and premium packaging. The Group's products are sold to (i) OEM customers who order mass quantities for direct sales and distribution through their own sales network; and (ii) individual and corporate customers who order through online sales channels. The Group has established strategic business partnerships with its major OEM customers, which include leading multinational brands and publishers in diverse industries.

Business Overview

The first half of 2026 presented a complex global economic climate, with the manufacturing sector continuing to face ongoing headwinds across key markets in the United States and Europe. Subdued consumer sentiment and ongoing global supply chain reconfigurations created a challenging operating backdrop. Furthermore, persistent inflation across raw material supply chains and elevated freight expenses increased overall production costs for paper-based products. These cost pressures, coupled with the impact of ongoing geopolitical tensions, required manufacturers to maintain rigorous cost discipline while proactively pursuing new business opportunities to diversify revenue streams.

During the reporting period, the Group remained focused on driving continuous growth through strategic business expansion and diversification. Trading cards remained a significant market opportunity backed by robust global demand for collectible products. Capitalising on this momentum, the Group deepened collaborations with leading international card publishers while actively engaging prospective and existing customers in card production business, so as to capture horizontal and vertical growth opportunities. On the other hand, brand visibility and business network expansion were further reinforced through active engagement in major industry trade exhibitions to showcase advanced manufacturing capabilities and drive customer acquisition across key markets. Meanwhile, to support business development and long-term competitiveness, the Group continuously optimised the strategic roles and positioning of its production bases in the PRC and Vietnam to heighten overall operational agility and market responsiveness. Manufacturing capabilities of the Vietnam plant were further strengthened through facility expansions and the addition of new production lines. These advancements elevated the Group's capacity to provide customers with comprehensive, resilient manufacturing solutions outside the PRC.

The Group's web sales business achieved steady growth through targeted business development initiatives during the reporting period. The Group sustained its active presence across prominent trade fairs in North America and Europe, coupled with the deployment of refined digital marketing campaigns, to broaden its e-commerce footprint and global awareness. Leveraging continuous platform upgrades and an expanding product portfolio, Q P Market Network ("**QPMN**"), the Group's business-to-business-to-consumer print-on-demand e-commerce platform, enlarged its active user base and solidified partner alliances.

In the Original Brand Manufacturer ("**OBM**") segment, the Group's brand focused on continuous product innovation and strategic intellectual property ("**IP**") licensing, successfully establishing collaborations with business partners including a world-leading playing card publisher and iconic Japanese IP licensors. Furthermore, the Group aggressively broadened both online and offline distribution networks, forming retail partnerships with major local convenience store chains and supermarket groups to acquire new corporate and individual consumer segments, alongside participation in key local and international pop culture events, to further elevate its marketing presence.

Overall, the Group recorded a profit attributable to equity holders of approximately HK$8.1 million for the six months ended 30 June 2026 ("**6M2026**"), representing a decrease of approximately 79.0% from approximately HK$38.6 million for the six months ended 30 June 2025 ("**6M2025**"). The net profit margin decreased from approximately 7.2% for 6M2025 to approximately 1.4% for 6M2026. The decrease in net profit was mainly attributable to (a) the continued appreciation of the Renminbi against the Hong Kong dollar, which increased the Group's production costs; (b) higher raw material costs, which will require time to be partially reflected in customer pricing; and (c) the introduction of additional product categories at the Group's Vietnam plant during the reporting period, where optimisation of production efficiency will require more time to achieve full stabilisation. The Group's revenue increased by approximately 8.0% from approximately HK$532.4 million for 6M2025 to approximately HK$575.0 million for 6M2026. The Group's OEM sales revenue increased by approximately 7.5% from approximately HK$419.1 million for 6M2025 to approximately HK$450.4 million for 6M2026. The Group's web sales revenue increased from approximately HK$113.3 million for 6M2025 to approximately HK$124.6 million for 6M2026, representing an increase of approximately 10.0%. The number of active registered user accounts, which refers to the registered user accounts with order(s) placed on the Group's major websites within the past year, increased from approximately 85,900 as of 31 December 2025 to approximately 94,100 as of 30 June 2026. The number of active business partners of QPMN, which refers to the business partners with order(s) placed via QPMN within the past year, increased from 545 as of 31 December 2025 to 814 as of 30 June 2026.

