**Dmall Inc.**
**多 点 数 智 有 限 公 司**
*(Incorporated in the British Virgin Islands with limited liability)*
**(Stock Code: 2586)**

# VOLUNTARY ANNOUNCEMENT
# INITIAL INCREASE IN SHAREHOLDING IN THE COMPANY BY CONTROLLING SHAREHOLDER

This announcement is made by Dmall Inc. (the "**Company**", together with its subsidiaries, collectively the "**Group**") on a voluntary basis.

The board (the "**Board**") of directors (the "**Director(s)**") of the Company was recently informed by Dr. Zhang Wenzhong, our controlling shareholder, that he initially acquired an aggregate of 1,361,400 ordinary shares of the Company (the "**Shares**") from the open market on September 10, 2026 through Celestial Limited with his own funds (the "**Increase in Shareholding**").

The controlling shareholder is of the view that the recent trading price of the Shares does not reflect the underlying value of the Company, having regard to, among other things, the Group's solid financial performance and growth trajectory.

The Increase in Shareholding reflects the controlling shareholder's full confidence in the Company's long-term development prospects, in particular the Group's strategic positioning as a retail AI agent service provider, its continuously improving profitability and the long-term growth potential of the Group.

Also, subject to the compliance with applicable legal and regulatory requirements, the controlling shareholder intends to further increase his shareholding in the Company as and when appropriate.

According to the information available to the Company and to the knowledge of the Board, the Company has continuously maintained sufficient public float of the Shares in issue in compliance with the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited after the Increase in Shareholding and as at the date of this announcement.

**Shareholders and potential investors of the Company are advised to exercise caution when dealing in the Shares.**

By Order of the Board
**Dmall Inc.**
**Mr. Curtis Alan Ferguson**
*Chairman*

Hong Kong, September 11, 2026

*As at the date of this announcement, the Board comprises (i) Mr. ZHANG Feng as executive Director; (ii) Mr. Curtis Alan FERGUSON, Mr. CHEN Zhiyu and Mr. WANG Zhenghao as non-executive Directors; and (iii) Dr. HOU Yang, Ms. CAI Lin, Dr. MAO Jiye and Mr. LI Wei as independent non-executive Directors.*