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BEIJING MEDIA CORPORATION LIMITED

北青傳媒股份有限公司

(A joint stock company incorporated in the People's Republic of China with limited liability)

(Stock Code: 1000)

ANNOUNCEMENT

POLL RESULTS OF EGM HELD ON FRIDAY, 4 SEPTEMBER 2026

The board of directors (the “**Board**”) of Beijing Media Corporation Limited (the “**Company**”) is pleased to announce that the extraordinary general meeting (the “**EGM**”) of the Company was held at 2:00 p.m. on Friday, 4 September 2026 at the Conference Room 1102, the 11th Floor, Beijing Youth Daily Building, No. 23 Baijiazhuang Dongli, Chaoyang District, Beijing, the People's Republic of China (the “**PRC**”).

At the EGM, the proposed resolution set out in the notice of the EGM dated 14 August 2026 (the “**Notice**”) was voted by poll and was duly passed.

The poll results in respect of the resolution proposed at the EGM are as follows:

ORDINARY RESOLUTION		Total Number of Votes (Percentage of Total Number of Votes)	
		For	Against
1.	To consider and, if thought fit, to approve: “THAT a. the revised annual caps (in the amount of RMB20 million per year for the three years ending 31 December 2028) under the comprehensive marketing services framework agreement entered into between the Company and Beijing Capital Group Co., Ltd. on 10 March 2026 (the “Proposed Revision of Annual Caps”); and b. any one director of the Company be and is hereby authorized to sign or execute such other documents or supplemental agreements or deeds on behalf of the Company and to do all such things and take all such actions as he may consider necessary or desirable for the purpose of giving effect to the Proposed Revision of Annual Caps.”	17,569,026 (99.9972%)	500 (0.0028%)
As more than 50% of the votes were cast in favour of the resolution, the resolution was duly passed as an ordinary resolution.			

As at the date of the EGM, a total of 197,310,000 shares of the Company were in issue. In accordance with the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the **“Listing Rules”**), Beijing Capital Group Co., Ltd. (北京首都創業集團有限公司) totally holding voting rights attached to 124,839,974 shares of the Company, representing approximately 63.27% of the issued share capital of the Company, abstained from voting on Resolution 1 at the EGM. Accordingly, the total number of shares entitling the shareholders to attend and vote for or against Resolution 1 at the EGM is 72,470,026 shares.

Save as disclosed above, there were no shares entitling the holders to attend and shall abstain from voting in favour of any resolution proposed at the EGM as set out in Rule 13.40 of the Listing Rules, and no shareholders who are required under the Listing Rules to abstain from voting at the EGM. No party has stated its intention in the Notice or the circular of the EGM of the Company dated 14 August 2026 to vote against the resolution proposed at the EGM or to abstain from voting. There were no shares actually voted but excluded from calculating the poll results of the resolution proposed at the EGM.

Shareholders and authorized proxies holding an aggregate of 142,409,500 shares, representing approximately 72.1755% of the total issued share capital of the Company, were present at the EGM. The holding of the EGM was in compliance with the requirements of the Company Law of the PRC and the articles of association of the Company. The EGM was chaired by Mr. Nie Sen, the chairman of the Board. All the directors of the Board have attended the EGM.

Pursuant to the requirements of the Listing Rules, Computershare Hong Kong Investor Services Limited acted as scrutineer for the vote-taking at the EGM.

By Order of the Board
Beijing Media Corporation Limited
Chairman
Nie Sen

Beijing, the PRC
4 September 2026

As at the date of this announcement, the Board comprises: the executive directors of the Company, Jing Enji and Wu Min; the non-executive directors of the Company, Nie Sen, Wang Hao, Li Zhen, Li Xiaowei and Wang Zechen; and the independent non-executive directors of the Company, Shi Hongying, Chan Yee Ping, Michael, Du Guoqing and Kong Weiping.

Please also refer to the published version of this announcement on the Company's website at www.bjmedia.com.cn.