Future Outlook

Looking into the second half of 2026, the global economy is expected to navigate a gradual yet uneven recovery. Market conditions across the United States and Europe are anticipated to remain cautious, potentially influenced by persistent geopolitical uncertainty and fluctuating consumer sentiment. While cost volatility in materials and logistics may continue to impact operational margins, expanding demand for paper-based recreational products, collectible merchandise, and customised print products underpins market growth. The Group will remain cautiously optimistic and prepared to leverage its multi-regional supply chain network and diversified business portfolio to capture emerging market opportunities.

On the business development front, the Group's continuous efforts to deepen relationships with key business partners in the trading card sector are expected to yield significant revenue realisation during the second half of 2026. To reinforce competitive advantages in trading cards manufacturing, the Group will continue to introduce advanced technologies tailored to high-tier product specifications. Dedicated sales and engineering resources will be deployed alongside ongoing product development to enrich product diversity, enhance total service value, and solidify the Group's presence in the high-value trading cards market. E-commerce development remains a core direction of the Group's long-term growth strategy. The Group will strive to sustain its market position by deploying sophisticated digital marketing strategies and maintaining presence at key global trade shows. Meanwhile, QPMN will actively reach out to existing OEM customers to explore collaboration opportunities leveraging its print-on-demand solutions. In the OBM segment, the brand intends to expand its product portfolio to include tabletop games and other product lines, while striving to broaden distribution channels to reach new consumer bases. On the operational front, the Group will implement focused strategies to optimise the efficiency and cost-effectiveness of the Vietnam plant.

Overall, the Group remains confident about its long-term prospects. The Group will continue to adopt a proactive and prudent management approach and pursue steady business expansion, so as to take up future challenges and opportunities effectively. The Group will continue to closely review and evaluate market changes and take corresponding actions and responses to minimise the impact.

FINANCIAL REVIEW

Revenue

The Group achieved revenue of approximately HK$575.0 million for 6M2026, representing an increase of approximately 8.0% as compared to approximately HK$532.4 million for 6M2025. The increase in the Group's revenue for 6M2026 as compared with that of 6M2025 was driven by the increase in revenue from both OEM sales and web sales.

The following table sets forth a breakdown of total revenue for the periods indicated by business segment:

	Six months ended 30 June			
	2026		2025	
	HK$'000	*%*	*HK$'000*	*%*
OEM sales	**450,410**	**78.3**	419,141	78.7
Web sales	**124,628**	**21.7**	113,276	21.3
Total	**575,038**	**100.0**	532,417	100.0

Revenue from OEM sales increased from approximately HK$419.1 million for 6M2025 to approximately HK$450.4 million for 6M2026, representing an increase of approximately 7.5%. The increase was mainly attributable to increased demand for our trading cards, educational items and tabletop game products during the reporting period.

Revenue from web sales increased from approximately HK$113.3 million for 6M2025 to approximately HK$124.6 million for 6M2026, representing an increase of approximately 10.0%. The increase in revenue from web sales was mainly attributable to the stable growth of our major web sales platform (MakePlayingCards.com) as well as the positive development of our OBM business and QPMN.

The table below summarises the geographical revenue based on the destination of delivery for the periods indicated:

	Six months ended 30 June			
	2026		2025	
	HK$'000	*%*	*HK$'000*	*%*
The USA	**341,104**	**59.3**	317,919	59.7
Europe	**103,818**	**18.1**	94,666	17.8
The PRC	**40,001**	**7.0**	34,795	6.5
Others	**90,115**	**15.6**	85,037	16.0
Total	**575,038**	**100.0**	532,417	100.0

The USA and Europe were the two largest overseas markets of the Group which in aggregate accounted for approximately 77.4% and 77.5% of the total revenue for 6M2026 and 6M2025, respectively.

Cost of sales

The Group's cost of sales mainly consists of cost of raw materials, staff cost in relation to production, sub-contracting charges, depreciation, utilities and factory overheads. The Group recorded an increase in cost of sales by approximately 22.1% from approximately HK$337.4 million for 6M2025 to approximately HK$411.9 million for 6M2026. The increase in the cost of sales was primarily attributable to the increased production output resulting from the increased demand for OEM products during the reporting period.

