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TOM Group Limited

TOM集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 2383)

INSIDE INFORMATION ANNOUNCEMENT

DATA SECURITY INCIDENT

This announcement is made by TOM Group Limited (the "Company" and, together with its subsidiaries, the "Group") pursuant to Rule 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules") and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

Data Security Incident

On or about 8 September 2026, the Group detected a cyberattack on its servers in Taiwan which serviced the "Business Weekly" division of Cité Publishing Limited, a principal subsidiary of the Company. The cyberattack resulted in the encryption of certain data held by the Group's servers in Taiwan. On 9 September 2026, the data security incident spread to Hong Kong, which affected the Group's servers in Hong Kong, resulting in the encryption of certain data held by the Group's servers in Hong Kong.

Response and Investigation

Upon discovery of the data security incident, the Group immediately isolated and disconnected all affected systems in Taiwan and Hong Kong from the internet to contain the spread of the cyberattack. The Group has engaged cybersecurity experts and consultancy firms to (i) assist with the investigation of the cause and scope of the data security incident, (ii) assess the Group's data integrity, and (iii) review the security of the Group's information systems.

As of the date of this announcement, the investigation is ongoing and it remains to be determined whether there has been any leakage or loss of data or information, and if so, the extent of any such leakage or loss. The Group will take appropriate further actions upon the completion of the investigation. The Group is working diligently with the cybersecurity experts and consultancy firms on their investigations. The Group is conducting a thorough assessment of the impact of the data security incident on its business and operations. The Group is committed to protecting its data security and will use its utmost efforts to defend against any such incident in the future by continuously strengthening its information system security measures. The Group will provide further updates as appropriate.

Report to Authorities

As of the date of this announcement, the Group has reported the data security incident to the relevant authorities in Taiwan and Hong Kong. The Group will continue to evaluate its legal and regulatory obligations to make any further reporting to other relevant authorities as and when necessary, and will promptly assist the authorities in their investigations.

Shareholders and potential investors of the Company are reminded that the information provided in this announcement is based on the preliminary assessment of the currently available information by the Group's management. Shareholders and potential investors of the Company are advised to exercise caution when dealing in the securities of the Company and if they are in any doubt about their position, they should consult their professional adviser(s).

By Order of the Board
TOM Group Limited
Yeung Kwok Mung
Executive Director

Hong Kong, 15 September 2026

To the extent that there are any inconsistencies between the English version and the Chinese version of this announcement, the English version shall prevail.

As at the date hereof, the directors of the Company are:

<i>Executive Director:</i>	<i>Non-executive Directors:</i>	<i>Independent Non-executive Directors:</i>
<i>Mr. Yeung Kwok Mung</i>	<i>Mr. Frank John Sixt (Chairman)</i> <i>Ms. Chang Pui Vee, Debbie</i> <i>Mrs. Lee Pui Ling, Angelina</i>	<i>Mr. James Cheng-Jee Sha</i> <i>Prof. Fong Chi Wai, Alex</i> <i>Mr. Chan Tze Leung</i>
		<i>Alternate Director:</i> <i>Mr. Lai Kai Ming, Dominic</i> <i>(Alternate to Mr. Frank John Sixt)</i>