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If you are in any doubt as to any aspect of this circular or as to the action to be taken, you should consult your licensed securities dealer, bank manager, solicitor, professional accountant or other professional adviser.

If you have sold or transferred all your securities in Hony Media Group, you should at once hand this circular and the accompanying form of proxy to the purchaser or the transferee or to the bank, licensed securities dealer or other agent through whom the sale or transfer was effected for transmission to the purchaser or the transferee.

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弘毅文化集團
HONY MEDIA GROUP

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 419)

PROPOSED CHANGE OF COMPANY NAME AND NOTICE OF EXTRAORDINARY GENERAL MEETING

Capitalised terms used in this cover shall have the same meanings as those defined in this circular.

A notice of the EGM to be held at 19/F, Hip Shing Hong Centre, 55 Des Voeux Road Central, Central, Hong Kong, on Tuesday, 29 September 2026 at 10:00 a.m. is set out on pages 6 to 7 of this circular. A form of proxy for use by the Shareholders at the EGM is enclosed. If you do not intend to attend the EGM in person, please complete the form of proxy enclosed in accordance with the instructions printed thereon and return it to the branch share registrar of the Company in Hong Kong, Tricor Investor Services Limited at 17/F, Far East Finance Centre, 16 Harcourt Road, Hong Kong as soon as practicable but in any event not less than 48 hours before the time appointed for holding the EGM. Completion and return of the form of proxy will not preclude you from attending and voting in person at the EGM should you so wish.

8 September 2026

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DEFINITIONS

In this circular, unless the context requires otherwise, the following expressions have the following meanings:

“Board”	the board of Directors
“Company”	Hony Media Group, a company incorporated in the Cayman Islands with limited liability, the issued Shares of which are listed on the Main Board of the Stock Exchange
“Director(s)”	director(s) of the Company
“EGM”	the extraordinary general meeting of the Company to be held at 19/F, Hip Shing Hong Centre, 55 Des Voeux Road Central, Central, Hong Kong, on Tuesday, 29 September 2026 at 10:00 a.m., for the Shareholders to consider and, if thought fit, approve the Proposed Change of Company Name
“Group”	the Company and its subsidiaries
“Hong Kong”	the Hong Kong Special Administrative Region of the PRC
“Latest Practicable Date”	2 September 2026, being the latest practicable date prior to the printing of this circular for ascertaining certain information contained herein
“Listing Rules”	the Rules Governing the Listing of Securities on the Stock Exchange
“PRC”	the People’s Republic of China, for the purpose of this circular, excluding Hong Kong, the Macau Special Administrative Region of the PRC and Taiwan
“Proposed Change of Company Name”	the proposed change of the name of the Company from “Hony Media Group” to “AIROBO Platform Group Limited” and to change the Chinese name of the Company from “弘毅文化集團” to “AIROBO平台集團有限公司”
“Share(s)”	the ordinary share(s) of par value of HK\$0.20 each in the share capital of the Company
“Shareholder(s)”	holder(s) of the Share(s)
“Stock Exchange”	The Stock Exchange of Hong Kong Limited

LETTER FROM THE BOARD



弘毅文化集團

HONY MEDIA GROUP

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 419)

Executive Directors:

Mr. YUEN Hoi Po (Chief Executive Officer)

Mr. CHENG Wu

Independent Non-Executive Directors:

Mr. YUEN Kin

Ms. WANG Song Song

Ms. PAN Min

Registered office:

Cricket Square, Hutchins Drive

P.O. Box 2681

Grand Cayman KY1-1111

Cayman Islands

*Head office and principal place of
business in Hong Kong:*

Unit 1603, 16/F

Far East Finance Centre

16 Harcourt Road

Hong Kong

8 September 2026

To the Shareholders

Dear Sir or Madam,

PROPOSED CHANGE OF COMPANY NAME AND NOTICE OF EXTRAORDINARY GENERAL MEETING

INTRODUCTION

The purpose of this circular is to give you notice of the EGM and to provide you with details of the resolution(s) to be proposed at the EGM regarding the Proposed Change of Company Name.

PROPOSED CHANGE OF COMPANY NAME

The Board proposes to change the English name of the Company from “Hony Media Group” to “AIROBO Platform Group Limited” and to change the Chinese name of the Company from “弘毅文化集團” to “AIROBO平台集團有限公司”.

LETTER FROM THE BOARD

Conditions for the Proposed Change of Company Name

The Proposed Change of Company Name is subject to (i) the passing of a special resolution by the Shareholders at the EGM to be convened to approve the change of the English name and the Chinese name of the Company; and (ii) the Registrar of Companies in the Cayman Islands approving the Proposed Change of Company Name by issuing a certificate of incorporation on change of name.