Gross profit and gross profit margin

For 6M2026, the gross profit of the Group was approximately HK$163.2 million, representing a decrease of approximately 16.3% as compared to approximately HK$195.1 million for 6M2025. The gross profit margin decreased from approximately 36.6% for 6M2025 to approximately 28.4% for 6M2026. The decrease was primarily attributable to the decrease in the gross profit margin of the Group's OEM sales for 6M2026, as compared with 6M2025. Such decrease in gross profit margin was mainly attributable to: (a) the continued appreciation of the Renminbi against the Hong Kong dollar, which increased the Group's production costs; (b) higher raw material costs, which will require time to be partially reflected in customer pricing; and (c) the introduction of additional product categories at the Group's Vietnam plant during the reporting period, where optimisation of production efficiency will require more time to achieve full stabilisation.

Other gains/(losses), net

The Group's other gains/(losses), net mainly consist of foreign exchange gains/(losses), fair value gain on derivative financial instruments and loss on disposal of property, plant and equipment. During the reporting period, the other gains, net, were primarily due to the fair value gain on derivative financial instruments arising from the appreciation of the RMB against the U.S. dollar. The Group resumed entering into forward exchange contracts during the reporting period to manage foreign exchange risk.

Other income

The Group's other income mainly consists of sales of scrap materials and government grants. The increase in other income was mainly due to the increase in receipts of government grants in Hong Kong during the reporting period.

Selling and distribution expenses

The Group's selling and distribution expenses primarily consist of transportation expenses, staff cost of our sales personnel, sales commission and service charges of payment gateways. The selling and distribution expenses increased by approximately 19.9% from approximately HK$47.7 million for 6M2025 to approximately HK$57.2 million for 6M2026. The increase was mainly attributable to higher courier costs resulting from the increased volume of our web sales transactions, as well as higher freight costs arising from uncertainties related to developments in the Middle East and the Strait of Hormuz incident during the reporting period.

Administrative expenses

The Group's administrative expenses mainly comprise staff costs, as well as depreciation and amortisation expenses of an administrative nature. The Group's administrative expenses remained relatively stable, increasing slightly by approximately 3.3% from approximately HK$101.9 million for 6M2025 to approximately HK$105.2 million for 6M2026.

Finance (costs)/income, net

The Group recorded finance costs, net of approximately HK$0.5 million in 6M2026, compared to finance income, net, of approximately HK$2.3 million in 6M2025. The fluctuation was mainly due to an increase in interest expenses in relation to the Group's borrowings, and fewer time deposits were arranged during the reporting period.

Income tax expense

The Group's income tax expense decreased by approximately 93.3% from approximately HK$5.7 million for 6M2025 to approximately HK$0.4 million for 6M2026. The decrease in income tax expense was primarily due to lower profit before income tax and the recognition of previously unrecognised deferred tax assets following the expiry of the two-year tax holiday of one of the Group's major subsidiaries in Vietnam during the reporting period.

Profit attributable to the equity holders of the Company

The profit attributable to the equity holders of the Company decreased by approximately 79.0% from approximately HK$38.6 million for 6M2025 to approximately HK$8.1 million for 6M2026. The decrease in net profit was primarily attributable to the decline in gross profit margin as mentioned above during the reporting period.

LIQUIDITY AND FINANCIAL RESOURCES

During 6M2026, the Group maintained a healthy liquidity position, with working capital financed mainly by internal resources. The Group adopts a prudent cash and financial management policy. We closely review trade receivable balances and any overdue balances on an ongoing basis and only trade with creditworthy parties. We closely monitor the Group's liquidity position to ensure that the liquidity structure of the Group's assets, liabilities and commitments can meet its funding requirements to manage liquidity risk.

As at 30 June 2026, the Group reported net current assets of approximately HK$139.7 million, as compared with approximately HK$173.2 million as at 31 December 2025. As at 30 June 2026, the Group's cash and bank balances was approximately HK$57.5 million, of which approximately HK$4.2 million was denominated in HKD, approximately HK$15.0 million was denominated in RMB, approximately HK$35.9 million was denominated in USD and the remaining balance was denominated in other currencies (31 December 2025: approximately HK$111.0 million, of which approximately HK$11.5 million was denominated in HKD, approximately HK$51.5 million was denominated in USD, approximately HK$42.2 million was denominated in RMB and the remaining balance was denominated in other currencies), representing a decrease of approximately HK$53.5 million as compared to approximately HK$111.0 million as at 31 December 2025.

