XINHUA NEWS MEDIA HOLDINGS LIMITED
新華通訊頻媒控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 309)

SUPPLEMENTAL ANNOUNCEMENT TO THE AGM CIRCULAR AND CHANGE OF VENUE OF ANNUAL GENERAL MEETING TO BE HELD ON 28 SEPTEMBER 2026

Reference is made to the circular (the "**AGM Circular**") and notice of annual general meeting (the "**AGM**") of Xinhua News Media Holdings Limited (the "**Company**") dated 4 September 2026 and the proxy form for use at the AGM (the "**AGM Proxy Form**"). Unless otherwise defined, capitalised terms used in this announcement shall have the same meanings as defined in the AGM Circular.

The Company would like to provide the following supplemental information regarding the AGM Circular.

RE-APPOINTMENT OF AUDITORS

CLA Prism Hong Kong Limited ("**Prism**"), formerly known as Prism Hong Kong Limited, will retire as the auditor of the Company (the "**Auditor**") at the AGM and, being eligible, offer themselves for re-appointment. Upon the recommendation of the Audit Committee, the Board proposes to pass an ordinary resolution for the re-appointment of Prism as the Auditor to hold office from the conclusion of the AGM until the next annual general meeting of the Company and to authorise the Board to fix the remuneration of the Auditor for the year ending 31 March 2027. The estimated audit fee for the audit services provided by Prism to the Company for the year ending 31 March 2027 is estimated to be approximately HK$868,000 to HK$1,041,600. Such fee has been determined after due consideration and arm's length negotiations between the Company and Prism, taking into account, among other things, historical audit fees, prevailing market rates, the complexity and business plans of the Group, the expected scope of the audit, the audit timetable, and the Auditor's resources required. The estimated audit fee has been determined on the basis that no material changes are expected in the Group's operations, accounting policies or regulatory environment during the financial year, and that the Company will provide timely and adequate assistance and information as reasonably required for the audit.

As Prism is relatively familiar with the Group's financial position and affairs, the Board considers that the estimated audit fee agreed with the Auditor is fair and reasonable, taking into account the facts and circumstances known as at the Latest Practicable Date, and that the audit related work in respect of the Group for the year ending 31 March 2027 will be performed more efficiently by Prism, which is in the best interests of the Company and the Shareholders as a whole.

Unless there is a material change in the basis and assumptions set out above, the final audit fee should not deviate materially from the estimated amount initially disclosed. In the event of any material change, the Company will make further disclosure as appropriate.

CHANGE OF VENUE

The Board hereby announces that, due to administrative reasons, the venue for holding the AGM will be changed to Java II, 2/F, Harbour Plaza North Point, 665 King's Road, North Point, Hong Kong.

Save for the above supplemental information, the information set out in the AGM Circular, the AGM Notice and the Proxy Form, including, among others, the date and time of the AGM, the book closure period and the resolutions to be considered at the AGM, remain unchanged.

For the avoidance of doubt, all forms of proxy duly completed and returned to the Company's Hong Kong Share Registrar in accordance with the instructions printed thereon remain valid for the AGM and the relevant Shareholders are not required to return another form of proxy. If any Shareholders chooses to re-submit the form of proxy, the last form of proxy received will revoke and supersede the form of proxy previously submitted by such Shareholder.

Shareholders who intend to attend the AGM in person are advised to pay attention to the abovementioned change of venue.

By order of the Board
Xinhua News Media Holdings Limited
Lin Shuang
Co-Chairman and President

Hong Kong, 14 September 2026

As at the date of this announcement, the Board comprises four executive Directors, namely, Mr. Lo Kou Hong, Mr. Lin Shuang, Mr. Chan Frank Clifford Shui Ting Chu and Ms. Chen Yun; two non-executive Directors, namely, Ms. Wang Guan and Mr. Yuen Ka Tai, Wilson; and four independent non-executive Directors, namely, Mr. Wang Qi, Mr. Yau Pak Yue, Mr. Leung Nga Tat and Mr. Mui Kay Boon.