Subject to the satisfaction of the conditions set out above, the Proposed Change of Company Name will take effect from the date on which the Registrar of Companies in the Cayman Islands issues the certificate of incorporation on change of name in respect of the Proposed Change of Company Name. The Company will then further carry out the necessary filing procedures with the Companies Registry in Hong Kong under the Companies Ordinance (Chapter 622 of the Laws of Hong Kong).

Reasons for the Proposed Change of Company Name

The principal activity of the Company is investment holding. The Group is principally engaged in (i) digitized operation services in healthcare industry; and (ii) entertainment and media business. With reference to the announcements of the Company dated 12 August 2026, 17 August 2026, 19 August 2026, 24 August 2026, 25 August 2026, 28 August 2026 and 1 September 2026 and as part of the Group's strategy to progressively optimise its portfolio of business segments over the long term, the Group is expanding into the robotics platform operation business.

Given that AI capabilities have been heavily adopted and utilized in the sector of digitized operation services in healthcare industry and the application of AI is now further extended to the robotics platform operation business, the Board considers that the Proposed Change of Company Name will better reflect the current status of the Group's business development and provide the Company with a more appropriate corporate image and identity which will benefit the Company's future business development and is in the best interests of the Company and the Shareholders as a whole.

Effects of the Proposed Change of Company Name

The Proposed Change of Company Name will not affect any of the rights of the Shareholders and the trading of the Shares of the Company on the Stock Exchange. Moreover, the Proposed Change of Company Name will not, of itself, affect the rights of any Shareholders or the Company's daily business operation and its financial position.

All existing share certificates of the Company in issue bearing the existing name of the Company will, after the Proposed Change of Company Name becoming effective, continue to be effective and as documents of title to the shares of the Company and will remain valid for trading, settlement, registration and delivery purposes. Accordingly, there will not be any arrangement for free exchange of the existing share certificates for new share certificates bearing the new name of the Company. Upon the changes of the English name and the Chinese name of the Company becoming effective, new share certificates of the Company will be issued under such new names of the Company.

Subject to the confirmation by the Stock Exchange, the English stock short name and the Chinese stock short name for trading of the Shares on the Stock Exchange will also be changed after the Proposed Change of Company Name has become effective. Subject to the Proposed Change of Company Name becoming effective, the Company will also change its company website and corporate logo. The Company will make further announcement(s) to inform the Shareholders of such changes as and when appropriate.

LETTER FROM THE BOARD

EGM

A notice convening the EGM to be held at 19/F, Hip Shing Hong Centre, 55 Des Voeux Road Central, Central, Hong Kong on Tuesday, 29 September 2026, at 10:00 a.m. at which special resolution(s) will be proposed for the approval of the Proposed Change of Company Name, is set out on pages 6 to 7 of this circular.

Pursuant to Rule 13.39(4) of the Listing Rules, any vote of shareholders at a general meeting must be taken by poll except where the chairman of the meeting, in good faith, decides to allow a resolution which relates purely to a procedural or administrative matter to be voted on by a show of hands. Accordingly, the resolution(s) to be proposed at the EGM (as set out in the notice of EGM) will be voted by way of a poll. An announcement on the results of the poll will be made by the Company after the EGM in the manner prescribed under Rules 13.39(5) and 13.39(5A) of the Listing Rules.

To the best of the Directors' knowledge, information and belief, having made all reasonable enquiries, no Shareholder is required to abstain from voting on any resolution to be proposed at the EGM.

The register of members of the Company will be closed from Thursday, 24 September 2026 to Tuesday, 29 September 2026 (both dates inclusive), during which period no transfer of Shares will be registered. In order to be eligible to attend and vote at the EGM, all properly completed transfer forms accompanied by the relevant share certificates must be lodged with the Company's Hong Kong branch share registrar, Tricor Investor Services Limited, at 17/F., Far East Finance Centre, 16 Harcourt Road, Hong Kong not later than 4:30 p.m. on Wednesday, 23 September 2026. The record date for the attending and voting at the EGM is Tuesday, 29 September 2026.

Whether or not you are able to attend the EGM, please complete the enclosed form of proxy in accordance with the instructions printed thereon and return it to the Company's Hong Kong branch share registrar, Tricor Investor Services Limited, at 17/F., Far East Finance Centre, 16 Harcourt Road, Hong Kong as soon as possible and in any event not less than 48 hours before the time scheduled for holding the EGM (or any adjournment thereof). Completion and return of the form of proxy will not preclude you from attending and voting in person at the EGM (or any adjournment thereof) should you so wish.

RECOMMENDATION

The Directors believe that the Proposed Change of Company Name to be considered at the EGM are in the best interests of the Company and the Shareholders as a whole. Accordingly, the Directors recommend that Shareholders vote in favour of the resolution(s) to be proposed at the EGM.