As at 30 June 2026, total borrowings and lease liabilities for the Group amounted to approximately HK$99.7 million (31 December 2025: approximately HK$64.1 million). The borrowings were denominated in HKD and RMB and lease liabilities were denominated in HKD and RMB. Bank borrowings are mostly at floating rates. As at 30 June 2026, approximately HK$5.8 million of the Group's borrowings were at fixed interest rates, representing approximately 6.1% of total borrowings. Lease liabilities are at fixed rates.

EXPOSURE TO FLUCTUATIONS IN EXCHANGE RATES AND RELATED HEDGES

As the Group is headquartered in Hong Kong and our production facilities are primarily located in the PRC and Vietnam, most of the Group's production costs and operating expenses are primarily denominated in HKD, VND and RMB, while the Group's revenue is mainly denominated in USD and HKD, and the Group is exposed to foreign currency risks primarily as a result of revenue, production costs and operating expenses that are denominated in foreign currencies other than HKD. The Group's foreign currency exposure also comprises assets and liabilities denominated in currencies other than the subsidiaries' functional currencies.

The Group has set up a policy to manage its foreign currency risk by closely monitoring the movement of the foreign currency rates and employing financial instruments for hedging should the need arise. The Group does not adopt a formal hedge accounting policy. During 6M2026, the Group entered into certain forward foreign currency contracts to sell USD and purchase RMB with financial institutions in the PRC based on a portion of its actual demand. The Group categorises these contracts as being entered into for hedging purposes.

As at 30 June 2026, the notional principal amounts of the outstanding forward foreign exchange contracts were approximately HK$258.7 million (31 December 2025: nil). For 6M2026, fair value gain on derivative financial instruments of approximately HK$1.9 million (6M2025: nil) was recognised in the interim condensed consolidated statement of profit or loss and other comprehensive income.

CONTINGENT LIABILITIES

As at 30 June 2026, the Group had no significant contingent liabilities (31 December 2025: nil).

CAPITAL COMMITMENTS

As at 30 June 2026, the Group had approximately HK$14.9 million (31 December 2025: approximately HK$19.3 million) of capital commitments in respect of acquisition of property, plant and equipment.

MATERIAL ACQUISITIONS OR DISPOSAL OF SUBSIDIARIES, ASSOCIATES AND JOINT VENTURES

The Group did not have any material acquisitions or disposals of subsidiaries, associates and joint ventures for 6M2026 and 6M2025.

FUTURE PLANS FOR MATERIAL INVESTMENTS AND CAPITAL ASSETS

Save as disclosed in this announcement, the Group did not have any other plans for material investments or capital assets as at the date of this announcement.

SIGNIFICANT INVESTMENTS

As at 30 June 2026, the Group did not hold any significant investments.

PLEDGE OF ASSETS

As at 30 June 2026, right-of-use assets amounted to approximately HK$75.8 million (31 December 2025: approximately HK$76.7 million), and property, plant and equipment amounted to approximately HK$49.5 million (31 December 2025: approximately HK$62.4 million) had been charged as security for bank borrowings of the Group.

EMPLOYEES AND REMUNERATION POLICY

The Group had a total of 3,302 (31 December 2025: 3,367) employees as at 30 June 2026. The Group's employee benefit expenses mainly included salaries, overtime payment, discretionary bonus, other staff benefits and contributions to retirement schemes. For 6M2026, the total staff costs of the Group (including the Directors' remuneration) were approximately HK$204.8 million (6M2025: approximately HK$190.5 million).

The remuneration policy of the Company is reviewed regularly, with primary reference to market conditions and the performance of the Company and individual staff members (including the Directors). Remuneration packages may include a basic salary, Directors' remuneration, contributions to pension schemes, and discretionary bonuses related to the financial performance of our Group and individual performance. During the reporting period, the remuneration policy and remuneration packages of the Directors and senior management were reviewed by the remuneration committee of the Company, taking into account the experience, duties and responsibilities, performance, and achievements of the individuals, with reference to market conditions, the Group's performance and profitability.

