PRUDENTIAL

Prudential plc
保誠有限公司*

(Incorporated and registered in England and Wales with limited liability, registered number 01397169)
(Stock Code: 2378)

PRUDENTIAL PLC – SCRIP REFERENCE PRICE

The attached announcement is being released by Prudential plc on the date below.

By order of the Board
Prudential plc
Tom Clarkson
Company Secretary

Hong Kong and London, 17 September 2026

As at the date of this announcement, the Board of Directors of Prudential plc comprises:

Chair
Sir Douglas Flint CBE

Executive Director
Anil Wadhwani *(Chief Executive Officer)*

Independent Non-executive Directors
Jeremy David Bruce Anderson CBE, Arijit Basu, Chua Sock Koong, Guido Fürer, Ming Lu, George David Sartorel, Mark Vincent Thomas Saunders FIA, FASHK, Claudia Ricarda Rita Suessmuth Dyckerhoff and Jeanette Kai Yuan Wong

* *For identification purposes*

Prudential plc – Scrip Reference Price

On 27 August 2026 Hong Kong/Singapore time (26 August 2026 BST; and subsequently announced via the UK RNS on 27 August 2026), Prudential plc ("**Prudential**") announced that a scrip dividend alternative would be offered in respect of the 2026 first interim dividend of 8.88 US cents per ordinary share (the "**Dividend**") in accordance with the Evergreen Scrip Dividend Scheme Terms and Conditions.

In order to participate in the scrip dividend alternative, shareholders must have held a minimum of 149 ordinary shares on the record date for the Dividend (11 September 2026). This number was calculated by dividing the Scrip Reference Price (as defined below) by the Dividend and then rounding it up to a whole share.

The Scrip Reference Price is the average middle-market price of Prudential's shares on the London Stock Exchange over a five-day dealing period commencing on the ex-dividend date for the Dividend (10 September 2026) and converted to US Dollars using the mid-point WMR spot exchange rates quoted by Bloomberg in London at or around 11:00 a.m. on 16 September 2026 (the "**Scrip Reference Price**").

The Scrip Reference Price for the issue of new shares under the scrip dividend alternative in respect of the Dividend is:

US$ 13.193810 for each new ordinary share

Contacts

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About Prudential plc

Prudential provides life and health insurance and asset management in Greater China, ASEAN, India and Africa. Prudential's mission is to be the most trusted partner and protector for this generation and generations to come, by providing simple and accessible financial and health solutions. The business has dual primary listings on the Stock Exchange of Hong Kong (HKEX: 2378) and the London Stock Exchange (LSE: PRU). It also has a secondary listing on the Singapore Stock Exchange (SGX: K6S) and a listing on the New York Stock Exchange (NYSE: PUK) in the form of American Depositary Receipts. It is a constituent of the Hang Seng Composite Index and is also included for trading in the Shenzhen-Hong Kong Stock Connect programme and the Shanghai-Hong Kong Stock Connect programme.

Prudential is not affiliated in any manner with Prudential Financial, Inc. a company whose principal place of business is in the United States of America, nor with The Prudential Assurance Company Limited, a subsidiary of M&G plc, a company incorporated in the United Kingdom.

The ISIN code for the ordinary shares of Prudential is GB0007099541 and the TIDM code is PRU.

https://www.prudentialplc.com/