RESPONSIBILITY STATEMENT

This circular includes particulars given in compliance with the Listing Rules for the purpose of giving information with regard to the Group. The Directors collectively and individually accept full responsibility for the accuracy of the information contained in this circular and confirm, having made all reasonable enquiries that to the best of their knowledge and belief, there are no other facts the omission of which would make any statement contained herein misleading.

LETTER FROM THE BOARD

MISCELLANEOUS

The English text of this circular shall prevail over the Chinese text for the purpose of interpretation.

Yours faithfully
By order of the Board
Hony Media Group
HAU Wai Man, Raymond
Company Secretary

NOTICE OF THE EGM



弘毅文化集團

HONY MEDIA GROUP

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 419)

NOTICE OF EXTRAORDINARY GENERAL MEETING

NOTICE IS HEREBY GIVEN THAT the extraordinary general meeting (the “**EGM**”) of Hony Media Group (the “**Company**”) will be held at 19/F, Hip Shing Hong Centre, 55 Des Voeux Road Central, Central, Hong Kong on Tuesday, 29 September 2026, at 10:00 a.m. for the purpose of considering and, if thought fit, passing with or without amendments, the following resolution of the Company as special resolution:

AS SPECIAL RESOLUTION

“**THAT** subject to and conditional upon the approval of the Registrar of Companies in the Cayman Islands being obtained by issuing a certificate of incorporation on change of name, the English name of the Company be changed from “Hony Media Group” to “AIROBO Platform Group Limited” and the dual foreign name in Chinese of the Company be changed from “弘毅文化集團” to “AIROBO平台集團有限公司” (the “**Change of Company Name**”) and that any one director or officer of the Company be and is hereby authorised to do all such acts and things and execute all such documents as he/she considers necessary, desirable or expedient for the purpose of, or in connection with, the implementation of and giving effect to the Change of Company Name and to attend to any necessary registration and/or filing for and on behalf of the Company.”

Yours faithfully
By order of the Board
Hony Media Group
HAU Wai Man, Raymond
Company Secretary

Hong Kong, 8 September 2026

Notes:

1. Any shareholder entitled to attend and vote at the EGM convened by the above notice (“**Notice**”) or its adjourned meeting (as the case may be) is entitled to appoint one (or, if he/she/it holds two or more Shares, more than one) proxy to attend the EGM and, on a poll, vote on his/her/its behalf in accordance with the Articles of Association of the Company. A proxy need not be a shareholder of the Company. A form of proxy for use at the EGM or its adjournment (as the case may be) is enclosed with the Company’s circular dated 8 September 2026 (“**Circular**”) and is also available on the respective websites of the Stock Exchange and the Company.

NOTICE OF THE EGM

2. To be valid, a form of proxy, duly signed and completed, together with the power of attorney or other authority (if any) under which it is signed (or a notarially certified copy thereof), must be lodged with the Company's Hong Kong branch share registrar, Tricor Investor Services Limited ("**Registrar**"), at 17/F, Far East Finance Centre, 16 Harcourt Road, Hong Kong not less than 48 hours before the time appointed for holding the EGM or its adjourned meeting (as the case may be) and in default, the proxy will not be treated as valid. Completion and return of the form of proxy shall not preclude members from attending and voting in person at the EGM or its adjourned meeting (as the case may be) should they so wish. In that event, the said form(s) of proxy shall be deemed to be revoked.

The contact phone number of the Registrar is (852) 2980 1333.

3. The register of members of the Company will be closed from Thursday, 24 September 2026 to Tuesday, 29 September 2026 (both dates inclusive) for ascertaining the entitlements to attend and vote at the EGM during which period no transfer of Shares will be registered. In order to be eligible to attend and vote at the EGM, all completed transfer forms accompanied by the relevant share certificates must be lodged with the Registrar at 17/F, Far East Finance Centre, 16 Harcourt Road, Hong Kong for registration not later than 4:30 p.m. on Wednesday, 23 September 2026. The record date for the attending and voting at the EGM is Tuesday, 29 September 2026.
4. Where there are joint registered holders of any shares of the Company, any one of such joint holders may attend and vote at the EGM or its adjourned meeting (as the case may be), either in person or by proxy, in respect of such shares as if he/she/it were solely entitled thereto; but if more than one of such joint holders are present at the EGM or its adjourned meeting (as the case may be) personally or by proxy, then one of such holders so present whose name stands first in the register of members of the Company in respect of such shares shall alone be entitled to vote in respect thereof.
5. In compliance with Rule 13.39(4) of the Listing Rules, voting on the resolution proposed in the Notice shall be decided by way of a poll at the EGM.

As at the date hereof, the Board comprises executive directors: Mr. YUEN Hoi Po (CEO), Mr. CHENG Wu and independent non-executive directors: Mr. YUEN Kin, Ms. WANG Song Song, Ms. PAN Min