CORPORATE GOVERNANCE PRACTICES

The Board is committed to a high level of corporate governance to safeguard the interests of the shareholders of the Company (the "**Shareholders**"), enhance corporate value, formulate its business strategies and policies, and enhance its transparency and accountability. The Company has adopted the principles and code provisions of the Corporate Governance Code ("**CG Code**") contained in Appendix C1 to the Listing Rules as its own code of corporate governance.

During 6M2026, the Company has applied the principles and complied with all applicable code provisions of the CG Code as set out in Appendix C1 to the Listing Rules, except for the deviation from code provision C.2.1 of the CG Code.

Under code provision C.2.1 of the CG Code, the roles of chairman and chief executive should be separated and should not be performed by the same individual and the division of responsibilities between the chairman and chief executive should be clearly established and set out in writing. Mr. Cheng Wan Wai currently holds both positions of the chairman of the Board and the chief executive officer of the Company, being responsible for the effective functioning of the Board in accordance with good corporate governance practice and implementing objectives, policies and strategies approved by members of the Board from time to time. Mr. Cheng has been the key leadership figure of the Group who has been primarily involved in the formulation of business strategies and, more importantly, the determination of the overall direction of the Group since 1985. The Board considers that having Mr. Cheng acting as both our chairman and chief executive officer provides strong and consistent leadership to our Group and facilitates the efficient execution of our business strategies. Also, the Board considers that there are adequate safeguards in place to ensure sufficient balance of power within the Board, such as decisions on major issues affecting the operations of the Company being made in consultation with experienced and high-calibre Directors in regular Board meetings, the delegation of authority to the management and the supervision of the management by the members of the Board and the relevant Board committees. Having considered the factors mentioned above, the Board considers that Mr. Cheng is the best candidate for both positions and that the present arrangement is beneficial and in the interests of the Group and the Shareholders as a whole. The Board will continue to review and consider segregating the roles of the chairman and chief executive officer at an appropriate time, taking into account the circumstances of the Group as a whole.

MODEL CODE FOR SECURITIES TRANSACTIONS

The Company has adopted a code of conduct regarding Directors' securities transactions on terms no less exacting than the required standard indicated by the Model Code for Securities Transactions by Directors of Listed Issuers (the "**Model Code**") as set out in Appendix C3 to the Listing Rules.

All Directors have confirmed, following specific enquiry by the Company, that they had complied with the required standard set out in the Model Code adopted by the Company throughout 6M2026.

SHARE OPTION SCHEME

On 20 December 2019, the Company adopted the share option scheme (the "**Share Option Scheme**") for the purpose of providing incentives or rewards to selected eligible persons for their contributions to the Group. The terms of the Share Option Scheme are in compliance with the provisions of Chapter 17 of the Listing Rules. The details of the Share Option Scheme are set out in the section headed "Statutory and General Information — D. Share Option Scheme" in Appendix V of the prospectus of the Company dated 31 December 2019.

Since the date of adoption of Share Option Scheme and up to 30 June 2026, no options were granted to any of the Directors, eligible employees and other third parties under the Share Option Scheme.

As no share options were granted since the adoption of the Share Option Scheme and up to the end of the reporting period, the number of options available for grant under the Share Option Scheme at the beginning and the end of the reporting period was 53,200,000 shares, representing 10% of the issued shares (excluding any treasury shares) of the Company as at the date of this announcement.

CHANGE OF DIRECTORS' INFORMATION

Since May 2026, Mr. Ng Shung, an independent non-executive Director of the Company, has been duly admitted as a Fellow Member of CPA Australia.

Since April 2026, Hon Chan Hiu Fung Nicholas ("**Mr. Chan**"), an independent non-executive Director of the Company, has been elected as Chairman of the Broadcast Complaints Committee of the Communications Authority for a term ending in March 2027.

Since April 2026, the ITVF Advisory Committee, of which Mr. Chan is the chairman, has been renamed as the Steering Committee of Innovation and Technology Industry-Oriented Fund and Innovation and Technology Venture Fund Schemes.

