

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



China Ecotourism Group Limited

中國生態旅遊集團有限公司

(Incorporated in Bermuda with limited liability)

(Stock Code: 1371)

PROFIT ALERT

This announcement is made by the board of directors (the “Board”) of China Ecotourism Group Limited (the “Company”, and together with its subsidiaries, collectively referred to as the “Group”) pursuant to Rule 13.09(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “Listing Rules”) and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The Board of the Company wishes to inform the shareholders of the Company and potential investors that, based on the preliminary review of the Group’s latest unaudited management accounts for the year ended 30 June 2026 and the information currently available to the Board, the Company is expected to record profit attributable to the owners of the Company for the year ranging from approximately HK\$95 million to HK\$105 million for the year ended 30 June 2026, as compared with the loss attributable to the owners of the Company recorded by the Group of approximately HK\$72.4 million for the year ended in last year.

The Board considers that the expected turnaround from loss to profit for the year was mainly attributable to the Group recognised one-off gain of approximately HK\$182.4 million in respect of extinguishment of financial liabilities due to the issuance of scheme shares for the year ended 30 June 2026.

The Company is still in the process of finalising the financial results of the Group for the year ended 30 June 2026. The information contained in this announcement is only based on the preliminary review and analysis of the Group’s latest unaudited management accounts and the information currently available to the Board, which have not yet been audited or reviewed by the Company’s auditors and may be subject to adjustment. The final audited results announcement of the Group for the year ended 30 June 2026 is expected to be released on 24 September 2026.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board
China Ecotourism Group Limited
CHAN Ka Wang Chris
Chairman and Executive Director

Hong Kong, 18 September 2026

As at the date of this announcement, the Board comprises Mr. CHAN Ka Wang Chris, Ms. ZHU Xinxin and Mr. DI Ling as Executive Directors; and Dr. MENG Zhijun, Mr. LAU Fai Lawrence and Mr. CHIANG Chi Kin Stephen as Independent Non-executive Directors.