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弘毅文化集團

HONY MEDIA GROUP

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 419)

VOLUNTARY ANNOUNCEMENT

BUSINESS UPDATE - ROBOTICS PLATFORM OPERATION BUSINESS ENTERING INTO THE STRATEGIC COOPERATION AGREEMENTS WITH EXCELLAND TECHNOLOGY AND OTHER ROBOTICS ENTERPRISES

This announcement is made by Hony Media Group (the “**Company**”, together with its subsidiaries, the “**Group**”) on a voluntary basis to provide information to the Company’s shareholders and potential investors regarding the Group’s latest business developments.

I. OVERVIEW OF THE COOPERATION

The board of directors (the “**Directors**”) of the Company (the “**Board**”) is pleased to announce that AIROBO (Chengdu) Technology Co., Ltd.* (艾諾博 (成都) 科技有限公司), an indirect subsidiary of the Group, has recently entered into strategic cooperation agreements respectively with Excelland Technology (Wuxi) Co. Ltd.* (優地科技(無錫)有限公司) (“**Excelland Technology**”), Suzhou Pangolin Robot Co., Ltd.* (蘇州穿山甲機器人股份有限公司) (“**Pangolin Robot**”), Chongqing Keenon Robotics Co., Ltd.* (重慶擎朗智能科技有限公司) (“**Keenon Robotics**”), Changsha Oneway Robotics Co., Ltd.* (長沙萬為機器人有限公司) (“**Oneway Robotics**”), and Shanghai Evertrend Enterprise Co., Ltd.* (上海永力信息科技有限公司) (“**Evertrend**”) (collectively, the “**Cooperating Robotics Enterprises**”).

Pursuant to the agreements, based on the commercial service robotics hardware products of the Cooperating Robotics Enterprises and the Group’s AIROBO robotics operations platform, the parties will jointly promote the adaptation, testing, deployment, and large-scale operation of robotics products across communities, parks, buildings, commercial spaces, and urban scenarios. Furthermore, the parties will jointly create integrated mobile commercial service robotics solutions combining robot

hardware, artificial intelligence capabilities, operational platforms, and offline scene operational services, as well as co-construct benchmark demonstration robotics application projects to drive the standardization and large-scale development of cooperative products and solutions.

II. PROFILES OF THE COOPERATING ROBOTICS ENTERPRISES

Excelland Technology is a wholly-owned subsidiary of Excelland Robotics (Wuxi) Co. Ltd.* (優地機器人（無錫）股份有限公司) (“**Excelland Robotics**”), which is a company listed on the Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”) (stock code: 03231). **Excelland Robotics** is a technology-driven company headquartered in Wuxi. Its products and solutions integrate indoor and outdoor operations across a wide range of application scenarios, and it provides AI vision model solutions tailored for industry applications.

Pangolin Robot was established in 2006 and has long focused on the research, development, production, and sales of commercial service robots. It is a national-level "Little Giant" enterprise specializing in niche sectors and is one of the primary drafters of the *National Standard for Food Delivery Service Robots* (GB/T 37395-2019). According to official data from Pangolin Robot, its products currently cover over 90 countries and regions worldwide, serving over 10,000 clients across multiple application fields including hotels, catering, healthcare, education, public services, and new retail.

Keenon Robotics was established in 2010. According to official information from Keenon Robotics, the company has developed a product matrix covering humanoid robots, delivery robots, and cleaning robots, among other categories, with cumulative robot shipments exceeding 100,000 units. Its products have entered over 600 cities across more than 70 countries and regions globally, supported by over 80 operational centers worldwide across sectors such as catering, hotels, healthcare, manufacturing, and smart retail.

Oneway Robotics was founded by former members of the National University of Defense Technology robotics team. It has long focused on security patrol and inspection robotics products and system solutions, accumulating technological expertise in robot chassis control, low-speed unmanned driving, and image processing algorithms. Its products have been deployed across various scenarios including park security, port patrolling, specialized industry inspections, and industrial distribution.

Evertrend is a technology enterprise focusing on R&D in the Internet of Things (IoT) and autonomous driving technology. Integrating technical R&D, product manufacturing, marketing sales, and industry solutions, it continuously promotes the industrial application of intelligent mobile devices and robotics products in real-world scenarios. Its brand “KOKOBOTS” (毛驢快跑) focuses on all-scenario commercial cleaning robots, providing clients with unmanned and intelligent cleaning robotics products and operational solutions across scenarios such as municipal sanitation, airports, shopping malls, factories, parking lots, hotels, and office spaces.

III. REASONS FOR AND BENEFITS OF THE COOPERATION

The Group's robotics operations platform, AIROBO, on the one hand collaborates with scene partners across properties, parks, and urban spaces to drive the real-world application of robots; on the other hand, it continuously establishes partnerships with robotics enterprises featuring mature product capabilities, connecting an increasing variety of robot products across different brands and functions to enable their entry into communities, parks, buildings, commercial spaces, and broader city-level scenarios.

For any real-world scenario, what is required is not several standalone, isolated robotics systems, but **a unified system capable of continuously managing and operating diverse types of robots — which underpins the purpose behind AIROBO's ongoing construction of a unified robotics operations platform.** While robotics enterprises focus on optimizing product engineering, AIROBO leverages its unified operations platform and scene resources to enable the capabilities of different robots to be dispatched in actual business operations, continuously creating value in real-world deployment.

Looking ahead, AIROBO will continue to connect with more robotics enterprises, property management companies, industrial and city-level application scenarios, advancing different types of robots from initial entry toward long-term execution, unified operations, and large-scale applications.

IV. GENERAL

To the best of the Directors' knowledge, information and belief, having made all reasonable enquiries, each of the Cooperating Robotics Enterprises and its ultimate beneficial owner are third parties independent of the Company and its connected persons.

The aforementioned strategic cooperation agreements represent framework arrangements for establishing long-term cooperative relationships among the parties. The specific implementation of the cooperation remains subject to subsequent execution of project documents among the parties and actual progress, and is therefore subject to certain uncertainties. The Company will make further announcement(s) in relation to any material progress as and when appropriate in accordance with the Rules Governing the Listing of Securities on the Stock Exchange and other applicable laws and regulations.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the securities of the Company.

** Note: The English name of these companies are directly translated from their Chinese names and are furnished for identification purpose only. Should any inconsistencies between the Chinese names and the English names exist, the Chinese names shall prevail.*

By Order of the Board
Hony Media Group
HAU Wai Man, Raymond
Company Secretary

Hong Kong, 21 September 2026

As at the date of this announcement, the Board comprises:

Mr. YUEN Hoi Po¹ (CEO), Mr. CHENG Wu¹, Mr. YUEN Kin², Ms. WANG Song Song² and Ms. PAN Min²

¹ *Executive director*

² *Independent non-executive director*

In the case of inconsistency, the English text of this announcement shall prevail over the Chinese text.