Since May 2026, Mr. Chan has been re-appointed as a member of the Competition Commission for a term of two years.

Since May 2026, Mr. Chan has been re-appointed as a member of the Social Development Expert Group of the Chief Executive's Policy Unit Expert Group for a period of one year.

Since July 2026, Mr. Chan has been re-appointed as a Vice Chairman of the China Committee of the Hong Kong General Chamber of Commerce for a period of one year.

Save as disclosed above, there was no change in the Directors' biographical details since the date of the 2025 annual report of the Company which are required to be disclosed pursuant to Rules 13.51B(1) and 13.51(2) of the Listing Rules.

PURCHASE, SALE OR REDEMPTION OF LISTED SECURITIES OF THE COMPANY

During 6M2026, neither the Company nor any of its subsidiaries purchased, sold or redeemed any of the Company's listed securities, nor did the Company sell any treasury shares. As at 30 June 2026, the Company did not hold any treasury shares.

INTERIM DIVIDEND

The Board has resolved to declare an interim dividend of HK1.0 cent per ordinary share, amounting to a total dividend of approximately HK$5.3 million for 6M2026. The said interim dividend will be payable on or around Friday, 9 October 2026 to the Shareholders whose name appear on the register of members of the Company at the close of business on Friday, 18 September 2026.

CLOSURE OF REGISTER OF MEMBERS

For the purpose of determining the entitlement to the interim dividend, the register of members of the Company will be closed from Wednesday, 16 September 2026 to Friday, 18 September 2026. both days inclusive, during which period no transfer of shares will be effected. In order to qualify for the entitlement to the proposed interim dividend, unregistered holders of the shares of the Company are required to lodge all transfer documents accompanied by the relevant share certificates with the Company's branch share registrar in Hong Kong, Computershare Hong Kong Investor Services Limited, at Shops 1712–1716, 17th Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong for registration not later than 4:30 p.m. on Tuesday, 15 September 2026.

SIGNIFICANT EVENTS AFTER THE END OF THE REPORTING PERIOD

Save as disclosed in this announcement, the Directors are not aware of any significant event requiring disclosure that has taken place subsequent to 30 June 2026 and up to the date of this announcement.

AUDIT COMMITTEE

The audit committee of the Company, which consists of three independent non-executive Directors, namely Mr. NG Shung, Hon CHAN Hiu Fung Nicholas and Prof. CHENG Man Chung Daniel as members, has reviewed, together with the participation of the management, the accounting principles and practices adopted by the Group and discussed auditing and financial reporting matters including the review of the unaudited interim condensed consolidated financial information of the Group for 6M2026.

REVIEW OF UNAUDITED INTERIM CONDENSED CONSOLIDATED FINANCIAL INFORMATION BY INDEPENDENT AUDITOR

The unaudited interim condensed consolidated financial information has been reviewed by the Company's independent auditor, PricewaterhouseCoopers, in accordance with the Hong Kong Standard on Review Engagements 2410 "Review of Interim Financial Information Performed by the Independent Auditor of the Entity" as issued by the Hong Kong Institute of Certified Public Accountants. The review report of the independent auditor will be included in the interim report to be sent to the Shareholders.

PUBLICATION OF INTERIM RESULTS ANNOUNCEMENT AND INTERIM REPORT

The interim results announcement for 6M2026 required by the Listing Rules will be published on the website of the Stock Exchange at www.hkexnews.hk and the website of the Company at www.qpp.com. The interim report for 2026 containing all the information required by the Listing Rules will be published on the websites of the Stock Exchange and the Company and, where applicable, despatched to Shareholders in accordance with the Listing Rules and the Company's applicable corporate communication arrangements.

By order of the Board
Q P Group Holdings Limited
Cheng Wan Wai
Chairman

Hong Kong, 31 August 2026

As at the date of this announcement, the Board comprises Mr. CHENG Wan Wai, Mr. YEUNG Keng Wu Kenneth, Ms. LIU Shuk Yu Sanny, Mr. CHAN Wang Tao Thomas, Ms. HUI Li Kwan and Mr. MAK Chin Pang as executive Directors; and Hon CHAN Hiu Fung Nicholas, Prof. CHENG Man Chung Daniel and Mr. NG Shung as independent non-executive Directors.