Name(s) and Address of Registered Shareholder(s)

CTF MEDIA & ENTERTAINMENT LIMITED
周大福媒體娛樂有限公司
(Incorporated in Hong Kong with limited liability)
(Stock code: 1097)

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(Incorporated in Hong Kong with limited liability)
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24 September 2026

Dear Shareholders

New Arrangements on Dissemination of Corporate Communications

INTRODUCTION

Pursuant to the amended Rule 2.07A[1] of the Rules Governing the Listing of Securities (the "**Listing Rules**") on The Stock Exchange of Hong Kong Limited (the "**Stock Exchange**") and the articles of association of CTF Media & Entertainment Limited (the "**Company**"), the Company will disseminate the future corporate communications of the Company (the "**Corporate Communications**[2]") to its Shareholders[3] electronically and will only send Corporate Communications in printed form to the Shareholders upon request.

The following arrangements will come into effect on 24 September 2026.

ARRANGEMENTS

1. Actionable Corporate Communications[4]

   The Company will send Actionable Corporate Communications to the Shareholders individually in electronic form by email. If the Company does not possess the email address of a Shareholder or the email address provided is not functional[5], the Company will send Actionable Corporate Communications in printed form together with a request form for soliciting the Shareholder's functional email address to facilitate electronic dissemination of Actionable Corporate Communications in the future, until such time when the Shareholder has provided a valid and functional email address to the Company's share registrar as detailed in section 3 below for receiving the same.

2. Corporate Communications

   The Company will make the Corporate Communications available on its website www.ctfme.com and the Stock Exchange's website www.hkexnews.hk (together, the "**Websites**").

   The Company will not send a notice of publication of the Website Version[6] of Corporate Communications to its Shareholders. Shareholders are encouraged to proactively monitor the availability of all future Corporate Communications on the Websites and to access the Website Version of Corporate Communications.

3. Provision of Shareholder's Email Address to the Company

   To support electronic communication by email, the Company recommends its Shareholders to complete the online form by scanning the above QR Code which will remain valid until 23 October 2026. Should the Shareholders, for any reason, have difficulty in gaining access to the online form, they may provide the Company with their email address at any time by reasonable notice in writing to the Company's share registrar, Tricor Investor Services Limited at 17/F, Far East Finance Centre, 16 Harcourt Road, Hong Kong or by email to 1097-ecom@vistra.com. By providing your email address, you consent to receiving Actionable Corporate Communications and any other applicable documents electronically.

   It is the responsibility of the Shareholders to provide an email address that is functional. If the Company does not possess an email address of any Shareholder or if the email address provided is not functional, the Company will act in accordance with the arrangements noted above. The Company will be considered to have complied with the Listing Rules if it sends Actionable Corporate Communications to the email address provided by a Shareholder without receiving any "non-delivery message".

4. Request for Corporate Communications and Actionable Corporate Communications in printed form

   For those Shareholders who wish to receive a printed version of all future Corporate Communications and Actionable Corporate Communications or, if for any reason, have difficulty in gaining access to the Corporate Communications on the Websites, the Company will, upon receipt of a request in writing by the Shareholder to the Company's share registrar, Tricor Investor Services Limited at 17/F, Far East Finance Centre, 16 Harcourt Road, Hong Kong or by email to 1097-ecom@vistra.com, send future Corporate Communications and/or the relevant Actionable Corporate Communications (as the case may be) to such Shareholders in printed form free of charge.

   Shareholders should note that a Shareholder's preference for receiving Corporate Communications and Actionable Corporate Communications in printed form will remain valid unless being revoked or superseded or until expired on the last day of each financial year of the Company (whichever is earlier). Further request(s) in writing will be required if a Shareholder prefers to continue receiving printed copies of future Corporate Communications and Actionable Corporate Communications thereafter.

Details of the arrangements (i) for dissemination of Corporate Communications and (ii) for requesting printed copies of Corporate Communications and Actionable Corporate Communications are published under the "Investor Relations" section on the Company's website www.ctfme.com. For any queries in relation to this letter, please call the Company's share registrar, Tricor Investor Services Limited, at (852) 2980 1333 during business hours from 9:00 a.m. to 6:00 p.m. from Monday to Friday, excluding Hong Kong public holidays, or by sending an email to 1097-ecom@vistra.com.

[1] *With effect from 31 December 2023.*

[2] *Corporate Communications include any document(s) issued or to be issued by the Company for the information or action of holders of any of its securities or the investing public, including but not limited to (a) the directors' report and its annual accounts together with a copy of the auditors' report and, where applicable, its summary financial report; (b) the interim report and, where applicable, its summary interim report, if any; (c) the quarterly report, if any; (d) a notice of meeting; (e) a listing document; (f) a circular; and (g) a proxy form.*

[3] *Holder(s) of the securities of the Company.*

[4] *Actionable Corporate Communications refer to any corporate communications that seek instructions from the Shareholders on how they wish to exercise their rights or make elections as Shareholders.*

[5] *It is the responsibility of a Shareholder to provide an email address that is functional. The Company will be considered to have complied with the Listing Rules if it sends Actionable Corporate Communications to the email address provided by a Shareholder without receiving any "non-delivery message".*

[6] *The version of Corporate Communications being published, in both English and Chinese, on the Websites.*

Yours faithfully,
For and on behalf of
CTF Media & Entertainment Limited
Lee Lung Piu
Company Secretary