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OVERSEAS REGULATORY ANNOUNCEMENT

An announcement has just been published by the issuer in the Chinese section of this website, a corresponding version of which may or may not be published in this section.

By Order of the Board
Beijing Sports and Entertainment Industry Group Limited
Hu Yebi
Chairman

Hong Kong, 1 September 2026

As at the date of this announcement, the executive Directors are Mr. Lam Ka Tak, Mr. Hou Gongda and Mr. Zhang Su; the non-executive Directors are Mr. Hu Yebi, Ms. Hu Yi Na and Mr. Liu Xue Heng; and the independent non-executive Directors are Mr. Tse Man Kit, Keith, Mr. Lok Lawrence Yuen Ming, Mr. Xin Luo Lin and Mr. Pan Lihui.