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PRUDENTIAL

Prudential plc
保誠有限公司*

*(Incorporated and registered in England and Wales with limited liability, registered number 01397169)*
**(Stock Code: 2378)**

# OVERSEAS REGULATORY ANNOUNCEMENT

# UPDATE ON SHARE BUYBACK PROGRAMME

The attached announcement is being released to the other stock exchanges on which Prudential plc is listed.

2 September 2026, Hong Kong

As at the date of this announcement, the Board of Directors of Prudential plc comprises:

*Chair*
Sir Douglas Flint CBE

*Executive Director*
Anil Wadhwani *(Chief Executive Officer)*

*Independent Non-executive Directors*
Jeremy David Bruce Anderson CBE, Arijit Basu, Chua Sock Koong, Guido Fürer, Ming Lu, George David Sartorel, Mark Vincent Thomas Saunders FIA, FASHK, Claudia Ricarda Rita Suessmuth Dyckerhoff and Jeanette Kai Yuan Wong

* *For identification purposes*

**Update on share buyback programme**

On 6 January 2026, Prudential plc (the "**Company**") announced the commencement of a buyback programme of its ordinary shares up to a maximum aggregate amount of USD 1.2 billion (the **"Programme**") to be completed by no later than 18 December 2026.

As announced in its 2026 Half Year Results on 27 August 2026, the Company has amended the agreement entered into with J.P. Morgan Securities plc ("**JPM**") to increase the aggregate maximum amount allocated to the Programme from USD 1.2 billion to USD 1.472 billion (exclusive of associated fees, expenses and stamp duty) (equivalent to GBP 1.087 billion and HKD 11.542 billion, in each case based on the exchange rate at market close in London on 1 September 2026), with the Programme in aggregate now representing approximately 4% of the Company's issued share capital at the closing share price on 1 September 2026.

The remaining terms and parameters of the Programme otherwise remain as set out in the announcement on 6 January 2026.

There is no guarantee that the Programme will be implemented in full.

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**About Prudential plc**

Prudential provides life and health insurance and asset management in Greater China, ASEAN, India and Africa. Prudential's mission is to be the most trusted partner and protector for this generation and generations to come, by providing simple and accessible financial and health solutions. The business has dual primary listings on the Stock Exchange of Hong Kong (HKEX: 2378) and the London Stock Exchange (LSE: PRU). It also has a secondary listing on the Singapore Stock Exchange (SGX: K6S) and a listing on the New York Stock Exchange (NYSE: PUK) in the form of American Depositary Receipts. It is a constituent of the Hang Seng Composite Index and is also included for trading in the Shenzhen-Hong Kong Stock Connect programme and the Shanghai-Hong Kong Stock Connect programme.

Prudential is not affiliated in any manner with Prudential Financial, Inc. a company whose principal place of business is in the United States of America, nor with The Prudential Assurance Company Limited, a subsidiary of M&G plc, a company incorporated in the United Kingdom.

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