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CCM 上美股份

Shanghai Chicmax Cosmetic Co., Ltd.
上海上美化妝品股份有限公司

(A joint stock company incorporated in the People's Republic of China with limited liability)
(Stock Code: 2145)

NOTICE OF THE 2026 FIRST EGM

NOTICE IS HEREBY GIVEN that the 2026 first extraordinary general meeting (the “**2026 First EGM**”) of Shanghai Chicmax Cosmetic Co., Ltd. (the “**Company**”) will be held at Meeting Room, 22nd Floor, Building 5, Jumeng Tiandi Plaza, No. 710 Yishan Road, Xuhui District, Shanghai, the PRC on Wednesday, 23 September 2026 at 2:00 p.m. to consider and approve the following resolutions. Unless otherwise indicated, capitalised terms used in this notice shall have the same meanings as those defined in the circular of the Company dated 3 September 2026 (the “**Circular**”):

ORDINARY RESOLUTION

1. To consider and approve the proposed appointment of an executive Director.

SPECIAL RESOLUTIONS

2. To consider and approve the proposed amendments to the Articles of Association, and to authorise the Board and the persons authorised by the Board to sign and deal with full authority all and every documents and procedures required for the commercial registration/filings in relation to the amendments to the Articles of Association (including but not limited to making adjustments and amendments to the words, chapters, clauses, effective conditions of the Articles of Association).
3. To consider and approve the proposed adjustment to the general mandate to the Board to repurchase H Shares.

By order of the Board
Shanghai Chicmax Cosmetic Co., Ltd.
上海上美化妝品股份有限公司
Chairman, Executive Director and Chief Executive Officer
Mr. Lyu Yixiong

Shanghai, the PRC
3 September 2026

Notes:

1. All resolutions at the 2026 First EGM will be taken by poll (except where the chairman decides to allow a resolution relating to a procedural or administrative matter to be voted on by a show of hands) pursuant to the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited. The results of the poll will be published on the websites of the Company at www.chicmaxgroup.com and Hong Kong Exchanges and Clearing Limited at www.hkexnews.hk after the 2026 First EGM.
2. Any shareholder entitled to attend and vote at the 2026 First EGM convened by the above notice is entitled to appoint one or more proxies to attend and vote instead of him/her. A proxy need not be a shareholder of the Company.
3. In order to be valid, the instrument appointing a proxy together with the power of attorney or other authority, if any, under which it is signed, or a notorially certified copy of such power of attorney or authority, must be completed and returned to the Company's H share registrar in Hong Kong, Tricor Investor Services Limited, at 17/F, Far East Finance Centre, 16 Harcourt Road, Hong Kong (for H Shareholders), or to the business address of the Company in the PRC, at 22nd Floor, Building 5, Jumeng Tiandi Plaza, No. 710 Yishan Road, Xuhui District, Shanghai, PRC (for holders of Unlisted Shares) at least 24 hours before the 2026 First EGM (i.e. before 2:00 p.m. on Tuesday, 22 September 2026) or any adjournment thereof. Completion and return of the form of proxy will not preclude a shareholder from attending and voting in person at the 2026 First EGM or any adjournment thereof should he/she so wish.
4. For the purpose of determining the list of shareholders who are entitled to attend the 2026 First EGM, the register of members of the Company will be closed from Friday, 18 September 2026 to Wednesday, 23 September 2026 both days inclusive. In order to be eligible to attend and vote at the 2026 First EGM, unregistered shareholders shall ensure all properly completed transfer documents accompanied by the relevant share certificates must be lodged with the Company's H share registrar in Hong Kong, Tricor Investor Services Limited, at 17/F, Far East Finance Centre, 16 Harcourt Road, Hong Kong not later than 4:30 p.m. on Thursday, 17 September 2026 for registration. The record date for determining the entitlement of Shareholders to the right to attend and vote at 2026 First EGM is Wednesday, 23 September 2026.
5. In case of joint shareholders, the vote of the senior joint shareholder who tenders a vote, whether in person or by proxy, will be accepted to the exclusion of the votes of the other joint shareholder(s) and for this purpose, seniority will be determined by the order in which the names stand in the register of members of the Company in respect of the joint shareholding.
6. Shareholders who attend the meeting in person or by proxy shall bear their own travelling and accommodation expenses.
7. A shareholder or his/her proxy should produce proof of identity when attending the 2026 First EGM.
8. References to date and time in this notice are to Hong Kong dates and time.

As at the date of this notice, the Board comprises Mr. Lyu Yixiong, Ms. Luo Yan (羅燕), Mr. Feng Yifeng and Ms. Song Yang as executive Directors; Mr. Sun Hao as employee representative Director; and Mr. Leung Ho Sun Wilson, Ms. Luo Yan (羅妍) and Mr. Li Yang as independent non-executive Directors.