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CTF Media & Entertainment Limited

周大福媒體娛樂有限公司

(Incorporated in Hong Kong with limited liability)

(Stock Code: 1097)

NOTICE OF GENERAL MEETING

NOTICE IS HEREBY GIVEN that a general meeting other than the annual general meeting (“**GM**”) of CTF Media & Entertainment Limited (the “**Company**”) will be held at 3:00 p.m. on Friday, 18 September 2026 at 5/F, KOHO, Nos. 73–75 Hung To Road, Kwun Tong, Kowloon, Hong Kong to consider and, if thought fit, pass with or without amendments, the following resolution as an ordinary resolution of the Company:

ORDINARY RESOLUTION

“**THAT**

- (a) the New Master Sales Agreement (as defined in the circular of the Company dated 1 September 2026 (the “**Circular**”)) dated 6 August 2026 entered into between the Company and Chow Tai Fook Enterprises Limited, a copy of which has been produced at the GM marked “A” and signed by the chairman of the GM for the purpose of identification, and the execution thereof and implementation of the transactions contemplated thereunder, as well as the annual caps in relation to such transactions contemplated thereunder, be and are hereby approved, confirmed and ratified; and
- (b) the directors of the Company be and are authorised to do all such acts and/or things and/or execute for and on behalf of the Company all such documents incidental to, ancillary to or in connection with matters contemplated in or relating to the New Master Sales Agreement and all transactions contemplated thereunder as they may in their absolute discretion consider necessary, desirable or expedient to give effect to the New Master Sales Agreement and the implementation of all transactions contemplated thereunder and to agree to such variation, amendment or waiver as are, in the opinion of the directors of the Company, in the interest of the Company.”

By Order of the Board
CTF Media & Entertainment Limited
Lee Lung Piu
Company Secretary

Hong Kong, 1 September 2026

Registered office:
12/F, KOHO
Nos. 73–75 Hung To Road
Kwun Tong
Kowloon
Hong Kong

Notes:

1. Any shareholders entitled to attend and vote at the GM is entitled to appoint one or more proxies to attend and, subject to the provisions of the articles of association of the Company, to vote on his/her/its behalf. A proxy need not be a shareholder of the Company but must be present in person at the GM to represent the shareholder. If more than one proxy is so appointed, the appointment shall specify the number and class of shares of the Company in respect of which each such proxy is so appointed. On a poll, votes may be given either personally or by proxy.
2. A form of proxy for use at the GM is enclosed. In order to be valid, a form of proxy in the prescribed form together with the power of attorney or other authority (if any) under which it is signed or a notarially certified copy of that power of attorney or authority must be deposited at the share registrar of the Company (the “**Registrar**”), Tricor Investor Services Limited, at 17/F, Far East Finance Centre, 16 Harcourt Road, Hong Kong, as soon as possible but in any event not less than 48 hours (exclusive of any part of a day that is a public holiday) before the time appointed for the holding of the GM or any adjournment thereof (as the case may be). Completion and return of the form of proxy will not preclude members from attending and voting at the GM or any adjournment thereof (as the case may be) should they so wish, and in such event, the form of proxy shall be deemed to be revoked.
3. A form of proxy must be signed by you or your attorney duly authorised in writing or, in the case of a corporation, must be either executed under seal or under the hand of an officer or attorney duly authorised to sign the same.
4. Where there are joint holders of any share(s), any one of such persons may attend and vote at the GM, either in person or by proxy in respect of such share(s) as if he/she were solely entitled thereto, but if more than one of such joint holders are present at the GM or any adjournment thereof (as the case may be), the more senior shall alone be entitled to vote, whether in person or by proxy. For this purpose, seniority shall be determined by the order in which the names stand in the register of members of the Company in respect of the joint holding.
5. On a poll, every shareholder present at the GM shall be entitled to one vote for every fully paid-up share of which he/she is the holder. The result of such poll shall be deemed to be the resolution of the GM at which the poll was so required or demanded. For the avoidance of doubt, holders of treasury shares of the Company (if any) are not entitled to vote at the GM.
6. The register of members of the Company will be closed from Tuesday, 15 September 2026 to Friday, 18 September 2026, both days inclusive, during which period no transfer of shares will be registered. In order to determine the identity of the shareholders who are entitled to attend and vote at the GM, all duly completed transfer forms accompanied by the relevant share certificates must be lodged with the Registrar, Tricor Investor Services Limited, at 17/F, Far East Finance Centre, 16 Harcourt Road, Hong Kong, not later than 4:30 p.m. on Monday, 14 September 2026. The record date for the purpose of ascertaining Shareholders’ entitlement to attend and vote at the GM is Friday, 18 September 2026.
7. If a Typhoon Signal No. 8 or above is hoisted, or a Black Rainstorm Warning Signal or “extreme conditions caused by a super typhoon” announced by the Government is/are in force at 1:00 p.m. on the date of the meeting, the meeting will be postponed or adjourned. The Company will post an announcement on the website of The Stock Exchange of Hong Kong Limited (www.hkexnews.hk) and the Company’s website (www.ctfme.com) to notify the shareholders of the date, time and venue of the rescheduled meeting.

As at the date of this notice, the Board comprises ten Directors, namely Dr. Cheng Kar Shun, Henry (Chairman) as non-executive Director; Mr. Tsang On Yip, Patrick (Vice-chairman), Ms. Wong Nga Fan (Chief Executive Officer), Dr. Luk Wai Ki Elvis, Mr. Darren Raymond Shaw and Mr. Chang Tat Joel as executive Directors; and Mr. Lam Kin Fung Jeffrey, Prof. Hu Shao Ming Herman, Mr. Luk Koon Hoo, Roger and Mr. Tang Sing Ming Sherman as independent non-executive Directors.