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*Dida Inc. (the “**Company**”) is regarded as having a Significant Public Float Shortfall under Rule 13.32F of the Listing Rules. Accordingly, shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company (the “**Shares**”) because: (a) the Company has failed to maintain the minimum public float required under Rule 13.32B of the Listing Rules, resulting in a shortfall that constitutes a Significant Public Float Shortfall as defined under Rule 13.32F of the Listing Rules; and (b) the Stock Exchange will cancel the listing of the Shares if the Company fails to re-comply with Rule 13.32B of the Listing Rules within the prescribed period under Rule 13.32G(3) of the Listing Rules (i.e. by 20 February 2028).*



Dida Inc.

嘀嗒出行*

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 02559)

ANNOUNCEMENT IN RELATION TO PUBLIC FLOAT

References are made to (i) the composite document dated 31 July 2026 jointly issued by eLong, Inc. (the “**Offeror**”), Tongcheng Travel Holdings Limited (the “**Offeror Parent**”) and the Company in relation to the Share Offer; (ii) the announcement dated 21 August 2026 jointly issued by the Offeror, the Offeror Parent and the Company in relation to, among others, the Share Offer and the public float of the Company; and (iii) the announcement of the Company dated 21 August 2026 in relation to the Company’s non-compliance with the minimum public float requirement under Rule 13.32B of the Listing Rules and the Significant Public Float Shortfall under Rule 13.32F of the Listing Rules (the “**Public Float Non-Compliance Announcement**”). Unless otherwise defined, capitalised terms used in this announcement shall have the same meanings as those defined in the Public Float Non-Compliance Announcement.

As stated in the Public Float Non-Compliance Announcement, the Offeror and the Directors will take appropriate steps to ensure the Company’s compliance with Rule 13.32B of the Listing Rules as soon as practicable.

The Offeror and the Company have been considering various measures to restore the public float of the Company, including but not limited to (i) conducting a placing of existing Shares held by the Offeror and/or new Shares to be issued by the Company, and (ii) exploring the feasibility of adopting a share award scheme in compliance of Chapter 17 of the Listing Rules, which may, as a complementary measure, assist in restoring public float of the Company. Following the publication of the Company’s interim results for the six months ended 30 June 2026, the Offeror and the Company may, subject to prevailing market conditions, engage a placing agent and, through the placing agent, identify investors and discuss and negotiate terms and conditions for the potential placing exercise, and study the feasibility of adopting a new share award scheme in compliance with Chapter 17 of the Listing Rules, with a view to restoring the public float of the Company as soon as practicable.

* For identification purposes only

Taking into account the historical liquidity of Shares on The Stock Exchange of Hong Kong Limited, the prevailing market price of the Shares, the expected time required for engaging a placing agent, identifying potential investors, discussing and finalising the relevant transaction terms and conditions, and the expected time required to obtain shareholder's approval for adopting a share award scheme in accordance with Chapter 17 of the Listing Rules, it is currently expected that the public float of the Company will be restored to comply with Rule 13.32B of the Listing Rules by the end of May 2027.

In the meantime, the Offeror and the Company will continue to explore other possible measures to facilitate the restoration of the public float of the Company, which may include (but are not limited to) on-market and off-market disposal of Shares by the Offeror.

For so long as the Company remains non-compliant with Rule 13.32B(2) of the Listing Rules, the Company will comply with the relevant disclosure requirements under the Listing Rules and refrain from taking any action which may further lower the percentage of its public float, unless the Company can demonstrate there are exceptional circumstances.

Announcement(s) will be made by the Company on a monthly basis until the public float of the Company is restored so as to keep the shareholders of the Company informed of the progress of the implementation of the plan to restore public float.

By order of the Board

Dida Inc.

Wang Xiaobo

Executive Director and Chief Executive Officer

Hong Kong, 9 September 2026

As at the date of this announcement, the Board comprises Mr. WANG Xiaobo and Mr. YAN Yan as executive Directors; Mr. XU Jianzhong and Ms. LI Jun as non-executive Directors; and Mr. CHU Rongwei, Ms. JU Huijun and Mr. YAN Zhang as independent non-executive Directors.

In the event of any inconsistency, the English text of this announcement shall prevail over its Chinese text.